

WHAT KIND OF ADVERTISING IS THE BEST?

The kind that will sell YOUR goods and add to your reputation.

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The kind that makes sales and makes charac-

The kind that individualizes your "product" and "your business" - that brings its personality before the public.

The kind that is "truthful." "square" and "interesting."

What is the best medi-

The daily newspaper, because it holds its franchise from the people, is read by the people, and has the confidence of its

Put your advertisement in The Journal and get results.

WHILE THEY LAST

NORTHERN SPY JONATHANS BALDWINS

per Box

Hand sorted, wrapped and packed

Try a box for Thanksgiving.

Salem Fruit Union

Corner Trade and High Phone 380

Sacrifice Sale of Real Estate

Must be sold this week. Four room house, 2 large lots, cast front, fruit trees. Price \$500; terms.

BECHTEL & BYNON

347 STATE ST. At the Same Old Place

WINNER MUST BEAT 82 MILES PER HOUR

LANGFORD TO MEET **WILLS TOMORROW**

the Great 300 Mile Auto May Defeat Him Race at Corona

MEET DECEMBER 6

The annual meeting of the Oregon portsmon's Longue will be held in ortland, December 6 and 7.
On the former date, December 6, the

That is just what a Jour-nal Want Ad is—a farm get-ter. It will not only get you

Expected 100,000 Will See Experts Say the Tar Baby Is Up Against a Man Who

Corona, Cal., Nov. 25.—With the course in perfect condition for spend, racing divers and automobile experts gathered here for temorrow's annual motor race generally predicted today that the winner must exceed the record of \$2 miles an hour (average) made on the Indinanophis speedway.

Twenty cars will respond to Starter Wagner's signal gua.

Among the drivers will be some of the best known pilots in the motor racing world. Barney Oldfield was an overlingth entry. He will drive a Max well car. Other men of national typic tation who will compete are Derlama. The length of the race is approximately 300 miles. The drivers will make 100 circuits of a three-mile course intericles the town of Corona.

Stands have been creefed to accommodate 30,000 spectators. It is estimated that 75,000 persons will see the races. Last year's crowd was within a few thousand of this number—indeed, many estimated it at as muck as 100,000.

Elaporate lospital and police are will an Sanger, Joe Weidman, claims be has nothing to fear from the standpoint of condition.

Since tomorrow's battle probably the probably will be the last meeting of "claims" the probably will be the last meeting of "claims" the case will reach the legis—that the recommendations to the proper committee in the Oregon Problems, as pecial sension of the state long to the first time target have definite legislature.

To discuss three definite legislature mendations to January Legislature.

To discuss three definite legislature before the will be opposed for the first time to anny years of his bone crushing and years of h

Jurghole Polk Derting Stokes		158	150	489 461 462 331	16 15 15 18
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	1	2	11	Tot.	AV
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Vail	144	132	198	424	14
enven -		108		394	
durt	131	175		440	14
lilray	142	126	109	297	10
Total _	670	7124	762	2156	14

CHRISTMAS SHIP ARRIVES

Francis Dyke Acland were at the wharf to officially welcome the Christmas ship but a heavy fog prevented the Jason from docking and delayed the zere-monies. Representatives of the war office also were present to arrange for the unloading of the cargo.

UNEMPLOYMENT; SIMPLER GOVERNMENT OF STATE;

4 the highest Chifferin modulains, the
4 Indianapolis speedway, and part yf
4 Uran; park in Chicago.

The hoy came back with:
2 "I such has got some load in heak,
ain't If And you talks like you had
some load yourself."
As a matter of fact, the bag can

Davonport, Eng., Nov. 25.— The American Christmas ship Jason, carrying presents for the childron of war-stricken Europe, arrived here today.

The Earl of Beauchamp and

WATER POWER DISTRICTS

the Coast league will have to reduce trees. Price \$500; terms.

Guod 6 room house, party plastered, two lots, in a good location close to select the carry with a selection of the common party plastered, two lots, in a good location close to select the carry with a selection of the common party plastered, two lots, in a good location close to select the carry with a selection of the common party plastered, two lots, in a good location close to select the carry with a selection of the common party plastered to the players.

It's pretty much of a certainty that the players really worth while will not select the common party with the players really worth while will not select the common party to the players.

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As a matter of their, the eag con-tained over a mile of motion picture film, devoted to the above and many other subjects, and the Maxwell man-had just arrived to exhibit the film be-fure the public in this town free of charge. The pictures are most inter-esting and instructive. They portray the actuabilic adopter from start to a farm, but will get you one in the best of locations and at a price and on terms that you can meet with ease.

Total 670 724 702 2100 to exting and instructive. They portray will gather in the Convention Hall of the foundations of fortunes by assaying the automobile industry from start to the foundations of fortunes by assaying the interest which sports of the various sections of the wayted.



ding.

The White House Restaurant

"Quality and Service" 362 State Street

Thanksgiving

For Thankagiving Day, November 26, low round trip rates will be sold between all points in Oregon on the Southern Pacific, Main Line and Branches, Nov. 25 and 26. Final return limit Nov. 30.

Round Trip Fares

Between Salem and Pertland.......\$2.00 Between Salem and Junction City......\$2.30

Superior Train Service

Full particulars as to train service, specific fares, etc., from nearest agent of the

SOUTHERN PACIFIC

John M. Scott, General Passenger Agent, Portland, Oregon