

WHEN SANTA CLAUS CRIES "FORWARD MARCH!"



WHEN Santa Claus cries "Forward march!"
And smiles his Christmas smile
The dollies promptly form a line
And then in single file

THEY march to Santa's reindeer shed,
Too serious far for play,
Where they break ranks and get aboard
The good old saint's big sleigh.

HIS line of march is o'er the land,
And when the dollies part
Each marches in and camps right out
In some wee girl's big heart!

By EARLE HOOKER EATON

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LOVELY ANGORA RUGS



Ideal for Christmas Gifts

Order now

The Angora Rug Co.
Phone 683. 1230 Ferry St

Dear Everybody—
Merry Christmas!

Yours for Pictures and Picture-Framing.

W. J. PORTER

455 Court Street, Salem Oregon

Ask Your Grocer

FAMOUS JELLIES

Made only of Pure Fruit Juices and Sugar.

Genuine Cider Vinegar
Matured by Aging—Nature's way. Filtered Cider.

Farmers Cider and Vinegar Works
C. E. BURNETT, Prop.



HELLO CENTRAL, GIVE ME

MAIN 388

The Capital Business College

'Say, I want a stenographer today; must be a good one, how about it?'

Many of our pupils have thus been placed in good positions, both as stenographers and bookkeepers.

Enroll next week, the first week in the new year; study hard and your opportunity will come, and a good salary with it.

will lead to the stoning of church windows and other such lawlessness.

For example, we had a window-smashing at a church in these parts recently. To be sure, there were no socialist kids in the neighborhood, but the church was next door to a socialist. Socialist teaching leads direct to lawlessness. The conclusion is conclusive, for were not the windows broken, and was not the next door neighbor a socialist? Put that together and the case is made.

It will not do to try to teach the people a better way, for in doing so the imperfections of the old way must be pointed out, and this is destructive to good order. Every reformer is a disturber of the peace. Jesus himself created a great uproar. It was declared of him that he "stirreth up the people." He taught democracy, co-operation, and brotherhood. That was revolutionary. That was too much for the church at Jerusalem. He was indeed a great nuisance. The church people stirred up the authorities, and we know the rest. The good ladies of Quincy are right. Down with every new idea. Let us have peace, always peace.

L. D. RATLIFF

DRAWS HIMSELF TO SAFETY AFTER LEGS ARE DISABLED

Portland, Or., Dec. 20.—Compelled to choose between an almost sure and slow death in the heart of a dense woods or the agony of dragging his body through the forest by his arms, Charles Andrews, aged 59, a farmer near St. Helens, chose the latter course and won.

With the bones of both legs snapped in two below the knee, by being struck by the sweep of a stump puller, Andrews dragged himself for half a mile over fallen logs and through underbrush to an open field where he signaled for and secured aid.

He was brought to the hospital here today where it was said he would recover.

POWDER KING OF THE PACIFIC COAST

Watt Shipp Is Great Benefactor of the Willamette Valley.

Salem has to her credit many history-making events and has produced many men and women who have forged to the front and become recognized in different fields of our great commercial, scientific, political and social life, but none have more greatly deserved success and shown greater pluck and commercial ability than Watt Shipp. There is no better known man in Salem today.

Ask any little "tad" on the street, "Who is Watt Shipp, and where can I find him?" The answer will be in an instant. "He is the bicycle man and his place of business is on Commercial street near Court." Go to the great Du Pont Powder Works, the largest in the world, and ask the question, "Who is Watt Shipp?" They will at once reply, "He is the Powder King of the Pacific coast and operates five large car-load magazines." Ask the progressive dealer of Woodburn, Albany, Eugene or Cottage Grove if they know Watt Shipp and they will readily answer, "Indeed, we do. He is the man who made it possible for us to get powder at Portland prices any day in the week, and has been instrumental in clearing hundreds of acres of land throughout the Willamette valley." Ask the Southern Pacific Railroad, "Who is Watt Shipp?" and they will reply like the Du Pont Powder Co. "He is the powder king of the Pacific coast."

Ask the farmers of the Willamette valley "Who is Watt Shipp?" and they will tell you, "He is the greatest benefactor the land clearing man has ever had in this section, making it possible for us to get powder any day in the week, at Portland prices."

Mr. Shipp informs us that this has been the greatest year he has ever had in selling powder for land clearing purposes and he is now working on a patent portable two and four ton magazine and proposes to install these magazines throughout the stump blasting districts in his territory, feeding these out of the large car-load magazines. He is also working on a new set of blasting tools, in fact he has a large order now on route from the Penn Mfg. Co. factory. This factory has recently considered making a tool under the Penn Pat Hole patent. This tool is made much longer and of much heavier material and of various sizes as is required for making holes under stumps. He has had a number of these tools in actual use for the past year, that he has worked over himself, and each and every one of them are giving universal satisfaction, both in the time saved in making holes and also ability to get the hole properly placed under the stump.

This is not all. Go east and ask the famous Badger Brass Mfg. Co., the largest lamp makers in America, "Who is Watt Shipp?" They will tell you, "He is one of the most wide-awake bicycle sundry men in the country, a man out west who designed and patented the best lamp bracket on the market. Last year we signed a contract with him to use 50,000." Continuing they will tell you that they, the great Badger Brass Mfg. Co., have already closed their 1914 contract.

Who would have thought it? In 1893 Watt Shipp was a bicycle racing man, riding in every race meet of importance held in Oregon, Washington, or British Columbia. As a racing man he was a success, following the vocation for over six years, and winning numerous medals and other trophies. After six years of the racing game he opened a modest little bicycle shop, but it soon



Watt Shipp.

grew in size and volume and before many years he had the largest and best equipped bicycle shop in the state. His sales rooms for bicycles expanded into sporting goods business and today it is recognized that no store between Portland and San Francisco carries as large or high grade stock of bicycles, motorcycles, ammunition and sporting goods as Watt Shipp.

Last spring, finding that the powder business required more of his time, Mr. Shipp incorporated his sporting goods store to be known as the Watt Shipp Company. This business is handled by Messrs. H. H. Veatch, W. E. Anderson and A. R. Wilson, all officers and stock holders of the company. Although heavily interested in the Watt Shipp Company, through this arrangement, Mr. Shipp is enabled to devote the greater portion of his time to the powder business, known as the Watt Shipp Powder Co., of which he is sole owner.

The policy that has made Mr. Shipp successful in his many other lines of business; namely, personally trying out and testing in order to know just what he is selling his customers, has been followed in the powder business since entering same, eight years ago, and today he is considered authority in the many uses of powder. Any one interested in stump blasting, sub-soiling, tree planting, or ditching with explosives would do well to call or write Mr. Shipp.

NEW BOOKS ADDED TO THE PUBLIC LIBRARY

- Adult.
- Allen, As a man thinketh.
- Baedeker, United States with the excursions to Mexico, Cuba, Porto Rico, and Alaska.
- Bell, Courtin' Christian.
- Bevan, The world's leading consumers.
- Brewster, Writing English prose.
- Bowfield, Making the farm pay.
- Briggs, The fundamental Christian faith.
- Browne, Greek architecture.
- Burchenal, Folk dances and singing games, 2 vol.
- Burkett, First principles of feeling farm animals.
- Burnett, That lass o' Lowries.
- Carpenter, Comparative religion.
- Castle, Hawaii, past and present.
- Churchill, Inside of the cap (2 additional copies).
- Coulter, Children of the shadow.
- Dickens, Barnaby Rudge.
- Dickens, Old Curiosity shop.
- Dix, Making of Christopher Ferring-ham.
- Dowd, Polly of Lady Gay Cottage.

Elwell, Principles, rules and laws of auction bridge.

Farrington, Home poultry book.

Faunce, What does Christianity mean?

Fergusson, History of architecture.

Fiske, Challenge of the country.

Frederick, The new housekeeping.

Gill & Pinchoff, Country church; the decline of its influence and the remedy.

Harker, The Ffolliots of Redmarley Hill, Up to date waitress.

Howe, European cities at work.

Hos, Leading American inventors.

Marquand, Greek architecture.

Juvenile.

Bancroft, Games for the playground, home, school and gymnasium.

Bishop, Panama, past and present.

Bisidell, Polly and Dolly.

Demetrius, When I was a boy in Greece.

Dopp, Early sea people.

Greenaway, Marigold garden.

Greenaway, Under the window.

Holbrook, Book of nature myths.

Hulst, Indian sketches.

Johnston, Famous privateers and adventurers of the sea.

SOME NEWS NOTES OF INTEREST FROM NEWPORT

(UNITED PRESS LEASED WIRE.)

Newport, Dec. 16.—(Special).—Mrs. E. B. McElroy went to Portland some days ago to undergo an operation for dropsy. She will remain until about Christmas as the doctor she will have perform the operation is temporarily in the east and is expected back about December 23. Miss Aloin McElroy, her daughter, who has a class on the piano here, will go to Portland a couple of days before her mother undergoes the operation and will accompany her home afterwards.

The citizens of Nye Beach and, in fact the whole of Newport, are seeking to secure midwinter excursion of the C. & E. railroad on the same terms as are given the public during the summer. All the best hotels, restaurants and lodging houses will offer the best entertainment to say who may come. The plunge bath and natorium will be open to permit all who come an opportunity to take a salt-sea bath. The weather is fine now.

A barge belonging to Potter Bros. of Sinalaw railroad at Florence, which struck a rock and crushed the bottom, is beached here for repairs. It will probably go out in a day or so.

A record-breaking mail, consisting of 35 sacks, was delivered here one night recently.

Two freight schooners which arrived early this week reported a pleasant trip from Portland.

DRAMATIC NEWS

This Sign Always Means a Good Show

For years the "Movies" have been growing into the life and affections of childhood, manhood and womanhood in America. The wonderful pictures have been the marvel and delight of young eyes and old. They have fascinated, entertained and educated millions of people, as nothing has ever done it before.

The whole world lives and breathes on the film, and the whole world is thrilled and amazed by what is seen. The child who has never been ten blocks from home, now sees the elephant in his native jungle, and the Japanese dragging his rickshaw, and the King of England chatting with the Czar of all the Russias.

The marvelous photo plays bring the greatest artists of the stage to delight those who desire to spend an evening of real pleasure for 10 or 20 cents.

And now you may know where the good show is before you go into the theater.

Mutual Movies are conceived and produced under the direction of the best and highest-priced dramatic talent in the world. The cleverest artists on the motion picture stage—the most beautiful actresses and the handsomest and most daring heroes—are under contract with the Mutual; for the production of the most thrilling pictures from the great west, exciting dramas that make the heart throb, side-splitting comedies that lighten dull care, mystery plays that fascinate and thrill, romances of love that melt the heart, grand feature plays remembered for a lifetime, sweet childhood stories that mothers love.

Every human emotion is pictured with realistic art and fullest depth of feeling. Mutual Movies satisfy the artistic eye; they thrill; they entertain and instruct; they bring laughter and delight to all.

On a great ranch, in the far west, there is maintained one of the greatest companies of motion picture artists that the world has ever known—an infinitely greater and more heroic company than any stage in the world ever demanded, before Mutual Movie studios made such heroes and heroes imperative. Here the great wild west is portrayed in all its fiercest life-endangering reality.

The Mutual Movie artist is infinitely greater than any other stage artist, and tells the whole dramatic story to you by actions alone.

There are no words to help you—and none are needed. There is no straining of the ears to hear—for the whole graphic story is fully and heartfully told to the eye alone.

And the funny pictures are simply side-splitting. One great Mutual company, in particular, has beaten the world in the production of picture farces and comedies. The lovable fat man who rolls down a precipice, is kicked down stairs, who falls head over heels—bomastic, awkward, in love with every pretty girl; getting the worst of it often, and the best of it sometimes—how you will learn to look expectantly for his appearance.

Four weeks ago today we told you here the story of one vitally interesting picture, "Our Mutual Girl." The charmingly sweet girl from the country, with the bloom of the violet on her cheek, and the first dream of romance in her heart—who comes to New York, and sees the things that make her eyes



Billy Clifford and his best girl who appear at the Grand Christmas Night at Special Holiday Prices.

snap wide open—meets the charming and famous personalities that everybody wants to know—and you meet them with her. Lucille, the famous dressmaker, shows her choicest products. Billy Burke, DeWolf Hopper and other famous stage people meet her.

The pictures can be seen at the Bligh theater exclusively.

Salem Sand and Gravel Co.

Among the institutions which have had an active part in the commercial development of the city of Salem in the past few years, one of the most important and yet unpretentious is the Salem Sand & Gravel Company. From a small beginning it has grown steadily and rapidly until it now has an annual payroll of \$30,000. From a small concern handling a few loads of gravel from an island in the river, it has developed into one of the very best equipped plants of its kind in the state. It has furnished thousands of yards of material for the improvement of the city's streets, its wagons daily go forth in every direction laden with its products, while carload after carload is shipped out into every town in the Willamette valley from Corvallis on the south to Portland on the north. This growth has been attained only by tireless work on the part of the men composing the company and after they have tried many plans and have suffered many disappointments, but in bringing it about they have not only established an immense business, but they have added much to the financial gain of the capital city.

The crusher and bunkers are located on the bank of the river at the foot of Court street and considerable money has been spent there in improving and road making in order to get the output to the point of delivery. The material is dredged out of the bottom of the Willamette river and is carried to shore on barges. Eight grades of

gravel and crushed rock and two grades of sand are produced for the market.

The present year has been a very busy one for The Salem Sand & Gravel Co., but additions to the plant will be made in order to take care of a larger volume of business. A disc crusher that grinds up rock at the rate of thirty yards per hour will permit the company to put out roadmaking material at half the cost that has been charged the county, and as a consequence it is expected that road building will be given a new impetus during the coming season.

THE OPEN FORUM

The Capital Journal invites public discussion in this department—Let both sides of all matters be fully brought out—it is not the purpose of this newspaper to do the thinking for its readers.

SOCIALISM AND WINDOW SMASHING

In Saturday's Journal was a dispatch from Quincy to the effect that the ladies of the church have turned their guns upon a socialist teacher in the school of that place because of some window smashing at the church. The good ladies are right. Any teacher ought to know that the doctrine of Universal Brotherhood is destructive to good order, and leads straight to anarchy. Have we not read that to give all an equal chance at life and comfort would make criminals of the most of us? It is possible that a teacher can be found in this, the 20th century, who is reckless enough to proclaim that co-operation in industry is the right and proper method of making a living? Of course this