

**SUGAR—ALL KINDS.**

**T**HE INCREASED price of sugar has caused an increased use of substitutes for the customarily used cane sugar, particularly in the manufacture of candies and other sweet products. Saccharin and glucose are cheaper, but are not so wholesome, nor so good a food. There is also a large difference in the sweetness of the two. Saccharin is about 300 times as sweet as cane sugar or beet sugar, and requires 230 parts of water for its dissolution, while cane sugar will dissolve in one-half its bulk of water. At the same time saccharin has no food value, while cane sugar is a most important food, and next to oil and fat is the greatest supplier of tissue and energy known among foods.

Some people, however, cannot easily assimilate cane sugar, and for these honey will prove an excellent substitute. It is composed of various sugars—grape sugar, glucose, fructose, etc., and is more readily digested than any other form of sugar. It is also less easily adulterated and can be used in the tea and coffee as well as in other ways in which sugar is ordinarily used. Glucose is worth about half as much as can sugar.

Some time ago the United States Department of Agriculture had a series of tests made of the value of saccharin, and at the conclusion forbade its use in food in interstate trade. Its continuous use will lead to inflammation of the kidneys, though people afflicted with diabetes will find it a temporary substitute for cane sugar, which is taboo in that disease.

**REST AXIOMS.**

**A** CLEAR CONSCIENCE is the first essential for a perfect rest.

When the mind wearies, the body relaxes.

Rust does more harm than friction.

What most people need for a vacation is a new duty.

**EVERY WOMAN SHOULD KNOW**

That the "road to a man's heart is via his stomach." No woman can properly prepare food, thoroughly cook it, and make it wholesome for old and young, and invalids, unless she has a cook stove that will do the work demanded of it. The men folk use great care in selecting the machine to better serve their purpose, but there are far too many homes where "any old stove" is good enough for the overworked housewife to prepare the family meals on. Ladies! Just a moment, please, sit right down and drop a card to the F. S. Lang Mfg. Co. of Seattle for Booklet No. 8, telling you how you can get the best stove ever made. They'll be glad to do it, and you'll be glad you wrote them. Their "ad" in another column of this magazine tells you more about it.

Write them and mention this Magazine.

**WE ARE CASH BUYERS FOR YOUR POULTRY, EGGS, VEAL AND HOGS. NO COMMISSION.**

Highest Prices Always—Try Us.  
PATTERSON & CO.  
54 Front Street, Portland, Oregon.  
Reference: Northwest National Bank.



A saw is almost unnecessary in building a Moore home; everything is cut to fit; unskilled labor can do the work; we furnish every piece of wood material that goes into a home—windows, doors and trim, all nails, plaster board or lath and plaster. We have houses costing from \$210.00 to \$1400.00; also barns and garages. Our plans and instructions are so complete that it is impossible to get a piece of material in the wrong place. Write for free illustrated catalogue.

J. HAYSON MOORE  
"Ideal Home Builder"  
1026A Northwestern Bank Building,  
Portland, Oregon.

**TURKEY MARKET.**

**T**URKEYS, ducks and geese as a profitable poultry side line for the farmer have been neglected just as the farmer is neglecting his possibilities with sheep. That they are profitable cannot be denied, yet the majority of farmers make no effort to keep them on their farms. Why?

Two hundred turkeys were shipped from one county in Texas to the New York market and sold for an average price of 20 to 25 cents per pound delivered. This looks profitable. Peking ducks make the best market ducks and are good general purpose ducks, as they are good layers. Some claim, however, that the Indian Runner is the best layer.

**PLYMOUTH MANILA ROPE**

Costs 5% More Than Other Ropes, but It Gives You 25% LONGER LIFE AND STRENGTH.

Don't you call this economy! If you want to prove this, let us send you a small piece to test out for yourself. In full coils our price is 15 cents per pound base. Short lengths 1 cent additional. Two hundred thousand pounds in stock.

We also have the largest stock of Blocks and Sheaves on the Pacific Coast.

Catalogue sent upon receipt of 10 cents to cover postage.

**The Beebe Company**

Dept. C.  
182-6 Morrison Street, Portland, Oregon.



**MADE IN SEATTLE**

The Elbert Motor Car Company was incorporated in Seattle on September 5th, this year. A factory location was secured and work has been under way ever since. About two weeks ago Model No. 1, of which the above cut is a picture, was finished. This little car has created a fervor of excitement, not only in Seattle, but in many of the surrounding towns where it has visited. About one hundred miles a day is the record of the little car every day since it was taken out of the shop. It is good looking, easy to ride in, easy to operate, goes anywhere that a big automobile will go and many places that they won't go. This car has been built to sell at the very low price of \$295.00. We honestly believe this is the greatest motor car value in the world today. Mind you, this is a four-cylinder, water-cooled motor that runs as sweetly and noiselessly as any four-cylinder motor you ever rode behind. The car is light and mechanically perfect, therefore it is cheap to operate and can be run at an expense of one cent per mile. This is indeed every man's car.

Applications for agencies and prospective buyers of cars continue to fill our offices daily. We can manufacture these cars in Seattle in large quantities and make tremendous profits for our stockholders. The motor car manufacturers of America are making millions and millions of dollars annually, which money is being distributed to the fortunate stockholders. Because of the fact that the Elbert Motor Car Company has designed the cleverest, safest, easiest riding, most practical and dependable car of its kind, there is an unprecedented demand for it. Not only has this car the most merit of any car in its class, but it is sold at the lowest price. We need additional money with which to turn these cars out in large quantities, therefore a small block of stock is now offered at a ridiculously low figure. An opportunity is offered you to come in on the ground floor of one of the most promising industries of the age. The management of the company is vested in a board of five directors, who are devoting their entire time and energy to the business.

Owing to the present tight financial conditions, caused by the European war, money is not obtainable through the regular channels, and therefore we have gone direct to the public with our proposition, offering every man an equal opportunity to share in the success of this company, according to the amount of money that he has to invest. If you have a few hundred dollars in idle money, or if you can only spare \$10.00, \$20.00 or \$50.00 monthly, call at our office today and let us furnish you with full details of this proposition. If you have not investigated the motor car business you will be astounded at the tremendous profits earned, several companies paying dividends equal annually to their entire capital stock.

Henry Ford was laughed at a few years ago because he made a cheap automobile. Up to a short time ago Mr. Ford admits having made fifty-plus million dollars to date, and Ford cars are selling in larger numbers than ever before. We believe that the Elbert car today fills a demand greater than the demand that existed for the Ford cars at the time they were put out. We believe that we have the organization and the equipment and the knowledge necessary to manufacture and sell these cars at a profit. We believe that the money you invest in this enterprise today will quickly double, triple and quadruple in value. The outlook is so promising that we dislike to make any prophecy for fear that we will be misunderstood or considered over-enthusiastic. Call at our office today and see the car that we have turned out. Meet our officers and directors, talk with our chief engineer and investigate this proposition as fully as you like. If you act immediately you will be able to obtain some of the stock at the present low price before the advance. Our office is open daily from 9:30 a. m. to 5:30 p. m. If it is not convenient for you to call, fill out the coupon below and mail it today. Do not delay or you will be oversteering too late. Shrewd mechanical men, editors of motor car magazines, merchants, engineers, and, in fact, everyone who has seen our car or studied the specifications agree with us that the only thing we need to do is turn the cars out in quantity to sell them.

Applications for agencies are now being received and will be acted upon in strict rotation. Orders for cars subject to delivery in December will now be accepted. Do not overlook the fact, however, that here is offered you an opportunity to invest your idle funds in an enterprise that is destined to make money for you and fill a long-felt want and become one of the manufacturing princes of Seattle. Call or write today.

**ELBERT MOTOR CAR COMPANY**

255 EMPIRE BUILDING SEATTLE, WASHINGTON

ELBERT MOTOR CAR COMPANY  
255 Empire Building,  
Seattle, Washington.

Please send me at once, and without obligation on my part, full particulars regarding an investment in the Elbert Motor Car Co.

Name.....  
Street.....  
Address.....

This company was incorporated September 5, 1914. A factory location was secured and Model No. 1 is completed to sell at \$295.00 in Seattle.

Applications for agencies and buyers of cars come to us daily. These cars must be manufactured in quantities to fill the demand. An exceptional opportunity is offered you to share in the profits.

Have you \$10.00, \$20.00 or \$50.00 monthly to invest? Tremendous profits are to be earned in the motor car industry.

Henry Ford made fifty-plus million dollars to date. The demand for Elbert cars is greater than the demand for the Ford cars when they were put out.

Orders for cars are being taken subject to delivery in December. The Elbert Motor Car will be one of the manufacturing princes of Seattle.

Become a partner at the ground floor offer before the price advances. Fill in the coupon and mail today.