

W. B. and LaVida Corsets, Sahlin and Ferris Waists, Munsing and Merode Underwear. Maish Comforts, Drucker Trunks, Lilly Luggage on the Second Floor

At Meyers--Salem's Style Store--Monday

The First Advance Showing of Authentic Styles for Spring

New Suits, New Coats, New Dresses, New Skirts, New Waists

The newest Fabric, Weaves and Colorings that will be most popular for Spring and Summer are shown in profusion. The newest authentic styles in many fetching models will be ready for your inspection.

We cordially invite you to see these new things in our new, attractive Ready-to-Wear Department.



OUR NO. 728TH WEDNESDAY SURPRISE SALE--FEBRUARY 3RD

A great offering of splendid ready-made

Scrim Curtains

REGULAR \$2.00 GRADE

Extra Special at \$1.19 a pair

Here's a special sale of really dainty curtains that should interest all housekeepers. A fine scrim used in the making of these--deep cream color--finished with wide hem and drawn work border. An unusually neat, well-made curtain and our regular \$2.00 seller.

We recommend this special--it's a real bargain. Next Wednesday only at \$1.19 a pair.

Sale starts at 8:30. No phone or mail orders taken. See window display.

A Splendid Assortment of Infants' Wear

We take particular pains in selecting garments for the babies, and mothers will be much interested in our splendid showing of Coats, Dresses, Skirts, Bonnets, Booties, Knit Goods and Novelties. If you've a baby to clothe or a baby gift to buy, we urge you to see our assortments.



MONDAY, TUESDAY, WEDNESDAY--THREE DAYS

A Worthy Sale of Desirable Dress Gingham

Regular 15c Sellers---Special per yard 8c

A timely offering of Toile De Nord Gingham for three days' selling at this special low price. This is the very best gingham that can be bought for 15c a yard--firm weave, serviceable in wearing and washing; stripes, checks, broken checks and plain colors--pink, blue, grey, green and combinations of colors--27 inches wide and truly a bargain at only 8c a yard. You'll be surprised when you see the quality--don't judge it by the price.

Splendid for Women's and Children's Dresses, Aprons, etc. For Monday, Tuesday and Wednesday only (Wash Goods Section).

THE HOUSE OF QUALITY Meyers GOOD GOODS

All Around Town

Dr. Mendelsohn, specialist in fitting glasses correctly. U. S. bank bldg.

Sunday and Monday. Big special show. Bligh Theatre.

The river is falling fast, the stage this morning registering 2.8 feet. During the last 24 hours there has been no rainfall.

Shelton pony contest closes February 1, at 6 p. m.

Big special show. Sunday and Monday. Bligh Theatre.

Several candidates were initiated into the Yeoman lodge last night at a regular meeting of the lodge. After the business session the drill team put in over two hours' hard work under their new captain, James Roy Neer.

Don't forget Reinhart's shoe store has reopened at 152 North Commercial.

Read the Bligh Theatre program.

It is a universal law that you cannot get something for nothing. Whoever expects to defeat that law is doomed to disappointment. Whatever is worth having is worth paying for. This great truth applies to the optical business especially. Every pair of glasses represents definite value. Their cost is measured by their worth. Cheap prices mean cheap values, always.

When the eyes need attention, service counts more than anything else. With out competent service, the best glasses in the world are useless.

Skill, experience and knowledge are necessary to render satisfactory service. These are obtained only at the expense of time, labor and money.

Those who give service free have little to give. Do you want your eyes--the most delicate organs of the body--taken care of by one whose service is of value, or by one whose service is little of his value that he gives it away?

The more fitting glasses can be done by anyone, but it requires experience and knowledge to do it rightly, or to tell when glasses are not needed.

Mr. and Mrs. Ben Dimmer are among the first residents of North Salem to mention the civic improvement effort and act accordingly. Their residence, corner of North Church and Belknap streets, has been remodeled into a most attractive modern bungalow, and a hedge of La France and Testout roses has been set about their property.

The Shelton pony contest will close at 6 p. m., February 1.

Period and art craft furniture made to order. Reinhart Cabinet Factory, Phone 511.

The Salem fire department was called out at 9:45 this morning in answer to an alarm turned in from the Friends' church on Highland avenue and Church street. The fire was caused by a defective flue and had caught in the walls around the chimney and burned to the roof of the building. The damage was only slight, however, and the building probably can be repaired at a cost of about \$25.

Reinhart's shoe store still in business. See them at 152 North Commercial street.

Take Sunday dinner at the Cottage Hotel. Chicken, 35c. 100 Court.

The board of trade of Eugene, which has maintained a nominal organization for many years, has received a letter, through its secretary, E. J. Fraser, from Henry Stevenson, at present residing at Salem, Ore., stating that he would like to locate a lace factory here. He says he has been in that business nearly all his life and would like to establish a plant of this kind on the coast.--Eugene Register.

Reinhart's quality shoes at 152 North Commercial.

Gilbert & Poole, expert machinists, 560 Ferry, will fix it. Phone 588.

H. L. Barkley, retired bishop of the United Brethren church, has been seriously ill for some weeks with a complication of diseases at his home, 951 East Sixth street, north. Bishop Barkley is well known in Oregon as one of the early workers for the initiative and referendum, and was twice elected to the legislature from Marion county. In 1894 and 1896 as a free silver republican. He was at that time a minister in active service.--Portland Journal.

I. C. S., 211-12 Hubbard building.

Dance tonight at the armory.

The 16-year-old girl who was arrested in a rooming house Thursday night

with A. D. Whorley and "Pinkie" Lee, was sentenced to three years in the girls' industrial school yesterday by Judge Bushey. Worley and Lee are serving out their \$100 fines in the city jail. The girl was taken to the city hospital before being sent to the industrial school in order that she might regain her health.

Reinhart's quality shoe store now at 152 North Commercial.

Dr. Stone's cataplain remedy, 25c; guaranteed.

George Thomas, who was arrested in this city Thursday by the Salem police charged with stealing a carburetor from a motorcycle in Dallas, was taken to Dallas yesterday evening by the constable to stand trial in that city. Thomas is a resident of this city and claims that he has not been in Dallas since last June. The carburetor was positively identified, however, by the man who claimed to be the owner. Thomas rides a motorcycle of antique model, which was retained at the police station in Salem.

The Huggins Grocery Co. will occupy the building formerly occupied by the Sunset Grocery Co., 121 South Commercial street.

Bargains in Needlework. Scarfs, Pillows, Centerpieces greatly reduced. The Needlecraft Shop, 325 State street, Phone 925.

J. B. Thornton, who formerly drove an auto for hire about this city, was fined \$100 this morning in police court on a charge of violating the local option liquor law. It was charged that Thornton sold a pint bottle of whiskey in this city, and when his room was searched bottles and now empty, which were held as evidence against Thornton. Thornton plead not guilty in police court but

Handy Turn-On Eye-glasses

WHY NOT KNOW FOR CERTAIN

Whether or not you need Glasses?

No person is ever advised by me to use glasses unless they are necessary. If they are needed I will furnish the right kind at the lowest price consistent with the best grade of work.

Miss A. McCulloch

OPTOMETRIST

208-209 Hubbard Bldg. Phone 109

Sunday Monday specials: Wash-borrs, 17c; tubs, 45c; boilers, 80c; clothes baskets, 50c. Everything for laundry work at special prices. See advertisement elsewhere. Buren & Hamilton.

Bargains in Needlework. Scarfs, Pillows, Centerpieces greatly reduced. The Needlecraft Shop, 325 State street, Phone 925.

The gospel of the Willamette valley seems to be reaching all parts of the country. R. P. Rozell, of Hanford, Wash., writes asking for information as to whether there are any building and loan associations in Salem. George A. Dowling, hailing from Youkers, N. Y., has heard of the loganberry and is interested to the extent of wanting more information and the price of land. From far off Quiet Cove post-office, Quantino Sound, Victoria, B. C., Walter W. Langley writes inquiring the price of land in the Willamette valley.

Music students who cannot afford to pay the higher prices for seats should order their 81 seats now for the Gluck-Zimbalist concert. Reserve them by mail.

When undecided, insure with Wright. 275 State street, Phone 16.

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waived the services of a lawyer. He was arrested yesterday evening and spent the night in the city jail.

The Southern Pacific Railway company has just issued a booklet picturing the wonders of the entire Pacific coast for the benefit of eastern visitors to the Panama-Pacific fair at San Francisco. The railway men hold that visitors to the fair should not content themselves with looking over the scenes in the vicinity of the fair grounds only, but that they should see the wonders of the entire coast country. The booklet, High Points on Four Great Highways, illustrates the natural wonders of this country in excellent cuts and by descriptions of the country and points of interest.

The Gluck-Zimbalist concert has aroused much enthusiasm among music lovers in Salem and vicinity. Special trains are being arranged for, and the management has had many inquiries. Twenty-five orders were filled yesterday and 10 received this morning. It is expected that next week will be the banner week for sales, since the early orders will receive the best seats.

Norma N. Leffingwell, embalmer and lady assistant, with Cottage Undertaking Parlor. Phone 724.

MEE LEE

Successor to Loui On. Makes biggest and best Chinese Noodles, 10c. Rice & Pork, 10c. Ferry street, near High, opposite Garage.

CALL A TAXI PHONE 700

Office Bligh Hotel SALEM TAXICAB CO.

H. F. KUCK Piano Tuning REGULATING REPAIRING In or out of city. Phone 2354-J, 1245 E Street

DIED

HODSON--At his residence in West Salem, Friday, January 29, 1915, J. W. Hodson.

Private funeral services will be held at the chapel of Rigdon & Richardson Sunday afternoon at 2 o'clock. Interment will take place in the Odd Fellows' cemetery under the auspices of Pacific lodge No. 50, A. F. & A. M.

DEATH OF MRS. LOVELL

Mrs. Frank K. Lovell passed away this afternoon shortly after 3 o'clock after a prolonged illness. Funeral arrangements have not yet been made.

W. D. Wheeler, proprietor of the New Cliff Home, at Newport, Oregon, is in Salem on business. He says that the summer resort owners of Newport and vicinity are preparing for an extra large attendance of visitors this summer, and that all indications show that they will not be disappointed. He added that plans are being made to put on a through sleeper between Portland and Newport, allowing the business people of the large city to finish their work in the evening and arrive at the seaside early the next morning.

A free lecture on domestic science will be given Thursday evening, February 4, at the W. C. T. U. hall, corner of South Commercial and Ferry streets, by Miss Edwards, of the Salem high school.

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NEW TODAY

TONIGHT--Hot, Fred's.

BILLY--Expert window cleaner. Phone 248.

FIR WOOD \$4, maple, \$4.50. Phone 2249.

FOR SALE--Two fresh cows first class. Phone 824-3.

WANTED--Good second-hand bicycle, man's, cheap. Phone 880.

LOST--Lady's overcoat Tuesday. Return to Journal office.

REFINED girl wishes position in private home. Phone 631-1.

MIDDLE AGED woman wants work; can cook. 171 Court street.

WANTED--General housework by experienced person. Phone 644-15.

WILL buy a low priced C clarinet, if reasonable. 354 North 12th street.

WANTED--Place to work for board and room by school girl. Phone 1844.

FOR RENT--Five room bungalow, modern. Call 706 North 14th street.

FOR RENT--Small dwelling in North Salem. Phone Carey P. Martin, 419.

WANTED--To lease, a large stock farm; will pay cash rent. Phone 1576-W.

FOR RENT--Housekeeping apartments, 255 Bellevue street. Phone 533-R.

FOR SALE--Good work horse, 5 years old, sound, weight 1400. 351 North 21st street.

LISTEN!--Will not be responsible for any debts or bills contracted by any one only myself. Jennie Hendrick.

FOR RENT--Room with board, suitable for two modern conveniences; East Salem. Phone 2112.

FOR RENT--Up to date 7-room flat, close in. See R. B. Fleming. Phone 124. Res. phone 92.

FOR RENT--Five-room modern home, corner Seventeenth and Center. Inquire 678 Statesman street.

SALE OF TRADE--Portland suburban 3-acre for Salem residence or suburban acreage. Phone 2348-B.

FOR RENT--Six-room house, one block business district, 506 North Commercial. Call at home or phone 535.

WAGON WANTED--Not larger than 3-inch. L. S. Arnold, Route 4, Box 82. Phone 65-8-11.

WANTED--By young woman, place to work for board and room while attending school. Phone 2174-M.

FOR SALE--Furniture of a 5-room house, part or all. Buck range, good as new. Call any time. 1431 North Cottage.

FOR RENT--Large room in first class order, brand new furniture and stove. Apply W. C. T. U. matron. Phone 288.

FOR RENT--Ten acres of land, new house, well and chicken house, \$25 a year. Inquire 2200 North Fourth street.

WE will allow you the highest price for your used furniture in exchange for new. Call Brox, home furnishings. Phone 583.

FOR SALE--By owner, 15 acres fine land, fenced and clear, rock road. Bargain if taken soon. Phone 124. Residence phone 92.

FOR RENT--Very reasonable, modern five-room house, bath and pantry, near school and church. Inquire 1491 South Commercial.

FOR SALE--Motorcycle, 1912 (with American motorcycle, 1915 license paid); machine in first-class condition; \$50; terms to responsible party. H. D. Bozza, Route 8.

WOODMEN OF THE WORLD--Meet every Friday night at 8 o'clock in McGowan's block, Oscar Donaldson, C. C.; L. S. Beer, clerk, 507 Court street. Phone 593.

WE INVITE correspondence from men willing to sell guaranteed history to women only. Splendid terms, steady work, experience unnecessary. HOBBERY, Chestnut and 31st, Philadelphia, Pa.

HELP--WANTED--Females--Large knitting mill invites correspondence from women desirous of earning money, part or full time. Good pay. Experience unnecessary. INTERNATIONAL KNITTING MILLS, West Philadelphia, Pa.

FOR SALE--In a railroad town, near Salem, a general store, with P. O. and care depot and express office included. Owner must change climate and will sell at a bargain. Buildings included. Inquire Square Deal Realty Co.

FOR SALE--New 5-room bungalow, on paved street; fireplace, five plumbing fixtures, paneled dining room, built-in kitchen, etc. Located 993 N. 20th st. Price \$1250, \$500 cash, balance time. See owner at above address.

PERSONAL--Lately young widow, age 21, weight 135, owns nice comfortable house, 320 acres finest wheat land, near Pacific coast, worth \$30,000; income \$3000 yearly; also large bank account; good disposition; easy to get along with; will marry; man if bright, honorable, ambitious and capable of managing property successfully. More particulars for any man answering quick, enclosing some post-ages. Address "Sincere," R. 433 Farmington, So. Dak. General deliveries not answered. This notice is genuine.

Special--New Korean City Restaurant

Spanish Chicken, Hot Tamales, Chili Con Carne, Chop Suey Noodles 420 Ferry Street