

Meyers The Store of the Christmas Spirit Meyers



A Stirring Christmas Sale of Men's and Women's High Grade Clothing --- Commences Monday, December 23rd



The Clothing opportunity of the year is herewith presented to you---just at a time when everyone is turning their thoughts to giving and making happy, comes this very attractive sale---a sale that offers tremendous savings---savings that are worth while. Will you share in this great value giving event? Our far-sighted reason for this sale is the fact that we must prepare the departments for the coming season's arrivals, and we wish to clear the decks as much as possible before taking our yearly inventory.

Women's Suits --- Coats --- Dresses --- Evening Gowns --- Evening Wraps --- Skirts, etc., without exception One Half Price---Your Choice---One Half Price



We are going to let you choose from any one of these garments---make your own selection and deduct one-half from the regular price.

These Suits and Coats are the season's newest styles in the popular weaves and colorings and beautiful mixtures, and also in the popular plain colorings and many navy blues and black.

An unequalled chance to save on excellent, high-class garments---Give a suit or coat for a gift---very practical and sure to please.

It is needless to say that the best garments are always the first to go---pay an early visit and pick out your needs.

ONE-HALF REGULAR PRICES



Our beautiful evening and afternoon gowns, evening wraps and dresses are all given over to your selection at just half their regular selling price---You'll appreciate the beauty of these splendid garments when you see them---Chiffon, Mes-saline, Taffeta, Lace, Nets, Charmeuse, Crepe de Chine, Satin, and Pongee Gowns. Then there are the dainty wool dresses in Challis, Serges, and Velvet--- and the exquisite evening capes and wraps. Not one reserved---everyone of them coming under this tremendous Christmas price reduction.

ONE-HALF REGULAR PRICES



Ladies Sweaters, special at 1-2 Price

Here are excellent sweaters---that most serviceable winter garment---military collar; colors, cardinal, tan and white; with pockets; plain and fancy weaves. Priced regularly at \$7.50.

Christmas Sale, 1/2 Price.

Women's Silk Waists, selling at 1-2 Price

A line of Women's Silk Waists in popular colors and black---Messaline, Taffeta, Chiffon and Skinner's Satin, and Lace Waists---very pretty and well made. Priced regularly to \$10.00.

Christmas Sale, 1/2 Price.

Women's Furs, Christmas Sale, 1-2 Price

A special line of Neck-pieces---in brown and white furs. Your choice at

1/2 Price.

All other Furs, including all kinds and qualities---neckpieces and muffs---

Christmas Sale---Less 20 Per Cent.

Fancy Suitings and Coatings, Christmas Sale less 25 per cent

Our assortment of fine fancy Suitings and Coatings is most extensive, including the very latest of weaves and finishes in the most popular mixtures. 32 to 60 inches wide. Priced regularly from \$1.25 to \$3.00 per yard.

Christmas Special, Less 25 Per Cent

All House Slippers, Men's Women's Children's, 20 per cent off

A most varied collection of high-grade Slippers, in so many styles---felt and leather---black, tan, and the most wanted colors. Every pair included in this sweeping reduction.

Christmas Sale---Less 20 Per Cent

Special Christmas Sale of Men's Hats, Less 20 per cent

Of course you'll buy a new hat from our splendid assortment---especially when you can make such a saving. All the newest shapes in stiff and soft felts---velour and cloth styles.

All Reduced 20 Per Cent for This Christmas Sale.

Men's 4.50 Union Suits Christmas Sale, \$3.25 a Suit

Here is an extra good Wool Union Suit---one of our finest numbers. A fine soft weave, in a blue mixed color. Father or husband would be greatly pleased with a gift of this kind. \$4.50 quality.

Christmas Sale---\$25 a Suit.

Men's Fine Overcoats --- Suits --- Separate Trousers, etc. Priced for Rapid Selling at 25 per cent Less



FITFORM

Not a Suit, Overcoat, or a Pair of Separate Trousers withheld from selection---everyone offered in this special event. The newest weaves in the popular colors for men and young men---the very best styles, and you need not worry about getting a cheap garment. The name "Meyers" is a mark of quality wherever you see it. We look after the quality when we purchase these clothes for you---it is to the very best interests of all that we do so. Come in at your very earliest convenience and bring your wife or sister with you---she can perhaps help you in selecting a suitable garment---and you'll save exactly 25 per cent if you buy now.

Now, Men, don't hesitate on buying a new Suit or Overcoat, when you can get such excellent clothing at so great a reduction. Here are the Hart, Schaffner & Marx, Cloth Craft and Ederheimer-Stein Clothes---every one a high-grade garment---and they're well worth the regular price, which is always low---but they haven't sold and we must move them they simply have to get out of the store. Don't put it off---take the time now and get one of these fine suits or overcoats, at this tremendous saving.

LESS 25 PER CENT



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Salem's great Holiday Store, replete with choicest Christmas assortments.

THE HOUSE OF QUALITY Meyers GOOD GOODS

VISIT SALEM'S TOYLAND Second Floor