

# SALEM'S GREATEST SHOE SALE!

## The PRICE SHOE Co. Now Opens

# A REAL SHOE SALE

A SALE THAT WILL ASTONISH THE SHOE BUYING PUBLIC FOR A RADIUS of fifty miles, bringing crowds from all over Polk and Marion counties. We have made connections with some of the largest factories in the east to supply our two large stores in Salem and Eugene; and this is only the beginning of a series of startling events that will interest the shoe-buying public. Watch our ads, our windows, and the PRICE SHOE CO'S Stores, as it will be to your interest. It is positively the easiest way you can make money, for the PRICE SHOE CO. are going to save you a big lot of money on your shoe bills. Our stock is the largest in Salem. We have by far the largest trade and we are in a position, through our enormous

**FREE SHOES**

TO THE FIRST 100 CUSTOMERS WHO ENTER OUR STORE THURSDAY

We will give an envelope containing a ticket. Of these 100 tickets 20 tickets will each entitle the holder to a pair of shoes absolutely free. These shoes, selected by us, will be wrapped, a pair in a box. We will not exchange these free shoes. Twenty tickets will each entitle the holder to a good double blade knife. The remaining 60 tickets will be blank. All tickets will be in plain unmarked envelopes so that everyone will have an equal chance of getting one entitling them to a pair of shoes or a knife. Be one of the first 100 customers and share in this special offer.

**FREE KNIVES**

output, to give you the newest styles, the freshest Merchandise, and shoes at a saving that will startle you. The only regret that our customers have is when they compare the prices that they get from us with what they have been paying, and see the money they have lost before coming to us. Don't lose money any longer, get in line with the crowds constantly entering the PRICE SHOE COMPANY STORE.

### 10 Day Sale Opening Thursday, 9 a. m.

#### A Few of The Many Bargains To Be Offered In This Sale

|  |   |  |   |
|--|---|--|---|
| Men's Dress Shoes; regular \$3.50 and \$4.00 grades; now go at ..... <b>\$2.95</b> | Ladies' Dress Shoes; regular \$3.00 grades; now go at ..... <b>\$1.95</b> | Boys' \$5.00 grade High Top Boots; hand made, same as men's shoes; now go at <b>\$3.95</b> | Men's Short Rubber Boots; regularly sold at \$3.50; now go at ..... <b>\$2.50</b> |
| Men's Dress Shoes; regular \$5.00 grades; now go at ..... <b>\$3.95</b>            | Ladies' Dress Shoes; regular \$3.50 grades; now go at ..... <b>\$2.95</b> | Boys' \$4.00 High Top Boots, best grades; now go at ..... <b>\$3.35</b>                    | Men's Short Rubber Boots; regularly sold at \$5.00; now go at ..... <b>\$3.95</b> |
| Men's Dress Shoes; regular \$6.00 and \$7.00 grades; now go at ..... <b>\$4.95</b> | Ladies' Dress Shoes; regular \$4.00 grades; now go at ..... <b>\$3.35</b> | Boys' \$3.50 High Top Boots; all sizes; good grades; now go at ..... <b>\$2.95</b>         | Men's \$7.00 Hip Boots; best snag proof; now go at ..... <b>\$5.95</b>            |
| Ladies' \$5.00 Dress Shoes now go at ..... <b>\$3.95</b>                           |   |  |   |

**Extra Special!** Men's \$8, 16-in. high top boots, the best grades, double stitched buckles, \$5.95  
 Men's \$7.50, 12-in. high top boots, best grades, dbl. stitched, waterproof, \$4.95  
 We've these two lines in all sizes, plenty of them; we're going to close them out

#### Big Line of Men's and Women's \$1.50 to \$2.50 House Slippers, all styles, now go at 95 cents

|  |   |  |  |
|--|---|--|--|
| Children's \$1.50 Shoes, all styles, now go at 95c | Children's \$2 and \$2.25 Shoes, all styles, \$1.65 | Boys' \$2.50 Shoes, best grades, all styles \$1.95 | Boys' \$3.25 Shoes, best grades, all styles \$2.65 |
| Children's \$1.75 Shoes, all styles ..... \$1.35   | Children's \$2.50-\$2.75 Shoes, all styles \$1.95   | Boys' \$3.00 Shoes, best grades, all styles \$2.35 | Boys' \$3.50 Shoes, best grades, all styles \$2.95 |

### Special on Men's Logger Boots, big line \$6, some \$6.50 and \$7 Boots, now at \$3.95

OUR REPAIR SHOP IS THE BEST IN THE CITY. ALL SHOE REPAIRING AT REDUCED RATES

|                         |                           |                          |                       |
|-------------------------|---------------------------|--------------------------|-----------------------|
| Ladies' Half Soles 50c. | Men's Best Half Soles 75c | Rubber Heels 25c and 50c | All Leather Heels 25c |
|-------------------------|---------------------------|--------------------------|-----------------------|

Don't Miss This Great Festival of Shoe Bargains, Lasting Only Ten Days  
**The Small Profit and Quick Sale Store**

326 State Street. Phone 616



Next to Ladd & Bush Bank

### WITCH ELK BOOTS

### EVER WEAR HOSE