Christmas Gift Problems Solved Easily and Quickly at Meyer's---Salem's Holiday Store.

## Salem’s Big Toyland

SECOND FL00R
THE LARGEST TOY SHOP IN TOWN-HUNDREDS OF THINGS TO PLEASE THE CHILDREN AND MAKE THEM HAPPY.
SPECIAL PRICES RULE ON DOLLS-MIRRORSCOPES, MAGIC LANTERNS, ENGINES, WASH SETS, SEWING BASKETS, HOBBY HORSES, XMAS TREE MATS, ETC.

## Christmas Sale of Women's ------Felt Slippers



85c a Pair
Here are two good numbers taken from our regular stock-one is of grey felt with ribbon trimmed top-the other of black felt fur trimmed. If you are going to give her slippers don't fail to see these, 85 c a pair.

Special Prices on all Men's, Women's and Children's

## Felt and Leather Slippers

Many Styles to Choose From



| 10 c | Today | OREGON | Tomorrow |
| :--- | :--- | :--- | :--- |

ANITA STEWART and EARL WILLIAMS IN "SINS OF THE MOTHERS"
The New York Evening Sun's $\$ 1000$ Prize Film Story

Tomorrow Only, Added Abraction
CHARLES CHAPLIN in THE WOMAN
$10 c$

SUNDAY ONLY .- EMPRESS VAUDE-VILLE--3 BIG ACTS 3 -.- Including Hawthorne's Minstrel Maids. Special Orchestra. Matinee 15c, Evening 25c


That the People

 Best Va and
 23c Coff .......... Spuds, per sack . . $\$ 1.0$ 6 Pounds of Rice . . 25 Pure Strained Hone Did you ever eat pure Maple Syrup gallon Pure Eastern Buck wheat Flour (makes fine cakes ). This
would go good with $\frac{\text { sack. ...........60c }}{\text { Best No. } 1 \text { Soft Shell }}$ Walnuts, our price,
pound ........... 20c No. 10 Lard Compound, $\frac{\text { pail ............ } \$ 1.05}{7 \text { Bars White Laundry }}$ Soap, special for Sat$\frac{\text { urday ............ } 25}{2 \text { Loaves Bread for Sat }}$ 2 Loaves Bread for sat
urday .......... 5 c $\frac{\text { urday } \ldots . . . . . .5 c}{3 \text { Pounds of fine Christ- }}$ mas Candy, chocolate,
Buy your Christmas Groceries now
these low prices. We under sell all Salem storess because we buy and sell for cash. Pay no rent and have less Ask any of our custom

DAMON \& SON
855 N. Com'l. Phone 68


## ALL THAT IS NECESSARY

Is to Tell The Plain Facts in as Few Words as Possible Brevity is the Soul of Advertising, rare jewel possessed by too few. The public care naught for the whys and wherefores, it is FACTS, VALUES and PRICES that interests the masses. Assertions and a few a fenw truthful quotations that people read are better than pages of guff.
Yesterday's business reached the high tide, our sales exceeding those of opening day. As the time goes hy the true significance of such a sale at such a time is more apparent and as we rea satisfied customer is pretty apt to tell his friends and so it goes.
The way they are buying Clothing and Shoes shows that our prices please. and Clyde will soon be complaining of over-exertion, but you know what I said about brevity. Here's what you want to know: Ten dollar Suits are $\$ 6.48$, twelve fifty ones are $\$ 8.68$, fifteen dollar suits are 89.98 , twenty dollar ones are $\$ 13.48$ and the $\$ 25.00$ kind are now only $\$ 16.78$.

We still have a few odd Coats and Vests which when matched up with a pair of extra trousers isn't half bad. \$1.48, though worth four times that Extra trousers are $\$ 1.98$ for the two fifty ones, $\$ 2.68$ for those that were three fifty, $\$ 3.38$ for the four dollar kind, and the five dollar ones at \$3.73.
Overcoats went well yesterday at these prices- $\$ 10.00$ ones $\$ 6.98$, $\$ 12.50$ ones $\$ 7.38, \$ 15.00$ ones $\$ 8.68$, $\$ 20.00$ ones $\$ 11.48$ and $\$ 25.00$ ones $\$ 13.98$; figure it out for yourself, only a little over half price.

You'll have to hurry if you get in on our Underwear sale. Six dollar silk and wool at $\$ 1.63$ the garment. Three dollar Coopers spring needle $\$ 1.13$ each Cooper's Australian wool at 98c, the 75 c Swiss ribbed at 35 c each, and regular 50c Derby ribbed are 35 c each. - Everybody buys neckwear and why not? 50c and 75 c Ties are 38c, and the 25 c and 35 c ones are 21 c .
Hats are worn this season too. Our $\$ 2.00$ ones are $\$ 1.12$ and the $\$ 3.00$ one are $\$ 1.98$.
50c heavy or light wool sox at 38 and 25 c ones at 18 c .
And here is some more Shirt talk $\$ 1.00$ shirts at 48c, $\$ 1.50$ shirts at $\$ 1.13$ $\$ 2.00$ shirts at $\$ 1.48, \$ 2.50$ shirts at $\$ 3.00$ flannel shirts at 78 c to $\$ 1.98$
$\$ 3.00$ flannel shirts at 78 c to $\$ 1.98$
Are you going away? If so get an Oxford Bag. 15, 16 and 17 inch Bags, regular $\$ 4.50, \$ 5.00$ and $\$ 5.50$ at $\$ 2.48$; $\$ 2.98$ and $\$ 3.48$. Never again these prices.
Yesterday's fair weather brought out scores of the fair sex to help swell the crowd, and right here we want to make the prediction, if they use as good judgment in voting as they do in buy ing, Oregon will have better laws
Our little shoe talk helped a whole lot. Packard Shoes, values at $\$ 2.48$ to $\$ 3.98$ is something new to Salem people. We have them in black or tan, button or lace, all lasts including English.
Christmas goods too are on sale but will have more to say on this subject later on.
Tomorrow (Saturday) our store will be open until $10 \mathrm{p} . \mathrm{m}$. Nothing reserved except Ide collars, Holeproof and Phoenix hosiery.

