

Open Evenings Until Christmas

CHRISTMAS VALUE GIVING SALE

ONLY A FEW MORE DAYS UNTIL CHRISTMAS, THE DEAREST DAY IN THE YEAR IF WE HAVE REMEMBERED OTHERS TO THE BEST OF OUR ABILITY. THE STOCKTON STORE IS DOING ALL IT CAN TO MAKE YOUR PURCHASING EASY, AND THE FOLLOWING OFFERINGS WILL NO DOUBT INTEREST AND PLEASE YOU.



LEATHER BAGS

- \$12.00 Bags.....\$8.00
\$8.00 Bags.....\$5.50
\$6.00 Bags.....\$4.50
\$3.00 Bags.....\$2.25
\$2.00 Bags.....\$1.49
75c Bags.....54c



SILK and SILK CREPE DE CHINE WAISTS

- \$6.00 and \$5.00 Waists . now \$4.50
\$3.00 Waists\$2.25
\$2.50 Wool Waists \$1.95



CHEST PROTECTORS

- in blue, pink, white and grey.
25c values18c
35c values29c



PRETTY MUSLIN UNDERWEAR for the five days before Christmas 10 PER CENT LESS



SWEATERS Jumbo and Shaker Knit All colors and splendid quality. Prices \$1.98 to \$7.50



SMOKING JACKETS

A splendid line. Sizes 34 to 44. Prices \$4.00 to \$15.00



MEN'S GLOVES FOWNES

make in Kid, Cape and Mocha. These are superior gloves and will make a most acceptable Christmas gift.



MEN'S GOLF SHIRTS

\$1.25 values.....98c

SILK SHIRTS Special for Christmas \$2.00



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in Outing Flannel, Muslin and Soisette 50c to \$2.50



MEN'S SUSPENDERS

in Holiday Boxes 50c Most desirable Christmas presents



Women's Furs

All Sets Above \$20.00 1-2 Price All Pieces Below \$20.00 Greatly Reduced in Price



Boys' Knee Pants

Suits and Overcoats 20 per cent Less Sizes 2 1-2 to 18

Stockton

Municipal Christmas Trees

Salem is to have a big municipal Christmas tree again this year, and the Cherrians will see that it is a success, just as they do with everything they take hold of.

Everybody's Christmas tree—the municipal Christmas tree, Christmas and its spirit—should grow and shed its growth of hope and faith in every city, town and village in the land.

For his own sake, as well as for the sake of those who have no private Christmas trees of their own, everyone should help in the movement for a municipal Christmas tree. Wherever it has been erected in the past it has helped to sweeten and brighten the Christmas season. It is the focus of a town's Christmas celebration, the radiant point from which stream influences of joy and helpfulness. To it, as to their own, those whose homes are unilluminated by the private Christmas tree's wonderful glow. And from it return to their homes those to whom Christmas is a home festival, sacred and blissful, brightened and cheered by the thought that they have made Christmas better for others.

For two years the municipal Christmas tree, introduced into the United States from Europe, has stood with the custom of singing carols in the street, which revives an old-time Yule joy, for a newer, brighter and bigger Christmas festival.

Through these agencies the Christmas holiday season is taking on a new tone. It is becoming more of a public function, participated in by the organized public, and less the chimney corner celebration of the family. Not that the home Christmas is being done away with, but that the celebration which reaches "the lonesome poor and rich," that is participated in by the church, charity organizations and the municipality, is forging to the front all over the country.

Official Christmas Trees. The biggest thing in this movement is the municipal Christmas tree, which serves as a rallying place for all who have no Christmas trees of their own and who are yet touched by the holiday spirit. It is truly "the people's Christmas tree" and worthy of erection in every city, town, village and hamlet.

In 1912 it blazed forth for the first time. Mrs. E. D. L. Herreshoff of New York City was the woman of inspiration and vision in the east who originated the idea. She communicated her plan to her friends. It was taken up by the press and finally decided to have its first municipal Christmas tree.

Madison square was selected as the point at which the first tree should be set up. From over the mountains one 50 feet tall was ordered. It was laboriously put in place, elaborately hung with decorations, dazzling illuminated with electric lights. To these trappings of man was added a sifting down of nature's snow, which scattered countless crystals in all the branches of the smoky park.

At sundown the chimneys burst forth from the lofty heights of the metropolitan tower near by. Some trumpets appeared at the different entrances of the square sounding the fanfare from "Parsifal." From the church of Dr. Charles H. Parkhurst poured forth a choir to lead the singing. As the strains of "Stilly Night" broke upon the air there filled into the park the lonely ones from all the metropolitan millions. From sundown until midnight the star of Bethlehem twinkled from the tree-top, and the bodies of people that surged back and forth absorbed a bit of the Christmas spirit that they might not otherwise have had.

Very Successful Celebration. So successful was the celebration of that year that New York again set up its municipal Christmas tree, and last year the festivities were much more elaborate and better organized.

No sooner had Mrs. Herreshoff announced her idea of a celebration of

Christmas than the idea was taken up in Boston. Mayor John F. Fitzgerald himself stood sponsor for it. The tree was set up on historic Boston Common, made to blaze with light, and again were the snows of heaven sifted down upon it as a benediction. The mayor himself presided over the celebration.

Hartford, Conn., got the idea last year just in time for its execution. Here again a woman was responsible. She had been reading of the new idea that was being inaugurated in New York, when, not a week before Christmas, she burst forth with the question: "Why not Hartford?"

The time was ample. A farmer delivered the tree two days later—the largest one that had ever come to town. It was set up in front of the statehouse, and as Christmas eve came on the foot guards awakened the echoes with the strains of "O'ward, Christian Soldiers." The tree stood for a week.

The spirit of the west, which appropriates unto itself whatever germ of good is afloat in the atmosphere of the times, appeared in San Francisco with an entire group of Christmas trees at the same time that New York set up the Madison Square tree. In Golden Gate park on Christmas the breezes are as balmy and the skies as clear as in an eastern April. There gathered last year and will gather again this Christmas the celebrators of the holiday spirit. Seven Christmas trees were set up in different parts of Golden Gate park.

AT THE DOOR OF SANTA'S HOUSE



You didn't know that Santa had a little pet? He surely has—that's how he knows what girls' things to get!

And he was once a boy himself. And very fond of toys. So he remembers what he liked. And what will please the boys. CHARLES N. LURIE.

Irrigation A Boon to Valley

"To talk irrigation to an old-time Willamette valley farmer is very much in a class with carrying coals to Newcastle," was the remark of Mr. C. A. Elmer, who is in the city from West Stayton, where he is connected with the Willamette Valley Irrigated Lands company, which has recently completed an irrigation system to serve 30,000 acres in that vicinity. "The idea has so long prevailed that this beautiful section has if anything too much rain, that those who should know better have come to believe it, and it is evident that only the most convincing proof will change that belief."

"The past crop season had the effect of changing the minds of those in a position to see the effect of irrigation on crops in that vicinity. The area irrigated was necessarily very small, and the beneficial effects were consequently not widely advertised. But enough was done, so that it may be confidently predicted that the coming year will see a decided increase in area under irrigation. The greatest advantage from this will not be to that particular section, or to the company there, but to all this section of the state. It will bring forcibly to the attention of the farmers the advantages of this system of farming, and the water in the streams now running to waste during the dry months of summer will be used to double crops and increase the net return from farming operations to an even greater degree."

"A recently published bulletin of the agricultural college, giving the results secured through seven years of experiment with irrigation in the Willamette valley, is fairly indicative of the importance attached to the matter. The experiments embraced the growing of alfalfa, clover, vetch, corn, potatoes, kale and some other crops, but did not include the irrigation of the various berries and tree fruits, nor of grain, nor a wide range of other farm products. Their omission I feel was unfortunate. In southern Idaho, where I have lived a good many years, and where irrigation is the rule and not the exception, we have discovered that in no class of farming is irrigation more profitably employed than in the production of the various fruits and berries. However, the results of the experiments conducted by the Corvallis institution are sufficiently startling to compel thought on the part of the farmers who have heretofore refused to even consider 'artificial rainfall' as a potent factor in profitable farming. The average net return throughout the seven years were at least double on

irrigated plots over those not irrigated.

"Although the project of the Willamette Valley Irrigated Lands company is located in this county, there are comparatively few people who have heard of it at all, or having heard, have any very clear idea of the matter. The inception of the project was in 1910, and owes its existence to the creative desire of a number of native and near-native Oregonians, who, having succeeded in business, felt the desire to develop something that would benefit the whole state, and particularly what we call the Willamette valley. It was the creative instinct that was called into being, and to which the world owes most of its progress."

"Since its inception a very complete irrigation system has been constructed, with about seven miles of main line canal, and many miles of lateral ditches and flumes. Water is taken from the North Santiam river at Stayton, and when the system is fully completed, several thousand acres in the immediate vicinity of Stayton will be under the ditch. Just at present the company is inviting the land owners in the vicinity of West Stayton, Aumsville and Turner to give irrigation farming a thorough test, certain that once this is done there will come into existence in all parts of the valley, projects for the use of water in crop production."

EXPENSIVE NEUTRALITY.

What It Costs the United States to Have Its European Friends Disagreeing.

Statistics compiled in the treasury department at Washington show that up to December 1 the European war has cost the United States approximately \$39,000,000 in revenue. It is estimated that in July, August and September there was a decrease due to the Underwood tariff act of approximately \$5,000,000 a month.

Customs revenues, however, have been gradually increasing. During the first five days of December the receipts have been \$3,121,331, compared with \$3,311,986 for the same period in 1913.

England has made a large increase in its exports to this country, while the exports of France have dropped to 30 per cent of the normal and Germany's to 10 per cent. Japan, Italy, Greece and the Balkans all show a considerable increase.

Few self-made men live long enough to finish the job.

IN EARLIER DAYS.

(By Fred Lockley in Oregon Journal.)

In 1853 the legislature changed the name of Albany to Tulelake. It is interesting to look back and note the changes wrought during sixty years in the communities of that day. Some of the villages, such as Portland and Seattle, are villages no longer. Skinner's is now Eugene, Marysville is Corvallis; Cincinnati, which was a serious rival of Salem, is now but a cross-roads point and is known as Eola. Pacific City might well be called Lehabod, for its glory has departed. Mountsylvan, in Washington county, is now but a memory. Jennyopolis, in Benton county, is almost a myth; a ruinous barn marks the site of Santiam City, which once gave promise of greatness. Bloomington and Salt Creek, Central and Calapooya, Willamette Forks and Table Rock, all names familiar to the pioneers and places known to every circuit riding preacher of 60 years ago, have passed into history. Umpqua City, like Umpqua county, is no longer on the map, and Dardanelles has long ago departed.

I happened upon an old-time document recently, a proposal for bids for carrying the mails. It was dated 1853. It gave the postoffice and the names of the postmaster of each office. It was like an echo from the past to look over the names of the vanished places and read the names of the long gone officials. Here are a few of the offices with the names of their postmasters:

- Point Clatsop, T. W. Sears; Pacific City, J. D. Hoffman; Chimook, W. Hall; Cascades, Dan Bradford; Saucie's Island, Ellis Walker; Portland, E. B. Confort; Seattle, A. A. Denny; Port Townsend, W. F. Pettigrove; Mountsylvan, Israel Mitchell; Dayton, Joel B. Palmer; Amity, J. B. Walling; Rickreath, Nathaniel Ford; Cincinnati, Joshua Shaw; Luckinote, Isaac Staats; Spring Valley (Eola), Sanford Watson; Bloomington, T. H. Foster; Salt Creek, James B. Riggs; Jennyopolis, B. Irving; Marysville, W. St. Clair; Salem, Alfred Bell; Starr's Point, B. Hinton; Dallas City, William B. Gibson; Milwaukie, Lot Whitcomb; Oregon City, W. W. Back; Santiam City, Sam S. Miller; Calapooya, H. H. Spalding; Central, Joel Ketchum; Washington Butte, John W. Bell; Champeeg, Robert Newell; Butteville, P. X. Matthieu; Willamette Forks, M. W. Akins; Skinner, Eugene F. Skinner; Dardanelles, W. G. T. Vault; Yonah, Jesse Applegate; Pleasant Hill, Elipah Bristol; Scottsburg, E. H. Fish; Umpqua City, S. B. Mann; Table Rock City, B. M. Konyak.

What familiar names we see in this list. Such names as P. X. Matthieu, the last survivor of the famous group who, at the Wolf meeting in May, 1843, helped make Oregon a part of the

United States; Dr. Robert Newell, another of the same group who, with George Eberets and Joe Meek were old mountain men and trappers and early settlers on Tualatin Plains; Jesse Applegate, a pioneer, of 1843, who led the "cow column" to Oregon; Rev. H. H. Spalding, an associate of Dr. Marcus Whitman and a missionary at Lapwai to the Nez Percé Indians in the thirties; Lot Whitcomb, the man who nearly made Milwaukie the metropolis of Oregon instead of Portland; W. G. T. Vault, Oregon's first postmaster general, editor of the "Spectator" and leader of the ill-fated expedition from Port Orford; General Joel Palmer, who, as Indian agent, conducted the bitter fight with the territorial legislature which sought to remove him; W. F. Pettigrove, one of the original owners of Portland and the founder of Port Townsend, and on through the list. What recollections they bring to life in the minds of all oldtimers.

In many of the homes before which the singers render concerts the occupants are expecting them, and they are invited to partake of refreshments. They can linger but a little time, for they must cover their arranged routes before the chiming of the church bells ushers in a new Christmas.

turn to their cozy noons.

1891

1914

Holiday Greeting!

To All Our Friends

Accept our thanks, please, for all the favors extended us during the year now just closing.

May 1915 Be your Banner Year

Let us all be duly thankful that we live in this land of peace and plenty.

F. E. SHAFER

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