#### THE DAILY CAPITAL JOURNAL, SALEM, OREGON. THURSDAY, DEC. 2, 1915.



## **Electrical Christmas Gifts** Attract Women Shoppers

Merchants Take Advantage of Electrical Prosperity Week, Nov. 29-Dec. 4, and Dimonstrate to Early Holiday Customers Useful Appliances

#### THE BIG ELECTRIC MAN. (Electric Prosperity Weak, Nov. 29-Dec. 4.)

The big men dare and the big Their electric dreams they

make come trne. They bridge the rivers and link

the plans And gird the land with their Teetric trains; They change the desert to Eden's land

And string new power o'er the

To spin the wheels of a thousand mills

And turn coin saved to the people's tills!

The big men work and the big

And helping themselves help their fellow man. And the dull man yelps at their motor's wheels. As the small dog barks at the big day's head.

big dog's heels. And the big men smile as they

"DO IT ELECTRICALLY,"

It is fast becoming valued for tac quick relief it brings in cases of con gestion and neuralgia.

Use al Lamps. Dainty little boudoir lamps are made in endless variety and may be purch-ased at almost any price you wish to pay. Pinced slongside the bed on a small table or on the writing desk or dresser, they add greatly to the cosi-ness of the room. Piano lamps add attractiveness to the music room and provide the only really

Piano lamps add attractiveness to the music room and provide the only really satisfactory light for the player. Light is thrown upon the music and keys in-stead of in the eyes of the performer. ' Lamps with scades of silk and other fabrics in colors and standards in dif-ferent designs may also be obtained to harmonize with the furnishings of any room. These lamps may be pur-chased at any electrical shop at a reas-onable cost. \* Women have not been overlooked by
\* the united electrical industry of the
\* country in the nation wide Electrical Prosperity Week celebrations sched-uled for November 29 to December 4 onable cost.

# \* uled for November 29 to December 4 Local electrical interests will partici-pate in the campaign. A small army of domestic science experts will visit ev-ery eity and town in the country and demanstrate to the honsewife tak-economy, comforta and coavealences of electrical homo appliances. Miss Grace T. Hadley, an electrical expert affiliated with the Society for Elec-trical Development, New York, offers \* the following suggestions as ideal gifts \* Welcome Christmas Gifts. \* Welcome Christmas Gifts.

Welcome Christmas Gifts. Electrical toasters, egg bollers, grills, coffee percolators, toaster stoves, tea pots, water heaters, will solve many a problem as to "what to give," and even the convenient little heater for warming baby's milk will find a wel-come in many a home. come in many a home. For milady's dressing table nothing is more useful taan an electric eurling than he ever imagined any bunch of

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vale of tears. And J, too, would live "Potatoes Are Firmer. a day, for I would not care to be on earth when you have passed away." The occasion was franght with good fellowsnip and will go far toward ec-menting the happy relations formed between Oregonians and Californians

ountry



#### "TWIN BEDS."

"TWIN BEDS." Selwyn and Company have wisely decided upon "Twin Beds." He Laugh Festival by Salisbury Field and Margaret Mayo to which New York give the unqualified endorsement of a un of fifty-two weeks, as their attrac-tion at the Grand theatre on Monday, December 6. The story of this whole one and funniest of farces is built around the necessary neighborliness of people in fashionable large apartment houses, who have no bond in common but that they pay rent to the some landlord, but who nonetheless find themselves locked in constant proximity by elevator, dumbwaiter, and instificient inthese and plaster. The ideal cast includes: Juliette Day, J. Marrill Mor-rison, Marian Lord, P. Paul Poreasi, Elitha Maxham, William Weston, Elear or Wilton and others. The sent sale will commence Saturday morning. Mail orders received 9: 60 o clock.

**OPEN FORUM** 

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WILLAMETTE NOTES

upper-classmen committee ap-

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Arranging For Session By Bond P. Geddes. (United Press Staff Correspondent.) Washington, Dec. 1.—Opposition of onthern senators to proposed cloture



From New York, yesterday came the

FIVE

beautiful patmost terns of neckwear we have ever seen to retail

Fifty Cents.

No gift to men is more acceptable than a pretty necktie, and we want you to see these especial values.

It's time to select your Christmas gifts.

We are headquarters for really useful gifts for men.

HAM NOND-BISHOP CO.

Leading Clothiers

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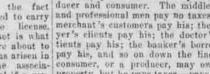
#### Southern Pacific Gets the Long Haul

St. Louis, Mo., Dec. 2.—The govern-ment stood pat today on its insistanco-that its action to dissolve the Central Pacific-Southern Pacific is proper. The defense on the other hand munitained that the government had not the right to attend dissolution of combines exist-ter the store the store and the store the



Can Celebrate Electrical Prosperity Week to your everlasting pleasure and satisfaction by installing in your home an

ELECTRIC RANGE and **Electric Water Heater** 







#### ELECTRICAL PROSPERITY WEEK BULLETIN

Every Heating Appliance purchased in our store this week will be packed in a Christmas box upon request, and delivered free of charge to any address on the coast.

"If it's electric, come to us"

SALEM ELECTRIC COMPANY Phone 1200 Masonic Temple

luring the exposition **NOSE CLOGGED FROM** A COLD OR CATARRH Apply Cream in Nostrils To Open Up Air Passages.

the moment to force additional rises. Some interests claim that the present advance is due entirely to speculative interests, who purchased heavily at low er prices some time ago, and who are now trying to stop a movement from the farms in order to take at least a portion of their profits. The fact remains that while the man

Aha! What relief! Your elogged nos-trits open right up, the air passages of your head are clear and you can breathe freely. No more hawking, snuffing, nuccons discharge, headnche dryness-no struggling for breath at night, your cold or entern is gene. Don't stay staffed up! Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant antisectie cream in your you

Traggist now. Apply a little of this fraggist now. Apply a little of this indicate that the little of Portland indicate that the inte arop is much below earlier expecta-tions, and that some of the sections will have but little to offer during the re-

rane, giving you instant relief. Ely's mainder of the season. ream Balm is just what every cold a minder of the season. t's just splendid. It's just splendid.

considered a union of the two Sunday schools for this occasion it is the pur-

DONALD ACTIVITIES DONALD ACTIVITIES One of the permanent improvements being made in Donald at this time is the cement sidewalk being put in in front of the Mays & Goode store and extending to the depot. In addition the extending to the depot. In building the the competition and will be occupied the inst of the week. The brick yard operated by Goode & Mays made 750,000 brick and the great-er number of them have been sold. The yard gave caployment to 12 men for several months. The antenents. The antenents Walker & Company of the several months. The antenents work and the great-ter sumber of them have been sold. The several months.

eral months. berger, L. C. McShane .- Enterpri The nurserymen, Walker & Sons,

have a number of men employed hand-ling their stock and report a good year's sales.—Hubbard Enterprise.

#### HUBBARD CHRISTMAS TREE

**Small Ailments** Committees representing the public schools, the Congregational and Metho-dist Sunday schools of the city, met at the school building Monday afternoon to take the initial steps for the Christ mas celebration to be held in the arm-ory on Christmas eve, Friday evening, mber 24.

This year it is the purpose to make a greater effort than ever to have ev-eryone in the community feel they have part in the Christmas tree and pro-ram. While it has previously bee

Watch the

They are really warnings of di

HOSTETTER'S

Stomach Bitters

has been found very helpful

gestave or howel weakne

country at \$1.10 per cental, and there southern senators to proposed cloture ing sometime before the Christmus holi is talk of even a nickel more than this being paid, shippers contend that the outside demand is not keen enough at the moment to force additional rises. I be a president pro tem will be made the moment to force additional rises. at \$1.10 per cental, and there ?

## Splendid Warm Blankets Made in Oregon of Oregon Wool

These Blankets will give you the service and comfort you are wanting. They are made from pure fleeced wool, sanitary, good big generous sizes, white, plaid and grey.

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Pendleton Indian Robes, of the original Indian designs, make one of the best and most practical gifts. We send them prepaid anywhere in the United States. Beautiful designs, guaranteed colors and the best known make is the Pendleton. Make a selection now.

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