## Sport News




Will Be An Excepptionally Flute Is Descendant of OldStrong and Interesting Time Instrument-- Quaint Event and Poetic

Brigadier General White and Colonel McLaughlin Here
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Only a Blindfolded man would buy an automobile today without looking the Maxwell over
There's no excuse today for any man who is "jollied" into buying a car before he looks Jver the 1915 Maxwell.

We give you the two vital things in this Maxwell Car and then the 17 new featurea that have made the 1915 Maxwell the most talked-about car ever produced


#### Abstract

Here are the two vital things that any sane nan wants when he buys an automobile

In the first place -a handsome, real automobile that he can be proud to ride in. In the second place -a powerful, fast, economical autowhere and bring him back.  > tain hill-climbs ever made-Mt. Hamiltar and Mt. Wilson. > Take speed and endurance, for examplewhen you buy a Maxwell you buy a car mad wh the same designers-the same chief eng neer-from the same Maxwell Laborator heat-treated, tested steel, that was usedim Maxwell Racers in which Barney 0 id 300 and "Billy" Carlson both broke the mile non-stop race records in Corona San Diego. 


The Maxwell Company's Guarantee of Service to Maxwell Owners No other automobile is backed by a more reliable service than that guaranteed every Maxwell owner. More than 2,000 Maxwel dealer This splendid Maxwell dealer service organization is perfected and completed by the chain of Maxwell owned and Maxwel Service Branches. Sixteen great Maxwell Service Stations are oo loated droughout the country that a Maxwell dealer can ownerh
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