

# OPENING SALE

A SALE UNEQUALLED AT THE VERY BEGINNING OF THE SEASON WHEN EVERY FAMILY IS IN NEED OF WINTER SUPPLIES. THIS FIRM HAVE RECENTLY ADDED APPROXIMATELY TEN THOUSAND FEET OF FLOOR SPACE MAKING NOW ONE OF THE LARGEST AS WELL AS MOST MODERN MERCANTILE ESTABLISHMENTS IN OREGON. BY DETERMINED EFFORTS, SQUARE DEALINGS, AND BY SELLING FOR CASH FOR LESS

## THE GREATER CHICAGO STORE

HAVE FORGED AHEAD UNTIL IT WON ITS PLACE IN THE LEAD AMONG OREGON'S BIG EMPORIUMS. TO BETTER ACCOMMODATE ITS RAPIDLY INCREASING PATRONAGE IT WAS NECESSARY TO ADD A PURE FOOD DEPARTMENT, AND IS NOW PREPARED TO SUPPLY THEIR EVERY WANT. THE PUBLIC IS URGED TO VISIT OUR BIG STORE WITH ITS

### Twenty Four Department Store Lines and Pure Food Department

<p><b>READY-TO-WEAR DEPT.</b></p> <p>Ladies' New Fall Suits, blue, black, brown, \$18, \$20 and \$25, now, <b>\$7.90, \$10.90, \$12.90</b></p> <p>Ladies' Shepherd Check and Scotch Tweed Suits; regular \$10 and \$12.50, sale ... <b>\$6.90</b></p> <p>Ladies' One-Piece Dresses; \$3.50, \$5.00, \$7.50 and \$8.00 ..... <b>\$1.49, \$3.90</b></p> <p>Ladies' \$8.50 and \$10.00 White Chinchilla Coats, sale ..... <b>\$4.95</b></p> <p>\$12.50 and \$15.00 Ladies Persian Lamb and Caricure Coats, bought at 60c on the dollar, on sale at special ..... <b>\$7.90</b></p> <p>Misses' and Children's Coats .. <b>\$1.98, \$2.98</b></p> <p>Notice—Alterations will be made free of charge on all Coats and Suits.</p>	<p><b>SILKS AND DRESS GOODS</b></p> <p>36-inch Chiffon Taffeta, colors and black <b>98c</b></p> <p>\$1.00 Messaline Silk, all colors, ..... <b>68c</b></p> <p>35c and 40c 27-inch Silk Mull, all colors... <b>23c</b></p> <p>40-inch Silk Chiffon, regular 75c and 85c, at ..... <b>48c</b></p> <p>Shepherd Checks Dress Goods, 18c, 25c, 39c</p> <p>All Colors 36-inch All Wool Serges, regular 75c and 85c, at ..... <b>39c</b></p> <hr/> <p><b>LINENS AND DOMESTICS</b></p> <p>10c and 12 1-2c Dress Gingham ..... <b>6 1-4c</b></p> <p>1000 yards 36-inch House Lining ..... <b>4c</b></p> <p>18c Full Standard Galatea Cloth .... <b>11 1-2c</b></p> <p>15c Huck Towels, 18x36, ..... <b>8 1-3c</b></p> <p>15c All Linen Crash ..... <b>9c</b></p> <p>68-inch Satin Finish Table Damask, regular 65 quality, sale ..... <b>39c</b></p>	<p><b>HOSIERY AND UNDERWEAR</b></p> <p>85c and \$1.00 Ladies Heavy Cotton Fleece Winter Weight Union Suits, sale .... <b>48c</b></p> <p>Children's Fleece Shirts and Drawers, all sizes, regular 35c and 40c values, sale... <b>23c</b></p> <p>15c and 18c Ladies' Fleece Hose, Ribbed Top, all sizes, special ..... <b>10c</b></p> <p>Children's 18c and 20c Fleece Ribbed Hose, all sizes, will go on sale at ..... <b>12 1-2c</b></p> <hr/> <p><b>GLOVES AND CORSETS</b></p> <p>75c and 85c Ferris Waist, sale ..... <b>49c</b></p> <p>\$1.50 and \$1.65 Warner's Rust Proof Corsets ..... <b>98c</b></p> <p>85c and \$1.00 Long and Short Corsets, sale <b>48c</b></p> <p>\$1.25 Ladies' 16-Button White Silk Gloves, Extra Heavy, Double Tip, sale ..... <b>75c</b></p> <p>16-Button Chamois Suede White Gloves, black Stitched, values to \$1.00, sale ..... <b>49c</b></p>	<p><b>MILLINERY DEPT.</b></p> <p>Ladies' Velvet Shapes, all New, Large and Small, up to \$2.00, sale ..... <b>98c</b></p> <p>Genuine Silk Velvet Shapes, black and colors, regular \$2.00 and \$2.50, sale ..... <b>\$1.48</b></p> <p>Trimmed Hats, made of Silk, Turbin Shapes, \$1.50, \$2.00 and \$2.50, sale ..... <b>98c</b></p> <p>300 Ladies' Trimmed Hats. No two alike. Small or Large. Regular \$3.50, \$4.00 and \$4.50. To close at ..... <b>\$1.49</b></p> <p>Children's and Misses' Felt Hats, all styles and colors, regular values to 98c and \$1.50. Sale Price ..... <b>49c</b></p> <p><b>NOTICE</b>—Hats will be trimmed free of charge if materials are bought of us.</p>
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### EVERYTHING TO EAT AND TO WEAR

<p><b>LADIES' WAISTS AND SKIRTS</b></p> <p>Odd Lot \$1.00 and \$1.50 Waists ..... <b>48c</b></p> <p>Ladies', Misses' and Children's Middy Blouses ..... <b>45c, 75c and 98c</b></p> <p>One Lot Ladies Wash Skirts ..... <b>45c</b></p> <p>One Lot Dress Skirts up to \$3.50 ..... <b>\$1.49</b></p> <p>\$3.50 and \$5.00 Wool Dress Skirts in one Lot, sale ..... <b>\$2.85</b></p> <hr/> <p><b>CHILDREN'S WEAR</b></p> <p>Our Children's Coats were bought direct from New York at 60c on the dollar, and are on sale at ..... <b>\$1.48 to \$3.98</b></p> <p>Children's Wash and Wool Dresses for school or play, made of gingham, galatea, shepherd checks, etc., at ..... <b>45c and 98c</b></p>	<p><b>NOTIONS AND FANCY GOODS</b></p> <p>Nickle Plated Safety Pins, sale ..... <b>2c</b></p> <p>10c Shinola, sale ..... <b>5c</b></p> <p>15c Silko Crochet Cotton ..... <b>10c</b></p> <p>Standard Dress Shields, 18c and 20c, sale... <b>9c</b></p> <p>5c, 6c and 7 1-2c Val. Lace, sale ..... <b>4c</b></p> <p>75c and 85c Silk Chiffon, sale ..... <b>48c</b></p> <p>Ladies Wide Belts, reg. 85c and \$1, <b>25c, 49c</b></p> <hr/> <p><b>MUSLIN UNDERWEAR &amp; GOWNS</b></p> <p>Children's Outing Gowns and Sleepers... <b>39c</b></p> <p>\$1.50 White Daisy Flannel Gowns ..... <b>98c</b></p> <p>85c and \$1.00 Ladies' White and Colored Outing Gowns, all sizes, sale ..... <b>49c</b></p> <p>\$1.25 Gowns and Combination Suits ... <b>69c</b></p> <p>50c and 65c Drawers and Corset Covers... <b>35c</b></p> <p>85c and \$1.00 Skirts, Gowns and Combination Suits, sale ..... <b>58c</b></p>	<p><b>SHIRTS AND FURNISHING GOODS</b></p> <p>85c and \$1.00 Men's Dress Shirts ..... <b>49c</b></p> <p>98c and \$1.25 Men's Flannel Shirts ..... <b>65c</b></p> <p>Men's 50c Work Shirts, sale price ..... <b>39c</b></p> <p>Men's 50c Leather Gloves ..... <b>25c</b></p> <p>Men's 50c Suspenders, sale ..... <b>25c</b></p> <p>75c Heavy Fleece Cotton Shirts and Drawers ..... <b>49c</b></p> <hr/> <p><b>BOYS' WEAR</b></p> <p>50c Hickory Shirts ..... <b>25c</b></p> <p>50c and 60c Boys Caps ..... <b>25c</b></p> <p>35c and 40c Blue Bib Overalls ..... <b>23c</b></p> <p>Boys' Knicker Trousers ..... <b>25c and 49c</b></p> <p>Boys' School Suits ..... <b>\$1.98, \$2.45, \$3.48</b></p>	<p><b>MEN'S AND BOYS' CLOTHING</b></p> <p>Men's \$10 All Wool Suits, sale ..... <b>\$5.90</b></p> <p>Odd Lot \$18 and \$20 Suits, .. <b>\$7.90 and \$9.90</b></p> <p>\$10, \$11 \$12 Men's Winter Overcoats... <b>\$5.90</b></p> <p>Boys' Knicker Pants, ..... <b>25c, 49c and 65c</b></p> <p>\$3.50, \$4.50 and \$6.00 Boys' School Suits, ages 5 to 16 years, sale .. <b>\$1.98, \$2.48 and \$3.98</b></p> <hr/> <p><b>SWEATERS AND MACKINAWS</b></p> <p>Men's \$3.50 and \$4.00 Heavy Ruffneck Sweaters, colors gray and cardinal ..... <b>\$1.98</b></p> <p>\$1.50 and \$1.75 Men's Turkey Neck Wool Sweaters, sale price ..... <b>98c</b></p> <p>Men's \$10 and \$12 Mackinaws ..... <b>\$6.50</b></p> <p>Youths' and Children's \$4.50 and \$5.50 Mackinaws, ..... <b>\$3.90</b></p> <p>\$3.50, \$9 and \$10 Ladies' Mackinaws ... <b>\$5.90</b></p>
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## SALE BEGINS MONDAY, SEPTEMBER 13TH

<p><b>DRY GOODS DEPT.</b></p> <p>500 Yards White 9c and 10c Outing ... <b>6 1-4c</b></p> <p>1000 Yards Fancy Dark Outing Flannel <b>4 1-2c</b></p> <p>One case full size Crochet Bed Spreads, regular \$1.25, sale ..... <b>75c</b></p> <p>72x90 Bleached Bed Sheets for Full Double Beds, regular 65c, sale ..... <b>49c</b></p> <p>40-inch Gabardine Dress Goods, regular 85c and \$1.00, sale price ..... <b>49c</b></p> <p>58-inch Black Navy and Brown Columbia Coating, special ..... <b>75c</b></p> <p>Full size Feather Pillows, regular 75c value, sale ..... <b>49c</b></p> <p>56-inch White and Black Chinchilla Coating, regular \$2.50 and \$3.00, sale ..... <b>\$1.75</b></p> <p>15c Duck Suiting at ..... <b>9c</b></p> <p>500 Silk, Wool and Cotton Remnants <b>1-2 Price</b></p> <p><b>SPECIAL PRICES ON ALL COTTON BATS</b></p>	<p><b>BLANKETS AND BEDDING</b></p> <p>85c and \$1.00 Double Blankets, Tan, Gray and White, sale ..... <b>49c and 65c</b></p> <p>Extra Heavy 12-4 Woolnap Blankets, regular \$2.50 and \$3.00 values, sale price ..... <b>\$1.98</b></p> <p>Full Size Feather Pillows, sale ..... <b>48c</b></p> <p>85c and \$1.00 Full Size Bed Comforts... <b>59c</b></p> <p>\$1.50 and \$1.75 Comforts, quilted and tied, <b>98c</b></p> <hr/> <p><b>CURTAINS AND DRAPERIES</b></p> <p>25c Bungalow Curtain Net, ..... <b>15c</b></p> <p>12 1-2c Standard Persian Cretonne .... <b>8 1-3c</b></p> <p>\$2.50 and \$3.00 Turkish Tapestry Couch Covers ..... <b>\$1.49</b></p> <p>50 Pairs Odd Curtains worth up to \$1.50... <b>48c</b></p> <p>\$1.50, \$2 and \$2.50 Lace Curtains, sale ... <b>98c</b></p> <p>\$2.50, \$3 and \$3.50 Curtains, to close ... <b>\$1.98</b></p>	<p><b>FURS</b></p> <p>Special Prices in all White Fur Sets.</p> <p>\$5.50 and \$6 Ladies' two-piece Fur Sets, <b>\$3.90</b></p> <p>Ladies Fur Neck Pieces ..... <b>49c</b></p> <p>\$4.50 Ladies' Fur Collars, sale ..... <b>\$2.98</b></p> <p>One Lot Rain Coats and Caps ..... <b>98c</b></p> <p>Rain Coats up to \$2.50 and \$3.50..... <b>\$1.98</b></p> <p>Entire Stock of Rain Coats on sale up to <b>\$4.98</b></p> <hr/> <p><b>SHOE DEPARTMENT</b></p> <p>Boys' \$2.25 Shoes, 8 to 13 1-2, at ..... <b>\$1.49</b></p> <p>Ladies' \$2.50 - \$3 Button or Lace Shoes <b>\$1.69</b></p> <p>Children's Shoes ..... <b>98c, \$1.15 and \$1.25</b></p> <p>\$3.50 and \$4.00 Ladies' Military Boots .. <b>\$2.85</b></p> <p>One Lot Misses School Shoes ..... <b>\$1.18</b></p> <p>One Lot Ladies Shoes up to \$3.50 ..... <b>\$1.98</b></p>	<p><b>PURE FOOD DEPT.</b></p> <p>English Breakfast and Ceylon Teas .... <b>39c</b></p> <p>35c Special Blend Coffee, per pound ..... <b>23c</b></p> <p>Best Corn and Gloss Starch, package ... <b>6 1-4c</b></p> <p>Golden Leaf Tomato Catsup, sale..... <b>14c</b></p> <p>Aster Condensed Milk, four cans for ... <b>25c</b></p> <p>Jap Rice, Standard of Quality, pound ... <b>5c</b></p> <p>Solid Pack Canned Corn ..... <b>9c</b></p> <p>Pink Alaska Salmon, can ..... <b>9c</b></p> <p>Diamond C and Crystal Soap ..... <b>4c</b></p> <p>Gold Dust and California Citrus Washing Powder ..... <b>23c</b></p> <p>1 dozen Box Matches for ..... <b>40c</b></p> <p>Standard Quality Canned Tomatoes ..... <b>8c</b></p> <p>Ghirardelli's Ground Chocolate ..... <b>29c</b></p> <p>Arm and Hammer Brand Soda, four for .. <b>25c</b></p> <p>5 pounds Pure Leaf Lard for ..... <b>65c</b></p> <p>1 Gallon Picnic Pickles, sale ..... <b>69c</b></p>
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SALEM'S BIG STORE  
COMMERCIAL ST., AT COURT

-:The Greater Chicago Store:-

SEE LARGE FULL SHEET POSTERS FOR FURTHER PARTICULARS