## 


WHAT KIND OF
ADVERTISING IS THE
BEST?
-0-
The kind that will sell
YOUR goods and add to
your reputation.
The kind that makes
sales and makes charac-
ter.
The kind that individu-
alizes your "product" and
"your business" - that
brings its personality be-
fore the public.
The kind that is "truth-
ful." "square" and "inter-
esting."
What is the best medi-
um?
The daily newspaper,
because it holds its fran-
chise from the people, is
read by the people, and
has the confidence of its
readers.
Put your advertisement
in The Journal and get re-
sults. trea from worms. Tiv a toes ter Thankutstan
§alem Fruit Union


That is just what a Jour nal want Ad is-a rarm get a farm, but will get yon one in the bost ocation an at a price and on terms

## SPORT NEWS







Distinctively Individual

20 for $15^{6}$

| CHINKS MUST QUTT OR BE DEPORTED | OAKLAND SALOONS IN HANDS OF SHERIFF |  |
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Low Round Trip Fares

## Thanksgiving

 Round Trip Fares

Superior Train ${ }_{5}^{25}$ Service

SOUTHERN PACIFIC

