



10 per cent to 50 per cent REDUCTIONS

Entire Stock on Sale Nothing Reserved

Holiday Stock of Magnitude. Santa Claus Has Been Unloading His Precious Freight Here for Months

He has left something for every man, woman and child in this portion of the Willamette Valley. We ask you to read our special holiday offerings as you will see that in all cases the reduction is MORE THAN TEN PER CENT, and from that on up to FIFTY PER CENT. We have now placed the ENTIRE STOCK on sale. Everything reduced--nothing reserved.

TEN TO FIFTY PER CENT



CHRISTMAS PRESENTS YOU WILL FIND HERE FOR WOMEN AND CHILDREN

- WORK BASKETS
- MESH BAGS
- LEATHER BAGS
- GLOVES
- RIBBONS
- BEADS
- NECKWEAR
- COLLAR PINS
- BARRETTES
- HAIR ORNAMENTS
- SIDE COMBS
- GARTERS
- HANDKERCHIEFS
- DRESS GOODS
- FANCY AND PLAIN SILKS
- KNIT TOQUES
- KNIT BOOTEES
- SACKS AND BABY SETS FOR BABY
- BONNETS AND HATS FOR SMALL CHILDREN
- BATH ROBES
- BLANKETS
- BED SPREADS
- SILK HOSIERY
- WOOL AND COTTON HOSIERY
- EVENING GOWNS
- SILK PETTICOATS
- FURS
- SILK, WOOLEN AND LINGERIE WAISTS
- AFTERNOON GOWNS
- STREET DRESSES
- CHILDREN'S DRESSES
- KIMONAS
- WOMEN'S COATS
- WOMEN'S SUITS
- TABLE LINENS AND NAPKINS TO MATCH
- HANDSOME LINEN TABLE SETS
- HAT PIN HOLDERS
- FANCY CUSHIONS
- TABLE SCARFS AND DOILIES



Great Saving Event

Women's 1913 Fall and Winter Tailored Suits

\$50.00 SUITS	\$25.00
\$45.00 SUITS	\$22.50
\$40.00 SUITS	\$20.00
\$35.00 SUITS	\$17.50
\$30.00 SUITS	\$15.00
\$25.00 SUITS	\$12.50
\$17.50 SUITS	\$ 8.75
\$15.00 SUITS	\$ 7.50

We have no reason for offering such splendid suits as ours at such prices so early in the season except

TO PROTECT OUR CUSTOMERS

Nifty Sweaters for Men, Women, Girls and Boys

Very nifty and up to date. A woman's expression: "Aren't they swell!" reiterated by many others gives you an idea that they appear well. Of the quality and make, come and judge for yourself.

Boy's Sweater Special

\$2.50 Sweaters	\$2.15
\$3.00 Sweaters	\$2.65
\$3.50 Sweaters	\$3.10
\$4.00 Sweaters	\$3.45
\$4.50 Sweaters	\$3.95

HOLIDAY SPECIALS

Women's \$1.00 Umbrellas	86c
Women's Sateen Petticoats	98c
Women's House Dresses, ea	98c
Women's Silk Petticoats	
	\$2.45, \$3.90, \$5

Holiday Sale of Table Linens

Linens bought by the case, in fact an immense buy places these handsome Damasks at your disposal at these prices.

\$2.25 values	\$1.87	\$1.50 values	\$1.19
\$2.00 values	\$1.74	\$1.25 values	\$1.09
\$1.75 values	\$1.49	\$1.00 values	\$.88

Mercerized Damask---Quality Extra Good
65c values49c 50c and 45c values39c

The Gordon



The Best \$3.00 Hat in America

CHRISTMAS PRESENTS YOU WILL FIND HERE FOR MEN AND BOYS

- GLOVES
- TIES
- COMBINATION TIE SETS
- SMOKING JACKETS
- TRAVELING SETS
- SUIT CASES
- TRUNKS
- BAGS
- COMBINATION SUSPENDER SETS
- COMBINATION HOSE SUPPORTERS
- SOX
- BATH ROBES
- SHIRTS
- SWEATERS
- HOLIDAY SUSPENDERS
- HOLIDAY SUPPORTERS
- HOLIDAY ARM BANDS
- CUFF LINKS
- TIE PINS
- FULL DRESS SETS
- TIE CLASPS
- PURSES
- BELTS
- HAT
- SHOES
- FANCY VESTS
- HANDKERCHIEFS
- COLLAR BAGS
- HANDKERCHIEF BAGS
- LAUNDRY BAGS
- SLIPPERS
- UMBRELLAS
- RAIN COATS
- SUITS
- OVERCOATS
- CAPS
- SCARFS
- BED ROOM SLIPPERS
- RATTLES AND WHISTLES FOR A BABY BOY
- BOYS' WAISTS

Pretty Silk and Net Waists

New, bright and sparkling. Fancy and plain silk and chiffon waists. Just what you need for yourself or for a present.

HOLIDAY PRICES.

\$7.50 Waists	\$6.75
\$6 and \$5 Waists	\$4.50
\$4.00 Waists	\$3.50
\$3.00 Waists	\$2.45
\$2.50 Waists	\$1.95
Some Black Silk Waists	\$1.50

Leather Bags at Holiday Prices

\$12.00 BAGS	\$8.00
\$10.00 BAGS	\$7.00
\$8.00 BAGS	\$5.50
\$6.00 BAGS	\$4.50
\$3.00 BAGS	\$2.25
\$2.00 BAGS	\$1.49
\$1.00 BAGS	\$.69
\$.75 BAGS	\$.54

KING TAILORED WAISTS FOR LESS

WOMEN'S DRESS SKIRT Values to \$15.00 NOW \$2.00 Only a few left. (They are not this season's styles.)

WOMEN'S 25c FLEECE LINED PANTS and VESTS 21c GARMENT

Misses' & Children's Underwear

Heavy Fleece. Separate Garments.

50c values	25c
35c values	24c
25c values	19c

Pretty New Silks

In Snappy Plaids, Brocades, Fancy and Plain SILKS

OUR SPECIAL HOLIDAY SILK OFFERING

85c and 75c plain soft taffeta
68c yard

CHARMING CREATIONS IN EVENING GOWNS Also Smart Afternoon and Street Dresses

10 to 20 per cent Less

Figured Lawn, yard	3c
35c Mufflers	21c
10c percales	7c
10c Ginghams	7c
Pretty Lawns for Doll Dresses, yard	8c
Linings, yard	5c
Waistings	Half Price

Dress Goods Sale

Make a present to yourself or to some one else, of some handsome Dress Goods. Such materials as we are offering will be acceptable to even the most critical. Pretty, soft durable woollens that are only offered at these prices to enable us to be ready for incoming tariff reductions.

\$3.50 Dress Goods	\$3.15
\$2.00 Dress Goods	\$2.89
\$2.50 Dress Goods	\$2.24
\$2.25 Dress Goods	\$2.04
\$1.75 Dress Goods	\$1.58
\$1.50 Dress Goods	\$1.34
\$1.00 Dress Goods	\$.88
\$.75 Dress Goods	\$.69
\$.65 Dress Goods	\$.59
\$.50 Dress Goods	\$.44

Holiday Prices ON

Furs

10 to 20 per cent Less

A royal line of furs for you to choose from. Without doubt the grandest assortment of furs ever assembled in Salem. The fact that fur-bearing animals are getting scarce and consequently furs are continually increasing in value necessitates buying this year if you would be wise and save money.

Holiday Sale 10 to 20 per cent Less

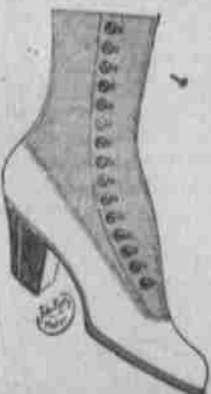


SMART CLOTHING FOR MEN

We are proud of our men's Clothing. The style and quality appeal to the best dressers. The fabrics are all wool. The tailoring A1. You can't please yourself better nor buy more economically than here. Price this.

Men's Clothing Reduced

20 to 40 per cent



John Kelley Shoes

for Women and Barry's Shoes for Men

Above all others in appearance, durability, comfortableness--but, not in price

Stockton

Crash Toweling

EXTRA GOOD

9 cents per yard