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Advertising rates will be furnished on application. "Want" Ads. and "New Today" Ads. strictly cash in advance.

The Capital Journal carrier boys are instructed to put the papers on the porch. If the carrier does not do this, misses you, or neglects getting the paper to you on time, kindly phone the circulation manager, as this is the only way we can determine whether or not the carriers are following instructions. Phone Main 82.

GOING AFTER THE INDUSTRIES.

THE commercial club is moving in the right direction, when it seeks to procure new industries for Salem. More pay-rolls and a greater market for raw materials produced represent the greatest needs of Western Oregon. How this end may be accomplished is a matter of wide divergence of opinion, and a study of the methods of other progressive cities, working in the same direction, would naturally prove of value to promoters of industrial development in this city.

The Commercial club of Logansport, Indiana, makes a statement in connection with its remarks relative to the locating of industries, which deserves consideration. We quote:

"It is the contention of the club that several small industries are better for a city the size of Logansport than a few larger ones at whose mercy the city would be. The results from the operation of this theory have so far proved its soundness."

The reorganization of the Progressive Union of New Orleans into its present form as the Association of Commerce has led to the assignment of all industrial stimulation to the industrial division. Within the past three months, under this new plan of operation, four new important factories have been located in the city.

The Chamber of Commerce of Quincy, Illinois, emphasizes a point in connection with this whole matter of locating industries that can be best understood by quoting direct:

"We are working out a systematic plan for direct industrial advertising. By this plan the advantages of Quincy are brought directly to the attention of selected manufacturers in a way most likely to impress them with this city as a location for manufacturing. The principal advantages of the plan are, its relatively nominal cost and the fact that it avoids the waste of time, labor and money incidental to many other methods, used for attracting the attention of manufacturers."

PUBLIC BUSINESS POORLY MANAGED.

THERE is one thing that every city should watch carefully, and that Salem should be especially chary about, and that is extending the city's area. Salem now has abundant room inside her present limits for a city of 100,000, and perhaps more than that. The desire to have the city show up well, and give it rank, is all right, but sometimes this is a whistle that costs more than it is worth.

With her present limits Salem knows just what she faces in the way of public improvements, but the minute she increases her area she makes expense for herself. The time is coming when the city will own her own water system, her lighting plant, and probably her gas and other public utility necessities. With every extension of territory there comes an element of increased cost without a corresponding income. It is the comparatively great cost of supplying the suburbs that makes any city plant, like water or lighting, expensive, and yet, under public ownership, every citizen must be taken care of. The water mains must be laid in sparsely settled districts at great expense with but little return possible. It will be time enough to consider a larger territory when we have buildings on the many vacant lots now within the city limits. Until these are built upon, the city needs no more territory and is only making expense for herself when she acquires it.

As a suggestion merely, why would it not in case the city should conclude to increase her territory at any time (especially when she owns her own water, light and other plants, and is, therefore, forced to supply such areas as she includes within her boundaries) be the proper thing for the city to purchase the proposed addition and reap some of the benefits of the values it creates, by selling the lots at a price that would, in part at least, meet the expense of furnishing them with water, light, etc.?

The price need not be exorbitant, nor the deal made with the idea of making money from the real estate business, other than in protecting herself against the expenses the addition will necessarily place upon her.

Cleveland is a case in point. Cleveland owns and operates her street car system, and does the latter so economically that recently fares were reduced from five to three cents.

Owning her street car lines, the city was in duty bound to give service to all her people. In order to do this it becomes necessary to extend the system through the sparsely settled and large area. This extension was opened not a great while ago, and shortly after the three-cent fares were put in force. This extension and

its operation has caused a deficit of \$40,000 in the street railway operations.

But, on the other hand, the owners of the se additions, as soon as the street railroad became an assured fact, at once jumped the price of property in the district more than \$750,000.

Here the building of a street railroad for the benefit of the people generally, and the reduction of fares, made this property valuable. It also compelled the citizens of the city to go down into their pockets to make up the deficiency caused by providing cheap transportation to this, before isolated property. Who was benefitted? The owners of the land which the building of the road made valuable. If the city had owned that land, or bought it before providing the railroad, it could have sold it at a much lower price to those desiring to make homes on it, which building could have been made a condition precedent to its sale by the city, and thus the home builder would have been benefitted, while the city would have been compensated for its enforced outlay. As it was, the city built the road, made the property valuable, and presented the consequent profits to the land speculators. Was this good business policy? Would any private corporation have built the road without first acquiring the lands and securing the profits following the opening of the new territory?

The low fares and the new road poured money into the pockets of the speculators, and the balance of the city paid the bills. When Salem or any other city operates its own public utility plants it should take in no additional territory unless the city owned the land, and every city charter should be amended so as to permit this, if it is not so worded now.

It is claimed that the present trouble in Peru that is almost a civil war was caused by the president trying to secure economy in public affairs by cutting off emoluments of office holders. At the present rate of creating offices in Oregon, the state will soon be in a position where the office holders will be in the majority, and, by clubbing together, can control the elections. There are almost candidates enough for governor now to control the election if they could agree on a candidate.

John D. Rockefeller is rather diffident about talking over his wealth with the assessors or persons charged with the collection of his taxes. However, he politely writes them that he "will see them later."

The largest soap factory in the republic is located at Torreon. But that is not why the Mexican factions are fighting so hard for its possession.

Governor West's critics may be a little easier on him now. Although he destroyed the Copperfield gambling devices he saved the whiskey.

Even though Colonel Goethals made the Panama canal zone sanitary, he seemed to lack faith in his own ability to clean up New York.

Japan seems to have reached the high plane of Western civilization at last. Taxation is so high that the people are in open rebellion.

The men who personally knew Abe Lincoln seem to multiply as time goes on.

THE ROUND-UP.

The Rogue River Fruit & Produce association has just held its annual meeting, and is pleased with the year's showing. It handled 372 cars of produce against 311 last year, and the prices were satisfactory.

The Oregon hen is at last heard from. Owing to her laudable efforts the price of eggs dropped in Portland Thursday to 30 cents.

The Portland women registered to the number of 253 as against 472 men Thursday.

A. Welch has purchased the Newport electric light plant. This is the seed for a railroad from that point to Portland is our guess.

W. M. Ladd has been elected president of the Portland Y. M. C. A. for the twentieth time.

Both the S. P. and the Oregon Electric have given Albany a special rate on gravel over their lines. Any distance within 25 miles the gravel is hauled at the rate of 25 cents a ton, and one cent a ton for each additional mile. It is claimed this will be a great help in solving the road question.

The Wasco county grand jury Tuesday returned 18 indictments, most of them for thefts from buildings.

Portland will soon begin laying additional water mains. The extension will cost above \$100,000.

Ice eight inches to a foot in thickness and of fair quality is being harvested at Lakeview, but in future years

the pond will be out of the game, for an ice factory is to be installed at an early date.

Springfield has solicitors trying to raise money to start a cannery at that place.

The Hermiston Commercial club has a committee preparing material for a boost booklet to be issued soon.

Baker Herald: A report comes from Sumpter that a nugget worth \$1500 was found in the Sumpter Dredge company's workings recently. This is said to be the largest nugget ever found in this section, the former record being one valued at \$1200 found at Susanville.

The more Editor Young of the Coquille Sentinel sees of Oregon the better he likes it. His latest testimonial is: "Sunny days have been the rule so far this month, and as this is our third winter in Oregon, and the previous ones have been of the same character, we begin to feel like banking on February as a fine month—better knock on wood perhaps."

To the city council of 1913, composed of W. E. Pegg, mayor; A. H. Spranger, Dix Boring, Alb Muesig and the late Edgar Summers, the Owl ascribes the honor of having accomplished for Beaverton the follow: Installed city water works; rocked one mile of streets; purchased two hose carts, and 1000 feet of fire hose; built a fire hydrant and fire plugs over whole city.

Only One "BROMO QUININE" That is LAXATIVE BROMO QUININE Look for the signature of E. W. GROVE Cures cold in One Day. Cures Grip in Two Days. 25c.

EXPLODES TORPEDOES BY MEANS OF ULTRA-VIOLET RAYS

Florence, Italy, Feb. 14.—Exploding torpedoes from a long distance by means of ultra-violet rays was an experiment carried out successfully here yesterday by Signor Giulio Ulivi.

Two torpedoes, charged with smokeless gunpowder, and two others filled with black powder, were placed in the Elver Arno by Admiral Forzari. The ultra-violet rays apparatus was posted on the tower of Capponi, two miles away. When the signal was given the apparatus was put in motion, and in less than three minutes all four torpedoes were exploded.

SALEM'S SILK HOUSE IS THE CHICAGO STORE

If you want to see silks stacked up in piles of every class and kind visit Salem's leading bargain-giver. Silks of every description and at prices from 25 cents a yard to any price you wish. Tub Silks, Charmeuse Silks, Taffeta Silks Messaline Silks and Fancy Dress and Waisting Silks. Come here for bargains.

NEW SPRING Suits and Coats

Come and see the new styles and the best bargains in Salem. The new arrivals are very classy, and best of all, we make the low prices. Up to the hour styles, now only

\$7.90
\$8.90
\$10.90
AND
\$12.90



LADIES SHOES NOW ON SALE

Another lot of the famous bargains, like we had on sale in October.

\$3.50 values only \$1.49

New SPRING DRESS GOODS
Thousands of yards to choose from in all the latest weaves and materials.

Yard, 19c, 25c, 35c
49c and up

EMBROIDERIES and LACES
Now stacked out on our counters. Small prices is our slogan.

Per Yd. 2c, 3c, 5c,
8 1/2c, 10c and up

SALEM OREGON
CHICAGO STORE
THE STORE THAT SAVES YOU MONEY

F. E. B.

We heard a man say the other morning that the abbreviation for February—Feb.—means Freeze Every Body, and that man looked frozen in his ulster. It was apparent that he needed the kind of warmth that stays, the warmth that reaches from head to foot all over the body. We could have told him from personal knowledge that Hood's Sarsaparilla gives permanent warmth it invigorates the blood and speeds it along through artery and vein and really fits men and women, boys and girls to enjoy cold weather and resist the attacks of disease. It gives the right kind of warmth, stimulates and strengthens at the same time, and all its benefits are lasting. There may be a suggestion in this for you.

MILLIONS WASTED.

[UNITED PRESS LEASED WIRE.]
Ottawa, Ont., Feb. 14.—Government commissioners who have been investigating the transcontinental railroad management reported yesterday that those in charge of the system have spent \$40,000,000 needlessly.

Journal "Want Ads" bring results

Whittemore's Shoe Polishes
FINEST QUALITY LARGEST VARIETY
"GILT EDGE" the only ladies' shoe dressing that polishes, cleans, shines, blacks and polishes ladies' and children's shoes and shoes, shines without rubbing. See "TRENCH GLOSS" 10c.
"DANDY" combination for cleaning and polishing all kinds of rubber or tan shoes, etc. "STAR" size, 10c.
"ELITE" combination for gentlemen who take pride in having their shoes look A 1. Restores color and luster to all black shoes. Polish with a brush or cloth, 25 cents. "BABY ELITE" size, 10 cents.
"BUSBY SHINE" a waterproof paste polish for all kinds of black shoes. Contains oils and waxes to polish and preserve the leather. Boxes open with a key, 10c. "BUSSET BULLY SHINE" same price.
If your dealer does not have the kind you want, send us the price in stamps for full size package, charges paid.
WHITTEMORE BROS. & CO.,
20-26 Albany Street, Cambridge, Mass.
The Oldest and Largest Manufacturers of Shoe Polishes in the World.

"THE OLD RELIABLE"
PLANTEN'S OR BLACK G & C CAPSULES
REMEDY FOR MEN
AT DRUGGISTS OR TRIAL BOX BY MAIL FROM PLANTEN 25 HENRY ST. BROOKLYN, N.Y.
BEWARE OF IMITATIONS

\$2.80 ROUND TRIP

To the Meeting of
Oregon Development League
—AT—
Eugene, Thursday, February 19

—VIA THE—
SOUTHERN PACIFIC
SUNSET
ODDISHASTA
ROUTES
"The Exposition Line, 1915."

Tickets will be sold from Salem February 18 and 19, and will be good for return until February 20.

LOW ROUND TRIP FARES

Call on nearest S. P. agent for full particulars, train schedules, etc.
John M. Scott, Gen'l Passenger Agt., Portland, Ore.

House of Half a Million Bargains

Come and see the biggest wonder in the history of Salem. We buy and sell everything from a needle to a piece of gold. We pay the highest cash price for everything. Complete tinshop set tools for sale.

H. Steinbock Junk Co.
233 State Street, Salem, Oregon. Phone Main 224

Marion Second Hand Store

A new store just opened. A great opportunity for Salem people. We sell new goods. We buy and sell second-hand furniture, stoves, clothing, tools, hardware and men's furnishings. We pay highest prices for clothing, shoes and furnishings. Come to us for bargains.

Marion Second Hand Store
442 Perry Street. Phone Main 2329

LADD & BUSH, BANKERS
Transact a General Banking Business
Safety Deposit Boxes
Traveler's Checks

MEAL TIME
may find you with poor appetite and your food does not taste right. What is the matter?
The Stomach, Liver and Bowels have developed a "lazy spell" and need stirring up.
Try **HOSTETTER'S Stomach Bitters**