

TALKS WITH THE BUSINESS MAN

By Nels Darling, No. 3.

Use pictures or cuts in your advertisements. They attract attention and tell people what you are talking about. Your newspaper man can furnish them for you at small cost.

Australian Boys Rise and Salute the Flag

In view of the prospective visit of the Australian Boys to Salem on August 13th, a copy of the leading editorial of one of the San Diego newspapers will prove of interest to our readers.

Don't let's have this lesson brought home to us again by the mainly little clumps from far-off Australia.

K. OF P. AT HUBBARD Last Saturday evening Hubbard K. of P. lodge, No. 57, dedicated its new lodge building with appropriate ceremonies.

MURAD The Turkish Cigarette. FROM OCEAN TO OCEAN - From Lakes to Gulf - N.-S.-E.-W. - In every state and territory of our country - In the big cities and the big, open spaces - In every little town where there are men who appreciate the better things of life - You Will Hear the Praises of Murads

NEWPORT, NYE BEACH AND AGATE BEACH OREGON'S FAMOUS SUMMER RESORTS

SEA CREST COTTAGES RIGHT AT THE BEACH Two and Three Room Furnished Cottages Close to the Stores at Nye Beach. Electric Lights—City Water—Sidewalks CHRIS. ARMS, Proprietor

NEWPORT IS COOL AND BREEZY (By Lamar Toose) Newport, Ore., Aug. 4.—With the coming of the hot August weather in the valley, Newport anticipates a considerable increase in her already large number of summer people.

Newport Transfer Baggage delivered to any part of the city. REPRESENTATIVE ON ALL INCOMING TRAINS Will check your baggage from your residence to any railroad point. Wood For Sale Livery Rigs and Saddle Horses H. H. CROWDIS, Proprietor

AGATE BEACH and AGATE BEACH INN Sixty-two room, modern hotel, right at the Ocean. Near Government Lighthouse. Write for Reservations. NOW OPEN AGATE BEACH LAND CO. Office located at Hotel. Lots and acreage for sale. Several furnished Cottages For Rent. Spend Your Summer at Agate Beach

The New Cliff House AT THE BEACH Hot and Cold Water in Every Room FREE BUS MEETS ALL BOATS W. D. WHEELER Proprietor

TENT CITY NYE BEACH Furnished Cottages and Tent Houses Write for rates and reservations. P. O. Box No. 2. A. J. Van Wassenhove, Proprietor MEET ALL BOATS

Cozy Camp NEAR THE BEACH Furnished Tent Houses and Cottages. Write for Rates T. J. KERR Proprietor

Mc Allister House NYE BEACH Overlooking the Ocean Board, Rooms, Housekeeping Apartments and Tent Houses. Run by Salem People for Salem People. Meals Served Home Cooking Mrs. Bertie Shafer Proprietress

Mr. Lamar Toose, all of the University of Oregon. Daniel Fry, Jr., of Salem, is among the subscribers at the beach. Mr. Fry arrived Saturday. Mr. and Mrs. F. G. Shipley and friend, Mrs. Young, of Salem, are passing an outing at the seashore.

NEWPORT All round Seashore Resort on Yaquina Bay and the Pacific Ocean. A Place of Charm and Beauty. A Delightfully Restful Atmosphere. Newport offers wide variety of recreational and entertainments. There are plenty of hotels, boarding houses, cottages and camping accommodations. Newport is an ideal place to send the family. Our illustrated folder "Newport" will interest you. A postal card will bring it. LOW ROUND TRIP FARES from all points on SOUTHERN PACIFIC Two trains a day from Albany Inquiries for tickets and information will receive courteous attention from our nearest agent.

Many interesting side trips, such as the Devil's Punch Bowl, Otter Rocks, Heceta Head, the Lighthouse, and many others of never-failing interest. Agate, Jaspers and Moonstones on the beach, making much-prized souvenirs. First-class hotels, rooms, cottages and tents for rent at reasonable rates. Newport, Oregon's ideal Summer resort on the shores of Yaquina Bay and Pacific Ocean, is now enjoying the cool sea breezes. Finest natural scenic beach in the West.