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### THE MASS OF THE UNSUCCESSFUL

Uncle Sam is a great figurer. He has done a lot of investigating and comes out with the statement that 85 out of every 100 of men in this country are earning only \$15 or less each week and 95 out of every 100 have no money at the age of 60 years.

The late Professor James of Harvard made the assertion that the average man uses only one-tenth of his brain.

A lecturer once gave extensively what he called "The Classes and the Masses." A newspaper compositor who got his space in wrong set it up as "The Classes and Them Asses." Perhaps he was closer to the truth, after all, since the 85 out of every 100 of us constitute the mass.

But are we asses enough to waste nine-tenths of the power of the greatest engine in the world, the human brain? Are we reducing to the level of the donkey-engine what could and should be a Corliss?

Think of it! Eighty-five out of every 100 of the men of this country of boundless opportunities hiding nine-tenths of their possibilities, and going down to old age without means, obliged to fight with young men, or boys, for a chance to work for a pittance and condemned to depend upon others.

With the marvelous free educational facilities of today and the endless multitude of cheap books on all subjects, no man remains ignorant and inefficient and in the lower grades of work and pay, except voluntarily.

The way up is open to all alike; and it is the climbing, rather than the successes it brings, which makes the man a useful and valuable man.

### HOW MUNICIPAL OWNERSHIP PAYS

A news item in the Eugene Daily Register is significant. It tells the story of the great success of municipal ownership of public utilities in that city in spite of strong private ownership competition. When the city went into the light and power business there the Oregon Power Company was charging the people 15 cents per kilowatt for lights and proportionately high for power. The municipal plant fixed the rate at 9 cents and forced the Oregon Power Company to meet it, but made so much money over operating expenses, interest on bonds and sinking fund provision that a further cut to 8 cents was made. Still the plant makes money, and all the people have the benefit besides of getting their lights for half the money the private corporation charged them when it had a monopoly. The Register news item shows the growth of the plant and how it is able to meet the requirements of increased business without resorting to bond issues, as follows:

"An auxiliary electric plant operated by steam will be built by the Eugene water board this fall, to be used in case of accident to the hydro-electric plant near Waterville, on the McKenzie river, which furnishes light and power for the city. The estimated cost of the plant is between \$50,000 and \$60,000."

"The board is now asking for bids for the installation of this plant, and after the bids are in, which will be within a few weeks, the contract will be let, and it is hoped to complete the plant by the first of the year. It will be located at the station and transforming plant in Eugene, and after its completion will be held in readiness at all times in cases of emergency. The plant will be paid for entirely out of the earnings of the municipal electric plant not requiring the issuance of bonds by the city."

The Christian Science Monitor, says the Astorian, recalls that when Washington bound the United States over to strict neutrality upon an occasion of war in Europe he told the people that by retaining a disinterested attitude toward the struggle they would actually aid all the participants more than they could do by taking sides with anyone. He reminded them what they had paid to free themselves from the ties that bound their fortunes with those of Europe. It was as if he bade them be not again entangled with the yoke of bondage to old-time notions of headship, but to remember that a democracy is a homogeneous population, no part commanding the rest, none exalted over another. Independence, equality, and again equality, is the lesson which the American Union has for the world.

Most young men are partisans of the devil. As they grow older they are apt to become at least neutral, remarks an exchange.

If we were a political prophet we would say that neither Root nor Burton will be the republican candidate for president. A new deal and a new man is likely to be the outcome of the next national convention, after a hard struggle between the eastern and western wings of the party. Justice Hughes alone of all the old-timers has a show to land the nomination.

Pascual Orozco, one of the prominent leaders of Mexico, has been killed by an American posse while rustling cattle on the Texas side of the Rio Grande. That's about the calibre of all these so-called Mexican patriots and the Texas rangers know how to handle them better than anyone else.

England and Germany both seem to be coming to a realization that the Wilson brand of diplomacy is effective. Both nations are studying his manual on the conduct of civilized warfare and trying to conduct themselves accordingly.

The Oregon building at the Exposition may have to be enlarged to hold the medals won by our exhibits.

**CORSET DEMONSTRATION  
DRAWS BIG AUDIENCE**  
New York, Sept. 1.—The announcement today by corset manufacturers that young women dressing piece by piece, would appear in fashion here at the McAlpin hotel next Friday created so much interest that it is feared the managers will be forced to "hire a hall" to accommodate all the "buyers" and those "interested" whom they invited.

**OPEN FORUM**  
Boosting for Oregon.  
Editor of Journal:  
There are many ways in which and by which we can develop our resources and boost our own city. By advertising, by state exhibitions, by bringing the many attractive features of our truly great state to the notice of the people of the great nation. Foremost among the state buildings at the Panama-Pacific fair at San Francisco is the Oregon building. One can hear more favorable comments of the great throngs, who at the present time are visiting the great fair. Our state building stands out in bold relief from all the rest of the state buildings and is typical of the great state. The exhibits are also good and every Oregonian may justly feel proud of his state and of the men and women in charge of the state interests at the fair.

However, there is another feature of development to which I am thinking, i. e., the value of visiting the fair itself. Not so much for the success of the fair itself, (which commends itself to every American citizen) but for the stimulating effect which such a visit has upon the visitor.

The fair is grand, noble, inspiring and edifying. It is a great triumph of inventive genius. It combines the best in art, culture, industry, manufacture, etc. Progress is truly witnessed in every department. The general scheme is on a large and majestic scale. No one can well exaggerate the beauty and the grandeur thereof.

But I am not merely trying to boost for the fair, but for my own state and for my own city. I know of no better or effective way than to ask our people to make a visit to the fair. First to enjoy it. Secondly to become filled with the enthusiasm of "Big Things." To get the spirit of bigness into our hearts and minds. To learn to do things in a "Big Way."

To spend two weeks in the cosmopolitan atmosphere of San Francisco will prove a baptism to any man. He will come away refreshed and filled with the enthusiasm which means new life. From an educational standpoint for our young boys and girls of high school age the fair is simply beyond computation. Perhaps never again within our lifetime will we be privileged to visit such a fair on the Pacific coast and surely we can not afford to miss this great opportunity.

**REAL ESTATE TRANSFERS**  
John P. Mosley et al to Geo. N. Thompson et al. B. Keller et al. 27-3-15. W. Salem Bank & Trust Co. to B. K. Spicker et al. 49 blk. 2 Burlington add. Salem.  
G. M. Looze by admx. to Walter Koutz et al. 1 blk. 32 Oxford add. Salem.  
Baschel Martin et al to L. H. Martin et al. John Althought et al. 69-6-15. W.  
D. H. Martin et al to L. H. Martin et al. 2 and 4 blk. 2 Brooks.  
Byron Grim et al to E. M. Grim et al. Dan'l St. John et al. 50-4-15. W. pt. S. H. Pointe et al. 23-4-15. W.  
Earl M. Grim et al to Byron G. Grim et al. W. H. Parker et al. 14-4-15. W.  
L. V. Lee et al to N. G. Shoats et al. Hiram Taylor et al. 58-4-15. W.



### A Galley o' Fun!

Compliment the host on his carving and explain that inability to perfect yourself in the art is the only obstacle to your marrying and having a home of your own.

Assure your hostess between mouthfuls that the best restaurants can offer nothing comparable to her viands; that you have pined for home cooking for years, and that even in your boyhood days you have no recollection of having enjoyed anything so much.

Pretext to have a tremendous appetite and to have eaten enormous quantities, but be careful to avoid second helpings if the youngsters are waiting for a second table.

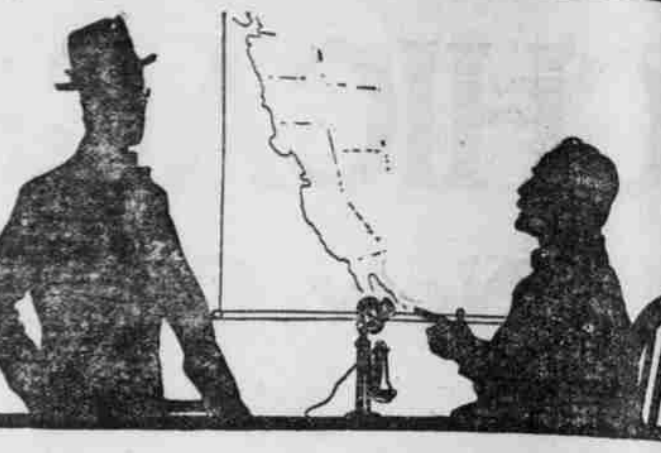
Smile brightly when the old aunt tells some of the 'cute baby sayings' of your host.

Agree with the old soldiers uncle when he says the United States can ship "Roosia" and all the other nations of the world combined.

Display keen interest in the reports of Cousin Abner's crops last season. Laugh, and blush if you can, when he best intimates you have matrimonial designs on some girl they all know that you hate.

And afterward be sure and beg the daughter of the family to play for you and to sing if she will, and when she does, assure her that she ought to study abroad.

Do these things—while you may not have any fun, others will.



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Our improved "Long Distance" service makes this possible. The distance to any point in the Pacific States is the distance to your Bell telephone.

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THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

### Boy Died In Effort To Save Injured Gold Fish

Los Angeles, Cal., Aug. 31.—In an effort to save an injured gold fish that floated helplessly in Echo Park lake, Walter Ford, aged 14, lost his life by drowning today. He got beyond his depth and went to the bottom in 14 feet of water.

By a strange coincidence, Walter was 14 years old at the exact hour, 11 o'clock that he died. H. L. Mitchell, physical director of the Echo Park play grounds, recovered the body after diving several times to the bottom of the lake. Regis Ford, aged 8, a brother of Walter, witnessed the tragedy. When the body was brought up, the gold fish for which the lad gave up his life was found crushed in his hand.

### Telegraphic Tabloids

San Francisco, Sept. 1.—Miss Charlotte Ford Williams, of this city, and Rodney Botta, of Isthmian, Pa. met here in '87. They will be married Saturday after 29 years' almost continuous courtship.

San Francisco, Sept. 1.—Andrew Arata accidentally scalded a passing stranger with water while working in his garden. The stranger replied with a laud. Arata will reuter.

Washington, Sept. 1.—May Irwin, actress, in a letter to President Wilson wants a new government department of "laughter established with herself as head, 'to laugh out fools and self-seekers, pest and jinxes who are trying to annoy.'"

Jackson, Ky., Sept. 1.—Mrs. Gelin Smith, 11 in the mountains in illness from urea, had her three-year-old daughter shipped to her via parcel post. The child arrived in good condition.

**CARRY STOMACH JOY  
IN YOUR VEST POCKET**  
Daniel J. Fry Has Such Faith In This Dyspepsia Remedy That He Guarantees It.

One of the greatest successes in the sale of medicine has been achieved by M-I-O-na, the standard dyspepsia remedy, and its sale is increasing so rapidly that Daniel J. Fry, the popular druggist, has hard work to keep a stock on hand. It is very popular with bankers, ministers, lawyers and others whose business or profession keeps them closely confined, while those who have brought on indigestion through irregular eating, worry, or other causes, have found relief in this reliable remedy.

M-I-O-na comes in tablet form and is sold in a metal box especially designed for convenience in carrying the medicine in the pocket or purse. It is pleasant to take, gives quick relief and should help any case, no matter how long a standing. This remedy has been so uniformly successful that Daniel J. Fry will in future sell M-I-O-na under a positive guarantee to refund the money if it should not prove entirely satisfactory. No other dyspepsia medicine ever had a large enough percentage of cures so that it could be sold in this manner. A guarantee like this speaks volumes for the merit of the remedy.

There is no time like the present to do a thing that ought to be done. If any one has dyspepsia, today is the best time to begin curing it.

**BRIEF TELEGRAMS**  
Winnipeg, Man., Sept. 1.—Heavy frosts late here in western Canada have precluded the possibility of harvesting the enormous wheat crop predicted. It is estimated that the crop will hardly go to 250,000,000 bushels.

San Francisco, Sept. 1.—Jack Beatty former Los Angeles first baseman, signed a contract today for the remainder of the season with San Francisco. Beatty will play with the Seals tomorrow.

Seattle, Wash., Sept. 1.—Positively identified as the man who held up a North Queen Ann street car a week ago, and supported of being the man who twice held up the Seattle Everett interurban recently, Fred Starr, aged 34, is in the city all here today, following a thrilling chase by the police last night.

Vancouver, B. C., Sept. 1.—Professor Charles E. Hayden, of Bellingham, one of the best known mining engineers in the west, was killed while with a prospecting party in the Lillooet district, it is reported here today. In trying to pass J. B. Hillinger, one of the party, on horseback, Professor Hayden accidentally exposed a gun to be discharged and he was mortally wounded.

New York, Sept. 1.—Sam Leitner, a private detective, confessed today at the start of the coroner's investigation into his wife's death, that he killed his wife while in a fit of anger. He previously had claimed that men wearing gray caps, had killed her at his office.



### THE SURPRISED FROG.

"Golly! I s'pose he'll duck ag'in!"  
"My! What an unreasonable colored person! He seems angry because I object to concussion of the brain!"

Her face is flat—expressionless,  
Her eyes are dull and black;  
Vociferously loud, her dress  
is negligently slack.

Her attitude is wooden and  
Devoid of any grace;  
Yet, though you may not understand,  
I long to see her face.

My every impulse toward her goes—  
To see her how I yearn!  
Those lifeless eyes, that crooked nose,  
To view I fairly burn!

Think not I am a silly pull,  
O'er homely girls to mope—  
If I should draw the Queen I'd fill  
A lovely royal ruse!

**LINES TO A GIRAFFE.**  
O long-necked creature at the Zoo,  
How fortunate for me  
My lady fair does not compare  
In that respect with thee;  
For I should need a prince's purse  
An income like an earl's,  
Had I up to deck so long a neck  
All up and down with pearls



**HIS EXPERIENCE.**  
First Sandwich Man—Do they pay you much?  
Second Sandwich Man—No. There ain't much money in these literary jobs!

**THE AMERICAN WHY.**  
Microbe on Apple—Why is yonder man eating in such a tremendous hurry?  
Microbe on Pear—Appointment with his doctor. He is taking treatment for indigestion during his lunch hour, you know!

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Established 1868  
Capital ..... \$500,000.00  
Transact a general banking business  
Safety Deposit Boxes  
SAVINGS DEPARTMENT

**Fifty-Fourth Annual Oregon State Fair**  
Salem, Oregon, September 27th to October 2, 1915  
\$20,000 Offered in Premiums  
For Agricultural, Livestock, Poultry, Textile, Oregon Made Goods and Other Exhibits.  
**Come and Stay Seven Full Days**  
Free Camp Grounds in a shady oak park right at the Main Entrance.  
Reduced Rates on all railroads. Free transportation for all exhibits except racing stock.

<b>Features</b> Trials of Speed Shooting Tournament Band Concerts Two Aviation Flights Daily Boys' Camp Girls' Camp Everybody's Camp Free Sheds for Campers' Teams Moving Pictures Social Center Tent for Campers Dancing Pavilion Children's Playground Bee Demonstrations Animal Circus Amateur Dahlia Show Paved Streets	<b>Special Days</b> <b>Monday—</b> "Children's Day" <b>Tuesday—</b> "Woman's Day" "Good Roads Day" <b>Wednesday—</b> "Salem Day" "Woodmen's Day" "State Societies Day" <b>Thursday—</b> "Portland Day" "Transportation Day" "Elks Night" <b>Friday—</b> "Press Day" "Oregon Manufacturers' Day" "Scandinavian Day" <b>Saturday—</b> "Shriners' Day" "Grange Day" "Pioneer Day" "Carnival Night"
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For Premium Lists, Entry Blanks or Any Information Desired, write to  
A. AL JONES, Secretary, Salem, Ore.