

Before you pay more find a car that gives more

And before you pay less than \$1075 for a FOUR, find one that gives you as much as you get in the Studebaker FOUR.

You'll no doubt look at half a dozen cars before you make up your mind. And as a matter of fact, that is the only way to judge. For you can't for example, begin to appreciate what this price of \$1075 means until you study the Studebaker's design.

Until a demonstrator shows you, for instance, the FULL-floating Rear Axle that takes the weight off the driving shaft and sets the shaft free to turn power into progress;

Until he shows you how FULLY equipped this FOUR is with Timken Bearings everywhere;

Until you ride and drive it over all sorts of roads and demonstrate to yourself how marvelously Studebaker engineers improved its riding qualities when they lightened the weight and re-balanced it.

Why not look at a Studebaker tomorrow? Even if you are not going to buy until next May, it's worth while knowing what you CAN get for \$1075 and how needless it is to pay more. And you may, you know, make up your mind not to miss the pleasure of a car the rest of the winter, when you really need it most.

So see it—BECAUSE IT'S A

Studebaker

Four \$1075

Studebaker Features: Electric Lighting and Starting—Full Floating Rear Axle—Timken Bearings—Safety Tread Rear Tires—One-Man Type Top.

- Studebaker ROADSTER \$1,075
- Studebaker SIX—5-passenger \$1,500
- Studebaker SIX—7-passenger \$1,565

Vick Bros.

Agents Polk and Marion Counties
260 NORTH HIGH ST. SALEM, OR.

Agent Says Carburetor Won Grand Prix Race

When young Darius Resta shot across the finish line as winner in the Vanderbilt and Grand Prix races, he not only demonstrated that he was one of the best drivers the world has produced but also proved that the Master carburetor is probably the best carburetor ever produced, says the local agent for that part.

The credit of the wins can hardly be attributed to the machine, asserts the agent, for Resta, after winning the Vanderbilt classic in an English Sunbeam, turned around and won the Grand Prix in a Peugeot.

But one thing is certain and that is that Resta depended utterly on his carburetor and was not betrayed. Descriptions of the races show that the winner kept his going at its highest rate of efficiency, that is, he traveled as fast as he could go and kept it up.

Running under these conditions he had to put full trust in his carburetor. If it had gone wrong and he had been forced to readjust or replace it he soon would have been out of the running.

JITNEY REACHES THE EAST.

Big, Speedy Busses Are Preferred to Small Cars in the Section.

Los Angeles, Cal., March 20.—Business conditions are good in the east, according to Don Lee, who returned here from Chicago and Detroit last week. Mr. Lee went east to attend the automobile show in Chicago.

According to Mr. Lee, the jitney bus is just making its appearance in the east, and is being generally accepted. In Chicago the city is considering the plan of operating a municipal bus line. Instead of the small touring cars which are in vogue in the west, large fast-moving busses, capable of carrying 20 or 25 people will be used.

The jitney bus is taken seriously and the railway companies and city officials of many towns are already making plans to meet the conditions which will arise from this advent.

Travel to the coast by motor this summer will be heavy. Every agent with whom Mr. Lee talked told of several parties in his territory who were planning the trip across the continent, and this will mean a constant stream of cars across the continent.

On every hand he found indications of returning good times. At the conventions and banquets of dealers held in connection with the Chicago show more enthusiasm was evidenced than there has been in years.

In Mr. Lee's opinion the feeling of improved business is moving westward.

50,000 TOURISTS COMING.

Los Angeles, Cal., March 12.—Motor tourists are coming to the Pacific coast in greater numbers during the approach spring and summer than ever before in the history of the state. At least 50,000 cars will make the cross-continent jaunt. It will require all the resources of the state to accommodate them when they get here. Practically all that are called by the expositions, the climate and the wonderful scenery will come to Los Angeles.

This is the report of L. Fay Tyler, of Bay City, Mich., dealer in tires and accessories for the northern section of the lower half of the state of Michigan. Mr. Tyler is among those in the vanguard of this vast army. He is visiting with friends at Pasadena and made this approximation to A. T. Smith, manager of the Los Angeles branch of this company.

Conditions abroad will be a factor that will induce thousands to see America first, according to Mr. Tyler, and were it not for the two big expositions California would come in for the largest share of tourists. He says in the east they have heard nothing in recent months so continuous as the "Come-to-California-in-1915" chant.

receiving congratulations for breaking the commandment of the Lord and the laws of man, but all the acquittals in the world will not wipe from his soul the scarlet stain of the blood he has shed—a damned spot that will not cleanse.

Gossip is the ammunition used in the guns of knockers.

Gilbert & Potee

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GARAGE and MACHINE SHOP

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- Electric Starter Repairs
- Magneto and Coil Repairs
- Storage Batteries Overhauled.
- Brass and Bronze Castings
- First Class Machine Work—
- Parts Duplicated—Die Cast Bearings.

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THORPE BEATS FRANKIE BURNS.

Kansas City, March 12.—"Fighting Harvey" Thorpe of Kansas City has a knockout to his credit today over Frankie Burns of Oakland, Cal., as a result of their scheduled ten round bout here last night. The referee stopped the match in the fourth round.

Hatred is often the result of knowing but one side of a person.

REOS ARE SHIPPED INTO DETROIT, MICH.

One Dealer Sends Order for Six Carloads Daily From Great Automobile Center.

"That old wheeze about carrying Reos to Newcastle was all right in its time," says R. C. (Reo) Reuschaw, "but when you ship automobiles to Detroit, I think it's going some."

"The tremendous influx of orders that began the middle of February and had developed into a veritable tornado by March first, is certainly most gratifying to us; but the one telegram which causes greater glee at the Reo factory than any other of the thousands with which the dealers have burned up the wires was that one from our Detroit dealer saying: 'Ship six carloads Reos per day every day until otherwise instructed.'"

"We have always been proud of the fact that Reo sells more cars in the state of Michigan than any other concern, with a single exception, and our big business in Detroit has always been a source of great satisfaction to us."

"To ship 18 Reos every day from Lansing into the automobile center of the world surely is an indication of quality in the product—for Detroiters know an automobile as Kentuckians know a horse, and they certainly make a lot of mighty fine cars there themselves."

"To say that we are enthusiastic over the present business situation is to put it mildly," continued Reuschaw, "in all our history, I have never known the retail business to open so early, or the demand to be so great. Carload orders used to constitute an important event in a day in February or March of previous years. Today, the only thing that excites any interest at the Reo factory is a 'C. F.' order such as that from Detroit—'Ship so many carloads Reos per day every day.'"

"Boston has been taking four carloads of Reos every day for some time—and hollering for more. The standing order from Chicago is for 10 carloads per day, but without robbing other

See What Quality Will Do

Three years ago there was but one company from which you bought gasoline. You paid 21 cents per gallon, and waited until they were ready to bring it. Since the advent of the Shell company the price has been reduced to 13 cents per gallon. And you get service any hour of the day. And from a business of 2,000 gallons per month at the first, it has grown to a business of 18,000 per month. Draw your own conclusions. And send your orders for good gasoline to

S. A. Manning & Co.

Selling Agents for Shell Gasoline, the Gasoline of Quality.

MOTORCYCLE NOTES

The Salem Motorcycle Club will invade the baseball field in Salem this summer. At the last meeting of the club Clifford Parker was chosen as manager of the new organization and the selection of a team will be made at an early date. A number of good baseball men are numbered among the membership of the club and it is expected that a creditable team will be put out to represent the "Motorcycle Mikes".

O. P. T. Daenitz, of Portland and newly elected director of the F. A. M. from the northwest, has been elected to an honorary membership in the Salem Motorcycle club. Mr. Daenitz is manager of the Harley-Davidson branch house at Portland. He succeeded Mr. Gorman, of this city, as F. A. M. director.

The Salem motorcycle club has a record in one respect that is unequalled by any other motorcycle club of an equal size in the northwest. Since the organization of the club in 1913 only two of the club members have been arrested for violation of the speed laws. The club stands for respect of the law at all times and the members of this club by their individual efforts in this line have done much to put motor cycling upon a better basis with other people who also use the county roads and city streets.

Archie Flesner who placed in the road race from this city to Corvallis and back last winter, has just received a new special order Indian. It is a seven horse power machine with a rigid frame and an extra low seat. All of the local experts who have seen the new machine pronounce it to be "some" machine but it has not yet been tried out on the roads.

"They're always trying something new, ain't they? Now what might that machine be?" the speaker was a grizzled veteran who looked for the first time upon the new motor wheel which made its appearance on the streets of this city this week.

Now a Motorwheel looks something like a cross between a gopher gun and a corn planter and it runs by the rear wheel of an ordinary bicycle like an

obedient hound pup. Mechanically it is a one horse power motor which is attached to the frame of a bicycle and it propels the machine along at a maximum rate of about 20 miles per hour on pavement or macadamized road. It has a small pneumatic tire wheel attached directly to the single cylinder which furnished the propelling force and a simple control operated from the handlebar.

I Am Still Doing all Kinds of Auto Repairing

I make a specialty of fine machine work.

I can repair old or make new springs of any kind.

My new oxygen welding plant enables me to do all kinds of welding both steel and bronze upon short notice thus saving time of sending for parts which would be necessary otherwise.

Remember I stand back of all my work and guarantee entire satisfaction in every respect.

THE BRISCOE GARAGE

R. J. HERSCHBACH

229 State Street Salem, Oregon



The Ford is lighter than any other car of its size and power. Yet stronger, sturdier, longer lasting. Vanadium steel, that's why. Vanadium is the hardest, strongest, toughest steel made. It is the only steel that is hard and tough at the same time. It is the highest priced steel that is used in automobile construction. Yet the Ford is very low in price. It's quality, terms, price and small cost of operation and upkeep, less than two cents a mile, have made it the universal necessity in town and country.

Buyers will share in profits if we sell at retail 300,000 new Ford cars between August 1914 and August 1915. Runabout, 515; Touring Car 5565; with all equipment. On display and sale at

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F. H. Kaylor

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Auto Painting and Trimming. I do all kinds of auto painting and monogram work. Prices reasonable.

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W. A. Liston
Agent
484 COURT STREET

The New REO The Fifth \$1165

The Incomparable Four

Surely this must be a wonderful car to enjoy such a demand at such a season. When we tell you that March first looked like "May Day" at Lansing—orders for immediate shipment greatly in excess of output—and that, despite the fact the big 25-acre Reo plants were running double shift and turning out 105 cars per day—you'll agree the condition is remarkable.

There were 1200 Reos shipped in January instead of 300 as planned was needed—1800 in February, against 450. The demand of Reos is far in excess of the output.

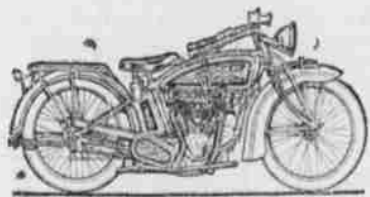
With more than 40,000 Reo cars in the hands of users shows a good evidence of the class and durability of this car. You had better investigate this car before you buy and learn the good qualities and points of the same.

We will be able only to obtain a limited number of these cars and you had better come in early and see it demonstrated and be convinced of its superb qualities in both style and workmanship. Don't delay.

Eoff & Anderson, Agents Great Western Garage

ALL IN THE GRIPS!

Complete Grip Control



Speed Clutch and Brake

The complete grip control of the Excelsior Auto-cycle is the greatest feature of safety and convenience ever embodied in a motorcycle. Call and have a ride on our demonstrator which will arrive about the 19th.

We are also agents for the Dayton Motorcycles, Savage and Iver Johnson bicycles.

Our new up-to-date repair shop and long experience enables us to do the best work at the lowest prices. Our personal attention given to every customer and every job. Give us a trial.

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