You can't afford to miss a single moment of this bar-gain-giving sale--just the things you wish and need priced at far less than you expected topay Saturday, March 27, 10 A. M.

THE STYLE SHOP


## Doors will swing wide open, inaugurating the Greatest Bargain

 Giving Sale ever Attempted in This City or Elsewhere.there's a reason. We must have money. we are sacrificing our prof. ITS AND PART OF THE COST TO OBTAIN OUR PURPOSE. EVERYTHING IN STOCK IS YOURS FOR LeSS Than regular prices. there will be savings of one FOURTH, ONETHIRD AND ONE-HALF OF REGULAR VALUES. WE HAVE GONE THROUGH THE STOCK WITH THE PARING KNIFE. NOTHING-NOT AN ARTICLE HAS BEEN SPARED. COME TO THE SALE TOMORROW AND EVERY DAY OF ITS LIFE-NO MATTER HOW GREAT YOUR EXPECTATIONS WILL BE YOU'LL NOT BE DISAPPOINTED. READ THE LIST OF A FEW OF THE BARGAINS TAKEN AT RAN-DOM-THERE ARE HUNDREDS OF OTHERS. COME EARLY-COME.

No matter what you buy, you get it now for less. Every item advertisted here means a money saving for you, each item a Bargain.

| $\begin{array}{\|c\|} \hline \text { Hair ornaments values } \\ \text { to } 15 \mathrm{c} \\ 7 \mathrm{c} \end{array}$ | $\begin{array}{\|c} \begin{array}{c} \text { Laces and Embroideries } \\ \text { values to to } 15 \mathrm{c} \text { yd. } \end{array} \\ 7 \mathrm{c} \end{array}$ | One Lot Back Laced Corsets, $\$ 3$ and 3.50 val. $\$ 1.95$ | Umbrellas, regular \$2 $\$ 1.45$ | 18-inch Embroidery Flouncing, reg. 35 c yd. 15 C | \$1.25 Swiss Curtains 95 c | Umbrellas, reg. $\$: .85$ $\$ 2.90$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Children's Ribbed Underwear, values to $3 \overline{\mathrm{c}} \mathrm{c}$ <br> 17c | $\begin{aligned} & \text { Umbrellas, regular } \\ & \$ 1.25 \\ & 98 \mathrm{c} \end{aligned}$ | $\begin{aligned} & \text { Ladies Muslin Gowns, } \\ & \text { regular 98c } \\ & 49 \mathrm{c} \end{aligned}$ | \$5.50 Crepe de Chine Waists $\$ 3.95$ | $\begin{array}{\|c} \begin{array}{c} \text { Ladies' Muslin Govns, } \\ \text { regular } 1.50 \end{array} \\ \$ 1.15 \end{array}$ | $\begin{gathered} \text { \$1.00 Silk Hose white, } \\ \text { tan, black } \\ 79 \mathrm{c} \end{gathered}$ | $\begin{gathered} 81.50 \text { Embroidered Cor- } \\ \text { set Covers } \\ 79 \mathrm{c} \end{gathered}$ |
| Barrettes, Side Combs, Back Combs, val. to 35 c 17c | $\begin{gathered} \begin{array}{c} \text { Boys' Ribbed Hose, reg. } \\ \text { ular 25c } \\ 17 \mathrm{c} \end{array} \end{gathered}$ | $\begin{array}{\|c} 98 \mathrm{c} \\ \begin{array}{c} \text { Muslin Con, } \\ \text { tionsa- } \\ \text { tions } \\ 49 \mathrm{c} \end{array} \end{array}$ | Silk and Velvet Ribbons $20 \%$ OFF | $\begin{array}{\|l} \text { White Lace Hose, regy- } \\ \text { lar } 25 \mathrm{c} \\ 25 \mathrm{c} \end{array}$ | $\$ 6.00$ and $\$ 8.00$ Chiffon Waists $\$ 3.75$ | $\begin{aligned} & 20 \% \text { Discount on all } \\ & \text { Case's Front Laeed } \\ & \text { Corsets } \end{aligned}$ |
| $\begin{aligned} & \text { Ladies' Underwear, val- } \\ & \text { nes to } 6 \mathrm{sc} \\ & 39 \mathrm{c} \end{aligned}$ | 75c Lace Curtains 49c | $\begin{aligned} & \text { China Plates, Creamers } \\ & \text { and Pitchers } \\ & \text { Half Price } \end{aligned}$ | Entire stock of Oriental and beautitul Planen | Embroidered and Lace trimmed Combinations, $\$ 1.15$ |  | $\begin{gathered} \text { Ladies' Neckweara, val } \\ \text { ues to } 6 \text { bic } \\ 27 \mathrm{c} \end{gathered}$ |
| All Wool Sweaters Half Price | $\begin{aligned} & \begin{array}{c} \text { Ladies Neckwear, val- } \\ \text { ues to } 35 \mathrm{c} \end{array} \\ & 15 \mathrm{c} \end{aligned}$ | $\begin{aligned} & \text { Lace Trimnied Bras- } \\ & \text { sieres } \\ & 59 \mathrm{c} \end{aligned}$ | 1.30 FF | $\begin{aligned} & \text { Ladies' Neckwear, valu- } \\ & \text { es to 45c) } \\ & 23 \mathrm{c} \end{aligned}$ | 28- inch Embroidery Flouncing, reg. 65 c yd. 43c | Combinations, valuest togular 8.20 $\$ 1.50$ |
| Hair Ornaments, values <br> to 65 c33 c | Children's Outing Flannel Gowns, values to 75 e 39c | Children's Wuol Hose, values up to :35 19c | $\begin{aligned} & \text { Laües' Muslin Gowns, } \\ & \text { regullar \$1.25 } \\ & 85 \mathrm{c} \end{aligned}$ | Ladies' White Outing <br> Flannel Gowns, reg. 65 c <br> 39c | Ladies' Cotton Hose, <br> values to 20 c$121-2 \mathrm{c}$ | $\left.\begin{array}{\|c\|} \$ 3.25 \text { and } \\ \text { line Wi.65 Messa } \\ \$ 1.65 \end{array} \right\rvert\,$ |
| All Leather Bags $1-3 \text { OFF }$ | Ladies Muslin Gowns, values to 60 c 39c | $\begin{gathered} \text { Umbrellas. regular } \\ \$ 1.50 \\ \$ 1.15 \end{gathered}$ | 710: Swiss Cutains 49 c | Niagara Maid Silk Gloves, 16 Button Length, regular $\$ 1.00$ 79 c | $\begin{aligned} & \text { Ladies' Hand Embroid- } \\ & \text { ered Muslin Gowns, reg- } \\ & \text { ular } \$ 2.15 \\ & \$ 1.65 \end{aligned}$ | Gloves <br> 20 Per Cent Off |
| Laces and Embroideries values to 8e yard $4 c$ | ${ }^{65}$ c Muslin Drawers 39c | Laces and Embroideries vaitues to 25e yd. 13 c | $\begin{aligned} & \text { Jewerery } \\ & 25 \quad \text { OFF } \end{aligned}$ | Umbrellas, regular \$3 $\$ 2.20$ | $\begin{gathered} \text { \$1.50 Silk Hose, white, } \\ \text { tan, black } \\ \$ 1.15 \end{gathered}$ | 42 -inch Embroidery Crepe, regular $\$ 1.25 \mathrm{yd}$. <br> 83 c |




85 SIIK MESSALIN
WAISTS, $\$ 1.45$
The first 5 persons who enter the Style
Shop Saturday, March 27, can buy any Messaline waist in the store, regular value up to $\$ 5$
for

## $\$ 1.45$

WAIST FOR 95 c
The next 5 persons who enter the style shop Saturday, March 27 , can
buy any Lingerie Waist in stock, regular value in stock, regular

95 c
next 5 persons
enter the Style
Saturday, March
saturday, March
value

Read These Opening Day
Specials

## ,

$\square$

## COME IN

Feast your eyes on the
:: THE STYLE
SHOP : :
Mrs. B. T. Swart, Proprietor
115 High Street
Masonic Temple Building

## REMEMBER

Thie Style Stiop Money Risis
ing Sale starts Tomomorou,

