

The House of Quality W. and La Vida Corsets Munsing and Merode Underwear The Store of Service

Quality Always...

Low price inducements, unless coupled with reliability and sterling worth, are of little interest to the prudent buyer...

Honesty in advertising and in the merchandise we sell, largest assortments, lowest prices and the utmost of service to our customers are the reasons for the continued growth of Salem's biggest and best store.

Easter Season Sale of Women's and Misses New Fashionable Wearing Apparel

Stylish Suits and Dresses to \$35--Special, \$19.85

Get the new suit or dress from this splendid assortment at a tremendous saving from usual prices.

The new fabrics and colorings are represented in the showing. Suits of Crepe, Serge, Silk, Poplins, Novelty Checks and Ratines in the popular greens, blues, terra cotta and black.

Dresses of Crepe De Chine, Poplin, Foulard, Taffeta and Marquissette in checks and wanted colors. Take your choice from this assortment. Regularly priced to \$35.00.

Easter Season Price, \$19.85

New, Nifty Coats for Women and Misses to \$15 grades, Easter Season Sale--\$8.85

The newest popular models are included in this lot--golf, sport and Balmacaan in golfine, checks and mixtures--take your pick from the lot.

A Sale of Children's Coats. Prices reduced 33 1-3 to 50 per cent

No better time to buy the child a coat--an excellent variety to select from--checks, coverts and plain colors--sizes 2 to 14 years. Take your pick at these great reductions.

Special sale of All Silk Gowns for afternoon and street wear.

An unequalled display of the most wanted models in

Women's Fine Footwear

Street Pumps are shown with the new heel and toe styles in all the popular leathers.

In fancy slippers, the popular light sole and recede toe, Louis Cuban heels and stylish buckles are unusually dainty. A most varied showing of dress shoes in the newest lasts and heel styles, button or lace models. Bring your feet to us and we will show them correctly, stylishly, comfortably and in price--moderately.

Let Your Child Compete in the Great Painting Book Contest.....

For boys, girls and young students--1,250 prizes to the value of \$5,000.00 to be given for skill in coloring pictures in Tuck's Paintbox Books and Painting Albums, in the great painting contest which is FREE TO ALL.

Prizes to the Value of \$5,000.00

Will be awarded and the prize-winners will be decided upon by this committee of eminent judges: Philip Bollean, Nell Brinkley, Howard Chandler Christy, Harrison Fisher, James Montgomery Flagg.

There is nothing difficult or complicated--all you have to do is to get a 25c or 50c Tuck's Paintbox Book or Painting Album and ask for a free copy of the Contest Rules. See about this NOW and begin painting up your book.

Think how great it will be if you win one of the prizes!

See the window display--Book for sale in Salem's Toyland (second floor). Have you seen the new "Thermo Engine"? No electric--no steam--it's a wonder--Toyland.

Wednesday Surprise Sale

No. 686. April 15

Women's Lisle Hosiery

Special per pr. 19c....

A great sale of Women's fine hose for next Wednesday only. Such a sale of high grade hose does not occur very often. This lot comprises hundreds of fine pairs of fine lisle thread, fast black hosiery, with a strong long wearing linen heel and toe, garter top, an excellent article for general wear. You'll be delighted with the unusual value--only 19c a pair. Sale opens at 8:30. See window display. Next Wednesday, April 15th.

Just received--an excellent assortment of new

Perfection Pillows

Housekeepers will be well pleased with this new showing of high-grade feather pillows--the kind that absorb the cares of the day and give a good night's rest.

Pretty fancy ticking and the ever popular stripe patterns are shown in several grades. You'll like the quality of these soft, fluffy head rests--priced

Per pair, \$1.19, \$1.25, \$1.50, \$2.50, \$4.00, \$5.00.

See Window Display--Liberty Street.



Over 34 Years of Successful Merchandising in Salem

MEYERS GOOD GOODS

Pingree Shoes for Women Drucker Trunks--Lilly Suit Cases Nettleton Shoes for Men "Extragood" Clothes for Boys

CALL AROUND TOWN

At Willard church in the Waldo hills. Rev. P. S. Knight will hold Easter morning services, and will return in the evening for an 8 o'clock service at Rural chapel. Both of these churches were built by Mr. Knight and he served the former many years, and the latter since its erection last year.

Piano tuning, repairing, first-class work. Phone 1465, leave orders at G. C. Will or R. F. Peters, J. E. Ho-kett.

The "latest styles" are uppermost in every mind at present. Forget clothes for half an hour and visit the Frame Shop for the latest in picture frames. Have you seen the new "tapestry inset" frames? 279 N. Com'l.

Visit Gilson's attractive new barber shop in High building, State street.

All Wallace Nutting pictures will be reduced one-third. This reduction is for one week only. We must make room for our new stock now coming in. The Frame Shop, 279 N. Com'l.

Dr. Mendelsohn fits eyes correctly. U. S. Bank building.

For a costume made to your individual taste, priced to meet your purse, see our selection of silks, rattines, crepe, for all styles of fancy suits. A. S. Kazmarek, ladies' tailor, 23 Brewer building.

Our strong point is good work and prompt delivery. Barr's Jewelry store.

F. E. Rollins, the watchmaker, moved to 444 Court.

You can build up an industry in Salem by using Eppley's "Perfection" brand of baking powder. Ask your grocer for it.

Four expert watchmakers. Best of work, no delays. Barr's Jewelry store.

Special meeting of Pacific Lodge No. 50, A. F. & A. M., this evening. Work in the E. A. degree. Visiting brethren welcome.

They are all praising Mrs. Bent's cooking; 391 North Commercial.

At Staton Monday night there will be a debate, the subject, "Resolved: That the \$850,000 bond issue would be more economical for building highways in Marion county than the present system." The affirmative side will be upheld by Geo. Keech, J. R. Gardner, J. T. Kearns, W. R. Jephcott, E. M. Olmsted and Jacob Epaniol, while the negatives are Geo. Spaniol, E. D. Alexander, W. A. Elder, S. L. Stewart, J. P. Wilbur, and J. W. Mayo.

Watches for repair may be sent up by mail. We guarantee their safe return. Barr's Jewelry store.

The disciples of Walton are waiting for the streams to run clear, and those who are particular about their cigars are now calling for a Tashmo.

The Ministerial union will not hold its regular meeting Monday. It was voted to dispense with the usual session on account of the county day conference Monday at 2:30 in the W. C. T. U. hall. Thos. J. Woodcock, secretary.

No matter what the result of the Panama canal question may be in congress, the high standard of the LaCordova, as a gentleman's snoker, will be maintained. Ask your dealer for it.

The Bon Ton, a cigar of quality, one you will enjoy. At your dealers.

Buford's News depot, 149 N. High.

For your hop or prune pipe call on Nathan and Hill, 642 N. High street, or phone 1696.

There is an elegant four-room house-keeping suite located at 1405 N. Sixth street, which will be vacant in a few days. All modern conveniences, hot and cold water, bath room and toilet. The building is newly constructed, and on a car line. Other suites in building now occupied by a very desirable class of tenants. Redway's cash grocery, carrying a carefully selected stock, occupies the corner store room, and is a great convenience to the tenants.

Low prices on furniture, new and old, at Peetz Furniture Co., 247 N. Commercial.

At the meeting of the Salem Shriners last night in the Commercial club, 10 members of the order agreed to go to Portland in a body next Wednesday and attend the Shriners' circus. A committee composed of Frank B. Meredith, Fred S. Bynon and Frank Lovell was chosen to call upon all of the local Shriners and have them join the band.

Tell us about that furniture you have used until you are tired of it. Let us take it and give you something new and up-to-date in exchange. Peetz Furniture Co., 247 N. Commercial.

Buford's News depot, 149 N. High.

Trade your old furniture for something new at Peetz Furniture Co., 247 N. Commercial.

Some great bargains in new and used furniture at Peetz Furniture Co., 247 N. Commercial.

Members and friends of the Centenary M. E. church of Portland, were addressed last night by Dr. Homan, of Willamette University.

City Attorney Van Valkenburg of Silverton, is in the city. Mrs. Van Valkenburg is also here visiting her many friends.

Buford's News depot, 149 N. High.

Call up Nathan and Hill, 642 N. High street for all kinds of tuning. Phone 1696.

Some local women met at the First Christian church yesterday afternoon and talked over a plan for fighting the cigarette in Salem. The women would abolish the use of cigarettes among minors and will work toward this end in the future.

Buford's News depot, 149 N. High.

The Cottage Grove school superintendent, J. E. Dunston, is visiting Salem at present. Mr. Dunston has been superintending schools for a number of years in Cottage Grove and is well-known by teachers and school authorities throughout the state.

There is no better time than now to begin the study of shorthand. A new class at the Capital Business College next Monday, April 13. Prepare now to share in the benefits incident to the revival of business that has already set in.

Everything new. New management, new improvements, new skilled employees. Phone 165, Capital City Steam Laundry.

Buford's News depot, 149 N. High.

NEW TODAY.

HIGHEST Cash price paid for eggs. Marion Creamery & Produce Co., Liberty and Ferry streets.

FOR SALE--Twin Excelsior motorcycle. Inquire Roth Grocery.

WANTED--Girl to assist with general housework. Address L. Care Journal.

FOR SALE OR TRADE--Hotel, modern, 30 rooms, furnished, doing good business in Willamette valley town, J. A. Cooper, 470 North Church, Main 445.

SEWING MACHINES are going to be sold at once; good drop-head machines from \$10.00 up; you will miss a big bargain if you don't come at once as they must go at once. 640 State street.

FOR SALE--Harley Davidson motorcycle. Address H. D. care Journal.

WANTED--Delivery boy; 605 North Capitol street.

WANTED--Experienced housemaid. Mrs. L. S. Barnes, 1925 State street, Phone 1665.

FOR RENT--Five, three and two furnished housekeeping rooms, 964 N. Commercial street. Phone 2454W.

I HAVE several 5 and 10-acre tracts, also farm property to exchange for city property, also several good applications for loans. Come in at once and get first choice. John H. Scott, over Chicago Store.

FOR SALE OR TRADE--Eight acres land four miles from Salem; 430 Court street, Salem, Oregon.

Bargains

24 acres, 6 miles from Salem, small house, well; 5 acres under cultivation; balance, timber and pasture; for quick sale, \$65 per acre; terms on part. Equity in 5-room modern house to trade for lots. List your houses for rent. If you want to buy, sell or trade, see me; I can get you a deal.

J. E. Scott

124 South Liberty. Main 937.

FOR SALE--Twin Excelsior motorcycle. Inquire Roth Grocery.

Wanted--The services of 20 experienced salesladies are required. Apply to the Chicago Store Monday, side door.

Over 30 years in the watch and jewelry repairing business. Barr's Jewelry store.

For guaranteed plumbing have Nathan and Hill do the job. Call 642 N. High street, or phone 1696.

Dance tonight at the Armory.

Nathan and Hill, 642 N. High street, Phone 1696, will furnish you with a furnace or will repair the old one. Satisfaction guaranteed.

It's different. We roast our own coffee, steel cut, no chaff, fresh every day. Foster & Baker, Phone 259.

It's different. We roast our own coffee, steel cut, no chaff, fresh every day. Foster & Baker, Phone 259.

H. D. St. Helen, piano and organ tuning, Main 1005, 235 Court.

Dance tonight at the Armory.

Will do sewing by the day at \$2.00; hours 8:30 to 5:30. Phone 569-R, Mrs. Bryngelson.

Miss Veda Huston, a nurse formerly of Salem, is dead at Harrisburg, Or. Miss Huston graduated from the Salem hospital and was well known in this city.

Old furniture taken in exchange for new at Peetz Furniture Co., 247 N. Commercial.

Bargains in second hand goods as well as new at Peetz Furniture Co., 247 N. Commercial.

Circassian Walnut chiffoniers at greatly reduced prices at Peetz Furniture Co., 247 N. Commercial.

Dance tonight at the Armory.

Plain maple and birdseye maple bedroom suites at rockbottom prices at Peetz Furniture Co., 247 N. Commercial street.

shire. Dexter Field has been seriously ill for some time and his wife, who has been visiting in the south, has also arrived to be with Mr. Field.

De Molay Commandery No. 5, K. T., Attention: Easter service at the First Congregational church, Sunday, April 12, at 11 o'clock. Sir Knights will meet at our temple from 10 to 10:30 o'clock. Sojourning Knights are invited to join with us. The ladies will report to Sir Knight George G. Brown, at the church from 10:15 to 10:45 o'clock.

STOP! LOOK! LISTEN! This will inform my Republican friends and supporters that I am a candidate for re-nomination to the office of the justice of the peace for the Salem district at the primary election of May 15, 1914.

DANIEL WEBSTER

Ask your grocer for Eppley's "Perfection Brand" of baking powder made in Salem.

Farm Bargains

136-acre farm in the heart of great prairie belt, \$80 per acre. Snap. 50 acres, 35 acres under cultivation, \$80.00 per acre. Snap.

15 acres of beaver-dam land, the best in the state; well improved; sold over \$4,000 worth of onions last year; price \$11,000.00. Terms.

50 acres rich, black loam soil on the famous Howell prairie; \$115 per acre. Snap.

60 acres well improved; \$9,000.00. Terms; beautiful Waldo hills. Snap. Suburban Home Cheap. Close in suburban home, 7 1/2 acres, well improved; price \$3,900. Terms.

House Bargain. Cozy 4-room house, \$100 down, balance, \$10 per month; just like rent. Modern 7-room house. On a paved street, \$2,650.00. Terms. Snap.

Five-Room Bungalow. A dandy 5-room bungalow, \$1,600, Near State street; on easy terms. Choice Lots. We have choice vacant lots in all parts of the city, some real bargains. Money to Loan. We can place your money on good real estate security.

Houses for Rent. Insurance. We write Fire, Life, Automobile, Accident, Liability and Surety bonds--best old-line companies.

LIST YOUR BARGAINS WITH Bechtel & Bynon 347 State Street.

CHAMPION IS DEAD.

Walla Walla, Wash., April 11.--Bert Kelly, 28 years old, twice winner of the bucking championship at the Pendleton Roundup is dead at Phoenix, Ariz., according to news reaching here today. Kelly's prowess cost him his life, as injuries he received while riding caused his death.

Christian Science. First Church of Christ, 440 Chemeketa street. Services Sunday at 11 a. m. and at 7:30 p. m., subject of Bible lesson, "Are Sin, Disease and Death Real?" Sunday school at 9:45 a. m.; Wednesday evening testimonial meeting at 7:30 o'clock. Reading room in the church open every afternoon except Sunday and holidays. All are cordially invited to our services.

DANIEL WEBSTER

Ask your grocer for Eppley's "Perfection Brand" of baking powder made in Salem.

Special Bargains

144 acres river bottom lands, \$6000. 90 acres, 17 acres prunes, \$128 acre. 38 acres improved, \$3500, snap buy. Large lot and house, close in, \$6000. 26 1/2 acres bearing fruit, improved, \$10,000.

10 acres bearing fruit, improved \$3500 17 acres, close in, improved, \$4000. Several good buys in berry tracts. Hop, prune and stock ranches, right prices.

List your bargains and trades with us.

We are agents for Canadian Pacific lands, \$11 per acre up, 20 years to pay.

Close in hotel, 30 rooms, \$1500, snap. Several good business chances and trades. We sell insurance of all kinds. Houses and furnished rooms to rent. City lots, all parts of Salem.

Acme Investment Company A. B. COOK, Manager. Phone: Office, Main 477. Opposite Court House. 540 State St. Employment Bureau in Connection.