$$
33.50
$$

$$
\text { Black Cheviot Serge, } 54 \text { inches wide, splendid quality, per yard ....... } \$ 1.75
$$

Priestley's Celebrated Mohair and Wool Poplins, per yard ...... \$1.75 and \$2.50

$$
\begin{aligned}
& \text { Priestley's Queen's Cloth, a new fabric, } 44 \text { inches wide, per yard .......... } \$ 1.25 \\
& \text { Black Epingle } 50 \text { inches wide, a very popular cloth, per yard ............ } \$ 1.50
\end{aligned}
$$

Black Crepe Egyptia, 44 inches wide, per yard ....................... 85c Black Storm.Serges, for Suits and Dresses, per yard, 50c, 85c, $\$ 1, \$ 1.50, \$ 2.00$ Priestley's Black Tussal Royal, 44 inches wide, per yard ................ $\$ 1.75$
Salem's Greatest Sale of Women's High Class Fall and Winter Suits The very newest models-fur trimmed in the most
popular fabrics and colors at astonishingly little prices. See the window display.

## Attractive Offering Women's Raincoats

 Prices ReducedSeventy-five High Grade Raincoats at one-third less than regular prices. These are all of superior qual-
ity in the popular and wanted styles and fabrics. thy in the popular and wanted styles and fabrics.
They would sell regularly from $\$ 7.50$ to $\$ 2.50$. Special prices range $\$ 1.95$ to $\$ 16.65$.
Women's \$7.50 Raincoats-Sale price Women's $\$ 10.00$ Raincoats-Sale price Women's $\$ 15.00$ Raincoats-Sale price Women's $\$ 20.00$ Raincoats-Sale price

84.95
.86 .65
$\$ 9.95$
$\$ 13.30$
$\$ 86$

No. 765th Wednesday Surprise Sale, 0ctober 20th
Women's Outing Flannel Gowns, Extra Special at 78c Each

Here are splendid Night Gowns of good grade outing flannel in plain white and pink or blue stripe patters, made, generous in cut-an extra value for next Wednesday only. Your choice

## 78c each

Sale starts at 8 8:30. See window display.

## $\left.\begin{array}{l}\text { THE HOUSE } \\ \text { OFQUALITY }\end{array}\right]$ GOLDCM' <br> 

## MOTOR TRAILER DROPS

NTO RAGIIGG STREAM

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## All Around Town

