

Practical Presents for Particular People!

A Helpful Sale of Suitable Gifts for Men, Women, and Children

Salem's Big Store has been converted into a veritable Xmas Bazaar radiant with Good Cheer, offering many suggestions to those who know of the joy that giving at this Happy Season brings.

Here the Spirit of Christmas is Felt

Fine Silks and Dress Goods

- 27-in. Silk Mulls, all colors, plain and fancy **23c**
- 36-in. Imperial Crepe de Chine regular 65c and 75c **39c**
- 38-in. Messaline and Taffeta Silks, to \$1.50 **99c**
- 40-inch Lustrous Silk Poplins, regular \$1.00 and \$1.25 **79c**
- 65c and 75c Wool Serge Dress Goods, all colors **48c**
- 30-inch Heavy English Corduroy, black and white **69c**
- \$2.50 and \$3 Novelty Coatings, 56-inch **\$1.75**



Tailored Suits

\$5.90, \$10.90

Ladies' \$12.50, \$15.00, \$20, \$25.00 and up to \$30.00 Suits; plain, braid and fur trimmed; some with full skirts; box or belted coats, including the latest New York styles. Note the attractive prices

Shopping Bags, Christmas Novelties

- Ladies Leather Hand Bags, 85c and \$1.00 value at **59c**
- Fine Seal Bags with purse and mirror **98c**
- Ladies' Fancy Corset Covers, lace and ribbon trimmed **98c**
- Hand made Slipper Bags, of silk **\$1.25**
- Ladies' French Kid Gloves, all colors, \$1.35 and \$1.49, at **98c**
- Ladies' Fancy Handkerchiefs in Xmas boxes at **49c to \$1.25**
- Shopping Bags in Xmas Boxes, \$1.50 values at **73c**
- Laces of all widths and qualities, Vals, Torchons, at **4c, 7c and 10c**

MILLINERY Departments

Remarkable Offerings in Trimmed Hats, Shapes, Tams, Felts, Plumes

- One table Ladies Velvet Shapes and Trimmed Hats, \$3.50, \$4.00 and \$4.50 values **\$1.95**
- Girls' Corduroy Hats and Tams up to \$1.00 **48c, 69c**
- One Table Ladies' \$6.00, \$7.00 and \$8.00 Trimmed Hats **\$2.95**
- Ladies' Colored Felt Hats and Silk Velvet Shapes; \$1.50, \$2.00 and \$2.50 values **98c, \$1.25**
- One table of Ladies' \$1.50 and \$2.00 Felt and Trimmed Hats **49c, 69c, 89c**
- 18-inch Ostrich Plumes, Ostrich Tips, three in bunch **\$1.25, \$1.19**
- One table of Shapes and Trimmed Hats, regular \$2.50 and \$3.00 **98c, \$1.35**
- Children's 35c and 45c Knit Caps, Ladies 85c and \$1.00 Caps **24c, 48c**

XMAS SUGGESTIONS

Made of Flowered Nets and Silk lined, trimmed with lace and ribbon
35c to 65c

Ladies' Embroidered Handkerchiefs

Fine Cambric and Linen, Hem-stitched and Embroidered, plain or initial
12½c, 18c, 25c

Silk Stockings as Gifts

Fancy striped, silk clocked and plain with fancy tops
98c, \$1.35

Umbrellas for Presents

Fancy and Mission handles, Gloria cover; \$1.50, \$2.50, \$3.50
98c, \$1.48, \$2.98

Xmas Boxes of Perfume

Different odors; an acceptable present at a very small cost
23c and 49c

Table Cloths and Napkins

1 dozen Pure Linen Napkins and Satin Damask Cloth; a handsome present
for \$4.48

White Blankets

No more desirable present could be found. All wool, silk ribbon bound; full size.
\$3.90

Decorated with Evergreens, Tinsel and Xmas Bells, it is truly a CHRISTMAS STORE. Every arrangement has been made for the comfort and pleasure of our patrons. Ample experienced sales-force have been secured whose time is yours, while unlimited floor space

Makes Your Christmas Shopping a Pleasure

Men's, Women's, Children's, Shoes, Slippers

- Ladies' Felt Comfy's and Bouclair Slippers **69c**
- Ladies' Kid, Patent and Gun Metal Shoes, now **\$2.49**
- Ladies' \$3.50 and \$4.00 Military Boots, sale **\$2.85**
- Baby's First Walk Shoes, patent turn sole **49c**
- Men's \$1.00 and \$1.50 House Slippers **69c and 98c**
- Men's \$1.00 and \$1.25 Bathroom Slippers **75c**
- Boys' Box Calf and Gun Metal Shoes, now **\$1.49**
- Ladies' and Misses' 65c Rubbers at **35c and 49c**

HOSIERY, UNDERWEAR

- Ladies' Artificial Silk Hose, regular 35c and 40c, now **23c**
- Case each Ladies' and Child's fast black Hose **10c**
- Ladies' fine Lisle Hose, double sole and heel **15c**
- Children's Vests and Pants, all sizes **23c**
- Misses' Cotton Union Suits, fleeced, all sizes **48c**
- Ladies' Heavy Fleeced Vests and Pants, 75c at **48c**
- Ladies' Wool and Silk and Wool Underwear **½**

Of Boundless Happiness to the Children is A Trip Through Toyland, Located on Second Floor, New Annex Building

Dolls, Games, Tops Books, Guns, Engines Soldiers, Drums, Blocks Wagons, Carts, Buggies Horns, Whistles, Whips

and Saucers, Japanese and Decorated China, Glass, Tin, Granite, Aluminum Ware, Cutlery, Etc.

Baby and Doll Dishes Beds, Go-Carts, Stoves Baby Harness, Brooms Balls, Xmas Candles Xmas Bells, Color Kits Motors, Shoe-flies Rocking Horses, Etc. Dishes, Dinner Sets, Cups

Cooking Utensils, Rice Boilers, Casseroles, Wash Boilers, Stew Pans Guernsey Ware in Mixing Bowls, Pudding Dishes Dairy Pans, Ladles, Brushes, Jardinieres Fern Dishes, Etc.

At 5c, 10c, 15c, 25c, and up, in Toyland



Ladies' Ready-to-Wear Suits, Coats, Dresses, Etc.

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| Ladies' One-Piece Dresses of wool, serges, poplins and silk, all colors; values \$7.50, \$8.00 and \$9.00
Sale Price
\$2.98, \$4.95 | Ladies' Separate Skirts, new full or pleated; poplins, serges and mohairs, \$3.50, \$4.50, up to \$7.50
Sale Price
\$1.98, \$3.90 | Ladies' Winter Coats, a good line of styles; all this season's garments; regular \$8.00, \$10.00 and up to \$12.00
Sale Price
\$3.90 | Ladies' Flannel Middy Blouses, military collars, plain or trimmed; regular \$2.50 and \$3 quality
Sale Price
\$1.98 | Children's Wool Dresses, ages 8 to 14 years; regular \$3.50 and \$3.90; suitable for school wear
Sale Price
\$1.98 |
| Ladies' Tailored Suits, coats lined with peau de soie silk; good line of patterns and styles; regular \$10.00, \$12.50 and \$15.00
Sale Price
\$3.90, \$7.90 | Ladies' and Men's Bath Robes, of heavy English robe flannel; worth \$3.50, \$4.00 and \$5.00
Sale Price
\$2.98 | Ladies' Lingerie, Voile and Crepe Waists, plain and fancy trimmed; up to \$1.50 and \$2.00
Sale Price
98c | Ladies' Wool Sweaters, colors red, blue, gray and white; 50 in the lot; regular \$4.50 to \$7.00
Sale Price
\$1.49, \$2.98 | All Ladies' and Children's Fur Sets, Muffs, Boas and Neckpieces reduced for
The Xmas Sale |

Ladies' Coats

\$3.90 \$9.90

Made of heavy Scotch Coatings, Zibelenes, Caricule, Plush, Kersey, etc.; plain or plush and fur trimmed; full or semi-fitting; worth \$7.50, \$10, \$15, \$18 and up to \$20. Priced special for our Xmas sale.

Clothing, Furnishing Goods

- Men's Suits of Wool serges, cassimere, chevots, worsteds or tweeds, up to \$12.50 and \$15.00 **\$7.90**
- Men's Winter Overcoats and Bal-Mars, ranging in price from \$12.50 to \$20.00; special ... **\$6.90 and \$9.90**
- Men's Rain Coats and Mackinaws that were \$6.50, \$7.50 and up to \$10.00, are **\$3.90 and \$5.75**
- One line, fifteen suits in all, Men's \$7.50, \$8.50 and \$9.50, while they last **\$3.90**
- Boys' Knicker School Suits, regular \$4.50, \$6.50 and \$7.50, are now **\$1.98, \$2.49 and \$3.90**
- Men's \$1.75 and \$2.00 Flannel Shirts go at **98c**
- Men's \$1.50 and \$2 Ruff Neck Sweaters, sale **95c**
- Men's \$1.25 Cotton Ribbed Union Suits, sale **85c**
- Men's Heavy Derby Ribbed Shirts & Drawers **39c**
- Men's 85c and \$1 Dress Negligeé Shirts **48c**
- Men's \$2.50 Wool Union Suits, sale **\$1.48**
- Men's 50c and 75c Xmas Neckwear **39c and 48c**
- Men's \$1.50 Dress Gloves, for presents **98c**
- Men's Fancy Xmas Suspenders **23c and 39c**
- Men's 25c and 35c Silk Lisle Socks, bl'k or tan **19c**
- Men's \$2.00 and \$2.50 Jersey Sweaters at **98c**
- Suit Cases and Traveling Bags **98c and \$1.49**

Corsets, Aprons and Muslin Underwear

- Ladies' Muslin Combination Suits, 75c-85c **49c**
- Bungalow Aprons, back or front opening, sale ... **49c**
- Ladies' Outing Flannel Gowns, 75c and 85c at **59c**
- Corset Covers, Emb'dry trimmed, Spl. 25c and 35c
- Ladies' Outing Flannel Gowns, \$1 and \$1.25 **85c**
- Corset Covers, 98c values, for Xmas gifts 65c and 75c
- P. N. Corsets, medium bust, long hip, supporters attached; regular 75c; Special
48c
- Warner's and Ivy Corsets; regular \$1.50; medium bust, long hip
98c
- Brassieres, front and back opening, nicely trimmed with embroidery
35c
- Ladies' Fancy Tea Aprons lace trimmed **25c**
- Ladies' Muslin Petticoats, regular \$1.75 and \$2.00, sale **\$1.35**
- 4 Cans Aster Condensed rack trimmed; while they last **25c**
- 98c Ladies' Muslin Petticoats, emby. trimmed **69c**
- Ladies' Knitted Corset Covers, long sleeves ... **23c**
- Ladies' Muslin Drawers, reg. 35c and 40c, sale **25c**

PURE FOOD GROCERIES

- 35c Special Blend Fresh Roasted Coffee **23c**
- 50c Best Grade Jap. Tea, special **39c**
- 6 Pounds Fresh Rolled Oats for **25c**
- Full Standard Pack Tomatoes, 3 for **25c**
- 10 Pound Sack Cream of Cereal **29c**
- 6 Cakes Crystal White Soap **25c**
- 4 Cans Asteh Condensed Milk **25c**
- Bulk Peanut Butter, pound **12½c**
- Genuine Snyder's Catsup, bottle **23c**
- 1 dozen Boxes Ohio Matches **40c**
- 10 Pounds Sack Pancake Flour **29c**
- Bulk Mince Meat, per pound **12½**
- Regular 10c size Bottle Blueing **5c**
- Perfection Brand Flour, sale **\$1.12**

The GREATER CHICAGO Store

Salem's Big Store. Telephone 179