

100,000 Indian Twins On the Road

THIS vast number is significant of the stamina, power, service, speed, comfort, and universal popularity of the TWIN CYLINDER

Indian Motorcycle Master of Them All

Supreme in every phase of motorcycling, offering the finished development of 14 years' engineering research, 9 great Basic Innovations and 20 important refinements—the predominant machine of 1915 is the Indian Twin.

No work is too hard for the Indian. Its control is perfect. It has tremendous endurance qualities. It has wonderful power to surmount the most adverse road conditions. The Cradle Spring Frame eliminates the jolts and vibrations of the roughest roads.

Ask for a demonstration. Get the 1915 Catalog. Learn why 100,000 riders are proud of their Indian Twins.

EVERYTHING PERTAINING TO BICYCLES



Capital Garage

Complete line of Auto Supplies and Accessories, with first-class repair shop.

Auto Transfer and Taxi Service

Agency for Federal Trucks

173 S. LIBERTY ST.
Phone 783

The best way to get along with some people is to get along without them.

Maxwell in Remarkable Test



All New England is still talking of the remarkable feat performed by a 1915 Maxwell in Boston during show week. Thirteen men, weighing a total of 2075 pounds, were carried up Boston's most famous climb—Cory Hill—in one minute, twenty-seven seconds. The distance covered was one thousand yards, and the grade over twenty percent. The sturdy Maxwell never faltered on its trip, which was witnessed by thousands of show visitors, and officially timed by newspaper men. After the ascent the car, with its load of 225 pounds greater than its own weight, was headed down the hill and a wonderful exhibition of braking power was given. The test was considered so remarkable that newspaper photographers swarmed the scene and motion pictures were made for a famous Motion Picture Weekly.

new police limousine."

Carter prepared to make the climb. Taking the first few steps easily, he opened up the throttle and sailed up to the top without a falter or hesitation.

In speaking of the climb Carter said: "Climbing the steps of the capitol and other public places has for years been tried by the motor car dealer, but these tests have been merely dashes, in which the momentum gathered on the run for the steps has been able to carry them to the top. In climbing the Forest Hill stairs, I made the engine pull every step of the way."

Nip the Blow-out in the Bud

Neglected cuts are the forerunner of blowouts and scrap heaps—"Little Drops" that help to swell the ocean of tire troubles. Let us look over your tires, clean out and fill up the cuts, and make them as good as new. Just like putting money in the bank at compound interest. Save the fabric and add mileage.

We carry a full line of reliners and accessories. All tires changed free.

We sell Goodyear, Firestone, United States, and Goodrich tires.

Try our service.

ALL WORK GUARANTEED

W. M. Hughes M. U. Ross
Salem Vulcanizing Works
474 Ferry Street

Always cheap and always dependable—a Journal Want Ad.

Maxwell Racers Win Great Victory

Barney Oldfield and Billy Carlson Win First and Second at Venice Grand Prix Race.

Before mammoth crowds at the greatest race of the season the Venice Grand Prix, the western classic race that takes the place of the old San Antonio, the Maxwell cars of Barney Oldfield and Billy Carlson created a new precedent in American automobile racing by winning first and second places.

In this, one of the most remarkable speed contests seen in recent racing events, with over a score of the best American and foreign cars entered, and with five of the world's most daring pilots in line to win until the last mile, Barney Oldfield, "World's Master Driver" in a speedy Maxwell racer won first place, and made the hard grind of over 300 miles without a single stop, or change of gears, at an average speed of 68 1/2 miles per hour. Time: 4 hours, 24 minutes, 9 2/5 seconds.

"Sure Finish" Billy Carlson, teammate of Oldfield, drove his Maxwell, winning second place and with but one short stop of 7 seconds to his credit. His time was 4 hours, 24 minutes, 43 1/2 seconds.

Ruckstell in a Mercedes won third place with time of 4 hours, 27 minutes, 27 seconds, and John Marquis in a Bugatti finished 4th.

Oldfield's Second Non-Stop.

The time made by Oldfield and Carlson was 10 miles 30 hour faster than the Grand Prix and nearly 2 miles faster than that of the Vanderbilt. For the second time in a few months, Oldfield established a non-stop record, equalling his own performance with the Maxwell at Corona, Thanksgiving day, when he drove 300 miles without a single stop and made a new world's non-stop record.

Carlson, the second pilot on the Maxwell team, crossed the line less than half a minute behind Oldfield. But for his short stop for oil he might have added the fourth 300 mile non-stop record to the long list of Maxwell achievements. At San Diego but a few weeks ago he drove his car 305 miles without a stop and won second place.

This latest victory was as much a tribute to Maxwell consistency and efficiency as to the Maxwell speed and spoke volumes for superior construction as well as wonderful driving.

Studebaker Cars Lead All In California

Vick Bros. handling the Studebaker in this city say:

"The number of Studebaker automobiles sold in California last year would be almost unbelievable by one unacquainted with the car were the figures not given out officially by the state itself. Thirteen thousand three hundred thirty-six Studebakers were sold and delivered, a number of thousands in excess of any other machine listed to sell at over \$650.

"As the 1915 sales are already above what they were for the same period of time in 1914, they increased over 400 per cent last year, there is no doubt in the world that this year will set the record far above last. Studebaker dealers are already discounting the sale of 20,000 machines by speculating on how many will be sold in excess of that number.

"The Studebaker is one of the most popular cars in Oregon today and is a favorite with Willamette Valley people."

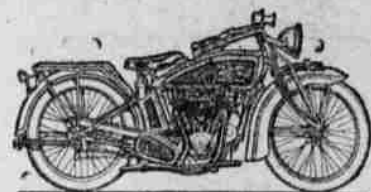
Brisco Is Popular New Car On Market

One of the new makes of cars to appear in Salem this season is the Briscoe for which Rutherford & Shields are local agents. The car has been admired by all who have seen it. It is an American built car on French lines, has electric lights and starter, has honey-combed radiator with single light in center; engine, dynamo and brakes are all securely enclosed, thereby making them perfectly dust and dirt proof. Either right or left hand drive; wood or steel wheels, is light running and makes an attractive appearance.

* You cannot afford to miss *
* reading the Journal Want Ads *
* every day. *

The 1915 Three-Speed EXCELSIOR Is Here

MODEL 15-3
Three Speed
\$290.00



MODEL 15-1
Single Speed
\$240.00

Perfect in Every Detail---The Zenith of Motorcycle Quality

Call and look it over. A demonstration on request. Bicycle and Motorcycle supplies and Repairing. Second-hand Bicycles and Motorcycles for sale cheap.

MORSE & RAMSDEN

221 S. HIGH STREET.

PHONE 1687

New Dodge Auto Makes Hit With Public

Mr. D. Misner, local agent for the

F. H. Kaylor
271 Chemeketa St.

Auto Painting and Trimming. I do all kinds of auto painting and monogram work. Prices reasonable.

Phone 206

Dodge car, says: "The Dodge car has exceeded all expectations. Its beautiful stream line body, and its great pulling power has been the admiration of even the most severe critics. Not one fault can one find about the car. Just think of a car made out of the best of material having all the modern appliances at such a low price. This car is especially designed and sold at a popular price to meet the demands of the farmer, the business man, and the pleasure seeker. It is an ideal ladies' car, being very easy to control and the gears shifting smooth without apparent effort.

The Dodge car has made a hit here in Salem the same as it has done in other localities.

"The factory is turning out 200 cars per day and the latest advices are they will be able to supply the unparalleled demand at earlier date than expected."

The household helpers your wife needs can be found quickly through the Journal Want Ads.

Write Your AUTO INSURANCE in the "Old Reliable," the Continental Insurance Co., New York.

W. A. Liston
Agent
484 COURT STREET

Studebaker Four \$1075

Quality Always Price the Secondary Consideration

Studebaker Six \$1500

This is the third year that the great resources of one of the largest manufacturing plants in the world have been concentrated upon the design and manufacture of the new Studebaker cars.

The most expert engineering talent in the automobile industry, the actual experience of over one hundred thousand owners of Studebaker cars, the great manufacturing resources of the Studebaker factories are the factors which make the splendid refinement and improvement of the new Studebaker cars possible.

Quality has been the first consideration in the construction of Studebaker cars. Price has been a secondary consideration. It happens to be low because Studebaker cars are made part by part in one of the largest manufacturing organizations in the world. Wonderful economies have been made possible by buying material in the very largest quantities, buying it for cash, discounting the bills and by selecting from the markets of the world.

The tremendous purchasing power of The Studebaker Corporation cannot help but give Studebaker wonderful purchasing advantages as

compared with those of other manufacturers.

Studebaker following its policy of sixty-two years gives you and every other customer the benefit of these lower costs.

Special Studebaker Features

Full floating rear axles. Complete "Trunken" bearing equipment.

An always reliable electric starter and electric lighting system.

The highest possible ratio of power to weight.

The small bore, long stroke, economical Studebaker motor—economical in fuel, economical in lubricating oil.

Beautifully finished bodies, made and finished at Studebaker's Ferry Plant, coloring and varnish operations.

Uniform excellence of chassis and motor manufacture in the great Detroit plants—Studebaker makes more of its parts than any other manufacturer.

Unexcelled Laboratory and engineering resources, where steel is scientifically developed and where special heat treating processes are formulated for use in the manufacture of Studebaker gears, shafts, axles, etc.

Do you remember two years ago when Studebaker announced its price for the first Studebaker SIX?

The world wondered whether or not it was possible to make so good a car at so low a price. The wonder is explained in the two or three paragraphs preceding, and, today, all other manufacturers have been compelled to reduce their prices on the so-called "light six." Few, however, have the resources of Studebaker to give you the same quality that Studebaker can give you.

Think this advantage over carefully before you buy your next car.

Rate in a Studebaker SIX—go over it point by point—Compare it with other cars.

The Studebaker FOUR is a car of exactly the same quality as the Studebaker SIX. It is built of exactly the same material, just as conscientiously and just as good.

It fills every reasonable demand for a four cylindered car without encroaching upon the logical field of the six cylindered car.

Remember, with Studebaker, Quality Always—Price the Secondary consideration.

Vick Brothers,

260 North High Street
Salem, Oregon

Facts to Steer Bu



Rees & Elgin Auto Co.

Rodgers Building

Ferry and High Streets