

"SALEM'S LARGEST HOLIDAY SHOPPING PLACE"



CHRISTMAS SUGGESTIONS

A Christmas Sale of Men's Handkerchiefs

Colored Initial, 3 in a box, extra special at 48c a Box
Excellent Gift Handkerchiefs—an article worth giving to your best friends—cross bar patterns—nicely hemstitched and with embroidered initial in colors—three different colors to each box. These are a splendid value at 65c—their former price—Xmas Extra Special.....48c a Box



Xmas Sale of Men's Fine Neckwear

75c and \$1.00 Ties, some in Xmas boxes, Extra Special63c Each
Commencing this morning, a sale of beautiful, flowing end Four-in-Hand Ties—just the right kind for Christmas gifts, in the very newest shape and rich color effects. They are the slip-easy kind for they're made with a satin ribbon back, which makes this feature possible; they cannot stretch and will last twice as long as the ordinary kind. Formerly priced at 75c and \$1.00, Special Xmas Sale, your choice 63c Each

Special Xmas Sales in the Slipper Section

WOMEN'S AND CHILDREN'S FELT SLIPPERS—Various styles and colors to choose from, at 85c a Pair
WOMEN'S AND CHILDREN'S SLIPPERS—Odd pairs and short lines. Special, your choice 50c a Pair
Sale of Children's Leather Moccasins 50c a Pair



Salems Big Toyland Second Floor

Advertisement for toyland featuring illustrations of children playing with toys and text: "Don't deprive the children of a visit to the great joyland, where they can feast their eyes upon all the fine Toys, Dolls and Games that make little girls and boys happy. Scores of children visit this wonderland every day. It is the largest department of its kind in Salem and offers a varied assortment of American and foreign made Toys and Dolls. Special Sale Prices on Dolls, Mirrorscopes, Magic Lanterns, Engines, Wash Sets, Sewing Baskets and Hobby Horses."

Advertisement for Meyers Good Goods: "THE BEST IS NONE TOO GOOD. NO BANKRUPT STOCKS OR DISCARDED MERCHANDISE SOLD OVER OUR COUNTERS. THE HOUSE OF QUALITY MEYERS GOOD GOODS"

All Around Town

Dr. Mendelsohn will be at his office January 1, 1916.
The last meeting of the year will be held tonight by the Yeoman. A special program has been arranged, to be followed by a dance.
Dr. Stone's Drug Store.
The Salem fire department was called out to a small chimney fire at 1027 Oak street yesterday afternoon. No damage was done.
Dr. Stone's drug store.
Within the last two weeks the following parties have purchased Ford cars: Steusloff Bros., Donald W. Miles, George Thomason and C. D. La Bahr.
Electric baths and massage under your physician's directions. N. N. Imus, 218 Hubbard Bldg. Phone 555.
James C. Dobbins, proprietor of the Hollywood brick yard, and family have moved into the city for the winter and have taken a house on Twenty-first street.
All kinds of dry wood, sawed of 4 ft. lowest prices. Prompt delivery. Star Wood Co., Phone 426, 16th and Oak. Jan 15

Woodmen attention. Special important business meeting tonight. Fine banquet. W. O. W. committee.
Our address this evening at the auditorium of the Salem public library. Governor Withycombe will discuss "Oregon and Its Resources," giving special attention to water power and forests. This lecture is one of the regular course for the winter.
The Midget has grown but the prices are the same.
Only seven-tenths of an inch of rain was recorded by the government's water gauge at the O. C. T. docks for the 24 hours ending at 8 o'clock this morning, which rather indicates that the storm all day yesterday was mostly storm with but little rain. The river is falling and is now 6.4 feet above zero.
Woodmen attention. Special important business meeting tonight. Fine banquet. W. O. W. committee.
Captain Slover, assisted by E. G. Miller and the superintendent, will hold meetings next Sunday in the interest of the Common Mission at the Friends church in North Salem at 11 a. m., and at the Friends church in South Salem at 7:30 p. m. Mr. Miller will render excellent music accompanied by his guitar and also singing by the Mission male quartette.
2,000 pounds of these elegant pork roasts for \$18.00. The Midget Market. 371 State.
Saturday morning the children will have their second series of Christmas stories at the public library. This is the last story hour before January 8, as both Christmas and New Year's day fall on Saturday. All children are invited to this story hour, to begin promptly at 9:30 o'clock Saturday morning.
Our market is clean, we invite your inspection. The Midget Market.
The White Swan Dairy lunch will give you all you can eat and not take all of your money.
Postal cards of irregular size will not be accepted at the postoffice. Also what is more important, those improperly addressed will be held up. There is a regulation size, and a proper place for the address and all that does not come under these regulations cannot go through the mails. The proper place for an address on a postal card is on the right hand end of the card. The department rules permit writing on the left hand end of the card.
Don't swear. Learn to say Midget.
Woodmen attention. Special important business meeting tonight. Fine banquet. W. O. W. committee.
E. W. Stubbs, of the Salem police force, today closed a deal through which he purchased the tailoring establishment and stock of Frank Light at 542 State street, and his son, O. C. Stubbs, will be placed in charge of the shop. O. C. Stubbs formerly conducted a tailoring business in this city and has many friends here who will be glad to know that he is entering business for himself. Mr. Light is leaving this city to locate elsewhere.
Hygrade cigars will be appreciated as Xmas gifts.
Veal, veal, veal, extra milk fed. A roast for \$18.00. The Midget Market. 371 State street.

MARRIED 68 YEARS.
Albany, Or., Dec. 17—Mr. and Mrs. Philip Swank celebrated their 68th wedding anniversary at Tallman yesterday. Swank is 88 years of age and his wife 86. They have lived 59 years on the same farm.
Baumgartner Hall and 2-piece orchestra, \$8 per evening. Phone 911.
Woodmen attention. Special important business meeting tonight. Fine banquet. W. O. W. committee.
The examination car of the Southern Pacific, from San Francisco, was in the city yesterday, testing the sight and hearing of the Southern Pacific employees and the Salem Street railway. The employees must be able to read type about a quarter of an inch high at a distance of 20 feet. The test is also made on color blindness. This test is made with different colored lights and the colors of yarn. The examination is made on red, green, blue, yellow and white.
Cream puffs Wednesday and Saturday. Roberts.
Try the People's Market for your Sunday meals or a nice dressed chicken. Special sale on pure lard. Phone 944.
The Salvation Army is making an appeal to the people of Salem for anything in the way of household goods, cooking utensils, dishes or anything that might be of aid to a family living in the country who recently had the misfortune of having their house destroyed by fire. Captain Kelso investigated personally this family's needs and feels they are deserving of assistance. Anything in the way of household effects for this family may be left at 293 North Commercial or telephone Salvation Army headquarters, 1820.
Delicious home made candy in boxes. C. J. Roberts' Court street grocery.
Home cooked food in nice variety or made to order. Roberts' Court street grocery.
Beginning with the year 1916, the employees of the Western Union Telegraph company will be given an annual vacation, with pay. Those who have been with the company two years will be given two weeks off, and those who have been employed only one year, will be allowed one week. As the company has 40,000 employees and as the greater number of these employees have been with the company over two years, it means the giving of at least 60,000 weeks of vacation on full pay, each year.
Woodmen attention. Special important business meeting tonight. Fine banquet. W. O. W. committee.

Throbbing Head and Tired Eyes
are not the right equipment for a successful business man.
Take time to come here for a SEARCHING EXAMINATION that will reveal the cause of your tired eyes.
If you do not need glasses we will frankly tell you so.
Miss A. McCulloch, Optometrist
208-209 Hubbard Bldg. Phone 109

1 pound of Christmas candy FREE with each purchase of \$1 or more at DAMON'S Grocery, 855 N. Com'l St.
THIS OFFER HOLDS GOOD UNTIL CHRISTMAS
EXTRA SPECIALS FOR SATURDAY
2 Loaves Extra Fine Bread 5c
2 Dozen Eggs 55c
20 Pounds Onions 25c

Special line of one dollar trimmed hats for Saturday, at Mrs. Locke's Millinery Dept., Meyers store.
One half price. All patterns and trimmed hats Saturday at Mrs. Locke's Millinery Dept., Meyers.
J. W. Sherwood, state commander of the Maccabees; W. E. Gibson, state sergeant, and A. T. Moffer, past representative, attended a special meeting of the Maccabees at Turner last evening.
Tomorrow we will give to any needy family a nice boil or roast of beef. Peoples' Market, phone 994.
D. A. Madison, well known in Salem, died yesterday at his home in Independence. Funeral services will be held at Independence tomorrow afternoon at 2 o'clock, under the auspices of the Elks' lodge, the officers of Salem lodge, No. 336, officiating. He was a member of the Albany lodge.
The farmers' committee which was appointed at the last meeting of farmers and the agricultural club to investigate the advisability of instituting a produce department with the Salem Fruit Union, met yesterday. As the members of the committee were not all present, it was voted to adjourn until next Monday. This committee is composed of George W. Weeks, Robert Pauls, L. H. McMahon, A. C. Libby and Milton Brown.
Closing out sale. We are going to close out our entire stock of millinery at "The Annex," 165 N. Liberty. Any hat for \$1.50, some less. None sold before 10 a. m. Saturday.

A Little Rain Don't Hurt
And Particularly if it's a Cold Rain Like Yesterday's, in Fact it Makes Us Feel the Need of Warm CLOTHING, OVERCOATS, DRY SHOES AND HEAVY UNDERWEAR, ETC
Bad roads may have kept some away but the public generally have learned of the genuine bargains we are passing out, know too of the class of merchandise they always find here, realize that the prices we are quoting really mean a saving of from 25 to 35 per cent on every article advertised, so they brave the elements and come anyway.
Some one wanted to know today if we had anything that would be suitable for a Christmas present for a man? What a question to ask when we have worn the ribbon off our typewriter telling people of the scores of practical presents for men of every taste. Right here we will name a few articles that would please most of the men, and particularly so if someone else was paying for it.
Solid leather suit cases and traveling bags. Men's bath robes and smoking jackets. Hundreds of elegant neckties and suspenders. Umbrellas plain or silver mounted. Linen or silk handkerchiefs. Box of Holeproof or Phoenix socks. Athletic sweaters, etc.
Now a little more about Clothing and the prices they're going at—
MEN'S SUITS
\$10 ones at \$6.48, \$12.50 ones at \$8.68, \$15 ones at \$9.88, \$16.50 ones at \$10.48, \$18 ones at \$11.98, \$20.00 ones at \$13.48, \$22.50 ones at \$14.98, \$25 ones at \$16.78.
\$10.00 Overcoats at \$6.98, \$12.50 ones at \$7.38, \$15.00 ones at \$8.68, \$20.00 ones at \$11.48, and \$25.00 kind are now \$13.98.
MEN'S TROUSERS
\$2.50 kind at \$1.98, \$3.50 kind at \$2.68, \$4.00 kind at \$2.98, \$4.50 kind at \$3.38, \$5.00 kind at \$3.73, \$6.00 kind at \$4.48.
You can't get away from our prices on Men's Underwear for we are selling
the 50c heavy ribbed cotton and the 75c Swiss ribbed shirts and drawers at 35c, Cooper's Australian wool, regular \$1.50 grade at 98c, Cooper's spring needle wool, the \$3.00 kind at \$1.13 the garment, \$4.00 extra heavy wool at \$1.28 each, \$5.00 fancy ribbed wool, athletic neck, \$1.63, \$6.00 French ribbed silk and wool at \$1.78 the garment are every one rare bargains.
Packard's Shoes for men are recognized standards. We have them in black and tans, lace or button and the prices are \$2.48 and \$3.98, you never bought such shoes for these prices.
Neckwear is selling for less too, \$1.25 ties in leather cases are now 73c, 75c combination tie and pin in fancy Xmas boxes are 38c, and the 50c and 75c fancy ties are the same price, 35c ties are now 21c, and there are dozens of 25c ties in fancy boxes at 19c each.
Men's \$2.00 hats are only \$1.13 and \$1.98 for the \$3.00 ones, all good styles, too.
A lot of small sizes in odd coats and vests that are worth up to \$7.00 and \$8.00 are selling for \$1.48.
Don't overlook our sweaters, the \$2.50 wool sweaters in gray and maroon are \$1.48 and the \$2.00 and \$2.25 V-neck Jersey knit ones are now only 98c.
Those Oxford bags in 15, 16 and 17 inch that were \$4.50, \$5.00 and \$5.50 are now \$2.48, \$2.98 and \$3.48.
Umbrellas that sold for from \$1.00 to \$5.00 are now going at 65c to \$3.50. 50c wool socks heavy or light weight at 38c and the 25c ones are 18c.
Remember the only articles reserved are Ide Collars, Holeproof and Phoenix Hosiery.
Make an effort to come Saturday if possible.

G. W. Johnson & Co.

WATCH AND JEWELRY REPAIRING
Also a Nice Line of Jewelry.
KARL NEUGEBAUER
Masonic Bldg.

Appreciated Christmas Gifts at Popular Prices.
WM. GAHLSDORF
The Store of Housewares
135 N. Liberty.
For Christmas give her a Dinner Set from the Store of Housewares.
WM. GAHLSDORF
135 N. Liberty St.
Enjoyed at every meal, a Universal Percolator; complete line at the Store of Housewares.
WM. GAHLSDORF
135 N. Liberty St.