

SOME EASTER TRADING

.... CORSETS

A Gown, to look well, **MUST** be fitted over a good corset The NU-BONE made to your measure, to your own individual form.

The New 1913 Model Gossard is Just in
The American Queen is an excellent corset also

MRS. CARRIE FISHER

ROOM 7, McCORNACK BLDG.

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Suffragists Plan Coast to Coast Journey. Parade Proves Classic

WHEN the American women suffragists hit upon the plan to be spectacular, original and daring without being ill tempered toward the unbelievers they started big things. In proof of this is the hike to Albany, the hike to Washington and finally the wondrous parade and allegory the sex carried out in the nation's capital.

All these achievements have been productive of worldwide publicity for the cause of equal rights and of innumerable acquisitions to the women's ranks throughout the country. But the best is yet to come. From all accounts the past events in the history of the movement will not be markers to the prodigious feats which will be undertaken by the feminine warriors in the future.

For one thing, it is supposed that the pilgrims who braved so much and others next summer shall trek clear across the country, from coast to coast in quaint prairie schooners. They will have full equipment of frying pans,

We Are Justly Proud

We consider ourselves very fortunate this season on account of being able to secure Mrs. Agnes Proehl, recently of Milwaukee, Wis., to take charge of our alteration department. Mrs. Proehl's father is a tailor, whose reputation in their home town is second to none as a first-class workman. Mrs. Proehl has worked at tailoring (not dressmaking) ever since she was old enough to hold a needle, and is certainly capable of doing first-class work. Mrs. Proehl has only been with us about ten days, and in that time has fitted several suits for ladies of Salem who are considered very hard to fit, and she gave perfect satisfaction in every instance. In fact, several of the ladies were so well pleased with her work that they asked her to do work for them outside of store hours. The next time you want a perfect fitting garment, give her a trial. We guarantee absolute satisfaction.

Our millinery stock is full of Easter suggestions and the coming week you will find it an easy matter to make your spring selection at P. E. Fullerton's.

Mrs. L. M. Nesbit.

The Sanitary Beauty Parlors started in business in the Steeves building about two years ago.

At the time of the fire, quite a loss was sustained, but all of Mrs. Nesbit's patrons followed to her home on North High.

On the completion of the Hubbard building, Mrs. Nesbit secured fine office rooms, four departments are represented as follows, a large display room, weaving and dyeing machine, hair dressing and shampooing rooms.

Mrs. Nesbit has cause to be proud of her offices and the immense patronage given her, showing that honest, pleasant and good business methods pay.

The smelt is all right, when it is scarce and high; but give us now the salmon.

"Cost of Living"—booh! You can get eggs, potatoes and smelt for almost less than nothing.

FICKLE FASHION NOW CALLS FOR LONG WAISTED EFFECTS



GOWN OF WHITE RATINE.

THE gown of white ratine pictured here serves to illustrate the striving for long waisted effects to which fashion is now veering after a long exploitation of very short ones. This garment is of white ratine, with motifs in cut-out work, underlaid with coral silk and framed in fancy braided pattern. A vest is suggested by net laid in horizontal tucks. Bands of the tucked net are set in at the shoulders, on the sides of the sleeves and around the arms. A wide sash of black satin ribbon is draped about the waist and is finished with a graceful bow.



MISS FLORENCE FLEMING NOTES AS LIBERTY.

etc., after the approved methods of the hardy adventurers who traversed the plains several generations ago.

No less a personage than Mrs. O. H. Belmont, one of the leaders of the cause, corroborated recently the report that the cross country caravan trip was planned. She treated the matter as a secret, which had been disclosed prematurely, and declined to talk much about the details. From others, however, it has been learned that complete plans have been outlined and that they are substantially along the lines of the hike from New York to Albany and from New York to Washington.

There will be several of the picturesque prairie schooners of substantial size and strength. They will be equipped to supply all the shelter and comforts required by the "voyageurs," and finally they will be loaded with rooms and rooms of suffrage literature. There will be many lectures delivered on the way.

Up to now, however, the parade March 3 at Washington holds the palm



DAWN MIST, THE INDIAN SUFFRAGIST.

as classic of the suffrage movement. The ceremonies staged in front of the United States treasury building had the form of an allegory.

Splendidly beautiful women wearing filmy historic costumes rendered the impersonations of all figures in the allegory. Notable among the pretty figures was Miss Florence Fleming Noyes, who appeared as Liberty.

Notable in the great parade was Dawn Mist, the Indian maid, who rode in the van of the procession in native garb. Other figures were Columbia, Truth and Justice.

MRS. STITH, MILLINER

The Best Millinery at Reasonable prices.

THE \$5.00 SPECIALS

are up-to-date, and special values

Call and see our goods. A Satisfied Customer is a good advertisement

THE MAPLES, Northeast Corner of Chemeketa and Liberty Streets

CLEANING SILVER.

How to Make Dingy Metal Look Like New.

The cleaning of silverware requires the proper tools if a systematic and thorough cleaning is desired. A brush, a chamois leather, a velvet cloth or velvetene pollisher and a small piece of flannel are the articles used by many dealers in silverware, and their use brings good results.

Frost and fog play havoc with silver or plated goods, and it is much better to attend to them at once instead of putting it off to a regular cleaning day. If the plate is very much discolored add a teaspoonful of alcohol to a portion of whitening and rub well each article with the flannel dipped into the mixture. Then take the soft duster and rub all trace of the powder off. Use the brush for odd corners of the chasing. If then polished with the velvet cloth and given a final polishing with the chamois leather the silver should be as brilliant as new.

Silver teapots, being seldom in constant use, are very likely to become moldy. They can, however, be kept in perfectly good condition if after washing and drying them thoroughly a lump of sugar is placed inside. The sugar absorbs the dampness and keeps the teapot sweet and fresh for a long time. Another way of keeping mold from silver tea and coffee pots is to place a small stick across the top under the cover. This admits the air and prevents mustiness.

Mrs. Carrie Fisher.

A dressmaker of ability has been in business in Salem for thirteen years, six of which has been in the McCornack building, the present location.

Mrs. Fisher is a very pleasant woman to deal with and one feels sure that the work will be perfectly satisfactory and so returns again and again as to an old friend.

An Expert Milliner.

Mrs. H. P. Stith is a new milliner in Salem, but not in the business, having conducted a large, fine establishment in Denver for about five or six years. Mrs. Stith will make a specialty of \$5 hats, giving excellent value for the money.

Trimmed and ready to wear hats, so reasonable, it will not pay to have old hats made over. Mrs. Stith buys all goods direct from Chicago.

A chorus girl is very nice, at least to look at; but a faithful housewife is a "pearl beyond price."

So Portland is to have a "Broadway." Will it ever get rid of its "Main" street?

No wonder man is the superior sex; he doesn't have to buy an Easter hat.

March, we take it back; we're going to fall more in love with April.

Just From Chicago.

Miss Larson, recently from Chicago, who has wide experience in the millinery line now located at 377 Court street, will no doubt be a great help to Salem and vicinity. With the latest eastern ideas the ladies of Salem will have no trouble in making their Easter selections.

Easter Creations Bright.

* Mrs. Curtis makes the suggestion that the Easter creations this year are far brighter and more beautiful than ever, and any one liking something simple can not help getting something to please. Millinery Parlors, 125 N. High street.

The French Shop.

Only a year ago this spring, opened a place of business in a modest way, but by clever designing, good location, reasonable prices and courteous treatment, has grown to be one of the leading places if its kind here. Miss Buff with five able assistants to help her, finds the patronage so large that it will only be but a very short time before the French Shop is enlarged.

A customer can feel assured, when wearing a hat designed by Miss Buff that it will be the only one of that style in town. It is a shop of different style, of exclusive designs, a touch somewhere, that makes the hats individual.

Embroider Your Summer Clothes

We are showing many new and beautiful designs, and can help you with suggestions.

See our New Towel and Pillow Slip Patterns.

Special For Easter

Stamped Marquisette Waists, \$2.00 values.

Stamped Tailored Waists, 98 cents.

The Needlecraft Shop

291 NORTH COMMERCIAL STREET.

MAIN 925

OPENING MARCH 18

of the

Ladies' Tailoring Parlors

EXCLUSIVE STYLES

A Fine Stock of Materials
Both Imported and
Domestic

F. Romer---A. Schaidt

Moose Building

519 Court St.

Come to Fullerton's

and see our

Street, Dress
and Pattern
Hats

and also our choice
collection of

"Fiskhats"

Our displays are now
complete. You are in-
vited to visit us when
you come down town,
and familiarize your-
selves with the latest
millinery fashions.



Lady Corsets

Mrs. P. E. Fullerton

Millinery, Cloaks and Suits

270 NORTH COM'L ST.

Lady Corsets