

SUGGESTIONS FOR YOU

EASTER SPECIALS

Next week only our new Silks and Messaline Waists will be sold at a 20 per cent discount. All the waists are of the latest creations for spring wear. An April PICTORIAL REVIEW PATERN

WITH A
SPRING FASHION BOOK 25c

Get our expert corsetier to fit you with Cases guaranteed front laced corsets, or one of the Famous Stewart's made-to-measure corsets, which are highly recommended by physicians. All prices.



Masonic Temple

115 High Street.



BIRD MUSIC AT THE DOOR

How to Coax the Feathered Vocalists to Settle In Orchard or Garden, Where They Will Rout Insect Hosts.

SPRING is so close at hand that the housewife's thoughts turn happily to anticipation of coming good times in the outdoor world, of pleasant jaunts in the woods and satisfying hours spent in her garden.

In most country places those harbingers of spring, the birds, are hopping about the bare trees, picking up a precarious living as yet, but cheerful and hopeful in spite of hard times.

The best friends of the birds are women. The ranks of those that revel in alights and humming birds' skins fortunately grow yearly smaller as education is extended and women understand that the lovely plumage on their hats means a mother cruelly slaughtered and feathered babies left orphaned and starving.

The most efficient bird protector is the home woman who loves the merry songsters for themselves. No one can more thoroughly awaken public sentiment in favor of protecting the birds in her neighborhood than the woman who loves and knows them. She can talk to the children about them; she can discourage neighbors who are thinking of buying their boy that dangerous toy, an air gun; she can interest the girls in her Sunday school class, the ladies who belong to her church society or woman's club. If the laws for the protection of birds are not being enforced in her neighborhood she can drop a hint to the authorities about this. State fish and game commissions and the United States department of agriculture, which are keenly alive to the value of the birds to the farming interests of the country, are doing their best to awaken the people, and the state authorities are usually glad of a hint where their forces might do more effective work. Audubon societies all over the country and the national society, with its headquarters in New York, are glad to supply suggestions for the formation of new bird clubs or give helpful hints for either bird study or bird protection.

Bird boxes put up in the trees about the house, bird fountains and feeding troughs or boards will attract many birds.

The nesting boxes may be made by the handy boys of the family. An empty starch or salt box with a hole cut in the wooden lid and a perching pole tacked outside the little door makes one of the simplest homes. An empty tin can nailed to a tree with the open end out will attract tenants.

Robin loves the cherry tree, and so does the jaunty catbird, but the cherry tree will be free from insects where the catbirds and robins live, and there are ways of circumventing these feathered gormands of the cherries. One is by getting up early and picking the cherries before they reach that stage of ripeness at which the birds prefer to take them. If hedges of wild berries are planted for the benefit of the birds they will pay less attention to the orchard fruits.

Many birds prefer a hollow tree for a home, and if you have one of these on the premises let it stay unless it is too unsightly. Your reward will be the sight of many happy twittering birds around your doorstep and a cheery song outside your windows in the morning and in the evening.

Birds are so useful to the farmers that farmers' wives have everywhere been the most enthusiastic and intelligent members of local bird clubs. They know from observation what a few of the little creatures can do to rout the insects that prey on every green thing about the premises.

Better an Easter bird in the tree-tops than an Easter bird upon a hat is their motto.

Convenient Ironing Board.

One of the difficulties of pressing out one's belongings in a boarding house bedroom may be obviated if the top tray of the trunk is converted into a temporary ironing board. Only a tiny shirt board may be carried conveniently in the trunk, and it is impossible to press out a linen shirt or a white frock on this little board, which answers very well for neckwear and ribbons. If the tray of the trunk is deep it may be stood on edge, one long pad of cotton flannel provided with tapes, which may be tied securely around the trunk tray, giving a smooth, padded surface to work upon. The woman who possesses an electric iron may snap her fingers at the independent hotel laundress, for many a bit of neckwear, handkerchiefs and even blouses may be freshened in her own room.

Gift For Baby.

Gifts for babies are so often silver cups and silver rattles that a nice gift and at the same time a useful one is a find. However, it really is to be had in a box which holds six little pairs of baby shoes and two little pairs of silk socks, with one pair of knitted booties. These are arranged in a box which opens with a drawer. The little shoes are pink, blue and white, and two pairs are shoes, two pairs are soft kid moccasins, and two pairs are little slippers, so that the baby is provided for literally at "every step of the way." Three little satin sachets are also in the box.

WOMAN'S WAY.

To a wise woman all is not gold that glitters nor is all told that matters.

A stylish coat is no proof of its wearer's mental brightness nor of the contrary.

To be happy is proof that you are clever, but to be clever is no sign that you will be happy.

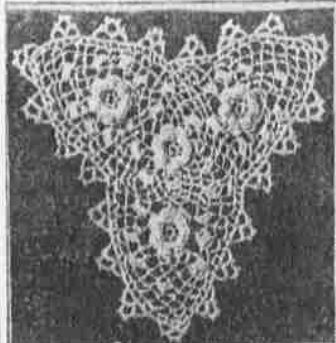
Women would be more interested in a man's ideals if the accent were not so often on the "I."

Still waters run deep, but still women run deeper.

BEAUTIFYING WAISTS.

Crochet Medallions For Insertion In Lingerie Blouses.

Illustrated here are two medallions in Irish crochet suitable for the decoration of the summer lingerie waist. Many women are now designing their stock of summer blouses, and the medallions, which are comparatively simple in construction, may be easily made. They may be used with inser-



CROCHET MEDALLIONS.

tions of valenciennes or elany lace or with combinations of these two laces upon the blouses.

When making the motifs the scalloped edges may be omitted if preferred.

The shield shaped decoration consists of three wheels, two trefoils, a sprig in double crochet and point lace stitch for the center and two sprigs at the corners done in double crochet. The wheels are in double crochet, with the exception of the spokes, which are in double treble. The sprigs are tacked to a piece of table oilcloth and then joined together with picot chains.

The upper medallion is made with four crochet roses joined with chains and arches and entirely bordered with crochet scallops.

Mrs. L. G. Curtis

Will help you select and plan your new Easter Bonnet. Plenty of pretty things at the

Milliner Parlors

125 N. High St. Salem, Ore.

NEW AND STRIKING HATS FOR EASTER MAIDS AND MATRONS



TWO SPRING HATS

THE novelty of the millinery world is the new shape known as the aeroplane. The model illustrated here will give a good idea of what this hat is like. It is in this case trimmed with pheasant's feathers and has an ornament of pheasant's feathers at the back, which suggests the propeller of an airplane. The other hat is a simple model in hemp, with a satin crown and an upright tuft of ostrich tips.

ROSTEIN & GREENBAUM

MILLINERY DEPARTMENT
THE BEST IN SALEM

The home of popular priced Millinery. Big Display of Ready-to-Wear Hats. All new. The newest of the new. Good materials. Rightly trimmed. Lots of new shapes, foliage and flowers. Hats trimmed to order. Get your hats early. You save nothing by waiting until after Easter. Our prices are the same after Easter as before Easter. All goods marked in plain figures.

THE BEST MILLINERY DEPARTMENT IN SALEM

Rostein=Greenbaum
240-246 COMMERCIAL STREET

SANITARY BEAUTY PARLORS

Ventilated transformations made of cut hair or combings

Pompadours either center or side part

Try Septeel for renovating old switches, nothing better, will not fade the hair

PHONE 1021

228 HUBBARD BLDG.

An Attractive Shop.

One of the most attractive shops in the city where many ladies spend their shopping hours is The Style Shop, located in the new Masonic Temple. There is no need to wonder why the ladies find it attractive for Mrs. B. T. Swart has put in a very select line of ladies' wear and specialties.

For style information they can find the very latest and the best in the Pictorial Review Pattern department. At this shop is where the well dressed ladies select their styles and learn how to use Pictorial Review patterns which always fit right, look right and are right.

Another article that adds to style, beauty and grace of the physical form is a corset that is made to measure. Mrs. Swart has now an expert corsetier who will fit any lady with either the famous Stewart's made-to-measure front-laced corset or the guaranteed Case corset. Either of these corsets with the front lacing are highly recommended by physicians for they make the wearer walk right, stand right, breathe right.

Just a glimpse at the magnificent display of laces, all-overs, bandings, flouncings, etc., will convince one that nothing in the way of patterns and styles could have been more artistically designed for the decoration of

the Easter gowns. Everything is shown from the dainty fine silk shades to the heavy Planens, Venetians and Gulpeures.

The Style Shop is the place to stop and shop for there the style is right, the prices are right and the goods are right.

The only way to reform is to reform.

Before making your Easter selection you will want to visit **MISS LARSON'S MILLINERY PARLOR** as she has an entirely new stock and late ideas direct from Chicago.

377 Court Street

... THE FRENCH SHOP ...

Exclusive Millinery

The Latest in French Millinery, featuring the lowest prices for dependable goods

165 North Liberty Street

FRENCH DRY CLEANING

SAVES CLOTHES AND MONEY

Few people realize the possibilities of our FRENCH DRY CLEANING PROCESS, both as to the work and as a source of economy. We clean anything in LADIES' wearing apparel, feathers, tips, plumes, household draperies, etc. This service has a wonderful life-restoring effect and makes any ARTICLE LOOK BETTER AND WEAR LONGER. At a slight cost last spring's suit, dress or anything left over, can be put in the best of condition, and made to give you another season's wear; this means a great help in the problem of being well dressed, and by taking advantage of these services, you can reduce your CLOTHING BILL NEARLY 50 PER CENT.

We Recommend French Dry Cleaning



As one of the most effective means of economizing, which is so necessary in this day of "high cost of living," and we recommend OUR SERVICES as the most thorough and satisfactory in the Northwest.

Standard Cleaners and Dyers

Phone 2433.

342 North Commercial