## Social Personal NMEE SAM MAY YeI MWNEOOAC CPPTAN <br> , ummamer <br> SHIPLEY'S



## Giift

Hints


Women who shop for men like to come here a at Christmas time

1. Because this is a man's store, specializing in the things a man likes to wear.
2. Because here we've made a profession of studying a man's likes and dislikes.

Because we're ready to exchange any merchandise that isn't right in size, style, or pattern, either before or after Christmas.
4. Because we'll hold purchases made now until just before Christmas, and mail, express or deliver them so they'll arrive at the right time.

Because we're ready with practical suggestions for gifts that will please any man.

SALEM WOOLEN MILLS STORE

This Is Going to Be the Best Christmas Ever
Make this Christmas a happy one for all. It is not necessary to spend a lot of money. Just all kinds of popular priced holiday merchandise A walk through the aisles will lift a big load from your shoulders. $A$. glance at our prices will enable you to fill your list with a present for all.

EXTREMELY LOW PRICES ON Dolls, Toys and Games

Gloves
Hosiery
Sweaters
Blankets
Bedding
Perfumes
Ribbons
Christmas Cards
Dennison's Novelties
Parisian Ivory
Hurd's Stationery
Richardson's Linens
Silk Petticoats
Infant's Wear

Handkerchiefs Umbrellas Knit Underwear Muslin Underwear Novelty Jewelry Lingerie Waists Leather Goods

## Extraordinary

| One raek of Women's and Misses' Suits, special at ............. $\$ 750$ | Women's Fine Lingerie Waists |
| :---: | :---: |
| One rack of Women's and Misses' Coats, special at ............ $\$ 5.00$ | Crepe de Chines, Georgette Crepe and Lace Combinations, regular prices |
| Every Swit, Coat and Dress Greatly | Regular Prices \$10 to \$15, special \$7.95 |

Ostrich Neckwear
Plain black, white and two-tone styles. Sample line. One-Third to
Half Less than Regular Prices.

Pictorial Review Patterns
U. G. Shipley Co.

Salem, oregon


