

REO THE FIFTH

LEARN ABOUT THIS GREAT CAR

Here are some new things every man wants when he comes to select a new car. Cars without them will soon be distinctly out of date.

CENTER CONTROL LEFT SIDE DRIVE

Note the costliest cars of 1913. Note that the driver sits on the left side, close to the cars he passes. Note that the levers are all in the center, to be operated with the right hand.

What the finest cars use this year will next year become universal.

Reo the Fifth has both these features. But our center control is a single lever. All the gear shifting is done by moving this handle only three inches in each of four directions. It's as simple as moving the spark lever.

Both brakes are operated by foot pedals. So there are no side levers. Both front doors are clear.

Right side drive and side levers are now both out of fashion.

OVERSIZE TIRES

Skimping on tire size is also old fashioned. It multiplies tire upkeep.

Reo the Fifth uses tires 34x4. Tires often used on cars of this size would cost us \$60 less. But that \$60 saves you hundreds of dollars during the life of the car.

OTHER NEEDS

Get a magneto on which you can start. We use a \$75 magneto.

Insist on doubly heated carburetor. One needs it in these days of low grade gasoline.

Insist on a 17-coated body, else the finish will not last.

Insist on flush electric dash lights. Side lamps are out of style.

Get upholstery of genuine leather, filled with the best curled hair.

A car of this size should have 14-inch brake drums.

It requires wide, seven-leaf springs.

Cars at close prices are rarely built like this. Hidden parts are very often skimmed.

New things are omitted because of the cost. But buyers of new cars should see that they get them.

Your delight in a car depends on it. So do safety and comfort and low cost of upkeep.

When buyers refuse to take anything less, all cars will be built like this.

A. I. EOFF

LOCAL DISTRIBUTOR

Headquarters at GREAT WESTERN GARAGE, 147 North High Street. Telephone 44

CITY NEWS.

Hear the latest popular music at the Elite Cafe tonight from 6 to 8, and 9 to 11.

The Red Cross Pharmacy is installing a fine new fountain, and expect to have it in working order in a few days.

Attorney Charles L. McNary went to Newberg yesterday afternoon to act as one of the judges in the intercollegiate oratorical contest between Pacific college and Albany college.

Freddie Seymour, who has been suffering from suppurative appendicitis for the past few weeks and who underwent an operation under the direction of Dr. Harry Clay at the Willamette Sanatorium, is improving nicely, his physician says, and will be about within a short time. The disease is very dangerous and the operation was very successful under the circumstances.

A complaint was filed in the circuit court yesterday by Mrs. Carrie Graves against her former husband, Geo. H. Graves, in which she asks a judgment to recover jewelry and household goods valued at \$385. The plaintiff alleges that the defendant took the articles in question and refused to return them after repeated demands.

Mrs. Philippine Peterson, 1211 35th street, East Minneapolis, Minn., in a letter received here today by Governor West, says she has waited a long time for an answer to a letter asking for information regarding the whereabouts of her son, Frank Peterson, who was in Richmond, Ore., some time ago. He wrote from there in a lady's handwriting, "but the writing was his," says the letter. "Some strange things happen every day," adds the aged mother. "Be so kind as to find out his whereabouts." Frank is 58 years old, and his mother describes herself as old and feeble.

An unknown young man and woman received a bad fall on State, near Twenty-fourth street, last Thursday afternoon, when a motorcycle they were riding became unmanageable and hurled the riders up against a wire fence on the north side of the street. Just how the accident chanced could not be ascertained, but while traveling at a fair speed, the machine suddenly dived over the curb and the riders were thrown several feet over the sidewalk and into the fence. The man was bruised, but not seriously. The lady received injuries about the chest and legs.

J. P. Shaw, department commander, and W. J. Finzer, adjutant-general, today issued a bulletin to Civil War veterans of the state of Oregon in regard to the trip to Gettysburg this summer. The veterans will have their transportation paid, but should have about \$100 each for necessary expenses, it is pointed out. As the six-

GO-CARTS

Special low prices next week on our large line of go-carts. Take advantage of this sale. No need to stay home or to carry the baby when you can get a good rig for such a small outlay of cash.

RUGS

This is the time of year for new floor coverings. Inspect our stock and get our prices before buying. We carry a good line of room sizes in Wilton, Body Brussels, Fibre and Rag Rugs.

Quick -- Meal -- Ranges

We have the agency for the famous Quick Meal Ranges and carry a complete line of sizes. We are giving one away, absolutely free. Ask about it.

Furniture Exchanged

We have opened an exchange department and will take your old furniture as part payment on new goods. Let us figure with you, and show you how easy you can replace the old with "up to the minute" new goods.

Salem Furniture Co.

333-339 Chemeketa Street. Near Commercial
100 Feet East of Y. M. C. A.

5, 10 and 20 Acre Tracts

you want a small tract of first-class land, let us show you the tracts at

EDGEWOOD

Good rich land, All level, Well drained. Close to Electric Car line, Telephone service, Rural delivery.

Only \$125 per acre. Terms to Suit

E. Hartley, J. B. Craig, R. W. Craig, Owners.

BECHTEL & BYNON, Agents

347 State Street. Telephone Main 452

TIME TO BUILD

Spring is here, and now is the time to build. Select a lot from the large list of splendid building sites which we have for sale.

\$1750 buys a lot on State street, corner, both streets paved, assessments all paid, city water, cement walks, sewer, fruit trees, a fine site for a home.

\$700 for a fine corner in the Oaks, where so many swell homes are being erected. All conveniences. Inside lots for only \$650.

\$400 buys a good lot a short distance from Capitol street. All assessments paid.

\$250 will buy a large lot one block from Fair Grounds car line.

\$2250

Mr. Investor, if you are looking for a real bargain in house, lot, barn, bearing fruit trees, close in, on a paved street, we have a real snap for a few days only. This property is well worth \$3000.

IF YOU ARE

Looking for a farm, large or small, let Bechtel & Bynon take you out in one of their autos and show you the famous Howell Prairie, the garden spot in the Willamette valley. Price \$100 per acre and up.

BECHTEL & BYNON.

347 State St. Telephone, Main 452

Going Out of Business

Long Established Firm Will Close Its Doors Forever

We shall offer you this high class stock of merchandise at prices you can not resist.

This stock consists of high class crockery, cut glass, silverware, teas, coffees etc.

A real carnival of bargains.

A real opportunity. Will you embrace it?

Nothing reserved --- Everything goes.

Auction Saturday afternoon at 2:00, and Saturday evening at 7:30

Ladies call and leave your name. A prize for the lucky lady.

This Sale Starts Saturday, April 19

Yokohama Crockery & Tea Co.

174-176 N. Commercial St., Salem, Oregon

day trip is to be made during hot weather of the summer, it is advised that those who wish to go consult a physician. About 50 can go. There are many applicants, and the names will be taken up in order. All Civil War veterans, whether union or con-

In a statement issued Thursday regarding the business transacted by the insurance companies in Oregon during the year 1912, Commissioner Ferguson has the following: Insurance in force January 1, 1912, \$96,953,198; new issued, \$21,85,685; terminated, \$13,323,960; in force December 31, \$107,408,954; claims paid, \$1,487,547.79; premiums collected, \$3,546,621.45; policies in force December 31, 53,118. Net premiums totaled \$2,117,657.21, and losses paid, \$671,672.22.

Satisfaction can never be guaranteed. After Let's wife had been turned into a pillar of salt she probably kicked because she wasn't a marble column.

A NOTRE DAME LADY'S APPEAL

To all knowing sufferers of rheumatism, whether muscular or of the joints, sciatica, lumbago, backache, pain in the kidneys or neuralgia pains, to write to her for a home treatment which has repeatedly cured all of these tortures. She feels it her duty to send it to all sufferers FREE. You cure yourself at home as thousands will testify--no change of climate being necessary. This simple discovery lachesis, uric acid from the blood, loosens the stiffened joints, purifies the blood and brightens the eyes, giving elasticity and tone to the whole system. If the above interests you, for proof address Mrs. M. Summers, Box B, Notre Dame, Ind.

BORN.
ARTHUR.—At the family home, 1180 South Fourteenth street, in this city, Tuesday, April 15, 1913, to Mr. and Mrs. F. G. Arthur, a daughter, 7½ pounds.

Journal Want Ads Bring Results.

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Ladies Suit Sale

at Fullertons



We have divided our entire suit stock into two lots and will close them out regardless of wholesale cost. They are all new 1913 spring suits, and at the price offered will go quickly. Come early and get your pick, while the picking is good. All suits selling up to \$25 going at \$15. All suits selling from \$25 to \$50 going at \$20.

Mrs. P. E. Fullerton

SUITS, COATS AND MILLINERY

270 North Commercial Street