## Our October Economy Sale



Has demonstrated its power to please. The hundreds of patons from Marion, Linn and Polk counties who filled our immense store on opening day eagerly selecting from a stock second to none in Oregon, is a tribute to the untiring efforts of this firm whose every aim has been to better serve our patrons, the good people of Salem and vicinity. Our stock is unequalled. We carry only merchandise of the highest standard, while

## Comparison Will Show That Our Prices Are Lower

## READY-TO-WEAR

$\$ 18.00, \$ 20.00$ and $\$ 25.00$ Ladies' New Fall Suits-Blue, black and brown $\ldots \ldots \ldots \ldots \$ 7.90, \$ 10.90$ and $\$ 12.90$ $\$ 7.50, \$ 10.00$ and $\$ 12.00$ Suits and Dresses-Serges and
Scotch Tweeds, sale .......... $\$ 3.90$, $\$ 5.90$ and $\$ 6.90$ 12.50 and $\$ 15.00$ Ladies' Persian Lamb and Caracul Coats
Misses' and Children's $\$ 3.50$ to $\$ 5.00$ Coats on sale
at ............................. $\$ 1.98$ and $\$ 2.98$

## MILLINERY DEPARTMENT

| Velvet Shapes, small and large, all new; values to |
| :--- |
| $\$ 2.00$, sale........................................$~$ |
| 8 c |

$\$ 1.50, \$ 2.00$ and $\$ 2.50$ Trimmed Hats, Turban shapes, sale
00 Ladies' Trimmed Hats, small and large, no two
alike; $\$ 3.50, \$ 4.00$ and $\$ 5.00$ values, sale......$\$ 1.49$
8 c and $\$ 1.50$ Children's and Misses Felt Hats, all colors
and styles; October sale price ................... 49


Why Pay More --- You Can Buy It Here For Less

SALEMS BIG

BUSY STORE $\quad$ The Greater Chicago Store $\quad$| EVERYThing |
| :---: |
| to Eat and wear |



