



# Nov. 29<sup>th</sup> to Dec. 4<sup>th</sup> Electrical Prosperity Week



## ELECTRICAL PROSPERITY WEEK BULLETIN

We will give a \$3.50 Eveready Search-light with every Hotpoint Vacuum Cleaner sold this week.  
A beautiful little Blank-page Gift List Booklet will be given to every customer who makes a purchase in our store this week.

"If it's electric, come to us"

SALEM ELECTRIC COMPANY

Masonic Temple. Phone 1200.



Copyright 1915 by J.F.M.

## THE STORE OF Housewares



INVITES YOU TO INSPECT THE LATEST GUARANTEED ELECTRICAL APPLIANCES AND

IDEAL CHRISTMAS GIFTS

Hoover and Hot Point Electric Sweepers, Universal Percolators, Grills, Stoves, Chafing Dishes, Ovenettes and Warming Pads.

Guaranteed Tungsten Electric Lights, 40-W .... 25c

MAKE SELECTION NOW FOR CHRISTMAS DELIVERY

WM. GAHLSDORF

135 NORTH LIBERTY

PHONE 67



## HOUSEKEEPING HELPS for Christmas Gifts.

### SHELBY LAMPS

TOASTERS PERCOLATORS  
VIBRATORS HOT PADS  
GRILLS FLASHLIGHTS  
IRONS ETC.

C. M. LOCKWOOD  
214-16 N. COMMERCIAL ST.,

## This is Electric Prosperity Week

Join with us in making it a huge success. We offer you special inducement on everything electrical in this store. Ideal for Xmas gifts—

\$ 7.50 Electric Percolators ..\$5.95	\$ 8.50 Electric Percolator ..\$6.35
\$10.50 Electric Percolators ..\$8.10	\$11.00 Electric Percolator ..\$8.50
\$10.00 Electric Chafing Dish \$7.50	\$ 5.00 Electric Irons .....\$2.50
\$65.00 Electric Washing Machine \$57.50.	

\$3.50 Electric Portable ....\$2.75	\$11.50 Electric Portable ...\$9.35
\$5.50 Electric Portable ....\$3.95	\$13.00 Electric Portable ..\$10.50
\$6.50 Electric Portable ....\$5.10	\$14.00 Electric Portable ..\$10.75
\$7.00 Electric Portable ....\$5.65	\$17.50 Electric Portable ..\$13.50
\$17.50 Electric Dome ....\$10.65	\$18.50 Electric Dome ....\$11.15
\$22.50 Electric Dome ....\$15.85	\$ 9.50 Electric Pendant ..\$ 6.15

### A "No Cost Demonstration"

For the asking. Learn the economical Frantz Way of using the labor saving electricity that flows past your home.

Today—Now—without price or obligation ask to have a Frantz Premier Electric Cleaner sent to your home. Prove for yourself how the Frantz Premier saves cost of "special" cleanings—saves furniture and rugs—saves your hands, your eyes, your time, your energy. Weighs only 9 pounds, one hand operates it; soon pays for itself. Let us show you how it takes handfuls of dust out of rugs you thought were clean. An ideal Xmas gift.



Frantz Premier Electric Cleaner

**Buren & Hamilton**  
COMPLETE HOUSE FURNISHERS



## Make This Store Headquarters

For all your Electrical Goods. My stock of the following complete—

Electric Irons, Electric Chafing Dishes, Electric Sweepers, Electric Heaters, Electric Portable Lamps, Electric Lamps, Electric Toasters, Electric Vibrators, Electric Percolators, Electric Motors.

Get my prices on your fixtures during Holiday week.

Special Holiday Prices on All Goods



W. H. Welch Electric Co.  
220 N. Commercial St. Salem, Oregon

# We Celebrate Electrical Prosperity Week!

## November 29th----December 4th

Come and Celebrate With Us --- To Your Benefit --- To Your Profit. "Give Electrical Christmas Presents" .. .. .

Special Discounts For This Week Only

# THE ELECTRIC LIGHT & POWER COMPANY

STATE AND COMMERCIAL STREETS .. .. . SALEM, OREGON