

Christmas Presents

For Women and Girls

- Gloves
- Neckwear
- Handsome Collars
- Jabots
- Collar Sets
- Hand-made Lace Bows
- Handkerchiefs
- Ribbons
- Necklaces
- Bracelets
- Collar Pins
- Beauty Pins
- Combs
- Barettes
- Manicure Sets
- Scarfs
- Hand Bags
- Purses
- Card Cases
- Fancy Hat
- Pin Holders
- Fancy Pin
- Cushions
- Silks for Dresses
- Waists
- Dress Goods
- Fancy Linens
- Table Centers
- Doilies
- Scarfs
- Pillow Shams
- Table Linens
- Napkins
- Linen Table Sets
- Bedspreads
- White, Pink and Blue Lace and Marseilles
- Night Gowns
- Silk Waists
- Silk Petticoats
- Bath Robes
- Kimonos
- Dresses
- Dress Skirts
- Coats, Suits, Furs
- Umbrellas,
- Shoes, Slipper
- Sweaters

Store Open Evenings Until Xmas

MERRY CHRISTMAS

HAPPY NEW YEAR



HEADQUARTERS FOR SANTA CLAUS

If you read the two columns at the right and left of this ad you will find that Santa Claus has left enough presents here to supply every man, woman and child in and about Salem with Christmas presents. And they are so dainty and pretty or so serviceable and comfortable that your Christmas problem can be easily solved, with just as much expense or as economically as you please. Come in and look over the splendid array. You'll be charmed. And we'll take great pleasure in showing you about Santa's headquarters. Always welcome.

DRESS GOODS

What would be more acceptable than one of our beautiful sets of furs? They are all guaranteed, and several trappers who have visited us, have pronounced them extremely handsome furs. The real article.

One-fourth to one-third less
For the Christmas Sale

FURS! FURS!

That our dress goods have no superior, price considered, is our proud and just boast. A present from this department would delight any one. All the latest and most popular fabrics Reduced in price for Xmas. The prices themselves are meant to attract and we expect them to do so.

Women's Suits and Coats greatly reduced in price

Table Linens and Bed Spreads at Specially low prices for Xmas.

Messaline Petticoats	FANCY SILKS
\$1.98	60c val ues... 45c
and	85c val- ues... 69c
\$2.98	

Christmas Presents

For Men and Boys

Leather Traveling Sets

No more hunting for comb, hair brush, hat brush, tooth brush and soap when traveling; but each has its place in the handsome real leather case. To a man who travels they are a decided boon. Let us show them to you.

- Leather Necktie Handkerchief and Collar Cases
- Handkerchiefs
- Arm Bands
- Handsome Sox
- Neckties

(The kind he will like)

- Cuff Links
- Collar Buttons
- Stick Pins
- Skirts

(A grand assortment)

- Sweaters, Suits
- Overcoats
- Shoes, Slippers
- Indian Blankets
- Umbrellas
- Smoking Jackets
- Bath Robes
- Gloves
- Suspenders
- Suit Cases

Or we will issue

- Handsome Merchandise Certificates

If you like

Men's Overcoats 1-4 Less

Much interest was manifested today in a big red Durham steer which was placed on exhibition in front of the E. C. Cross meat market this morning. The animal is said to have been a prize winner at the Lewiston, Idaho, stock show and before leaving Portland last Friday weighed 1583 pounds. The meat market offers as a prize the best steak in the house for the one who guesses the steer's weight correctly. According to figures posted in front of the market, the beef cost 2c 00 per lb. at 6 b. Portland.

THIRD ANNIVERSARY ANNOUNCEMENT, COTTAGE UNDER-TAKING PARLORS.

A city is often known by the achievements of its business houses, and such is the case of this, our city. Looking back the past three years since we located and established a business in the residence section of your city, where we at first had the antipathy of our neighbors, we now hear words of commendation; we have since then obtained first rank in our business, and will soon have more commodious quarters. We have often been asked how it was we could give the service we do for the price we charge. Our reply is, our expenses are lower than our competitors; our rent covers all, as our parlors are our home.

We were the first to establish a home chapel, first to use the modern methods of embalming as well as the necessary paraphernalia for the proper conducting of funerals and interments. We are the only ones to employ a Licensed Lady Embalmer.

Our manager, Mr. Terwilliger, has had several years experience with the leading undertakers in the East, and previous to locating here took a post-graduate course in the foremost college of Embalming in the world.

We give special attention to orders from outside the city, whose friends or relatives pass away at our state institutions, and are only too willing to quote prices in advance for the same. Very respectfully,

C. E. TERWILLIGER, Manager.
MRS. STELLA WHITE, Assistant.
293 North Cottage Street.

Albany has an organization of the Boy Scouts, it being perfected Thursday.

NEW TODAY.

ROOMS FOR RENT—336 North High. Phone 4.

FOR SALE—One good No. 3 Oliver typewriter, and one No. 6 Remington typewriter. Address box 181, Salem. 12-21-31

FOR SALE—Beautiful Shetland pony and cart. P. L. Wood, 466 Court street. Phone 554.

LOST—A black fur neck piece. Liberal reward for the return to Mrs. Nettjohn. Phone 109 or 819. 12-21-12

AMBITIOUS SALESMEN—Neat appearance; call on merchants in their territory; elegant side line, convenient to carry; good commissions, prompt remittances. Belmont Mfg. Co., Cincinnati.

LOVERS

A young man loves a girl
That's his business!
A girl loves a young man
That's her business!
Pretty soon they get married
That's their business!
Then they need Furniture and
That's our business.

Any one furnishing or thinking of furnishing will do well to get our prices before buying. We can save you money on your household wants. The House of Calef Bros. is founded on broad, liberal lines. Buying for our four stores enables us to buy for less, and we give you the benefit of the saving by selling to you a little cheaper. Call and let us convince you.

Xmas Gifts in Great Assortment.

HEADACHES COME FROM POOR EYES.

But they come from other causes, too. We can tell you whether your headaches come from eyestrain or not. Let us advise you.

A. McCULLOCH
Optometrist

291 North Commercial Street
(Ground Floor)
Phone 925. Office hours 9 to 5.

When in need of Child or Tamale's visit the Commercial street Eat Shop, 352 N. Commercial street. Lunches served at all hours, up to 12 o'clock, except Sunday. Also confectionery.

YOU NEEDN'T BE AFRAID.

That we will upset your house when we come to do the plumbing work you want done. We don't rip up the floors or batter down walls just to make the job look like a big one. We make as little "muss" as possible, do our work quickly and get away as soon as we can. Think you'd like that kind of plumbing?

GRABER BROS.
Telephone Main 529

We Wish You One and All A Merry Christmas and A Happy New Year

The past year has been a prosperous year for all, and we want to thank you for your patronage of 1912. We will appreciate your favors in the future.

D. A. WHITE & SONS
251-261 State Street.

Salem Cigars

THREE LEADING BRANDS:

- Tashimo 12 1/2c
- La Corona 18c
- Don Tor 5c

A sound argument for purchasing Home Industry.

August Huckestein
Manufacturer.

A FEW SUGGESTIONS FOR PRACTICAL HOLIDAY GIFTS

For her or him and good every day in the year at

FRY'S DRUG STORE

Choice Perfumes, most exquisite odors.
SAFETY RAZORS.
MANICURE GOODS
IMPORTED AND DOMESTIC HAIR BRUSHES
SHAVING AND TOILET SETS
PRANA CARBONIC SYPHONS
THERMOS BOTTLES

All kinds of Sundry and Toilet Articles in endless variety. Come and see. Our prices will appeal to you.

Don't forget your 5 per cent rebate checks on all your cash purchases.

FRY'S DRUG STORE

250 N. COMMERCIAL STREET

PICTURE FRAMING

See our line of mouldings and get an estimate before placing your order.

BARNETT'S ART SHOP
Next to Ye Liberty Theatre
184 N. Liberty Street.

CITY NEWS.

Boys' wagons from \$1.00 to \$5.00 at Patterson's, 285 N. Commercial street.

B. W. Macy has removed his law offices to rooms 205-206 U. S. National Bank building. 12-21-5*

See my line of 25c hand-painted china plates. J. A. Patterson, 285 N. Commercial street.

You will find an elegant present for your auto friend at The Rose company, Marion Hotel block.

Central Congregational church will give a Christmas program of music for the evening service Sunday, December 22.

Big masquerade skating at South Commercial street skating rink December 23d. \$5.00 prize for best costume. 12-19-4*

Closing out toys at half price. Visit our bargain basement. All toys are being closed out at half-price. The Strie Shop. Mrs. R. T. Swart, Masonic Temple. 12-17-6*

Diamond Edge is a quality pledge. A workman is known by the tools he owns. Up-to-date tools means more work and better work. Get the best. Diamond Edge. Sold only by J. A. Patterson, 285 Commercial street.

A present of a Universal bread mixer or cake mixer will be appreciated by a housekeeper, because it saves time and strength. J. A. Patterson, 285 N. Commercial street.

For your auto comfort, Auto cloaks, robes, flashlights, gloves. At Rose company, auto supply house, Marion Hotel block.

The Oregonian restaurant serves chicken dinner Sunday. Manor Bldg., proprietors. Dining room.

FOR THE COLLECTION OF OLD ACCOUNTS, CALL ON OR WRITE THE SALEM MERCANTILE AGENCY, INC., SUITE 204-205, U. S. BANK BLDG., TEL. MAIN 632, SALEM, ORE.

Davis' barber shop and clear stand for your cigars by the box for Xmas. Get a shave and a shine.

For watch adjustment, jewelry repairs, see Rollins, 135 S. Commercial.

Twenty-five per cent off on all mesh bags, toilet sets, Persian silver, umbrellas and cut glass at Hinges' jewelry store, next door to U. S. Bank building.

Think of Hinges and Christmas shopping will be easy for you. Beautiful, popular priced gifts in every branch, next door to U. S. Bank Bldg.

She wants Hinges' mesh bag or umbrella or toilet set. Twenty-five per cent off. Jewelry store next door to U. S. Bank Bldg.

Ladies, do you know that Salem has an up-to-date Beauty Parlor and Hair Store? It is conducted by Miss Gra Potts in the new Masonic temple, on North High street.

Wear a better-made suit and for less money than you would pay for a hand-me-down. Made strictly to your measure and order. \$15 and \$20. The Search Woolen Mill Store, 523 State street.

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