# THE CHICAGO STORE 

Is the store that makes the low prices for Salem on reliable, up to date Dry goods. Every department is overflowing with
bargains. Come here and see the prices quoted in our

## WINDOW DISPLAY

20,000 yards new Fall Dress Goods and Silks now on display in our Dress Goods Department suitable for all purposes. Coatings of the latest weaves. Velvets, Plushes and Matelass es in all colors. Come here for
bargains that will surprise you.


Now on sale. Caracul Persian Lamb, Astraersian Lamb, AstraBeautiful that look just as the real fur coats.
PRICE 88.50 S1.50 and $\$ 14.90$
Sillk and Wool
$\qquad$ short time to introduce the new stylen. Sale price \$4.50, \$5.90, and $\$ 7.90$


Beautiful tail-
ored garments,
gild ored $\begin{aligned} & \text { garments, } \\ & \text { sillk lined, dain- }\end{aligned}$ tily trimmed.
PRICE
$\$ 7.90$
\$10.90
$\$ 12.90$
Fabric Fur
Coats


NEW
FALL SUITS
Just received by expres. Serges,


Dress Skirts

of Ladiev' Long Waiated Corseta, Every
one new.
To
introduce thio new tine
 the beat corret in Ameriea at the low.
$49 C$


For men, women and Children now on SALE. We show a complete
line in all sizes, from
the little the little ones up to the largest sizes for men
and women. Wonder-
$\$ 1.45 \$ 1.98 \$ 2.50$ up
EXTRA


| 75 c sheets now $\qquad$ |
| :---: |
| Outing Flannel, yard |
| Remnants of wool and Cotton Goods at HALF PRICE |
| 12 1-2c Curtain Scrims ...............81-3c |
| Percales, yard .............................5c |
| Cotton bats ........... ........... ...........4c |
| Men's 20 c Wool Socks now ......12 1-2c |
| 54-inch Turkish Tapestry, yard.....35c |
| Remnants of $\begin{aligned} & \text { Silks at exactly HALF } \\ & \text { PRICE, }\end{aligned}$ PRICE. |
| House Dresses, $\$ 1.50$ values now $\ldots . .85 \mathrm{c}$ |
| Wool Shirt Waists ................49c |

25c 35c and 49c Boy's Blue Overalls novomur
25c






 2. 2

$\qquad$ Week. All sizes
Our motto is small prices
for honest goods. 49c 98c \$1.49 and up
 49c 75c 98c and up
$\qquad$


500 Pairs New Shoes $\$ 1.491 .98 \$ 2.50$


