

# Social and Personal

By MOLLIE RUNCOOR

A number of Willamette University students, are planning on attending the Young Woman's Christian Association Cabinet Conference which convenes in Albany Friday, Saturday and Sunday. The officials of every college Y. W. C. A. in Oregon is expected to be present, Friday's session to be featured by a reception, by the Albany College Y. W. C. A. to the visitors at the college building where the conference takes place. Saturday a luncheon will be given for the out-of-town officials, Sunday being given over to devotional and special meetings. Those who will go from Salem are Miss Beryl Holt, president of the Y. W. C. A. of Willamette University, Miss Florence Housal, Miss Ruth Barnes, Miss Rosamond Gilbert, Miss Aetna Emmell, Miss Helen Wastell, Miss Genevieve Avison, Miss Ruth Winters, and Miss Ruth Hodge.

The annual reception of the Seniors of the High school to the Faculty held in the High school Saturday night was one of the most enjoyable of similar affairs given for some time. All formality was put aside, the reception partaking of the nature of a "Seeing America First" expedition. As the guests entered they were furnished with paper money from the commercial department by a senior at an improvised railway station, the gymnasium being fitted up as an excursion train. Dignified seniors filled positions as engineers, conductors, porters and refreshment vendors. San Francisco important southern cities, New York and Coney Island were visited, the trip being entirely successful in thoroughly acquainting student and instructor, and putting them on a most informed plane of friendship. All joined later in the Virginia reel. The gymnasium was decorated in the Senior class colors—purple and white, with vining ivy used in combination.

Those in charge of the affair were George Manning, president of the Senior class; William Newmyer, chairman; Reta Harbert, Esther Maag, Kirk Simpson, and Ray Barker.

This afternoon beginning at half past two o'clock the south central circle of the First Methodist church are giving a silver tea in their church parlors for the benefit of their organization. Decorations are carried out in true Saint Patrick Day manner, and the program is entirely made up of readings and songs typically Irish, all ladies of the church and their friends were extended a cordial invitation to attend.

The Annual Freshman Glee of Willamette University will take place in the chapel of Waller Hall, Saturday evening at eight o'clock. These events which are open to the public, are always happily anticipated. Each of the various classes has been hard at work for some time preparing words and music for and selecting the song which is to be given by them at their number at next Saturday night's concert. The class which secures the decision of the judges will have the distinction of furnishing the college with its official song for the coming year.

"Mrs. H. L. Shaw, (Ida Stipe) was a recent hostess," says a society item in yesterday's Oregonian, "announcing the engagement of Miss Charlotte Giger to Jack Fisher, formerly of St. Louis. The engagement came as a complete surprise to her many friends. The wedding will be an event of the early fall."

The announcement also came as a complete surprise to Miss Giger's friends here. She is a charming young woman and formerly resided here. Since her removal to Portland she has been frequently entertained in Salem as the guest of Miss Mary Schultz.

Honoring Mrs. Elizabeth Merrill, who is departing shortly for Cleveland, Ohio, to take up her residence with a daughter there, the ladies of the Lucy Ann Lee circle of the First Methodist church and their friends were furnished novel entertainment at the home of Mrs. A. A. Lee yesterday afternoon. Mrs. Lee, Mrs. E. H. Anderson, Mrs. James Graian, Mrs. T. R. Cooksey presiding as hostesses. These gatherings are monthly occurrences, the hostesses each time being the members whose birthdays fall in different months. A miniature summer camping outfit suggested the month of August the vacation month in which there are so circle meetings. Every detail was realistically reproduced, from tent, hammock and various other necessary.

The Omega class of the Leslie Methodist church is giving a silver tea this afternoon at the residence of Mrs. J. C. Spencer, the affair being given as a church benefit. A program in keeping with Saint Patrick's day was planned as an important feature.

The Young People's society of the United Evangelical church will be entertained at the home of Professor and Mrs. A. L. Schumler, 679 Union street, Friday evening.

The musical offerings brought to Salem this year have been among the finest obtainable, Salem people showing their appreciation by giving splendid support in almost every instance. As the third offering on the musical artists' course, the appearance of the Apollo club of Portland Friday, March 26, is not to be lightly considered. Nearly seventy-five male voices make up this chorus, the program being featured by solos by well known vocalists.

When these concerts are given in Portland the Hoag is never capable of holding all who wish to attend, and judging from interest already manifested here, it is expected that the same may be said of the appearance of this body when it comes to the armory. "Voice of cents may be obtained by purchasing an exchange ticket now at the music stores and reserving it at the advance sale at the armory on Friday of this week."

Mr. and Mrs. E. A. Grant are receiving congratulations upon the birth of a little daughter, Ruth Adeline, born Saturday. Mr. Grant is secretary of the Salem Business Men's league.

Mr. and Mrs. Ronald C. Glover returned home from Washington, D. C., last night, and will be domiciled at 35 North Commercial street until the next session of congress. Mr. Glover is private secretary to Congressman Will U. Hawley.

The mantle of charity covers a lot of amateur theatrical performances.

## "Salem First" Slogan Gains in Popularity

### Interest in Campaign Started By Commercial Club Given Impetus As Result of School Essay Contest—Grade School Winners' Papers

That the "Try Salem First" campaign, which was inaugurated by the Salem Commercial Club some weeks ago, has been given greater stimulus and aroused keener interest on account of the essay contest which was conducted among the children of the public schools, the result of which was published in the Saturday issue of the Capital Journal, is evidenced by the messages of congratulation that are pouring in upon the promotion department of the Commercial club to the noticeable increase in trade as testified to by the Salem merchants.

Some very good suggestions and arguments were presented by the three winners in the High school class of contestants, in which Leon Culbertson, of 374 North Capital street, was awarded first prize; Thelma Blessing, of 704 North Commercial street, second prize; and Helen Harris, Route 4, Salem, third prize, whose papers were published in full in the Saturday Journal, and the winners in the Grade schools also furnish some excellent food for thought in their essays upon the subject of "Try Salem First," which are published in full herewith. In this class Mabel Notson, of the 7-B grade, East school, 1009 Union street, was awarded first prize; Lolita B. Davis, 8-A grade, East school, 322 Church street, second, and Helen Corey, 7-B grade, Garfield school, 333 South Winter street, third prize.

The full text of the essays of the grade school winners follow:

**Some Good Reasons.**  
(First prize, grade schools, by Mabel Notson, seventh B, East school.)  
There are a good many reasons why all the people in and about Salem should "Try Salem First" when they want to buy something. The farmer expects the merchant of Salem to buy his butter, eggs, potatoes, berries and other kind of product that he may have to sell. It is no more than right for him to buy his goods of the Salem merchant. If the farmer came to town with a load of farm products and the merchant would tell him to send them to some merchant in Portland or Chicago the farmer would probably get angry. A merchant would have as much right to do this as the farmer has to send to the stores of the cities mentioned for goods that he could buy in Salem.

The laboring people should try Salem first. If a merchant is going to build a house or store he gets Salem carpenters and other laborers to do the work for him. If the carpenter or laborer wants to do the right thing he will trade with the Salem merchant.

The lawyer, doctor, minister, and teacher all get part of their pay from the merchants so they should help the merchants by buying goods from them.

We all like to see nice big stores with nice displays of different kinds of goods in the windows. We all like to live in a lively busy city. The only way to have such a city is for all of the people to help build it up by buying everything possible from home merchants.

"Try Salem First" is just the thing for everybody in and about Salem to do.

**Why Back Salem Merchants?**  
(Second prize, grade schools, Lolita B. Davis, 8-A grade, East school.)

Helen Waleher, Perry Waleher, Dorothy Holman, Dorothy Boshart, Gene Brandhorst, Wesley Brandhorst, Odell Matthews, Janet Kennedy, Henrietta Bishop, Frederick Arpke and Lela Hawthorne.

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## WHEN RUN DOWN

Hood's Sarsaparilla, the Reliable Tonic Medicine, Builds Up.

The reason why you feel so tired all the time at this season is that your blood is impure and impoverished. It lacks vitality. It is not the rich red blood that gives life to the whole body, perfects digestion and enables all the organs to perform their functions as they should. Get Hood's Sarsaparilla from any druggist. It will make you feel better, look better, eat and sleep better. It is the old reliable tried and true all-the-year-round blood purifier and enricher, tonic and appetizer. It revitalizes the blood, and is especially useful in building up the debilitated and run-down.

## MARION COUNTY SUNDAY SCHOOL CONVENTION

Many Workers From Salem Will Go to Woodburn on Friday of This Week.

The Marion County Sunday school convention that will meet in Woodburn Friday and Saturday of this week will be largely attended by the Sunday school workers of this city. All the Sunday schools in the county will be represented by two delegates. E. H. Anderson, of this city, vice-president of the convention, will have charge of the music each day. Friday morning A. O. Davidson, the county president, will make an address on "The Value of County Conventions." Miss Lela McCaddam and Professor Ira A. Morton, of the Willamette university, will also take part in the program.

The convention will discuss, principally, methods in Sunday school teaching. Endeavors are being made to secure the Genewa band as an attraction. Following the program Saturday, the officers for the ensuing year will be elected.

The program for the two days' session is as follows:

- Friday Morning.**
  - 10:00—Song and devotional service, led by E. H. Anderson, Salem.
  - 10:20—"The Value of County Conventions," A. O. Davidson, county president.
  - 10:30—Announcements.
  - 11:00—Address, "Gripping the Home," Rev. Charles A. Phipps, state secretary.
  - 11:45—Registration and assignments.
  - Adjournment.
- Friday Afternoon.**
  - 1:15—Song and devotional service, E. H. Anderson, Salem.
  - 1:30—Address, "Management of Graded Course," Miss Olive Clark, state superintendent of elementary division.
  - 1:50—Address, "How We Built Up a Rural Sunday School," G. A. Anderson, Hayesville.
  - 2:10—Round table, conducted by Rev. C. A. Phipps.
  - 2:40—"The Reward of Service," C. B. Harrison, Portland.
  - 3:00—"Teaching Methods in the Adult Department," Mrs. Donahower, state superintendent of teacher training.
  - 3:10—"Two Great Moulding Influences of the Day," E. B. Lockhart, Salem.
- Friday Evening.**
  - 7:30—Song and devotional service, led by E. H. Anderson, Salem.
  - Tenor solo, A. A. Schramm, Salem.
  - 7:45—Address of welcome; Wood-

# Spring Clothes For Men

Men and young men of Salem will find the clothing that suits them at this old reliable store. The new spring suits are here and on display. Your suit is awaiting you at Johnson's.

## New Shirts

We carry a choice line of the nobby new Shirts. They are the latest in style and color.

## New Hats

Easter will soon be here and you will need a new Hat. Our stock contains all the new shapes.

G. W. Johnson & Co.  
141 N. Commercial St.



DUDLEY 2 3/8 inches  
NORMAN 2 3/8 inches

## ARROW COLLARS

Are not excelled by any other 2 for 25 cent collars made here or abroad

CLUETT, PEABODY & CO., INC. MAKERS OF ARROW SHIRTS, TIES, ETC.

**FIRE IN PRINTING PLANT**  
Spokane, Wash., March 11.—The Spokane Press was temporarily put out of commission by a basement fire this morning, which did damage amounting to \$3000. Fire started in the basement of the Empire building in which the Press is located and before the flames could be controlled the entire basement was flooded with water, putting the presses out of commission. The Press was able to put out a paper late this afternoon.

# The Telephone a Community Builder

A telephone system, like the street cars, is an aid to the city's growth and suburban development. It makes it convenient for the city employed man to live in the suburbs or country.

"Handy to business" now means a pretty suburban residence or a home in the real country.


Factories are built where land is cheap.

The population of the overcrowded cities flows out into the country, relieving unsanitary conditions and improving the general health of the community.

The telephone has brought the city and country closer together.

The Bell telephone system is aiding in the upbuilding and growth of 70,000 communities, and giving impetus to the "back to the land" movements.

Every Bell Telephone Is a Long Distance Station



THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY



## THE MUSICAL ARTISTS COURSE

Presents in Its Third Concert of This Season

# The Apollo Club

Of Portland, Friday, March 26. A grand chorus of male voices assisted by two excellent soloists

**CHOICE OF SEATS**—May be obtained by purchasing an exchange ticket now at the music stores and reserving it at the advance sale at the armory from 11:30 to 7:30 next Friday, March 19.

ENTIRE HOUSE AT THE POPULAR PRICE \$1.00