

THE CAPITAL JOURNAL

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GRAHAM P. TABER, Editor and Manager.

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FULL LEASED WIRE TELEGRAPH REPORT



ADVERTISING RATES.

Advertising rates will be furnished on application. "Want" ads and "New Today" ads strictly cash in advance.

The Capital Journal carrier boys are instructed to put the papers on the porch. If the carrier does not do this, misses you, or neglects getting the paper to you on time, kindly phone the circulation manager, as this is the only way we can determine whether or not the carriers are following instructions. Phone Main 82.

THE IMPORTANCE OF SMALL THINGS.

THE OLD PROVERB says "Despise not small things," and some one added, "for the smallest toe has the largest corn." There is an example of the real worth of trifles in the case of Samuel Drumheller of Walla Walla. He had a note or account for Canadian lands coming due, the same being held by a Spokane bank. He wired the bank asking for five days' extension on the time of payment, and received a reply that he could have "sixty" days. About a week later the Spokane bank brought suit for the sum. As soon as this suit was brought, the Boyer-Baker bank of Walla Walla brought suit for \$42,000, and an Athens man, thinking Drumheller was "all in," also sued for \$5000.

When these suits were brought, Mr. Drumheller was of course very much surprised, as all had been brought without any notice to him or demand on him for payment. He at once paid all demands, and the suits were dropped. It developed later that the whole trouble arose over a mistake in the telegram sent by the Spokane bank to Drumheller. The dispatch, instead of reading "sixty" days, should have read "six," the mistake causing the suit to be brought, because the note was not met within that time. This started the other suits and the report. Just those two little letters "ty" added on to the six, made the whole trouble.

The fish and game commission has given Game Warden Finley a two months leave of absence; a good start, and all right so far as it goes, but if it had been two years it would not have been too long. This, not because it is Finley, but because it is the game warden. The state of Oregon has about as much use for a game warden and game law officers as it has for a censor of public morals.

Mr. Bryan has had trouble with his stomach, which causes the Telegram to suggest that after all grape juice may not be all that it is cracked up to be. Wonder if this means that he should have had the juice fermented?

The Ohio State Grange has already started the campaign for William J. Bryan for president in 1916. There will come a time when this will cease; but it will only be when dimming years or ruthless death has made the man no longer a possibility.

Tacoma's city council has reduced the light rates 10 per cent. This will be a saving of about \$2 for each consumer. Not a large amount, but in the aggregate an immense sum.

The Nobel prize has been awarded Senator Root for his work as peace-maker in Cuba. If the senator can patch up peace in the Republican party, which he is striving valiantly to do, he will be doing something to be entitled to hold the prize and perhaps get another and larger one.

Pennsylvania standpaters, who are working for the re-election of Senator Boies Penrose, are presenting the peculiar plea that if he is re-elected and the senate becomes Republican he will, by the rule of seniority, become the chairman of the finance committee, easily the most important committee of the senate. Some folks can find a reason, or rather an excuse, for any old thing.

BOOKS ON BUSINESS METHODS AT PUBLIC LIBRARY

The public library has a collection of books which is of interest to every business man in Salem. These books are along business, and will be helpful to men who keep up with the trend of modern business methods, and who are interested in making their business most efficient. A list of the titles follows:

- Altmaier, Commercial Correspondence.
- Banks, Correct Business and Legal Forms.
- Brisco, Economics of Business.
- Ferris, Peter Crowther, Salesman.
- Deland, Immigration in business.
- Lorimer, Letters From a Self-Made Merchant to His Son.
- McCool, Twentieth Century Business Letters and Forms.
- Parsons, Laws of Business.
- Redfield, The New Industrial Day.
- Scott, Influencing Men in Business.
- Sheldon, The Art of Selling.
- Sparting, Business Organization.
- Stockwell, Essential elements of Business Character.
- Taylor, Principles of Scientific management.
- Teller and Brown, Business Methods.

ADVERTISING.

Advertising is the art of getting your goods before the people in such way that they will take them. To advertise wisely and well is an art which means dollars and cents to the advertiser. Much depends on the arrangement of an advertisement and on the correct spacing so as to attract the attention. All of the principles of good

advertising are set forth in the books on the subject which are at the public library now. A list of books available at the public library follows:

- Calkins and Holden, Modern Advertising.
- Casson, Ads and Sales.
- Cherrington, Advertising as a Business Force.
- Dewesse, Practical Publicity.
- Freeman, One Hundred Advertising Talks.
- Parsons, Principles of advertising Arrangement.
- Scott, Theory of Advertising.

THE CHRISTMAS DINNER.

In spite of the fact that the word dyspepsia means literally bad cook, it will not be fair for many to lay the blame on the cook if they begin the Christmas dinner with little appetite and end it with distress or nausea. It may not be fair for any to do that—let us hope so far the sake of the cook! The disease dyspepsia indicates a bad stomach, that is a weak stomach, rather than a bad cook and for a weak stomach there is nothing else equal to Hood's Sarsaparilla. It gives the stomach vigor and tone, cures dyspepsia, creates appetite, and makes eating the pleasure it should be.

PUBLIC LIBRARY LECTURE

Dr. Joseph Schafer of the University of Oregon will give the last lecture in his series "Problems in Civics" at the public library auditorium Friday evening, December 19th at 8 o'clock. The subject of this lecture is "Growing Importance of local and Municipal Politics."

THE ROUND-UP.

Mrs. Watrous, of Albany, whose husband has sued George F. Naylor for \$25,000 for alienating his wife's affections, on the witness stand swears this is not true, because she never had any affection for him. Looks like a well proven case of alibi.

Portland is having a cat show. As usual only the haughty, purse-proud upper circles of catdom will be represented. The common herd, and the care-free alley cat will not be there, and they will be too busy rustling for a living to even note the fact that the cat celebration is on.

Portland has a balance of \$9,352,722. The total receipts of the city during the 11 months of 1913 were \$15,530,310.10.

The Oregon Horticultural society, in session in Portland recently, voiced its objection to any interference with fruit canneries by the state welfare commission. It also selected Medford as the place of meeting in 1914.

The glee club of the U. of O. made its first appearance at the opera house at Eugene Friday night.

Wool growers in the Northwest have been granted a rate of one and one-third for the round trip to the National Woolgrowers' convention at Salt Lake City, January 15, 16 and 17.

The girls' hose team of Gresham, the Outlook declares, "will be heard from again next year and are determined to maintain their reputation as champions and the pride of Gresham."

Old timers at Baker predict lots of snow this winter. The Herald admits this might make it unpleasant during the winter, but adjoins the whole world to "think of the health and prosperity it will bring them in the summer."

The Burns News: The O. W. R. & N. company has notified the state corporation commissioner that it is its purpose to extend its branch line from Condon to Possil in the near future. That branch may come up the John Day valley and in through the timber belt to Burns a little later.

Oregon Emerald: The University of Oregon library, with 45,192 books, ranks favorably with the libraries of other western state universities. The University of Washington, with four times as many students and twice as many instructors, has 1000 less. At the University of Idaho there are 100 less students and half the number of books.

The Eagle claims that Milton is headquarters for fall strawberries, with all due respects to the boasts of other districts. It points with pride to "the large, luscious berries grown and picked in this valley and placed on sale—not a few—but boxes of them, at 15 cents or two boxes for 25 cents."

The Oregon Wool Growers association met at Portland Wednesday and as usual devoted most of the time to kicking about the tariff. The balance of the citizens laugh at their absurd claims, and alleged grievances, simply because the balance have been taxed to fatten the kickers.

A suit has been commenced at Astoria to restrain the directors of school district No. 2 from expending any part of the money realized from the sale of \$2,500 worth of bonds, in erecting a school building, it being claimed the election was illegal.

Union is extending her water system and reaching hitherto unsupplied districts.

Milwaukee proposes to increase its liquor licenses from \$800 to \$1,000.

Seaside is preparing for extensive street improvements.

The United States Logging, and the Brown Lumbering companies are building a logging railroad in the timber recently purchased by them near Cottage Grove.

The suit of Miles Watrous against George Naylor for alienating his wife's affections, which he values at \$25,000, is now on at Hillsboro. Naylor is son of a pioneer minister and is worth \$100,000.

Dan Kollaher, an east-side Portland grocer, was arrested Wednesday for violating the pure food laws. The specific charge is selling cold storage eggs as fresh.

Prosperity in large chunks for Newberg is loitering just around the corner, or the Enterprise is very much mistaken.

There is reported from Sumpter an urgent demand for a dentist. Sufferers from tooth trouble at present must go 30 miles for treatment.

On opening Volume 43 the McMin-

IF MEALS HIT BACK AND STOMACH SOURS

Look, Mother! If Tongue Is Coated, Give "California Syrup of Figs" to Clean the Bowels.

Mother! Your child isn't naturally cross and peevish. See if the tongue is coated; this is a sure sign its little stomach, liver and bowels need a cleansing at once.

When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomach-ache, diarrhoea, remember, a gentle liver and bowel cleansing should always be the first treatment given.

Nothing equals "California Syrup of Figs" for children's ills; give a teaspoonful, and in a few hours all the foul waste, sour bile and fermenting food which is clogged in the bowels passes out of the system, and you have a well and playful child again. All children love this harmless, delicious "fruit laxative," and it never fails to effect a good "inside" cleansing. Directions for babies, children of all ages and grown-ups are plainly on the bottle.

Keep it handy in your home. A little given today saves a sick child tomorrow, but get the genuine. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," then look and see that it is made by the "California Fig Syrup Company." Counterfeits are being sold here. Don't be fooled.

ville News Reporter says: "Since 1871 this newspaper has been a potent factor in the life of the community and during the past 30 years has become an agency for the development of the entire county."

The finding of an ancient hatchet in the branches of a juniper tree at a point about 20 miles north of Burns and near an old grave, is reported by the Burns News, which invites the attention of Oregon antiquarians, suggesting even the hope that a clue to the Blue Bucket mine might reward the investigator.

Enterprise Record-Chief: If there were no mud here, we would have nothing but a summer stock range on the hills. The mud is a product of the rains and snows that take Wallawa county out of the arid belt. And the moisture makes it possible to transform the hills and valleys into rich farms. So mud must be tolerated, at least through these pioneer days.

Fort Rock Times: At the Rabbit congress held Sunday at Woodrow, H. F. Swingle was elected president and Thomas Hiett secretary and treasurer. Each school community is expected to elect a vice-president. The organization is called the "Lake County Rabbit and Other Pest association." The association has decided to work for a five cent bounty. Paris green as a poison will be tried out.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him. NATIONAL BANK OF COMMERCE, Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all druggists. Take Hall's Family Pills for constipation.

TIME FOR BUSINESS MEN AT PUBLIC LIBRARY

The public library has been able to supplement its own collection of books for the business man from the larger collection of the state library. These books will be at the public library a dog's life if he grows.

MRS. JAMES M. LAWRENCE

We cannot blame a man who leads his dog's life if he grows.

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SUIT BARGAINS THIS WEEK

LADIES' SUITS AND COATS

Now selling at bargain prices this week. No reserve. Out they must go. ALL THIS SEASON'S NEWEST CREATIONS

Half Price \$4.50 \$7.50
\$9.90 and \$11.90

HOLIDAY BARGAINS

THE GREATEST IN SALEM

Silks, Dress Goods, Silk Hosiery, Kid Gloves, Ostrich Plumes, Dolls, Toys, Games, Hand Bags, Laces, Ribbons, Embroideries, Mesh Bags.

Domestics

Come here and see how fast we sell all kinds of Domestics. Our low prices do it

Extra Special

\$5.00 Dress Skirts	\$2.98
50c Wool Dress Goods, yard	.25c
Ladies' 10c Hose	4 Pair 25c

Ladies' 95c Union Suits Now 49c

Fur Muffs Now \$1.49

SALEM OREGON

CHICAGO STORE

THE STORE THAT SAVES YOU MONEY

OLD BANK WILL QUIT.

[UNITED PRESS LEASED WIRE.]
San Francisco, Dec. 12.—It was announced yesterday that the Bank of Daniel Meyer founded in 1851 and for years one of the best known financial houses in the west, will quit business after January 1.

The more we grow, the more government of all kinds costs of course.

Children Who Are Sickly.

Mothers who value their own comfort and the welfare of their children, should never be without a box of Mother Gray's Sweet Powders for Children, for use throughout the season. They break up Colds, relieve Feverishness, Constipation, Teething Disorders, Headache and Stomach Troubles. Used by mothers for 24 years. THESE POWDERS NEVER FAIL. Sold by all drug stores, 25c. Don't accept any substitute. Sample mailed FREE. Address Allen S. Olmsted, Le Roy, N. Y.

CHRISTMAS AND NEW YEAR HOLIDAYS AT HOME

Low Round Trip Fares

VIA THE

The Exposition Line, 1915.

Between all points in Oregon, also from points in Oregon to California, Washington and Idaho

SALE DATES AND LIMITS

CHRISTMAS HOLIDAYS—Between all points in Oregon; also from Southern Pacific points to points in Washington and Idaho, December 13 to 24, inclusive. Between Oregon and California points December 20 to 25. Return limit all points January 5, 1914.

NEW YEARS HOLIDAYS—December 27 to January 1, with final return limit January 5, 1914. The New Year fares apply only between points in Oregon and between Oregon and California.

SUPERIOR TRAIN SERVICE

Observation Cars, Dining Cars and big, warm all-steel coaches. All trains solidly vestibuled.

Call on nearest Southern Pacific agent for full particulars, train schedules, specific fares, etc.

JOHN M. SCOTT, General Passenger Agent, Portland, Oregon.

LADD & BUSH, Bankers

TRANSACTS A GENERAL BANKING BUSINESS SAFETY DEPOSIT BOXES. TRAVELERS' CHECKS.

Protect Yourself!

Against Substitutes ... Imitations

Get the Well-Known Round Package

HORLICK'S MALTED MILK

Made in the largest, best equipped and sanitary Malted Milk plant in the world

We do not make "milk products"—Skim Milk, Condensed Milk, etc.

But the Original-Genuine HORLICK'S MALTED MILK

Made from pure, full-cream milk and the extract of select malted grain, reduced to powder form, soluble in water. Best food-drink for all ages.

ASK FOR HORLICK'S Used all over the Globe

at Home or Soda Fountain