



Splendid Values and Assortments of Xmas Goods

Featuring Hundreds of Appropriate Articles for Practical Gifts at Extremely Low Prices

No other store in Salem can approach the Big Store for Value-Giving. No other store in Salem can show the enormous stocks of popular-priced and worthy merchandise of all kinds that the Big Store is showing at this Christmas Season. No other store in Salem can help you solve the problem of giving so economically, adequately and tastefully.

Our 722d Wednesday Surprise Sale--A Stirring Pre-Christmas Sale of Fine Cut Glass--Extra Special 69c each
Extra Special--Nappies--Your Choice Wednesday, 69c Each

Here's a timely offering of beautiful Cut Glass--just the thing for Christmas giving. Splendid, fine-cut Nappies of pretty designs in two styles--regular and handle kinds--good size and would retail in many places at almost double this special price.
 Nothing can take the place of Cut Glass on the table--every woman and young woman adores it and appreciates gifts of this kind. You'll be surprised at this unusual Cut Glass offering--
 Sale starts at 8:30. See window display. No phone or mail orders taken.



--: Bring The Children To Toyland --:



Special Reduced Prices on Toys--Special Reduced Prices on Dolls
 Special Reduced Prices on Games

Special Attractive Prices on Hundreds of Useful and Beautiful Gift Articles for Women and Girls

- Special Sale Prices on Women's and Children's Furs.
- Special Sale Prices on Women's and Misses' Suits.
- Special Sale Prices on Women's and Misses' Dresses.
- Special Sale Prices on Women's and Misses' Coats.
- Special Reduced Prices on stock of Women's Waists.
- Special Reduced Prices on Women's and Misses' Sweaters.
- Special Reduced Prices on Women's pretty Hug-Me-Tites.
- Special Reduced Prices on Women's Petticoats.
- Special Reduced Prices on Women's Kimonos.
- Special Reduced Prices on Women's Bath Robes.
- Special Reduced Prices on Women's and Misses' Middy Blouses.
- Special Reduced Prices on Women's Silk Hose.
- Special Reduced Prices on Women's and Children's Handkerchiefs
- Special reduced prices on Women's Toilet Sets.
- Special reduced prices on Women's Manicure Sets.
- Special reduced prices on Women's Hand Bags.
- Special reduced prices on Women's Umbrellas.
- Special reduced prices on our stock of Leather Novelties.
- Special reduced prices on Women's and Children's Gloves.
- Special reduced prices on Women's and Children's House Slippers.
- Special reduced prices on Cut Glass--Brassware--Baskets--China--Indian Robes--Traveling Bags--Suit Cases--Dress Patterns--Etc.

Special Reduced Prices on Desirable Gifts, Things for Men and Boys

- Special Low Prices on Men's and Boys' Neckwear.
- Special Low Prices on Men's and Boys' Shirts.
- Special Low Prices on Men's and Boys' Hats.
- Special Low Prices on Men's and Boys' Gloves.
- Special Low Prices on Men's Smoking Jackets.
- Special Low Prices on Men's House Coats.
- Special Low Prices on Men's Bath Robes.
- Special Low Prices on Men's and Boys' Handkerchiefs.
- Special Low Prices on Men's and Boys' Mufflers.
- Special Low Prices on Men's and Boys' Night Shirts.
- Special Low Prices on Men's and Boys' Hose Supporters.
- Special Low Prices on Men's and Boys' Suspenders.
- Special Low Prices on Men's and Boys' Sweaters.
- Special low prices on Men's and Boys' House Slippers.
- Special low prices on Men's and Boys' Cuff Links.
- Special low prices on Men's Smoking Sets.
- Special low prices on Men's and Boys' Hosiery.
- Attractive prices on Collar Bags--Poker Sets--Writing Sets--Tie Folds--Hat Brushes--Hair Brushes--Bridge Sets--Purses--Toilet Sets--Suit Cases--Hand Bags--Trunks--Indian Robes--Automobile Kits--Auto Lamps--Auto Horns--Etc.

A Merchandise Bond

If you are puzzled as to what to give a Meyer's Merchandise Bond will solve the question. We issue them in any desired amount and they can be used at any time. Nicely lithographed in Christmas design.

THE INFANT HAS NOT BEEN OVER-LOOKED in the matter of Gift Things.

We've a splendid assortment of Bonds, Coats, Dresses, Skirts, Hosiery, and all the little toilet needs and things to please and keep them interested. You'll enjoy looking through this display--Special Low Prices.

The House of Quality
Meyers
 GOOD GOODS