

THE CAPITAL JOURNAL

The Barnes-Taber Company GRAHAM P. TABER, Editor and Manager.

An Independent Newspaper Devoted to American Principles and the Progress and Development of Salem in Particular and All Oregon in General.

Published Every Evening Except Sunday, Salem, Oregon

SUBSCRIPTION RATES: (Payable in Advance) Daily, by Carrier, per year \$5.20 Per month .45c



ADVERTISING RATES.

Advertising rates will be furnished on application. "Want" ads and "New Today" ads strictly cash in advance.

The Capital Journal carrier boys are instructed to put the papers on the porch. If the carrier does not do this, misses you, or neglects getting the paper to you on time, kindly phone the circulation manager, as this is the only way we can determine whether or not the carriers are following instructions.

POETS, PASSION AND MODERN WOMAN.

IS THE LOVE LYRIC DOOMED? Has the modern woman killed all the great songs? Is the great emotion which fired all the great poets of bygone centuries a theme which has undergone a sea-green change?

A cursory examination of the subject would lead to the opinion that the poets are all right, only they must be given a little time in which to adjust themselves to the changed situation. Conditions and circumstances have both changed so radically that the new crop of poets must have a little time to get on to the true inwardness of things, and get their individual muse or group of muses accustomed to "tripping" in a hobbie skirt.

Can the modern poet do justice to be-garlanded Spring tripping fresh-limbed and rosy across the flowering meads in a hobbie skirt that would make her trip any old place? Can he, without getting sort of used to it, imagine a willow form under the baggy draperies that hang on the female frame, or bring his muse down to song about his fair one's pedestal formation, running gears and specifications?

Most certainly not, but once Pegasus gets onto the combination there will be a crop of love lyrics that will have to be printed on asbestos paper, and handled by the reader with the family tongs. They will be burning sentiments or sentiments that ought to be burned, literally letters of living fire, the true flames of love kindled from Cupid's torch, and calculated to make the reader turn on the fire alarm.

We are led to this conclusion from the wider range of subject now permissible to the long-haired fraternity in giving their flowery faucial wing. If they in the olden days went to one extreme, and sang so sweetly, yet so powerfully and movingly, of lips, eyes and hair; do not for a moment imagine that they will not be able to write as fluently and as gracefully about dimpled knees, twin calves that play hide-and-seek with the male vision most tantalizingly, of fairy forms concealed beneath such clinging draperies that their beauty is emphasized, and their gracefulness and suggestiveness enhanced.

If it were possible for the poet with bucolic genius to write of the pink-cheeked milkmaid until one could almost see the old bossy chewing her grass for the second time, don't for a moment get the idea that the poet of the future will not be able to describe the modern milkmaid, that is provided she is not the hired man, so that with her clinging gown and split skirt one can fairly see the calves butt in, and this applies to both the milkmaid and the cow.

The modern poet has a vast and untrodden field opened to him and poetry will soon feel the inspiring effects of this new opportunity. Just wait until he catches on and then get out your garden hose and your umbrella, for only this combination will make the reading of the new poetry comfortable or safe.

SENATOR BOURNE'S ROAD SCHEME.

JONATHAN BOURNE is a brainy man, one of the deepest thinkers of recent years. His parcels post scheme has proved a phenomenal success and is a measure that has earned him the thanks of the people of the whole United States. He now comes to the front with a scheme to build a system of perfect roads throughout the whole country.

His plan is based on the fact that the credit of the general government is so much better than that of the individual states that it can borrow money at 3 per cent, while the states must, at the least, pay 4. On this difference of credit, and consequent difference of interest charge he builds his plan.

Each state that takes advantage of the plan will deposit with the general government its pro rata of the 4 per cent fifty-year bonds. Oregon's portion would be \$16,000,000. The total of all the states would be \$1,010,100.

The government would issue an equal amount of 3 per cent bonds, and the 1 per cent difference between the interest on state and federal bonds would become a sinking fund that in 50 years would retire all the state bonds, which means that the original cost of the roads will be saved to the states by mere payment of interest on the expenditure for a period of fifty years. In addition, the state will have received from the federal government in the fifty-year period a sum equal to its original expenditure for the maintenance of its new highways.

The original cost would be met through a period of fifty years, and would fall, not in one great sudden charge upon the present, but be lightly distributed among those who are to use the roads for the next fifty years.

This plan is somewhat in the nature of a tariff tax, in that it gets the money without any squawking from the goose that is being plucked. It is an ingenious way of presenting the subject and making those who must pay the bills think they are getting something for nothing, but that is about all; for when it is all summed up, "the bill has to be paid." True, the payment is extended over 50 years, and so falls lightly on the debtor, but the bill must be paid sometime, and by those who receive the benefits. The catchiness of the plan is in its presenting the idea that the general government will eventually pay the bill, and it skillfully conceals the fact that the people here will have to pay their proportion of it. It does not go back so far as to show that the people must put up the money for the general government to pay the bills with, on the face of it, it looks as though the people were going to get something for nothing, which is an impossibility. Brought down to a business proposition, it is nevertheless, good, for it provides for building the roads on borrowed capital, but which is borrowed at 3 per cent interest, instead of 4.

The Oregon Journal says "Senator Chamberlain invariably fails to please the Oregonians," but it fails to add, "and about everybody else." Our George

LADD & BUSH, Bankers

TRANSACTS A GENERAL BANKING BUSINESS. SAFETY DEPOSIT BOXES. TRAVELERS CHECKS.

is not measuring up to the size of the pattern that the people had cut out for him. In fact, the place and the man are so dissimilar in size that one rattles in trying to fill the other. Besides there are a number of solons who have their eyes where George now has the bosom of his pants, and they are not satisfied with his course either.

The Industrial Workers of the World are trying to work the old world all right, and might succeed if they adopted tactics not so much like the English suffragettes. They claim the right to picket places of business, and to prevent others from entering the same, and they do not seem to understand that if this is permitted, they would not be allowed to be in or around the place, either. They claim the right to do things that they say others shall not do.

X-RAYS.

Senator Bacon is shocked by the proposal to have experts draw the bills for the senators and congressmen, "because senators are supposed to be capable of doing this work." The senator overlooked the fact that this is only a supposition. However, the senate realized what a shock the senator had received, trimmed down the proposition and saved its Bacon.

Dr. Henry A. Cotton says every drop of beer drunk destroys a nerve cell. Is the doctor advertising beer as a cure for nervousness?

Mulhall continues to tell a connected and plausible story, and those accused by him make the safe defense that Mulhall is a liar. Some more convincing evidence than this bare statement of persons accused of crime is necessary to make the people believe in their innocence.

Carnegie says the man who bets against Uncle Sam will go broke. A fine sentiment sportily told, and Carnegie knows he never bet against the government, but just grabbed a dead cinch, and got Uncle Sam to back him.

C. B. Smith and wife are reported lost on the sides of Mt. Helens, and it is thought they perished in a snow storm. This emphasizes the fact that city folks who do not know "down hill" should not be trusted out of sight of a street car.

This is a hard and uncertain old world. Hiram Reeves, of Martinsville, Wis., who recovered after his neck was broken several weeks ago, is dying from ptomaine poisoning, caused by eating ice cream.

Portland has five new sanitary inspectors, and, judging from the fact that the Oregonian gives a brief biography of each, they are thus all thoroughly disinfected, and ready for work.

The idea seems to be that by having a police matron sit on the benches at the Oregon Electric the spones inclined young man would avoid that vicinage. This may be correct.

The King of All Laxatives. For constipation, headaches, indigestion and dyspepsia, use Dr. King's New Life Pills. Paul Matubka, of Buffalo, N. Y., says they are the "King of all laxatives. They are a blessing to all my family and I always keep a box at home." Get a box and get well. Price 25c. Recommended by J. C. Perry.

End-of-the-world prophecies trouble comparatively few.

To Cure a Cold in One Day Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

AD-MAN'S TALKS

Persistence is the jewel of advertising. Intelligently pursued, it must yield a golden harvest.

By what method of reasoning do some merchants conclude that any sort of publicity is profitable? No wonder they find it costly. You have a right to expect great results from your advertising when it is intelligently and persistently done.

But conceive, for instance, of a store, where one clerk vainly tries to wait on a dozen customers at the same time, and where the proprietor keeps twice as much stock as his trade justifies. The ultimate end of such a business is failure.

We look upon a successful business man with admiration. But do we stop to think that it is the final fulfillment of an idea which first existed in a carefully arranged and developed program, as evolved by some wise mind?

All the thought, all the genius, all the experience and all the capital in the world could not have produced that successful business over night.

Why should anyone demand the impossible of advertising? Of course, you have a right to expect great things of your advertising, providing it is wisely done along practical, common-sense lines, because advertising is economic in effect. But it must be direct and specific—must have a definite aim. In fact the advertiser must first get a mental photograph of his field of possible customers.

Then he must select a medium, the circulation of which embraces this field with the least possible waste.

His advertising must be directed to this certain class—and he must advertise not only to secure sales, but to establish business.

You have a right to expect great

THE ROUND-UP.

Eugene is to build a high school, and at present the plan is to put up a building that will cost \$150,000.

Seaside opened its new rest room Thursday, hundreds attending to celebrate the occasion.

The forest supervisor will send a gang of men into the Siuslaw forest reserve soon to spread poisoned grain over some 2000 acres of burned-over land, in an effort to save the Douglas fir seed which will be planted this season.

Marshall and Hick Lockett were indicted by the Baker county grand jury Thursday, on a charge of cattle stealing. It is thought they are responsible for the loss of thousands of dollars worth of cattle from the range. If convicted the sheriff gets \$2000 reward.

Mrs. D. A. Clark and Edith Jones were badly hurt near Amity Wednesday night, when a horse Mrs. Clark was driving backed the buggy off the grade, the women and outfit being thrown into the gulch 40 feet below. Mrs. Clark was still unconscious Friday, and may not recover. Mrs. Jones suffered a broken rib, and many serious bruises and cuts.

Ontario's Carnegie library is under contract at \$5183. The building will be 44x60 feet, two stories with basement.

La Pine is to have a good roads barbecue and a general good roads barbecue and a general good time on August 9. Eminent good roads advocates will make addresses.

The voters of Mosier have defeated a proposal to incorporate. The principle was favored, but the metes and bounds were not what the people wanted.

The contract for constructing the manual training and domestic science building at the Crook county high school in Prineville has been let. The building will be 32x80, and will be equipped to give the students the very best.

Burns News: An interesting spectacle was to see the caterpillar engine walking off through the raw sod with a dozen 14-inch plows, and many went out to view it. They were plowing furrows two miles long through sections 8 and 9, seven miles east of Burns.

Pendleton East Oregonian: E. A. Dudley, an Athens farmer, has purchased a caterpillar engine, with which he will do his harvesting and plowing. He will sell his mules at once. Besides

20,000 Yards

Of Summer Wash Fabrics now piled out on our counters. You can find in this great stock any class and kind of summer goods you may want at clean-up prices. Out they must go—4c, 5c, 6 1-4c, 8 1-3c, 10c, 12 1-2c and up.

10,000 Yards of Silks and Dress Goods

The greatest showing offered by any store in the Willamette valley. The latest styles and novelties are shown for dresses, suits and coats. Clean-up prices. Per yard

25c 35c 49c 75c and up



New Fall Styles

shown in LADIES' SUITS and COATS

\$8.90 \$10.90 and \$12.50

Are the prices we are now offering new Fall Suits, Long Cut-away Jackets, silk lined, later will be \$18, \$20, \$25.

Extra Special

Clean up prices on the following

Lawns, yard 4c

Challies, yard 4 1-2c

Percales

Yard 5 to 8 1-3c

SHEETS 48c

Muslin at Mill Prices

500 Lingerie Dresses \$1.49

100 Shirt Waists 48c

Ladies' Union n Suits 25c

And Hundreds of Other Bargains

\$1.49 \$1.98 and \$2.50

Clean-up prices on TRIMMED HATS worth \$5 to \$8.50 Come here and see for yourselves

49c 98c \$1.49 and \$1.98

Clean-up prices on LADIES' PUMPS, LOW-CUT SHOES and HIGH TOPS.



SALEM OREGON CHICAGO STORE THE STORE THAT SAVES YOU MONEY

farming his own ranch and some Indian lands, he has leased the 1400-acre ranch of Mrs. J. J. Roulstone for six years.

Hood River's Commercial club has prorogued itself to September 8, on account of absent vacationists and over-busy stay-at-homes.

WOODBURN NOTES

Woodburn, July 12.—(Special)—Mrs. C. M. Coffin, of Lents, Or., is visiting Mrs. E. M. Castle this week.

J. H. Settlemier, who was in Woodburn the first of the week visiting friends, has returned to Portland.

Mrs. F. M. Drake and family and her sister, Mrs. E. A. Burke and family, left the first of the week for Newport, where they expect to remain for about two weeks.

H. L. Moore left the first of the week for Bayonet, where the State Druggists' Association is in session. His wife accompanied him.

Charles Curry and wife are moving this week to Lebanon, where they will make their future home.

Mrs. Cramer is moving to Salem this week. She is running the boarding house at the Willamette University.

J. W. Jobson, who left for Newport for his health, will be at the seashore for several weeks.

Miss Viola and Duke Ballnueber, of McKee Station, spent Thursday and Friday in Woodburn.

Miss Myrtle Merriman, who has been visiting her parents in Woodburn, returned to Portland this week.

Will Wengert is the owner of a new five passenger Overland car.

W. A. Hart and wife, of Ohio, left the first of the week for Southern Oregon. They have been visiting for a few weeks with Mr. and Mrs. J. Byers.

Will Grovers and wife, of Portland, has been visiting with Mrs. Grovers' parents, Mr. and Mrs. Francis Fuller.

Miss Amanda Wilson, of Terry, Mont., is visiting her aunt, Mrs. E. Caswell.

Miss Ottila Erickson, of Lin, Wis., arrived here Friday to visit Mrs. E. Whitehead.

Mrs. G. I. Traut and Miss Lola Fannon, of Portland, spent the week end with Mrs. O. P. Overton.

Mr. and Mrs. N. Moe spent Friday and Saturday in Portland. Mr. Moe is the manager of the Cozy theater.

Mrs. J. L. Shurey is visiting her mother, Mrs. Galbraith, in Portland this week.

Mrs. F. W. Settlemier is spending a

few days at the Gladstone Chautauqua. Mrs. C. W. Linebaugh, of Portland, is visiting Mrs. O. P. Overton.

Henry Hall, of Idaho, has been visiting his mother for the past month.

Miss Hazel Dale, of Salem, is visiting her father, N. C. Dale, of Woodburn. An aeroplane benefit dance will be given at Woodburn Saturday, July 12, at the Armory for the benefit of the aviators.

USE OF MOULDY BERRIES ARE TOLD BY PROFESSOR.

Oregon Agricultural College, Corvallis, Or., July 14.—"Just look here," exclaims many a disappointed housekeeper these damp summer mornings.

"These loganberries are all mouldy. They are such lovely berries that I do hate to throw them away."

Well, don't do it then. Just turn them into delicious drink or sparkling jelly, for which purposes they are excellent. Of course, most people have not known this, and as a result have destroyed hundreds of dollars worth of otherwise good berries. But Professor C. I. Lewis, head of the horticultural department of the Oregon Agricultural College, has been conducting scientific experiments to determine the fitness of loganberries which have grown a mould but are otherwise sound for domestic use. The above surprising conclusions are the result of this investigation. Although of great economic value, the results are easily accounted for. Professor Lewis says that mould is a vegetative process as truly as the growth of lettuce, and the high temperature merely kills it.

Directions for the use of the mouldy loganberries are easily followed. The mould is washed from the fruit and it is put into a saucepan with just enough water to keep it from sticking. With a quick fire it is brought to the boiling point without continuing to boil. It is then removed from the fire, and the juice strained out. The juice is then mixed with one-third its measurement of sugar, put back on the stove, and again heated as before. It may be mixed with an equal quantity of apple juice and the mixture made into a jelly with right amount of sugar. Or it may be set aside to cool, mixed with four times its measurement of water and used as a wholesome and delightful beverage.

LIIONS NEED PROTECTION. [UNITED PRESS LEASED WIRE.] Nairobi, July 14.—So extensive has become the slaughter of lions in British East Africa by sportsmen emulating the example set by Colonel Roosevelt, the legislature is now considering a

measure for the protection of "king of beasts," so far as our lands are concerned. According to official statistics nearly 1000 lions have been killed in the district in the past two years. It is declared that if it is kept up the lions will be exterminated in ten years. Paul Rainey, is out on another lion-hunting expedition, has just shot his 19th. The number of dust killed 30 during 40 months' hunt recently.

Journal Want Advs. Bring Results

Bechtel and Bynon Bargains

HOUSE BARGAINS Good house, two lots, \$1000.

5-ACRE TRACT CHEAP We have a choice 5-acre tract, in, small house; price, \$1150; terms \$250

Will buy a choice vacant lot for \$850.

FARM BARGAIN.

Mr. Farm Buyer: Don't overlook the famous Howell Prairie farm—cream of Oregon lands. Price \$1000 acre and up; any number of acres suit.

We Write Fire Insurance—Seven of the Best Companies

MONEY TO LOAN

We can place your money on good security.

HOUSES FOR RENT.

BECHTEL & BYNON, 347 State St. Phone 452.

Salem Fence Works

R. B. FLEMING, Prop.

Headquarters for Morley's patent hop basket. Order now sure. See the drive and twist anchor. Don't use a deadman. Big stock of paints, American wire fence, screen doors and wire netting, fence posts. Ready roofing.

250 Court St. Phone 124

Back of Chicago Store