

Eppley's Pure Cream of Tartar Baking Powder

Has been made in Salem for the past ten years. To the many housekeepers who have used it, it needs no commendation. Recently the capacity of the factory has been increased by one-third, and by January first will also be producing a PURE PHOSPHATE BAKING POWDER that will retail at the popular price of 25c per pound, and will contain NO ALUM IN ANY FORM.

All Grocers Sell Eppley's Perfection Pure Cream of Tartar Baking Powder
And Guarantee it to be Entirely Satisfactory

Salem Needs Industries

This one needs your encouragement. In return it offers you the best to be had for the money anywhere. Thousands of pounds of baking powder are yearly brought into Salem and sold to Salem people who do not know that there is a better article freshly made every day right here in the city.

**EPPLEY'S PERFECTION
PURE CREAM OF TARTAR
BAKING POWDER**



Boost Your Own City

Every time a can of Eppley's Baking Powder comes into your home you are boosting your own city and thereby your own interests. The greater the consumption of home products the greater the local prosperity. Tell your grocer that you are loyal to your town and that you insist on Eppley's.

**EPPLEY'S
PURE PHOSPHATE BAKING
POWDER**

Ask Your Grocer for Eppley's Salem-Made Baking Powder

C. M. EPPLEY

1800 STATE STREET

We Want Your Business

That's why we carry a stock of goods that can satisfy your demands in every detail. We can supply you with every material necessary in the building of your house, whether it be lumber, door and window frames, bricks, lime, plaster, cement, building paper, roofing paper, window glass, nails, locks and building hardware, paints, varnishes and oil or any other essential in the construction of a building, and in each case we have selected the best the market affords. "HONEST GOODS AT HONEST PRICES" is our motto.

Lumber

Our immense stock of lumber can supply any variety of demands from bridge planking to flooring for the parlor.

Our stock is carefully selected and we pride our selves on our ability to comply with you every wish.

We also handle doors, door frames, window frames and window sashes, window casings and window weights, foundation blocks, drain tile and fancy and pressed brick.

Roofing

We can supply you with roofing paper and rubber roofing, also tin and iron shingles.

If You Want Paint

We carry Bay State House Paint, Floor Paint, Porch Paint, Beaver Varnish, Gliden Varnish, Jap-a-lac and Hygienic Kalsomine.

We ask special attention to the "Beaver Wall Coat," a made-in-Oregon wall coating that will stand repeated washing and is moisture proof.

Our stock also includes all shades of dry paints. Supplied in any quantity.

PAINT BRUSHES

We have a complete stock of paint brushes of all kinds and sizes, including Adams and other well-known makes.

If You Want Builder's Hardware

We carry locks of all kinds, including a great variety of patterns, and at prices that are sure to prove satisfactory.

Our stock of plain and ornamental butts is also most complete and we can fill your demand for a large variety of patterns and finishes.

We can also supply all other needs in the building hardware line, whether it be nails, screws and bolts, carpenter tools or what-not.

These goods cannot be excelled. We invite your inspection.

Arden Plaster

Plaster your new home with Arden plaster. This plaster is the best seller on the market because it is capable of taking more sand than any other plaster, and at the same time is more durable.

Standard Portland Cement

Standard Portland cement is commonly accepted as the best cement obtainable on the coast. Let us give you prices before you place your next order.

Fencing

Our stock includes square and split posts, as well as woven wire fencing in regular heights.

A Few Business Getters

The goods listed below are offered at cost prices not because of inferiority, but because we have some broken lots we desire to dispose of.

Barn Door Track and Hangers

We have a small stock of barn door tracks and hangers which we will sell at cost. We make this offer to reduce our stock in this line. Call and investigate.

Carpenter's Tools and Equipment

We have a very complete stock of carpenter's tools which we are closing out. The lot includes well-known brands that are among the best obtainable.

Picks, Shovels and Spades

We have a broken line of these tools which we are disposing of at extremely low prices. Supply your wants in this line while they last at cost prices.

Our immense lumber sheds are among the largest in the valley, allowing us to keep a large portion of our lumber stock high and dry the year round.

The Capital Lumber Company

Phone 436

349 South Twelfth

We deliver orders any place in the city on short notice. A phone message will supply your wants. Tell us what you need; we do the rest.