

Beautiful Display of Fashionable Garments in Our Newly Remodeled, Ready-to-Wear Salon



Here is the department closest to the affections of every woman—and in order to maintain its name as Salem's fashion center, every effort has been put forth to collect for the inspection of the women of Salem the season's choicest and daintiest productions—the kinds of garments that fashion approves and popularity demands. The foreign styles vie with the best of the home productions; all meritorious—the very acme of style—so different from the ordinary models seen in so many stores.

The threatening of war had its influence on the style creators, hence the "Militaire" and Napoleonic styles, the "Armure" and the Empress Josephine bodices, gold, silver and braid trimmed effects, and to complete the mode, the suits and dresses take on the Colonial Flare, while the skirts revert to the fullness of 1830.

The present European situation marks this season as being unique in its relation to the styles of women's garments. Those merchants who bought early, before hostilities broke out across the water, and who did not cancel orders, now find that their stock is not of the very latest style. Our Mr. H. W. Meyers happened to be in New York on a buying trip and readily saw that with each day new styles were being brought out. He cancelled the early orders and bought of the very latest creations, so you can feel assured when you purchase here, that your garment is of the very latest advanced style and of the very best quality, too.

Suits, Coats, Dresses, Gowns, Furs, Wraps, Blouses, Waists



Charming Blouses

Fashion's latest decrees are manifest in the lovely showing of Blouses, with their dainty frills and ruffles, fetching new collar and sleeve effects and cleverly tailored finishing details. Conforming in every graceful line to the fashionable "silhouette," these are developed in clinging crepe de chine, chiffons and white organdies with fashionable pique vests and collars, the fabrics most in demand.

PRICED \$3.00 TO \$17.50

The New Suits

Fashioned on Redingote, Moyaen Age, Cossack and Polonaise lines—copies and adaptations of the most recent Parisian models in the newest fabrics and colors for Fall and Winter, including many exclusive models in Broadtail, Velvet, Silk Faille, Peau de Soie, Soliel, Broadcloth, Gabardine, Serge and Novelty Materials.

PRICED \$14.98 TO \$75.00

The New Coats

An unusually attractive assortment of Coats awaits your inspection. Smart Street Coats, reproductions of latest imported models made of Ripple, Zibeline, Boucle, Chevrot, Velour, Fur and novelty materials. Military style Motor Coats in smart models with high collars. Modish Coats of Broadcloth or novelty weaves, prettily trimmed and lined.

PRICED \$6.95 TO \$85.00

Misses' Apparel

For the first days of school and college our showing of fashionable wear for misses is more notable and exclusive than ever. Smartly tailored suits, dresses for classroom wear, dainty frocks and blouses to complete the many kinds of costumes for diverse occasions—all with that chic appearance for which the Meyers Apparel is noted.

Women's New Modish Dresses

A splendid showing of Autumn's smartest Dresses are here for your approval—reproductions of the latest French models, developed in Satin, Crepe Meteor, Chiffon Crepe, Charmeuse, Velvet, Gabardines, Laces and Nets; also serge and satin combinations. It will be well worth your while to view these new creations.

Beautiful New Furs

A large variety of smart models of rich Fur Garments, Muffs and Neckpieces. Fitch neckpieces, Ermine and Hudson Seal combinations, Black Fox, Natural Mink, new dye Japanese Mink, Squirrel, Silver Pointed Fox, Mole, Coney, in sets and separate pieces. Also Children's Sets in desirable furs. Genuine Russian Pony coats.

OUR 708TH WEDNESDAY SURPRISE — SEPTEMBER 16TH — A SPECIAL SALE OF

Embroidered Cushion Covers, 75c Kind for 59c

Those who are thinking of holiday gifts or who want neat and unusually pretty cushions will be interested in this weekly event. These covers are well made of good quality linen fabric, prettily embroidered in a number of artistic designs. Covers are oblong shape, 15x20 inches, and are finished at ends with fringe of self color—ready for the pillow—a most unusual value; next Wednesday, September 16th, 59c each. Sale starts at 8:30.

See window display.

OVER 34 YEARS OF SUCCESSFUL MERCHANDISING IN SALEM.

THE HOUSE OF QUALITY.

Meyers

GOOD GOODS

Charles Dick, Curtis Cross, and Fred Bynon form the Cherris committee that is preparing the plans for the excursion to Eugene September 24 when the Salem boosters will visit Eugene and attend the Lane county fair.

CITY NEWS

Dr. Mendelsohn, specialist in fitting glasses correctly. U. S. bank building

In order that the city may be as presentable as possible during fair week, the city health department urges that owners of vacant lots clear them of weeds.

Dance at Brooks, Saturday night, September 12. Good music.

Surveys for the proposed bridge across the Willamette at this place have been made by the state highway commission and that office is ready to make drawings and plans for the structure.

Dr. Utter, dentist, phone 606, Salem Bank of Commerce building.

Charles B. Harrison, a Willamette university graduate with the class of 1912, who is traveling for a Portland firm, is in Salem for a few days. He arrived yesterday and spent the afternoon visiting the university and looking over the campus.

Johnnie Jones' Chicken Salad—The Spa.

The Christian Science reading rooms, of the First Church of Christ, Scientist, in Salem, are being moved today from the church rooms in the edifice on Chesapeake street, to office rooms in the Hubbard building. The new location for the reading room, offers more central advantages.

Try Scott's 10c meals.

The Salem Mission, corner of Commercial and Center streets, will hold interesting meetings Sunday at 3 and 7:30. Sam Bettes, the splendid preacher and evangelist, will preach. All come.

Excellent Hot Chocolate and Cake—The Spa.

Burton Jones, who graduated from the Salem high school last June, leaves Salem next week for Des Moines, Iowa, where he will enter Drake college. Mr. Jones is a brother to Miss Ethel Jones, a teacher in the Salem high school, and Des Moines is his home town.

Bring your agates home to have them polished and mounted. Gardner & Keene, 388 State street.

Packing of King apples is going on at the Salem Fruit Union. Yesterday a car of Gravensteins and a mixed lot of pears were shipped by the Union. The dryer is being run on pettes and Italians are coming in good shape.

Chicken, Ham and Tongue Sandwiches. The Spa.

Mr. and Mrs. A. W. Winslow, of Fairmount, Indiana, are on the way to this city to visit at the home of N. D. Elliott at 222 West Miller street. Mrs. Winslow is a cousin of Mr. Elliott and she expects to stay here for sometime.

May Wing Tye Restaurant, 439 Ferry street. Everything new and clean; new management. The best of noodles and chop suey. Short orders at all hours.

Johnnie Jones' Good Chicken Salad. The Spa.

Dr. and Mrs. H. C. Epley, Miss Marie Bolinger and Miss Laura Grant went to Portland yesterday in Dr. Epley's

automobile. It is reported the doctor went down to see a ball game but forgot the Beavers have not yet got back and there will be no game until Tuesday. He is expected home this evening.

Go to Dr. Stone's for trusses.

Geogre C. Forbes, a former Willamette university student, who has been teaching school for the past four years, left Thursday for St. Louis, where he will enter a dental college. Mr. Forbes has many friends in this city, and during the university days was a popular student and a prominent athlete.

Special Chicken Tamale—The Spa.

Yesterday the Salem weather bureau installed a new water gauge at the local bureau at the O. C. T. Co's dock. The gauge is especially for low water and all the marks are below zero. Today the river stands at .8 of a foot below, and is receding. R. R. Jones put in the gauge.

Will make dresses and hats at your home. All work done to please; \$2.25 a day. Hours 8:30 to 5:30. Mrs. Bryngelson, phone 509-R. Will be at home after September 12.

A. D. Jacobi, of Stillwater, Oklahoma, a farmer, has written to the Salem commercial club asking for information relative to securing a suitable farm near here. He has a large number of horses, mules, cows, and farm machinery he wants to ship to this section of the state.

For sale—a few hundred tons of damaged wheat left at \$10.00 and \$17.50 per ton; E. O. B. Portland. Going fast. Come quick if you need some. G. W. Laffler, 408 Hubbard building.

Italian prunes, according to C. O. Constable, county fruit inspector, are not ripening fast with the present weather conditions. With ten days of fair skies the crop of Italians would be harvested and in three days the petite prunes can all be handled.

Shorthand and Stenotypy — Two branches of interest to young people who wish to get into business life with the assurance of success. New classes in both subjects next Monday at the Capital Business College.

Gus Mobery, whose wife and children are in Sweden, states that he had word from them that conditions there were deplorable on account of the war. She writes that the banks were closed for a time and that only \$15 per week can be drawn out by each person. She wants to get back to America but finds it impossible.

J. W. Ritchie has been appointed general agent at the Oregon Electric depot in place of C. E. Albin, resigned. Henry Kelsey has the office of first ticket agent. Ritchie is enjoying the privilege of owning a yearly "pass," which comes with the new title.

There were 15 sleepers in the city jail last night. They were not all penitents, but on account of the hard times were hoarding what money they possessed. One had \$40, and when asked why he didn't go to a hotel said that it looked like hard times and he was saving.

Frank Ward, better known as "Happy," lost a bicycle about a week ago and notified the police department of his loss. Last night the machine was found on Cottage street and this morning returned to the owner. "Happy" was so happy over the return of his meat-burning conveyance that he shelled out six long and fragrant cigars for the delectation of the officers.

Chief of Police Shedeck has received a letter from Harry E. Fox at North Bend, Oregon, stating that a news item published in the Capital Journal had brought to his attention the fact that a person in Utah was looking for him. He wanted more information on the subject.

Since the registration of voters for the city began August 20 there has been a total of 1109 signed up on the books at the city hall. This number represents approximately one-sixth of the number expected to register for the city election. The books close October 17.

Jim McClelland, son of James McClelland, Salem cornplanter, who graduated from the Salem high school two years ago and who attended the University of Oregon last year, has entered the University of Pittsburgh at Pittsburgh, Penn., and has sent word to his friends here that he has made the university football team there.

Harry B. Critchlow, a former Willamette university student, whose home is in Portland, is in Salem for several days. He is on the road now for Portland firms and will be here until Tuesday, when he will leave for Silverton and Mt. Angel. Mr. Critchlow is well known in Salem, as he was one of the organizers of the Royal Arcanum lodge last winter.

Announcement is made by the U. S. civil service commission that an examination for forest and field clerk will be held in this city on October 17, 1914. The age limit for this position is 18 years. If anyone desires to take the quiz application should be made to the local secretary, board of civil service examiners, at the Salem postoffice.

Perfectly green, a fine specimen of good hops with but little foliage is hanging in the window of Hibler & Smiths, tensorialists. They come from the H. T. Koff ranch southeast of Independence, where Mr. Hibler has been visiting for a week. Mr. Hibler says hoppers in that vicinity are having a good harvest. Last week 3000 boxes were picked from 20 acres in the Koff hop yard.

Salem Commons, 211 State street, at 3 o'clock tomorrow afternoon the Rev. McMorton will speak at above place. Mr. Morton is a man of excellence and his addresses are considered fit to rank with the highest and best of talent. You will truly be glad you came. At 2 o'clock also service will be conducted

School

In a few days, and the question arises, are your child's eyes all right? The best way to determine is to have a thorough examination of their eyes to see just what condition they are in.

Don't start them off by being handicapped with defective vision and the resulting nervousness. Give them at least as near equal chances with the rest of the children. You can do it, and it is up to you.

I do not use drops or drugs of any kind as they are dangerous.

My examinations of the eyes are made by a modern, safer and more accurate means—measurement by scientific methods that give the exact defects of vision and enable one to fit you with glasses that will give you comfort and perfect sight.

Remember that I am especially equipped for the proper examination of children's eyes and guarantee all my work. I am able to refer you to nearly seven thousand people, among them over nine hundred children in Marion and Polk counties, whose eyes I have corrected, since locating in this city. No extra charge for examination.

Office, 210-211 United States National Bank Building.

Dr. M. P. Mendelsohn
Doctor of Optics.

GLOBE
Today Five Reels
JIM WEBB, SENATOR
3 reel drama featuring
KING BAGGOTT and
LEAH BAIER


THE IDENTIFICATION
A Salem in 2 reels featuring
MISS HELEN HOLMES

Last day of
ELSIE EDWARDS
Soprano

SUNDAY ONLY
Opening engagement of
KARL KAREY
Salem's favorite Baritone

LATEST WAR NEWS
Also
A two reel Lubin feature with
Edison Comedies

Coming Monday and
Tuesday
Broadway Star Feature
Bingles Melodrama
Vitagraph, in 3 reels featuring
HUGHES MACE and
FLORENCE FINCH
"House of Quality"



EYE INSURANCE

You insure your home or your anything else that you value, not insure your eyesight? Well, all else is of but little worth. Do not guard against its loss or injury.

PROPERLY FITTED GLASSES the best insurance you can give your eyes. Come in and let us examine you. NOW, DELAYS ARE DANGEROUS.

Miss A. McCulloch
Optometrist.
291 N. Com'l St., Ground Floor
Hours 9 to 5. Phone 200

by Rev. A. J. Lucas, Special Session is an attractive part of these strictly interdenominational

Students in large numbers have gone to arrive at Willamette for the opening of the winter term next Monday. The first four days will be given over to registration and first meeting of classes. The Belt, of Marshfield, who has been in Willamette for the past three years, arrived yesterday. The Misses A. B. Marquand, are scheduled to arrive today. Miss Lela Lent, a senior, arrived yesterday. Last night Leland, the girl's dormitory, was lighted for the first time this season.

The Jews of Salem are invited to attend a meeting in the hall at 123 Commercial street, at a 7 o'clock Sunday afternoon, September 14, the purpose of completing organization of a synagogue and relief society.

Removal sale. Big reductions. Furniture Co., 247 North Commercial.

"SIMPLY GREAT"

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Bligh Theatre

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