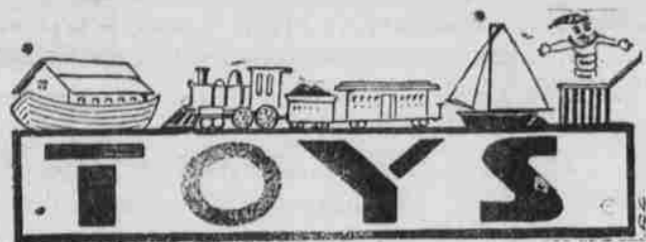


SALEM'S BIG HOLIDAY STORE



TOYS

TOYLAND is the Brightest Spot in the Big Store

Don't deprive the children of a visit to the great joy-land, where they can feast their eyes upon all the fine Toys, Dolls and Games that make little girls and boys happy.



Special Sale Prices on Dolls, Mirrorscopes, Magic Lanterns, Engines, Wash Sets, Sewing Baskets and Hobby Horses.

Xmas Sale of Men's Fine Neckwear

75c and \$1 Ties Extra Special . . 63c Each Some in Xmas Boxes



Commencing this morning, a sale of beautiful, flowing end Four-in-Hand Ties—just the right kinds for Christmas gifts, in the very newest shape and rich color effects.

Special Xmas Sale, Your Choice 63c Each

A Christmas Sale of Men's Handkerchiefs

Colored Initial, 3 in a box, extra special at 48c a Box Excellent Gift Handkerchiefs—an article worth giving to your best friends—cross bar patterns—nicely hemstitched and with embroidered initial in colors—three different colors to each box.

Handkerchiefs for Gifts



We've a wonderful collection of Dainty Handkerchiefs, all the newest kinds, put up in handy gift packages.

Children's Novelty and Initial Handkerchiefs; three in a box—priced at . . . 15c, 18c, 19c and 25c a box Novelty Baskets, Telephones and Satchels, containing Handkerchiefs, three in each—priced at 15c and 25c Ladies' Lissue Handkerchiefs, initial- ed, colored borders, in pastel shades, at 15c each or 2 for 25c Women's plain tailored Linen Handkerchiefs, colored initial at 25c each Same, only of fine lawn at 10c each

Women's Spanish Hand Embroidered Linen Handkerchiefs, 50c and 65c ea. Women's Real Irish Embroidered Linen 25c 35c or 3 for \$1.00 Women's American and Venice Lace Edge Handkerchiefs, 35c to \$4 each Women's Handkerchiefs in folders of twos or threes, white and colored embro- idered initials, ready for mail- ing 25c and 50c Women's Embroidered Handkerchiefs in boxes, white and colors, three in box—priced at . . . 50c a box

THE HOUSE OF QUALITY

Meyers GOOD GOODS

The best is none too good. No bankrupt stocks or discarded merchandise sold over our counters.

CITY OF EUGENE WINS LONG FIGHT OVER POWER CO.

Oregon Power Co. Sells Distributing System to Municipal Water Board

Eugene, Ore., Dec. 14.—The purchase by the city of Eugene of the electric lighting business of its rival, the Oregon Power company, announced tonight by the Eugene water board, signalled

victory for municipal ownership in Eugene after a four years' fight for supremacy over the private corporation. The purchase price for the distributing system in Eugene is \$150,000, including the poles, wire and substation equipment. Of this \$50,000 is to be paid in cash. The balance is to be paid at the rate of \$1,250 a month with interest at five per cent. The \$50,000 cash is to be paid from the profits accumulated by the city during the past four years. The monthly payments are to be met from the future profits of the acquired business, according to members of the water board.

In absorbing the business of its competitor, the city takes over a revenue of present \$30,000 a year. The additional cost of handling the acquired business, the water board estimates at \$5,000, and the city also agrees to pay the corporation \$400 monthly for protection service, under which the corporation agrees to deliver the city, at any time its own plant shall fail, sufficient electricity to supply the entire city.

lammette valley, supplying practically all the cities between Eugene and Albany, including Corvallis, from a huge steam generating plant at Springfield, erected five years ago at a cost of \$500,000 with 5,000 horsepower. Four years ago the city completed its 2,000 horsepower hydro-electric plant upon the McKenzie river at a cost of approximately \$50,000. Since entering the electrical field with its own plant, the city has reduced the electric rate from 15 cents to nine cents a kilowatt, has paid interest on its bonds and accumulated a surplus of \$60,000. Further rate reduction is promised.

Lovers of good vocal and instrumental music will be delighted. Y. W. C. A. Y. M. C. A. concert at the Grand tomorrow night.

NOTE SENT TO FRANCE

Washington, Dec. 14.—The American note regarding the French cruiser Descaartes stopping American vessels and taking Germans therefrom was sent to Paris today.

We sincerely ask. Are we deserving of your patronage? The Midget.

COMMUNIFAW IS SAFE

Washington, Dec. 13.—The Standard Oil tanker Communifaw, reported recently as sunk by a submarine is safe at Alexandria, the Malta consul cabled the state department today.

All Around Town

Dr. Mendelsohn will be at his office January 1, 1916.

Born, Pero, to Mr. and Mrs. Edward Pero on South 15th street, a son, Sunday evening, December 12, 1915. Mrs. Pero was formerly Miss Grace Lansing.

Salem people tell us we are a credit to their city. The Midget Market.

After the business session this evening, the Moose lodge will hold an open session for its members and friends and for their entertainment, a special program has been prepared.

Dr. Stone's Drug Store.

The Midget lard is better. A trial will convince you.

O. P. Hoff, state labor commissioner, yesterday caused the arrest of Y. Induve, manager of the Oriental Importing company, of Portland, on a charge of working L. G. Hamshaw after 6 o'clock. The trial was set for Thursday.

Our fourteen-inch Ideal range, \$23.50. E. L. Stiff & Son.

Dr. R. T. McInture, physician and surgeon, 214 Masonic bldg. Phone 440.

R. B. Houston's new position with the S. P. company is that of commercial agent with headquarters at Santa Rosa, California. It is a good position and in the line of promotion in recognition of long and faithful service with the company.

Dr. Stone's drug store.

Picture frames and moulding, special prices for holiday framing. Buren & Hamilton.

West & McCulloch today filed a motion at the offices of the public service commission to consolidate and hear together all of the telephone cases handled by this firm in Portland to compel the physical connection of the Pacific and Home telephone company lines.

Before placing your printing order, Phone 2179. Fuller Printing Concern.

Visit our art department, special prices on oval frames, and picture moulding. Buren & Hamilton.

A moot court will be held this evening at the court house, when the law students of the Willamette university law department will take up the case of the state vs. Brown. In the case to be tried, a Mr. Brown is accused of giving liquor to a minor.

New location. Dr. Mark S. Skiff, dentist, 306 Masonic building, Dec 13

Pick out your seat today. Box office open. Y. W. C. A. Y. M. C. A. concert at the Grand tomorrow night. Fifty cents.

The Farmers' Warehouse, Paul Traglio, manager, now boasts of having the only attrition mill of the 1916 model, west of the Rocky mountains. In fact, there are but four of these mills on the coast, two older models in Portland, and two of the 1915 models in Stockton. An attrition mill will grind two tons an hour. The grinding plate makes 2700 revolutions a minute and will grind three times as fast as an ordinary mill.

La Corona, Salem made 10 cent cigars, have no equals.

They are all eating at the White Swan Dairy Lunch. Why? None better.

The Pilgrim's club of the First Congregational church will meet this evening at 6:30 o'clock. After the dinner which will be served by the ladies of the church, addresses will be made by the Rev. George Padlock of Portland, and the Rev. C. H. Hamilton of Hubbard. Their discourses will be mostly in telling of the national conference which they recently attended at New Haven, Conn.

Heaters. The best open front heating stoves, 25 per cent off. Buren & Hamilton.

Electric baths and massage under your physician's directions. N. N. Innes, 218 Hubbard Bldg. Phone 555. 1f

The entertainment which was to have been given by several of the boys of the Washington junior high school at Ryan's hall has been called off, or at least that part in which the boys were attempting to raise money by selling tickets. The selling of tickets of any kind, even the four cent ones, is absolutely forbidden, and action was taken by the board of directors last evening by which the boys who sold the four cent tickets for their entertainment will refund the money and discontinue selling.

Hartmann's Gibraltarised trunks, regular \$17.00, special \$12.95. Buren & Hamilton.

The Salem Poultry and Egg Circle is gradually extending its membership as the work of the Circle is becoming better known, according to Sherrill Fleming, who has charge of the Circle in the city. At present the Circle from Corvallis, Dallas and Lebanon are sending their eggs to Salem for shipment. An election of the officers of the Salem Circle for the coming year will be held in this city the first week in January. The officers now are: George M. Voris, or Morningstar, president; Frank Gibson, of Polk county, vice-president; Sherrill Fleming, manager and secretary. Dr. D. X. Beecher, J. W. Yates and Sherrill Fleming constitute the executive board. Since the Circle was organized last April through the efforts of Professor Lamb, of the O. A. C., it has been gradually growing in membership.

Eat that New England dinner at the Leslie M. E. church tonight. Everybody's going, so are you. Hear the stand time program. 6:00 o'clock, 15c, 25c and 35c. Don't miss it.

See E. L. Stiff & Son for useful Christmas presents.

Fiber trunks, all round corners, regular \$17.00, special \$12.95. Buren & Hamilton.

To claim a fortune left him by his uncle in England, James Murray, a local linotype operator, left this morning for England, and will sail from New York City on January 6 on the White Star liner Finland for Liverpool. He has already secured his passport from Washington and is prepared for a stay in England of several months. His wife accompanied him and will visit at Stratford, Ontario. It is understood that Mr. Murray expects to receive about \$15,000 as his share of the fortune left by his uncle.

Forty-two piece set white and gold dinnerware with each new range sold this week. E. L. Stiff & Son.

Do you realize the number of families that were compelled to do without meat until the Midget came.

The United Artisans in Portland will pass next Saturday in an all day session, celebrating the founding of the order in Portland 21 years ago. Headquarters will be established at the Imperial hotel and the morning will be devoted to the registering of visitors.

To take part in the celebration, the Salem United Artisans will attend about 100 strong, taking a special car on the 7:15 morning Oregon Electric. Saturday afternoon the "Court of Fairies" of the home juvenile organization will put on their work at the Eleventh street theatre. The program for the evening will include exercises at the theatre, to be followed by dancing at the Woodman's hall, 128 Eleventh street. Governor Withycombe and other prominent speakers will address the meeting in the afternoon.

Attention Moose. Special entertainment tonight. Musical program and dancing. Open meeting, bring your friends and families.

James Miller, well known among band musicians, assisted in the playing of the musicians dance last evening at the armory.

It is your duty to protect your neighbor as well as yourself, against the high price of meat by patronizing the Midget Market.

The Salem Festival chorus, under the

Fresh Roasted Coffee

Mr. F. H. Reasoner, the well known coffee expert and roaster, leased his plant to us and is now connected with our firm. Mr. Reasoner comes to us highly recommended as an expert in his line. He knows the coffee business from start to finish.

FRESH ROASTED COFFEE EVERY DAY. IT SOUNDS GOOD. We are now ready to furnish ROTH'S SPECIAL BLEND at 30c lb. ROTH'S GEM BLEND at 35c lb.

We invite a trial order of these coffees. Our aim is to give you a coffee that will cope with any 40c and 45c coffee at 35c a pound. Remember we have no middleman to pay. You get it fresh and from first hand.

Roth Grocery Company

direction of Prof. Mendenhall, will meet this evening at the First Presbyterian church. This will be the last rehearsal of the year.

Attention Moose. Special entertainment tonight. Musical program and dancing. Open meeting, bring your friends and families.

The funeral service of Henry B. Brophy, who was accidentally killed early yesterday morning, will be held Wednesday afternoon at 2 o'clock from the chapel of Webb & Clough, the Rev. P. T. Porter officiating. Burial will take place at the City View cemetery.

Decidedly the musical treat of the season. Fifty cents for the best seat in the house. Y. W. C. A. Y. M. C. A. concert at the Grand Wednesday night.

The Rev. S. C. Butler, who will address the Pilgrims' club at the First Congregational church this evening, was for many years a clerk in the Ray L. Farmer hardware store. For the past eight years he has been located at Hubbard and has been successful in his work in that community. This spring he was sent to New Haven, Conn. as a delegate to the national Congregational conference.

Commercial Club May Change Its Name

Shall the Salem Commercial club

change its name and be known as the Salem Chamber of Commerce, or just hold on to its old name? This is the question that is exciting considerable interest among the members of the Commercial club today. The motion for the changing of the name will be made by Benjamin Brick, who gave notice at the meeting one month ago that he would bring the changing of name before the meeting tomorrow night.

As it will require a two-thirds vote to change the name of the club, Benjamin Brick has secured proxies of quite a number of the leading members of the club, which will entitle him to vote their proxies in favor of the change. Among those who favor the change in name and whose proxies are held by Mr. Brick are J. L. Stockton, H. W. Meyers, C. H. Hamilton, Theodore Roth, H. E. Bolinger, Z. J. Biggs, P. E. Graber, A. B. Pool, E. G. Myers, J. A. Lupton, M. R. Eoff, George Bros., T. T. Lamport, F. S. Barton, T. G. Bligh, Dr. H. C. Epley, L. S. Geer, Ivan G. Martin, E. Cooke Patton, Roy Burton, George Riches, E. B. Millard, M. E. Cox, L. H. Burnett, Edward Schunke, C. O. Hartman and others.

Besides the question of changing the name of the club, the members will be asked to express their opinions regarding the work of the club and to make recommendations that may be of benefit in its work the coming year. The session will begin promptly at 8 o'clock Wednesday in the Commercial club rooms.

AND WHY NOT NOW

Did you ever notice how many people will give you advice free. One of our fellow merchants told us that a successful sale could not be given in December because the public could not be convinced that it was legitimate.

Excuse the slang please, but "what do you think of that." Must we wait until our friends have bought their Winter's supplies and Christmas present as well, and paid the regular prices, wait until they have already spent their money for something perhaps they didn't want?

We believe in getting while the getting is good, there's the trouble and just where so many fail in their efforts. However one does not always have to listen to free advice and the first five days of our sale has convinced us that we got in just about right. Show the majority of men that you are on the square, that the values are there and the prices are right, and the sale is made.

Monday's paper was scarcely off the press when before we were entirely sold out of some of the goods advertised so must revise the list today for there's no use disappointing people. However there is a plenty left yet.

Men's suits \$10.00 ones at \$6.48, \$12.50 ones at \$8.68, \$15.00 ones at \$9.88, \$16.50 ones at \$10.48, \$18 ones at \$11.98, \$20.00 ones at \$15.40, \$22.50 ones at \$14.90, and the \$25.00 ones at \$15.78.

Ten dollar overcoats at \$6.98, \$12.50 ones at \$7.38, \$15.00 ones at \$8.68, \$20.00 ones at \$11.48, and the twenty five dollar kind at \$13.98.

Men's odd trousers, the \$2.50 ones are \$1.98, \$3.50 at \$2.68, \$4.00 at \$2.98, \$4.50 at \$3.38, \$5.00 at \$3.73, and the \$6.00 ones at \$4.48.

Odd coats and vests, small sizes only, at \$1.40 each are surely finding ready sale.

Packard Shoes at \$2.40 and \$3.98 will not stay with us long. They come in button and lace, black and tan, all lasts including the popular English.

Three dollar shirts at \$2.20, \$2.50 shirts at \$1.88, \$2.00 shirts at \$1.48, \$1.50 shirts at \$1.13, and \$1.25 shirts at 88c and a lot of \$1.00 shirts at 48c has helped swell our sales. We also have heavy tan corded shirts with military collars worth \$2.50 at \$1.48, and a broken line of double and single breasted flannel shirts that were \$1.50 to \$3.00 at 78c to \$1.98.

Underwear sales are fine, thank you. The \$6.00 kind silk and wool French ribbed are \$1.78 the garment; \$5.00 fancy ribbed athletic neck are \$1.63 each, \$3.00 Cooper's spring needle pink wool are \$1.13, and the Cooper's Australian wool are 98c each; \$4.00 extra heavy all wool are \$1.28, 75c Swiss ribbed cotton are 35c and the heavy derby ribbed cotton that are sold everywhere at 50c are now 35c.

Gray and maroon colored wool Sweaters that were \$2.50 are now \$1.48, and a lot of \$2.00 and \$2.25 V-neck sweaters—colors blue, red, gray and white for 98c; think of it.

The \$2.00 Hats are now \$1.12 and the \$3.00 kind at \$1.98.

Men's heavy and light weight wool Sox, the 50c ones at 38c, and our regular two bit ones are 18c. Men's Xmas Ties and Scarf Pins put up in fancy boxes, never sold for less than 75c, are now 38c, fifty and seventy five cent neckwear, all new, nifty patterns of the latest makes go at 38c, thirty five cent ones are 21c, and you never saw such a line of regular twenty five cent Neckwear as we are now selling at 19c, put up in fancy Xmas boxes too. Men's ties in leather collar boxes that were \$1.25 are now 73c.

Only a few of those Oxford bags left; they come in three sizes, 15, 16 and 17 inches, at \$2.48, \$2.98 and \$3.48 instead of \$4.50, \$5.00 and \$5.50. Idle collars, Holeproof and Phoenix hosiery are the only lines not reduced.

G. W. Johnson & Co.

WATCH AND JEWELRY REPAIRING. Also a Nice Line of Jewelry. KARL NEUGEBAUER Masonic Bldg.