

Just to Meet the Coming Reduction in Tariff

Just to be as nearly ready as possible, we have decided to sacrifice our beautiful dress goods.

BOOSTER SPECIALS ON DRESS GOODS

Table listing dress goods prices with columns for item type and price. Items include \$3.50 dress goods, \$3.00 dress goods, etc.

WOMEN'S FINE WHITE WOOLEN VESTS AND PANTS

Table listing women's fine white woolen vests and pants prices with columns for item type and price. Items include \$1.75 and \$1.65 garments, \$1.50 garments, etc.



CLUB PROPOSES TO BOOST PUBLCTY HERE

The Salem Ad club has been organized by energetic advertising men of Salem, and the object is announced as follows: "To promote, produce more and better business; to establish increased confidence on the part of the buying public in local business institutions, to stand for and promote clean, honest publicity."

Manufacturers of artificial limbs are seeking substitutes for English willow, used because of its combined lightness and strength. It is claimed that the Port Orford cedar of the Pacific coast will prove equally serviceable.

What Pepys Saw in Church.

Once Pepys goes to Hackney church, "chately," he says, "to see the young ladies of the school, whereof there is a great store and very pretty. And on another Sunday, "After dinner I did by water alone to Westminster to the parish church and there did entertain myself with the perspective glass up and down the church, by which I had great pleasure of seeing and gazing at a great many very fine women; and what with that and sleeping, I passed away the time till the sermon was done." And again on a Sunday afternoon to the same church, "thinking to see Betty Mitchell and stay an hour in the crowd, thinking by the end of a nose that I saw that it had been her, but at last the head was turned toward me and it was her mother, which vexed me."—George Hodges in the Atlantic.

DR. T. FELIX GOURAUD'S ORIENTAL CREAM OR MAGICAL BEAUTIFIER. Includes an illustration of a woman's face and text describing the product's benefits for skin care.

SPECIAL TRAINS to the Oregon State Fair FROM PORTLAND. Includes departure and return schedules for September 29, 30, and October 1, 2, 3, 4.

MADE A GOOD GUESS.

He Had No Thermometer to Tell Him the Temperature. It often happens on sledge journeys among the arctic ice that the thermometers are broken. In that case the party finds itself without any means of determining the temperature. But Roald Amundsen, the discoverer of the south pole, says that if the explorer accustoms himself to guess the temperature it is possible to estimate the mean temperature for a month with a fair degree of accuracy. This fact he proved by means of a guessing competition during the winter that his party spent in camp on the great ice barrier. As each man came in in the morning he gave his opinion of the temperature outside, and each guess was entered in a book. At the end of the month I went over the figures, and the man who had guessed correctly the greatest number of times won the prize—a few cigars. Besides giving practice in estimating degrees of cold, it was a very good diversion with which to begin the day. When one day is almost exactly like another the first hour of the morning is likely to be a little sour. The competition engaged every one's attention pleasantly. Each man's entrance was awaited with excitement, and one man was not permitted to make his guess in the hearing of the man who followed him. Therefore they had to speak as they came in, one by one. "Now, Stubberod," I would say, "what's the temperature today?" Stubberod had his own way of calculating, which I never succeeded in understanding. One day, for instance, he looked about him and studied the various faces. "It isn't warm today," he said at last, with a great deal of conviction. I could immediately encourage him with the assurance that he had guessed correctly. It was -69 degrees F!

An Old Time Nerman.

An amusing and detailed account of a nerman seen in the Atlantic, written apparently in good faith, ends with the following description of the monster, which may possibly have been a seal or a sea lion. "That monster is about eight feet long, his skin is brown and Awny, without any scales, all his motions are like those of men, the eyes are a proportionable size, a little mouth, a large and flat nose, very white teeth, black hair and chin covered with a mossy beard, a sort of whiskers under the nose, the ears like those of men, fins between the fingers of his hands and feet like those of ducks. In a word he is a well shaped man. Which is certified to be true by Captain Oliver Morin and John Martin, pilot, and by the whole crew, consisting of two-and-thirty men." (An article from Breet in the "Memoirs of Trevoux." The monster was mentioned in the Gazette of Amsterdam Oct 12, 1725, where, it is said, it was seen in the ocean in August of the same year.—St. Louis Globe-Democrat.

How to Read the Moon.

Few people can tell at a glance whether the moon is waxing or waning. Here is a whimsical rule to remember by. It is very simple to those who know Latin and is not difficult for those who do not. The first thing is to notice whether the moon is like a D or a C—that is, whether the full semicircular curve is on the right or the left. If the moon shows a D that naturally stands for decrease. "It wanes."

Cost of First Class Traveling.

While on the Pacific ocean I met a life insurance man who told me that he traveled constantly and that his expenses, at sea and ashore, averaged \$11 a day. He kept no expense account, he said. At the end of the year he charged the company \$11 a day for expenses, and that was almost exactly what he spent. I made a calculation and found that the present trip has cost us \$11 a day each, almost to a penny.

Damarsland.

Mistakes such as that which makes Uganda of Buganda are frequent when the white man bases his geographical nomenclature on his understanding of the native. Sometimes they are amusing when one gets the explanation. For instance, Damarsland should really be Damarsland, just as Nankangland and Griqualand, for "qua" is the masculine plural, meaning "men." "Ra" is the feminine dual. The explorer, with a sweep of his hand, questioned his native guides as to the name of the country. But they thought he was pointing to two Dama women in the distance and answered, "Damara." So this portion of German Africa bears a name which signifies "land of two Dama women."—London Chronicle.

Told of a Tailor.

A Viennese tailor was so fascinated by his own figure in a suit ordered by a court functionary that he could not take up his mind to turn with the garment. He passed hours daily before the mirror admiring the elegant fit until his mind gave way to insanity. He finally had to be consigned to an asylum, whether he was noticed, says a correspondent, on pretext of his being invited to attend a levee in his court dress.—Pall Mall Gazette.

Happy Relief.

"You seem happier." "Yes," responded the clerk to the department store. "I've been transferred from the silk counter to the grindstone department. And very few women out shopping insist on pawing over that stock."—Washington Herald.

Call Money.

"I wish I had a lot of that call money." "What for?" "To pay my telephone bills with, stupid."—Baltimore American.

Base Hit.

"You talk about men!" exclaimed the suffragette. "What has man ever done for woman?" "He invented the ballot box," came stolidly from the rear of the hall.

LAXATIVE FOR OLD PEOPLE—"CASCARETS"

Balts, Calomel and Pills Act on Liver and Bowels Like Pepper Acts in Nostrils—Danger!

Get a 10-cent box now. Most old people must give to the bowels some regular help, else they suffer from constipation. The condition is perfectly natural. It is just as natural as it is for old people to walk slowly. For age is never so active as youth. The muscles are less elastic. And the bowels are muscles.

HANDSOME WATCH CHARMS FREE AT TOBACCO STORES

'Bull' Durham Week Being Celebrated in Salem. C. B. Hardy, of the American Tobacco company, is in Salem this week, advertising the famous old 'Bull' Durham Tobacco.

NEWMEN--is what Particular Dressers Want in Novelty Dress Goods and Coatings

You can buy last year's novelties at almost any price if you're willing to be a year behind the times, but when you want the most stylish creations in fall fabrics, just visit our dress goods section.

Barnes Cash Store

Our store closes at 5:30 every evening except Saturday. We do not handle ladies' "ready made" suits and coats, therefore do not underrate the importance of yardage goods to force sales in the "ready to wear" department as is done by many stores.

WHITE SLAVE TRAFFIC UNMASKED IN OTIS TURNER'S LATEST DRAMA, ENTITLED "A FIGHT AGAINST EVIL"



The white slave traffic is a problem of the photoplay. This is done through the medium of Otis Turner's stirring film drama, "A Fight Against Evil," which has just been completed at the Hollywood studios of the Universal Film Company.

The Call of the Classified Columns Catches Countless Ears

The classified "Want Ad" section of a daily newspaper is the voice of the people—it is heard everywhere, by almost everyone. What wonderful, willing workers these "Want Ads" are! They carry your message to hundreds upon hundreds of listening ears—they talk to people who can best supply your wants.

DRINK HABIT

RELIABLE HOME TREATMENT. The ORRINE treatment for the Drink Habit can be used with absolute confidence. It destroys all desire for whiskey, beer or other alcoholic stimulants.

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