## Mexers

## Salem's Big Department Store Butterick Patterns and Publications -..W. B. Corsets

Merers

STYLE, COMFORT, GOOD WEARING SHOES FOR MEN, WOMEN AND CHILDREN AT MEYERS

Pingree Shoes for Women Nettleton Shoes for Men Playmate Shoes for Children

## SUITS AND COATS FOR WOMEN AND MISSES


ohewing-the exclusive ideas for the particular woman and niss who has the innate pride in her attire-those who deoire to get away from the commonplace, made more compersonally nulected our garments the great markets. Wo from bring Now Yof different modele. We virtually ter of stylish garments when we place such a stock of ready-to-wear in our store. In high clase suits we are showing a splendid variety of the latest French and American styles. These suits embody all the new features Among them are the striking cutaway blouse, the long straight tailored back and the military blouse. Some have fur and velour cuffs and collars. The materials are soft and pliable so as to give the much desired clinging effect
without having the garments tight. Priced, $\$ 20, \$ 25$, $\$ 30$ and up to $\$ 60$.

Samptuous effects in dressen for afternoon and stroet wear.
Radical departures from former modeling gives an added int est to the atyles of the hourr, beanty, gracee and hammony creat
the charming note-tho fibrice, the distinctive features and modeling, the exclusive element that, gpellive fanitteoses funhion.

Priced at $\$ 20.00, \$ 25.00, \$ 35.00$ and up to $\$ 50.00$

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Experience is the best teacher of shoe values, but we insure you against the possibility of dissatisfaction when you purknow how the shoes are made and what they are made we We know what hundreds of wearers say and we know you want to try us when buying shoes. All the most popular styles are to be found in our collection in the much wanted eathers, velvets and cravenettes. We are ahowing ant ceptionally good model for women which is proving very pop ular--The latest New York style with receding toe, in pat ent leather vamp and dull calf upper, medium heel. Price

Shape that Lasts as Long as Your Clothes
 traserines, week in and weok out, depends mootly on thatesing wo eell as the cloth itteolf. It's. sewed and held the cothes ing. Pressing alone gives shape, but will not hold it. To last, shape must be made in these clothes before the iron touches them. All wool cloth, thoroughly tested and shrunk, added long as the cloth

Clothcraft Clothes, Ederheimer Stein Fitform Clothes, Stadium Clothes (union label)

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fint int to be found in the valley.



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