

## Better Poultry for 1915

By G. L. Wood, Poultry Editor.  
**T**HE poultry industry, from the man who raises a baker's dozen in his back yard to the big egg plants can look forward to great things in 1915. The industry is going ahead by leaps and bounds and it rests with the men who are actively engaged in it as to whether this advance will be permanent and secure. Poultry is the only meat consumed as food that has not had its proportion of recent price raises. The reason for this has been that beef and pork are the every-day meat rations for every nation. Chicken has always been more or less of a dish for Sunday dinner and company. It has not had the excessive demands that other meat has enjoyed. But the high price of beef which has now touched and passed chicken meat in many instances has put the poultry industry in a new light. If beef cannot be produced cheaply; if it is true that the formerly available grazing lands in the United States are being rapidly cut up into farms, and displacing the feeding places for large quantities of stock, and that everywhere the production of beef on a large scale is being rapidly and surely curtailed, then the poultry industry has reached the stage where it will soon come into its own.

What man is going to pay more for beef and pork than chicken? Just what do you suppose will happen to the present supply of marketable poultry when chicken becomes no longer a luxury but an every-day meat for the table? The opportunity for producing poultry on a large scale is not affected by the causes that are limiting the production of beef and pork. The small farm is just the place for raising it in any quantity desirable to the breeder. But if this is to be done for a profit every farmer and breeder who would have his profits sure must see that his poultry is rapidly put on the most vigorous basis possible.

There is everywhere the complaint that hens do not pay for their feed, that fertility runs low, that it is impossible to raise even 50 per cent of the hatched chicks, and that the quality of the stock is not improving in the least. I want every person who is having any or all of these troubles to find in the following suggestions something that he can apply to his own case. It is not only necessary that you read how to improve your chances for success, but ten times more important that you put every one of the suggestions possible that would apply to your case into action.

Call your stock and cull it closely. Small undergrown specimens, birds with pinched tails, fowls out of all proportion to the standard requirements of the breed, and any other birds which would not be a good, healthy, vigorous breeding stock should be discarded and sent to the market. The best of your female breeders this past year should be retained and mated to large, vigorous cockerels from heavy egg laying strains. It does not matter what breed you are raising, there is some reliable breeder on the coast who is developing the egg qualities of this particular breed. If you do not want exhibition specimens, you can secure large, vigorous breeders for five dollars each, that will be worth many times this amount to you in building up a profit-bearing flock.

The main point is do not be too afraid to cull. Remember, the closer you cull the better results you will get. You will have a fine foundation stock for the next year, and more care exercised as to what birds are kept for breeders is going to put the flocks where there will be vigor enough in them to hatch enough of the eggs set, and to raise enough of the hatched chicks to yield a reasonable profit. The subject is too large to more than touch on it in a general way, but I want every reader to do better with his poultry in 1915 than the year past. Make your poultry raising worth while.

Make that Cake  
 Lighter, and  
 More Tender  
 with—



25c

Lb.

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 Big money in it.  
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**Postage** 7 lb. Pure Mountain Strained Honey (net weight), postage paid, \$1.00.  
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### Don't let the Northwest become the Abode of Worn-out Lands.

The warehouses are full and overflowing. Shipments of  
 fruits and grains are going to all parts of the world.  
 Bank balances are beginning to increase—for the soil has  
 given up its yield.  
 And now what?  
 Are we going to do the way the farmers of New England  
 did—take from the soil without giving to it? Is the North-  
 west eventually to be the abode of worn-out farms?  
 After harvest time, the soil is weakened. If we do not put  
 back in our soil the plant food taken out, what is the  
 next crop to feed upon?

### Beaver Brand Animal Fertilizers

"A Fertilizer for Every Soil"

prevent your land from wearing out.  
 It revives strength—gives new life—enables the next crop to feed upon  
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 Avoid the danger of wearing out your land. Instead, increase its ability  
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 Send for Fertilizer Booklet F 43. It tells you about fertilizers, how  
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Fifty-nine acres on the main county road half way between Winlock and Toledo, Washington. Good  
 8-room house, some household goods, 3 old barns (which have recently been repaired), 5 cows, 2 hammers,  
 a few pigs, team horses, wagon, buggy, cream separator, mower, seeder, rake, plow, cultivator, harrow,  
 50 chickens, bearing family orchard, hay in barn, some kale.

This is a dandy place, electric light wires right by the door, graveled roads, about 25 acres under  
 cultivation, 4 acres of fine onion land, balance in pasture and second-growth timber, easily cleared.

Price, \$7,500, incumbrance of \$3,220. Will trade for a smaller place near Portland, Oregon.

### One of the Best Farms in Willamette Valley to Exchange

I want a wheat farm and am willing to exchange my beautiful 283 acre place for one of equal  
 value. Neighbors say it is a shame, but here is your chance. How does this sound to you? Only half  
 mile to R. R. station, near Cottage Grove, Oregon; 100 acres in cultivation, 190 acres fine bottom land,  
 10 acres in full bearing orchard, all kinds of small fruit, some alfalfa and clover, woven wire fences, one  
 million feet of fine timber. My house has 10 rooms, is well built and modern. The barns are three in  
 number. Numerous outbuildings; 350 acres tillable. Own also an interest in the local canning factory,  
 which goes with the place.

I have placed the low value of \$30,000 on my farm, which is free of incumbrance, and am looking  
 for one which will compare favorably. If you have one, tell my agent.

**JOHN E. HOWARD, 309 Chamber of Commerce, Portland, Oregon**