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## Generals of Commerce

Across the water generals have been fitting great armies in a war of destruction.
Here at home the Generals of Commerce have been planning new battles of construction.
We have been looking to our finances, to our shipping, to new avenues of production.
We are marching on to the greatest prosperity America has ever known.
If ever there was a time for aggressiveness it is now.
If ever time was ripe for advertising it is now.
If there ever was a time the newspaper stood out as a foremost advertising medium it is now.

