





ELECTRICAL PROSPERITY WEEK BULLETIN

We will give a \$3.50 Eveready Search-light with every Hotpoint Vacuum Cleaner sold this week.

A beautiful little Blank-page Gift List Booklet will be given to every customer who makes a purchase in our store this week.

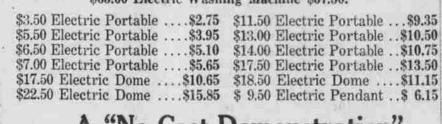
"If it's electric, come to us" SALEM ELECTRIC COMPANY



This is Electric Prosperity Week

Join with us in making it a huge success. We offer you special inducement on everything electrical in this store. Ideal for Xmas gifts-

\$.7.50 Electric Percolators ..\$5.95 \$ 8.50 Electric Percolator ..\$6.35 \$10.50 Electric Percolators \$8.10 \$11.00 Electric Percolator .. \$8.50 \$10.00 Electric Chafing Dish \$7.50 \$ 5.00 Electric Irons\$2.50 \$65.00 Electric Washing Machine \$57.50.



A "No Cost Demonstration"

For the asking. Learn the economical Frantz Way of using the labor saving electricity that flows past your home.

Today-Now-without price or obligation ask to have a Frantz Premier Electric Cleaner sent to your home. Prove for yourself how the Frantz Premier saves cost of "special" cleanings—saves furniture and rugs—saves your hands, your eyes, your time, your energy. Weighs only 9 pounds, one hand operates it; soon pays for itself. Let us show you how it takes handfuls of dust out of rugs you thought were clean. An ideal Xmas



THE STORE OF

Housewares

INVITES YOU TO IN-SPECT THE LATEST GUARANTEED ELECTRI-CAL APPLIANCES AND

> IDEAL CHRISTMAS **GIFTS**

Hoover and Hot Point Electric Sweepers, Universal Percolators, Grills, Stoves, Chafing Dishes, Ovenettes and Warming Pads.

Guaranteed Tungsten Electric Lights, 40-W 25c

MAKE SELECTION NOW FOR CHRISTMAS

DELIVERY

WM. GAHLSDORF 135 NORTH LIBBERTY



for Christmas Gifts.

SHELBY LAMPS

TOASTERS VIBRATORS GRILLS IRONS

PERCOLATORS HOT PADS FLASHLIGHTS

C. M. LOCKWOOD 214-16 N. COMMERCIAL ST.,



Buren & Namilton W. H. Welch Electric Co.





Electric Irons, Electric Chafing Dishes, Electric Sweepers, Electric Heaters, Electric Portable Lamps, Electric Lamps, Electric Toasters, Electric Vibrators, Electric Percolators, Electric Motors.

Get my prices on your fixtures during Holiday week.

Special Holiday Prices on All Goods

We Celebrate Electrical Prosperity Week!

November 29th----December 4th

Come and Celebrate With Us --- To Your Benefit --- To Your Profit. "Give Electrical Christmas Presents" Special Discounts For This Week Only

ELECTRIC LIGHT & POWER COMPAN