The Original

MALTED MILK Unless you say "HORLIOK'S" you may get a Substitute.

Miss Doris Wilt, of Ione, Oregon, has was a guest of Mrs. Gerald Volk over at the Baptist church, will give a dramatic recital at the White Temple en amette university. Miss Wilt is the magnetic university. Miss Wilt is the magnetic university. Miss Helen Roberts celebrated aer 28 entitled "Under the Syrian Stars."

Miss Helen Roberts celebrated aer 28 entitled "Under the Syrian Stars."

son Park, truly a long distance for the shuman voice to earry, and yet, near her, her voice does not seem loud.

All clubwomen are including the program. All clubwomen are including the program and the program and the program and the program are including the program. All clubwomen are including the program and the program are including the program. All clubwomen are including the program and the program are including the program are included to participate in the program are including the program are including the program are including the program are including the program are included to program are including the program are included to program are including the program are included to program are included to program are included to program

Miss Wilda Simpson who has been spending the summer with her mother.

Mrs. M. Simmons, has returned to Se & Syrian attle, where she tenenes in the Domestic & Science department of the high school.

Aliga Ducker 10 copy of the property of the pr

that he has on several occasion's heard A community sing will conclude the her at his home during the band conday. Mrs. Hattie L. Vail, of the Orecers. This is nearly a mile from Willgon Congress of Mothers, will arrange on Park trails.

#### PERSONALS

## SHIPLEY'S

## Madam

Your New Fall Suit Is Here

We say your New Fall Suit advisedly. for we are sure that this splendid display contains the very suit that will appeal to you above all others. We know that you will find here the suit that gratifies your preferences and satisfies your ideas of fashion.

### Prices \$15 to \$75

JUST RECEIVED-Another shipment of those popular Plush Coats and Corduroy Coats-braid trimmed and fur trimmed. At prices unusually moderate.

This store is prepared to deliver your outer garment "by the fair time." Extra fitters and a larger work room force, so not to disappoint anyone.

Pictorial Review Patterns

## U. G. Shipley Co.

145-147 North Liberty Street

Hovdebo and Miss Inga Ashby motored

to Woodbarn yesterday for a visit

A. M. Clough and family are visiting this week in Portland. C. A. McCrow, of Dallas, was reg-istered at the Bligh yesterday.

I., W. Buckner was in the city yes-

CHEMAWA NEWS (Capital Journal Special Service.) Chemawa, Ore., sept. 18.—Henry Hawkins, who has had charge of the

dairy work, and teaching this branch of study to the students here, will leave

artly to take a higher position in the

Mr. Hawkins was instrumental in se

this school. This herd being considered

intendent Wadsworth, and numbers

the students are coming in on every

ament service elsewhere.

ne of the finest on this coast. School opens at this place on Mon day, September 20, according to Super

E. Smith was a visitor here yes-

terday from Oregon City.

terday from Corvallis.

with friends.

Salem, Oregon

## YES BUSINESS IS GOOD THANK

YOU SHOULD HAVE SEEN the crowd of people we had in our store Friday and Saturday. They all seemed to be well pleased with our new line of fine pianos, and were astonished at the extremely low prices we are making on the new styles of uprights and especially on the new style 88 note player pianos, and baby Grand pianos.

YOU SHOULD PAY THIS PLACE A VISIT

and see the many beautiful new case designs, the very latest thing out. We have some of the most artistic finishes you ever saw in Walnut finish, all done in piece work by the very finest of workmen.

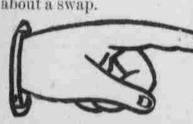
WHY PAY A LONG PROFIT?

CAN ANY OF THE FAMILY PLAY?

When we are selling on the big sales and small profit plan WHY NOT? come right in as others have done and see for yourself that we are selling cheaper and that you find quality here also. We would be glad to have you call whether you buy a piano or not. You should hear the new style 88 note player pianos, they are all but human. We will gladly play them for you any time, or you can play yourself.

If so why be without a piano any longer. Our little down and a small amount each month makes it possible for every one to own a nice piano. Call on us and we will explain how easy it is for you to get one of these fine instruments.

HAVE YOU A SILENT PIANO IN YOUR HOME? Or is it one of those ancient Organs-if so right here is the place to make a swap. We will take in exchange on our new 88 note player pianos either your Organ or your straight piano, allowing you every dollar they are worth. See us at once about a swap.



# **NEVER AGAIN**



A large size full 88 note player piano, one of the \$600 kind, just slightly used in a magnificent Mahogany case, beautiful tone, will never have another chance at a buy like this. THERE IS A REASON—let us tell you about it. \$271 gets it cash. Free bench and Music Rolls.

TWO FINE ORGANS

We have two fine Estey Organs, like new, high top with nice beveled mirror. These were taken in on some of our player pianos. One of these cost new \$100, the other \$95. Going to sell them for less than half price. Good stool with each free.

#### YOU SHOULD SEE

The line of slightly used pianos we have on our floor. Some of them like brand new, ranging in price from \$138 to \$175.

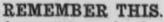
\$178.00

#### SPECIAL.

Don't fail to see the new and up-to-date guaranteed piano we are selling direct from the factory for \$178. If it was not for our establishment here in Salem you would have to pay \$275 and in some cases \$300 for a piano of this grade. See them at once as we only have a few at these prices.

IMPORTANT

Do you know who CUT piano prices first in Salem? Hull. Do yo uknow who has done the most piano business in Salem, for the past eighteen months? Hull. Do you know who has sold the most player pianos in Salem in the time mentioned above? Hull. Do you know who the manager and proprietor of the Valley Music House is # Hull. The country around Salem is included in the above. Out of the many carloads of pianos sold by Hull in and around Salem there has never been a misunderstanding or any trouble of any kind and not a single piano has been repossessed that was sold by Hull personally. There is not a piano firm doing business on the Pacific Coast that can beat this. There is a reason — in the first place you get the truth about the instrument you buy and if it is a cheap piano you get it at a cheap price and if it is a higher grade you pay a small profit in proportion. Large sales, smallprofit has always been Hull's motter.



We have a three years' lease on our store room and expect to make the Valley Music House a permanent business in Sa-

Salem

264 North Commercial Street

VALLEY MUSIC HOUSE

Next Door to Fullertons.

#### Mrs. John Arnold went to Portland Sacred Heart Sunday, where she met her daughter, Miss Nellie, who had been visiting friends in Hood River. They returned Academy Salem Sunday night. Dr. H. H. Olinger, who spent Sunday at Newport, is expected home this even-

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Most approved methods, Primary, Grammar and High School Departments, Complete Course in Harp, Piano, Voice Culture, Violin and Harmony. No interference with religion of pupils.

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Scholastic year begins second Monday in September

Birmingham Age Herald: In a short while the ultimate consumer will be ad-vised to do his Christmas shopping

Address. SISTER SUPERIOR

### Salem's Educational Directory:

Music

Business

Art

#### Schools and Colleges

Capital Normal and Industrial School Term of 12 weeks opens September 13-15

Willamette University Opens September 13-15 Carl G. Doney, President. 13th and Wilbur Streets, Salem I. H. Van Winkle, Dean of Law School

Law

#### Music and Art

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Frank E. Churchill, Pinniste. Pupil of Emil Liebling, Cricago; gradu-ate of Western Conservatory, Chicago. Studio-Rooms 1-2, Opera House Bldg. Res. Phone 1671-R.

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Studio on Saturdays of each week at Hotel Marian. For appointment, phone hotel or inquire of Miss Mary Schultz, Assistant, 180 N. 21st St., Phone 1547-M.