

WE WILL OPEN A 5c, 10c AND 15c BASEMENT ON SATURDAY, DECEMBER 11TH, AT 9:00 O'CLOCK, A. M.

You are especially invited to visit our store and our new basement on that day--December 11th

Holiday Sale

To Each and Every Resident of Salem and Vicinity A MERRY CHRISTMAS AND A HAPPY NEW YEAR

Santa Claus with his prancing reindeer and loaded sleigh has been stopping here very frequently indeed, and our store radiates the Christmas spirit to a most remarkable degree.

Buy Here and Buy Now

It Will Be Greatly to Your Interest To Do So

100 Pairs Oregon Shoe Store Shoes, Values to \$5 pr. 15c In Our Basement.

35c Gingham Petticoats 15c each This is another ad for the new basement.

15c for Boys' Knee Trousers Values to \$1.50 Now 15c These are not knickerbockers.

None to Merchants \$3.00 Black Silk Waists 15c VALUES TO \$3.00 IN SILK WAISTS

WOMEN'S SUITS AND COATS EXTREMELY REDUCED IN PRICE

Have you visited our Suit Department, tried on and priced our Suits? If you have, you know how very extreme the price cutting is.



Boys' Long Trousers Suits Sizes 29 to 34 \$20.00 values \$16.00 \$17.50 values \$14.00 \$15.00 values \$12.00 \$12.50 values \$10.00 \$10.00 values \$ 8.00 \$ 8.00 values \$ 6.80



Holiday Sale of Men's Clothing You will need a new Suit or Overcoat for Christmas, and our large showing of nifty clothing.

HOLIDAY SALE OF FURS All Furs Above \$40.00 Now 1-2 Price Those Below \$40.00 Now 1-5 or 1-3 Less GRANITEWARE Large and Small Kitchen Utensils 10c Each

Holiday Sale of Children's Coats and Suits—Prices Down to Bedrock BUY NOW

Stockton logo with 'TRY SALEM FIRST' and 'SALEM COMMERCIAL CLUB' text.

President Is Given Ovation in Columbus

Columbus, Ohio, Dec. 10.—If America keeps her poise and self-possession, President Wilson today told the chamber of commerce, she "should be the mediating influence in reconstructing the shattered nations of Europe after the war is over."



A Galley o' Fun!

NO REMEDY. "After the circus parade had passed yesterday," wearily said the landlady of the Polkville, Ark., tavern, "there two young ladies, Maxine and Lucile, that wait table here, got into sort of a dispute over which of 'em it was that the clown winked at, each claimin' the credit, or discredit, I don't know which."



SOCIETY NOTES FROM THE LONDON TIMES

The betting is 13 to 5 at present that the Duke of Dedbrooke will not get out of goal in time to attend the coronation festivities of King Edward's successor, The Duke is 'in' for 14 years.

CANADIAN GRAIN IS DESTROYED BY FIRE

Elevators With 550,000 Bushels of Wheat Burned At Erie

Erie, Pa., Dec. 10.—Half a million bushels of Canadian grain, consigned to the allies, were destroyed in a fire doing \$500,000 damage in the elevators of the Anchor line here early today.

AN EASY WAY TO END CATARRH FOREVER

Simple Home Treatment Destroys Germs of This Dangerous Disease. The reason why so many people who suffer from Catarrh never seem able to get cured is that they are continually seeking the momentary relief of sprays, douching, gummy creams, ointments, etc.

Did It Ever Happen to You? - - - By Mort Burger



DARKEN GRAY HAIR, LOOK YOUNG, PRETTY

Grandma's Recipe of Sage Tea and Sulphur Darkens So Naturally That Nobody Can Tell

Almost everyone knows the Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray.

Barge Load of Dynamite Causes Leaving Homes

Seattle, Wash., Dec. 10.—With vivid memories of the havoc wrought by the explosion of a barge load of dynamite in Seattle harbor last May, the residents of Port Madison, a settlement of about 300 inhabitants across the bay from Seattle, became terrified when they awoke four mornings ago and found a scow loaded with 100 tons of dynamite, moored 300 feet off shore.

WALLINGFORD



Smile With Him! Read Our Serial THE NEW ADVENTURES OF J. Rufus Wallingford See the Moving Pictures

A NICE POINT.

"Every student of history knows that our Christmas customs are a development of the Roman Saturnalia."