

What Will We Get and Where Will We Get It

Are the All Absorbing Question now with Xmas only three weeks away. The Spirit of Xmas is abroad in this land of Peace and Plenty. Surrounded by relatives and friends, blessed with health, happiness and prosperity we look forward to the Yuletide, the Season of GOOD CHEER and Happiness to Mankind.

The GREATER CHICAGO STORE

Salem's only complete Department Store has spent busy months in preparation for this PRE-HOLIDAY CARNIVAL in a determined effort to fulfil its mission, namely, that of supplying its thousands of appreciative patrons' every want for the approaching season. A look through our immense store, a glimpse of the magnificent displays and a comparison of our prices will prove

A GREAT REVELATION TO THRIFTY CHRISTMAS BUYERS

Here you will find conveniently displayed thousands of articles of STAPLE and FANCY DRY GOODS, NOTIONS, SHOES, CLOTHING, MILLINERY, FURNISHING GOODS, LADIES' READY-TO-WEAR, XMAS GOODS, PURE FOOD GROCERIES, DISHES, TOYS, ETC., every item included in our

Christmas Sale Beginning Monday, December 6th

Silks, Velvets, Dress Goods

The Season's Latest Weaves and Colorings Including Staples and Novelties.

Every Yard Underpriced

85c and \$1.00 Heavy Messaline and Charmeuse Silks, Sale 69c
 36-inch Imperial Crepe De Chine 39c
 500 yds. China Silks, all colors, suitable for fancy work, 23c
 36-inch Taffetas, regular \$1.25 and \$1.50 98c
 39c Silk Mulls, plain or fancy dotted, 27-inch, all colors, 23c
 \$1.00 and \$1.25 Silk Poplins, Sale 79c
 36-inch Messaline, extra heavy for Coats, Suits and Dresses, 98c
 75c Lining Satins, all colors, 48c

25c Black and White Checked Dress Goods, Special 18c
 30-inch Black Corduroy, Sale 69c
 65c and 75c All Wool Serge Dress Goods, all colors, 48c
 \$1.35 and \$1.50 50-inch serges, sale 98c
 40-in. Shepherd Check Dress Goods, 45c and 50c values, 29c
 \$2.50 and \$3.00 Wool Coatings, to close \$1.75
 Big Lot Wool and Silk Remnants, Sale Price will be just One-Half
 75c Costume Velveteens, Sale 49c

Linens, Domestics, Draperies

Towels Napkins, Table Damasks, Outings, Gingham, Percales, Flannelettes, Cretonnes,

Scrims, Nets and Curtains

9c and 10c White Outing Flannels, soft and fleecy nap, at 6 1-4c
 18c and 20c Rippelettes, all colors 14c
 12 1/2c Standard Dress Gingham, plain and fancy, 6 1-4c
 30c and 35c Scotch Waisting Flannel 15c
 18c and 20c Kinomo Flannels, fancy floral designs, sale 12 1/2c
 12 1/2c and 15c Wrapper Flannelettes 9 1-2c
 Standard Grade Kimono Crepes, 20c quality, sale 14c
 18c and 20c Galatea Cloth 11c

45c Bleached Table Damask, floral patterns, sale 25c
 15c Huck Towels, 18 by 36 inches 8 1-3c
 12 1/2c and 15c White Outings, Daisy Cloths, etc., sale 9 1-2c
 \$1.50 Honey Comb Bed Spreads 98c
 English Bath Robe Flannels, best grade, values to 75c, sale 35c
 500 yards Persian Cretonnes 8 1-3c
 Fancy Dresser Scarfs with Lace and Insertion, sale 23c
 18c and 20c Bungalow Curtain Nets 12 1-2c

Coats, Suits and Millinery

Ladies', Misses' and Children's Ready-to-Wear Coats, Suits, Dresses, Skirts, Waists, etc.

Trimmed Hats, Shapes, Tams, etc.

Ladies' \$7.50 to \$9.00 One-Piece Wool Dresses, sale \$1.98
 \$10.00 and \$12.00 Silk Poplin Dresses \$5.90
 Ladies' Wool Poplin and Serge Suits, full skirts, box and belted. Coats \$25 and \$30, while they last \$10.90
 One lot Ladies' Winter Coats, Serges, Kerseys and Scotch Tweeds, \$8.00, \$10.00 and \$12, to close \$3.90
 Ladies' Sweaters, \$4.00, \$5.00 and \$7.00, Special \$1.49, \$1.98 and \$2.98
 Ladies' \$4.50 and \$5.00 Rain Coats \$1.98

Ladies' \$2.50 and \$3.00 Flannel Middies, military collars, \$1.98
 \$3.45 Silk Crepe De Chine Waists \$1.98
 Ladies' \$2.50 and \$3.00 Trimmed Hats on one table, 98c ... to \$1.35
 Ladies' \$1.50 and \$2.00 Felt Hats 98c
 50 Ladies' \$3.50, \$4.00 and \$4.50 Trimmed Hats, all in one lot \$1.95
 \$6.50, \$7.00 and \$8.00 Trimmed Hats \$2.95
 75c and 85c Girls' Corduroy Hats 48c
 35c and 45c Knit Caps ... 24c
 \$1.00 and \$1.25 Corduroy Tams 69c

Attend Our Sale or Order by Mail. The Parcel Post Is Very Prompt

Hosiery, Underwear and Notions

Men's, Women's and Children's Hosiery, Underwear, Gloves, Neckwear, Fancy Goods, Yarns, Laces and Ribbons

Blankets and Bedding

65c and 75c Ladies' Outing Gowns 39c
 \$1.00 and \$1.25 Outing Gowns 69c
 75c and \$1.00 Fleeced Vests and Pants 48c
 One case each Ladies' and Children's 15c and 18c black Hose 10c
 35c and 49c Children's Vests and Pants 23c
 10c, 15c, 20c fancy embroidered Handkerchiefs ... 8 1-3c
 25c and 35c embroidered Handkerchiefs 15c
 100 dozen 8c and 10c Handchiefs 4c
 85c and \$1.00 Leather Handbags 59c
 \$1.50 and \$2.00 Ladies' Handbags 98c

45c and 50c Artificial Silk Hose 23c
 75c Bleached Sheets, 72x90 in., regular 75c, sale 45c
 75c, 85c and \$1.00 Blankets at 49c and 65c
 \$1.50 and \$1.75 Full Size Wool Nap Blankets, ex. heavy, 98c
 \$2.00 and \$2.75 12-4 Wool Nap Blankets \$1.49
 \$1.00 and \$1.25 Comforters, Sale 69c
 75c & 85c Feather Pillows 48c
 \$1.50 Quilted Comforts.. 98c
 Nos. 100, 120 and 150 Ribbons in plain or Dresden, sale 18c
 8c and 10c Val and Torchon Laces 4c

Clothing, Furnishing Goods, Shoes

Raincoats, Mackinaws, Sweaters, Shirts, Underwear, Hats, Trunks, Bags, etc.

Men's, Women and Children's Shoes

Men's \$12.00 and \$15.00 Suits, Sale \$7.90
 One lot Men's Suits, regular \$7.50, \$8.50, \$9.50, Special price \$3.90
 Men's Balmacaan and Balmaru Overcoats, \$15.00, \$18.00 and \$20.00 values, all new, Sale \$7.90 and \$9.90
 \$6.50, \$7.50, \$9.50 Mackinaws \$5.75
 95c and \$1.50 Sweaters, ... 48c
 \$7.50 and \$10.00 Rain Coats \$2.98 and \$3.90
 \$4.50, \$6.50 and \$7.50 Boys' School Suits, now \$1.98, \$2.49, \$3.90
 Men's \$1.50 and \$2.00 Sweaters, now 95c

Men's 65c and 75c Derby Ribbed Fleeced Shirts and Drawers 39c
 \$1.75 and \$2.00 Flannel Shirts, Sale 98c
 Men's \$1.25 Ribbed Union Suits 85c
 \$1.50 and \$1.75 Negligee Shirts 98c
 95c and \$1.25 Negligee Shirts, now 49c
 Ladies' Felt Comfy Slippers, all colors, .. 69c, 98c and \$1.19
 Babies' Shoes, all colors 23c and 49c
 Misses' Shoes 98c, \$1.39, \$1.69, \$1.98
 Boys' Shoes .. \$1.25 and \$1.49
 Ladies' Shoes, \$1.69 and \$2.49

Groceries, Dishes, Toys

Located in our new Annex are Pure Food Groceries, Dishes, Aluminum, Granite, Glass and Other Wares,

Dolls, Games and Toys

35c Special Blend Coffee, sold only by us, Special 23c
 Best 50c Japan Tea, Sale.. 39c
 Six Bars Crystal White Soap 25c
 1 doz. Boxes Ohio Matches 40c
 4 cans Aster Condensed Milk, Sale 25c
 Perfection Flour, sack, \$1.12
 10 lb. pkg. Pancake Flour 29c
 Bulk Peanut Butter, pound, Sale 12 1-2c
 Three cans Full Pack Tomatoes 25c
 6 lb. Bulk Rolled Oats. ... 25c
 10 lb. sack Cream of Cereal, Sale 79c

Five Hundred Latest Toys, Games, Books, Mechanical Toys, Animals, Dolls, etc., in Toyland, 5c, 10c, 15c and 25c
 15c and 25c Jap Teacup and Saucers 10c
 6 Wallace Bros. Tea Spoons 9c
 42 piece Gold Band Dinner Set \$3.90
 Eight gallon Wash Boiler, Sale 95c
 14 quart Dish Pan 15c
 No. 9 Copper Rim Wash Boiler \$1.49
 42 piece Semi-Porcelain Dinner Set, floral design... \$3.69
 3 quart Enamel Rice Boiler, Sale 69c

Bring the Children to Toyland NEW ANNEX

THE GREATER CHICAGO STORE

Salem's Only Complete Department Store, under One Roof