



FABRIC FUR COATS FOR : LADIES : AND : MISSES

Just received by express a choice line of the new styles, new materials and new shades. Our coats are admired by the best people in Salem and our low prices are a surprise to all customers.

\$4.50, \$7.50, \$10.50, \$12.50 Up

The Store that Makes the Low Prices for Salem

IS OUT THIS WEEK WITH A BUNCH OF LIVE BARGAINS THAT COMPETITORS CANNOT TOUCH. We are doing the greatest business in the history of our store. Come and see

Our Window Sale Prices

Laces Embroideries and Dress Trimmings

A new shipment just received of all the new novelties in dainty embroideries, laces and dress trimmings. Come and take a look through this choice stock of new novelties. No high prices asked.

Yard 4c, 5c, 8 1-3c 9 1-4c, 10c and Up



Another New Shipment OF LADIES' AND MISSES' SUITS

Received by the Great Northern express. Choice styles and new materials, all man tailored and silk lined. Styles like the above pictures. No such values offered elsewhere in Salem for up to the hour garments.

\$4.95, \$7.50, \$10.50, \$12.50 AND UP



Wonderful Shoe Bargains

Now placed on sale in our shoe department. KID, GUN METAL, VELVET, SUEDE, CALF, PATENT LEATHER and other styles like the cut priced away down.

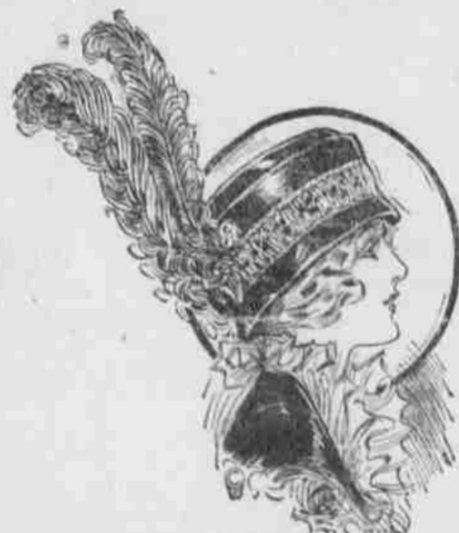
Pr \$1.49, \$1.98, \$2.50 AND UP For this Sale

WE GIVE THE BEST VALUES AT THE LOWEST PRICES

That is the reason we do the greatest business

Men's Furnishings Clothing and Underwear

Now on sale at prices that will surprise you. COME AND SEE OUR WINDOWS.



New Fall Hats

Just received by express. Styles like the pictures, in sailors and trimmed models. Selling millinery at this store is a pleasure because our low prices make fast selling. Come here for the best bargains in Salem.



Up to \$7.50 Hats now \$1.98 \$2.50 \$3.50

New Fall Dress Goods, Silks and Coatings

Thousands of yards of the latest Dress Goods, newest Silks, Velvets, Corduroys, Coatings for ladies misses and children, now on sale. Also all the new novelties in classy evening silks and fine woolen fabrics for opera coats and capes. Come and take a look through this great stock of high class woolen goods and silks, sold at the lowest prices in Salem.

SILKS YD. IN ALL SHADES 25c, 35c, 49c, 75c AND UP Dress Goods yd. 25c, 35c, 46c, 69c AND UP—ALL THE LATEST



\$4.95 \$5.90 \$8.50

Is the small prices we are now offering beautiful up to the hour Silk and Wool.

DRESSES

for. They are classy garments, all highly tailored and handsomely decorated with the latest trimmings. Wonderful values.

Winter :: Flannels

NOW ALL UNDERPRICED

WOOL FLANNELS, OUTING FLANNELS, BATH ROBE FLANNELS, SWANSDOWN FLANNELS, EIDER DOWN FLANNELS KIMONA FLANNELS, FLANNELETTES AND ROBELAND FLEECE FLANNELS.

Come here for the greatest stock in Salem to choose from and at the lowest prices. Yard

4c, 5c, 6 1-4c, 8 1-3c, 10c and up

FURS FURS FURS FURS

Come here and see the choice line of beautiful muffs and neck pieces we HAVE NOW ON SPECIAL SALE

WARNER'S RUST PROOF

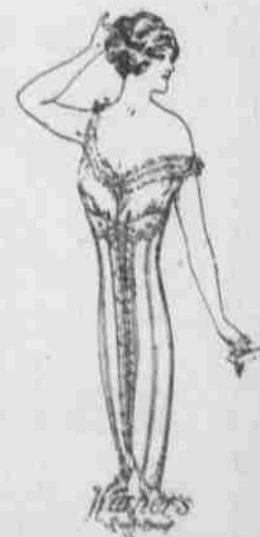
and NEMO CORSETS

Now specially priced for this week's sale. We are Salem's agents

Warner's 49c, 98c, \$1.49 and up

Nemo New Styles

\$2.50, \$3.50 \$4.50 and up



Remarkable Low Prices



for Lisle and Silk Hosiery. Come and see. Pair

25c and 49c

SALEM OREGON CHICAGO STORE THE STORE THAT SAVES YOU MONEY

Ostrich Plumes

NOW ON SALE No such values elsewhere in Salem. 14, 15 and 18-inch

\$1.98 \$2.50 \$3.50 and up

