"OUR PRICES WILL BE FOUND LOWER BY COMPARISON OF VALUES"


## CHRISTMAS GIFT PROBLEMS SOLVED EASILY AND QUICKLY AT MEYER'S SALEM'S HOLIDAY STORE

Here you will find the largest and best selected stocks to choose from. They were selected with great care and, coupled with our ceurteous and efficient service, you cannot help but find shopping at this big store a distinct pleasure. Holiday stocks are out on display ready for you. Many attractive extra specials in every section. Suitable gift articles for Father, Mother, Sister, Brother, Baby, Friend or Sweetheart. SERVE YOUR OWN INTERESTS BEST BY SHOPPING AT MEYERS

BRING THE CHILDREN TO TOYLAND (SECOND FLOOR)
New Holiday Ribbons, New Neckwear, New Handkerchiefs, New Leather Goods, Perfumes and Toilet Goods at Meyer's
Holiday Offerings of Unusual Interest In Women's Ready-to-Wear Garments

fixm win min 20\%

Special Sale of Women's Rubberized $1 / 2$ Price
Raincoats-Your Choice . . .
Green Tag Sale of Plush, Corded and Fur Coats, Women's Fancy Skirts-Prices Less 20 Per Cent. Women's Coats up to $\$ 17.50$, your choice $\ldots .$. ...... $\$ 6.95$ Special Green Tag Sale on all Party Dresses.
Annual $\$ 10.00$ Sale of Women's Suits,
All of these formerly priced up to $\$ 30$.
Your Choice

All other Suits in Stock at $1 / 2$ Price
A Sale of Women's Dresese, Woolen and Silk combinations, form-
er price S2250, Your Choice $\mathbf{\$ 9 . 9 5}$
All other Dresses in Stock at $331 / 3$ Reductions
Green Tag Sale of Furs-every piece included.
Green Tag Sale of Waists-every Waist included
Green Tag Sale of Sweaters-Special Prices on entire stock.
Children's Coats-All prices reduced 33 1-3 Per Cent.
Children's Dresses-All Prices reduced 33 1-3 Per Cent.
Special Holiday Offerings In the Dress Goods Department for the coming week. A Special Sale of 36 -Inch Taffeta Silks $\mid$ A Special Sale of Silk and Wool Poplins Commencing Monday-Here are fine Taffetas of good texture, in the new and most called for colors, also in white; yard wide and of good weight. A regular $\$ 1.50$ wide and of good weight. A regular $\$ 1.50$
grade. Meyers Extra Special $\$ 1.19$ a yd.

A Special Sale of Silk and Wool Poplins
Commencing Monday - Forty-inch Silk and Wool Poplins. No fabric is more popular for making dainty and beautiful garments. These sell regularly at $\$ 1.50$.
Assorted colors. Meyers Ext Assorted colors. Meyers Extra Special $\$ 1.19 \mathrm{a}$ Yard

IN THE SHOE SECTION NEW SHOWING OF ENGLLSH SHOES of special
interest to young women. English last, black dull calf leather low heel. A splendid shoe for winter
wear. All sizes. Priced at $\ldots \ldots \ldots \ldots \ldots . . \begin{aligned} & \text {........... }\end{aligned}$ FOR BOYS-We are featuring a fine, strong wetweather shoe of heary oiled calf feather. A shoe
that will pive maximum wear and price; black only. Priced, pair \$2.50
772nd Wednesday Surprise Sale For December 8th A Sale of Stamped Bath Towels' 37 cents Our Art Section offers for next Wednesday's sell-
ing these splendid Double Woven Turkish Bath ing these splendid Double Woven Turkish Bath
Towels, bleached, large size, 42 by 23 inches, and Towels, bleached, large size, 42 by 23 inches, and
stamped on both ends ready for embroidering. These are excellent for gift giving and are ver inexpensive. You will be surprised at this offering
when you see the towels-they would when you see the towels-they would cost at least
50 e in other stores. Offered as a special holiday surprise for next Wednesday, Dec. 8th, at 37c ea. Sale Starts at 8:30.

See Window Display
A Sale of Dolls in Toyland FULL JOINTED DOLLS, BISQUE HEAD-Large curled wig, 22 inches tall; shoes and stockings. One of the biggest doll values you'll see this season. Light,
medium or dark hair. Your choice A sale of the very popular CHARACTER BABIES AT \$1:15. One of the most called for dolls in any toy department; taken from life; looks just like a real
baby. Extra special price ............... \$1.15
Toyland (Seeond Floor)

ThE HOUSE OF QUALITY


Japanese Lunch Sets..-Seperate Lunch Cloths and Bureau Scarfs at Special Low Prices
We are showing an extensive assortment of these hop and desirables-unsursed signs to choose from.

JAP LUNCH SETS-SEVEN PIECES
50 -inch Cloth, with six Napkins ....... \$1.19 a Set
62-inch Cloth, with six Napkins ....... $\$ 1.59$ a Set
72-inch Cloth, with six Napkins ....... \$1.98 a Set
Jap bureau scarfs
$\times 50$ inches.
$13 \times 72$ inches
15c Each
$18 \times 54$ inches .
Jap Toweling ( 10 -yard Bolis) Specia, ner Bolt. . .69c

## In the Men's

## Section

A SALE OF MEN'S $\$ 2.00$ KID GLOVES AT $\$ 1.38$ PAIR-Here's a Glove we will place with any $\$ 2.00$ Glove in Salem; it is made by Fownes in London; it is one of the finest Gloves you will
find at $\$ 2.00$; fine soft leather stock; all sizes; Colors, grey or tan. Extra Special, a pair $\$ 1.38$ SALE OF MEN'S OUTING FLANNEL NIGHT

 A SALE OF MENS SLLK SHIRTS_OUR S5.00
 Silk shit that s.jon can buy goif model; sortt
culfs, with neckband for white collar; various patterns and colorings. For gifts these are unsurpased. \$5.00 grade, special at h..... $\$ 3.45$

## All Around Town <br> 



## Did It Ever

## Occur to You

That those distressing headaches from which you suffer are due to

