## Thursday is Silk Day

A lot of pretty patterns in dots, atripes, Persians, plai Half Price


WMal spref fils


AS GOOD AS FISHER'S BLEND is the regular argument of all who strive to push the sale of flours made strive to push the sale of
wholly of Western wheat.
As good as FISHER'S BLEND, they say, but COSTS LESS. And right
there is where the force of the argument fails, for no amount of argument and salesmanship can produce a lour made wholly of Western
good as FISHER'S BLEND.
The price of FISHER'S BLEND is a little more per sack than the price of ple reason that FISHER'S BLEND isn't one of the other flours nor anything at all like them. If it was it
would cost what other flours cost and you would get no more for your money. The price of FISHER'S BLEND-a few cents more per sack than flours made wholly of Western wheat-is regulated by the cost of the superior and carefully chosen materials that go into its composition. In no other flour on the market is the scientific BLEN
of EASTERN HARD WHEAT and Of EASTERN HARD WHEAT and found.
FISHER FLOURING MILLS CO, america's finest flouring mul
SEATTLE U, S. A

