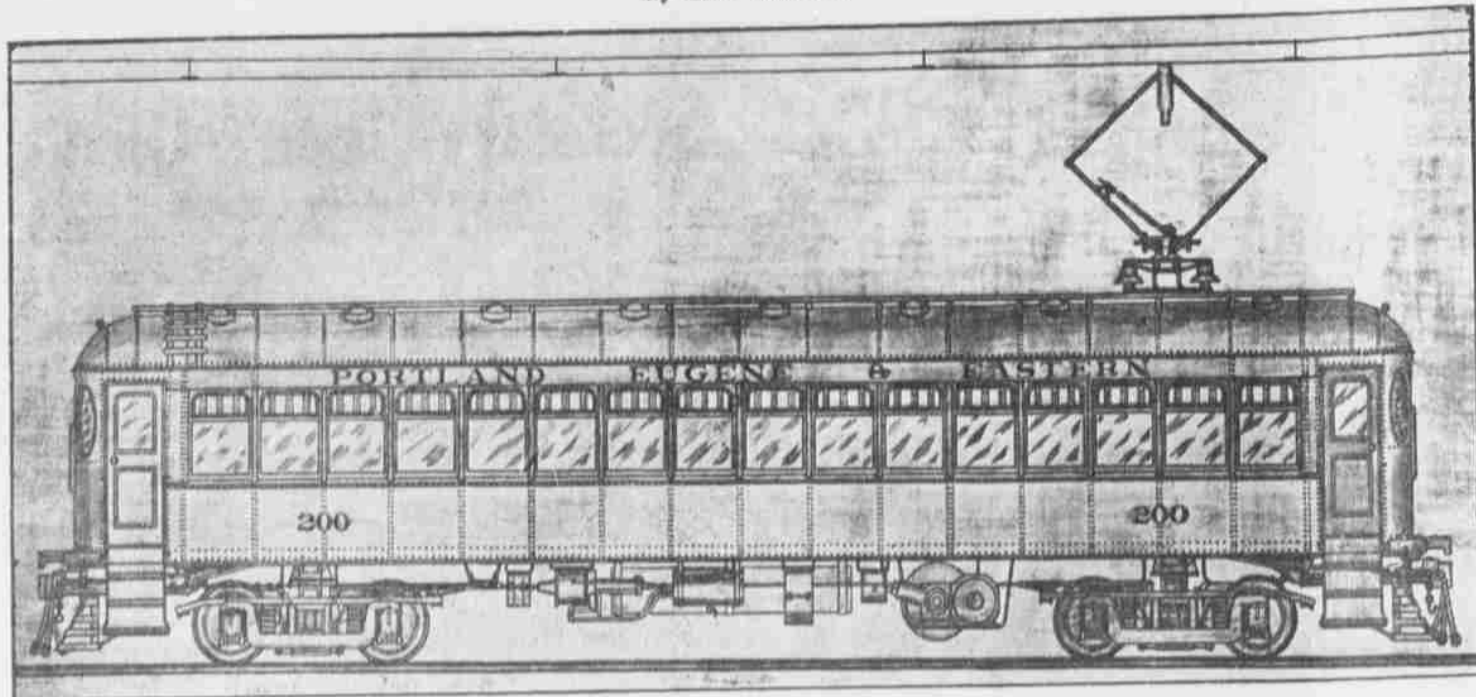


Portland Eugene & Eastern Railway

By Mark Woodruff.



Type of Solid Steel Passenger Car to Be Operated on P. E. & E. Railway.

With the history of business development at Detroit, Toledo, Indianapolis, Los Angeles, and Columbus to gauge what will happen in the Willamette Valley when the Portland, Eugene & Eastern Rail is operating its 240 miles of electric roads through the district, it is fair to assume that 1,000,000 people will be enumerated as residents of the valley when the next census is taken. The population of the cities named more than doubled after electric railroads became factors in transportation, and the farm lands became so much in demand that prices did not need inflation in order to command reasonable figures. It is true that people follow the electric railroads.

When Los Angeles began to build interurban electric railroads in 1893 the population of the county in which the city is located was 125,000. Today there are 1,000,000 people within a radius of 50 miles of that city, and 2,700 passenger trains daily carry 200,000 people in and out of that city. Lands that were valueless at that time have become available for homes because of the ease with which they may be reached, the convenience that the fast electric trains bring to country life, and the certainty of being able to produce a living from the soil because of markets being only "30 minutes from the farm."

The Portland, Eugene & Eastern Railway is the largest electrical interurban project now building in the United States. Its completion by January 1, 1914, one year from today, will place Portland and the Willamette valley among the first five districts in the United States in interurban mileage, and the system connects all of the cities, towns and communities of

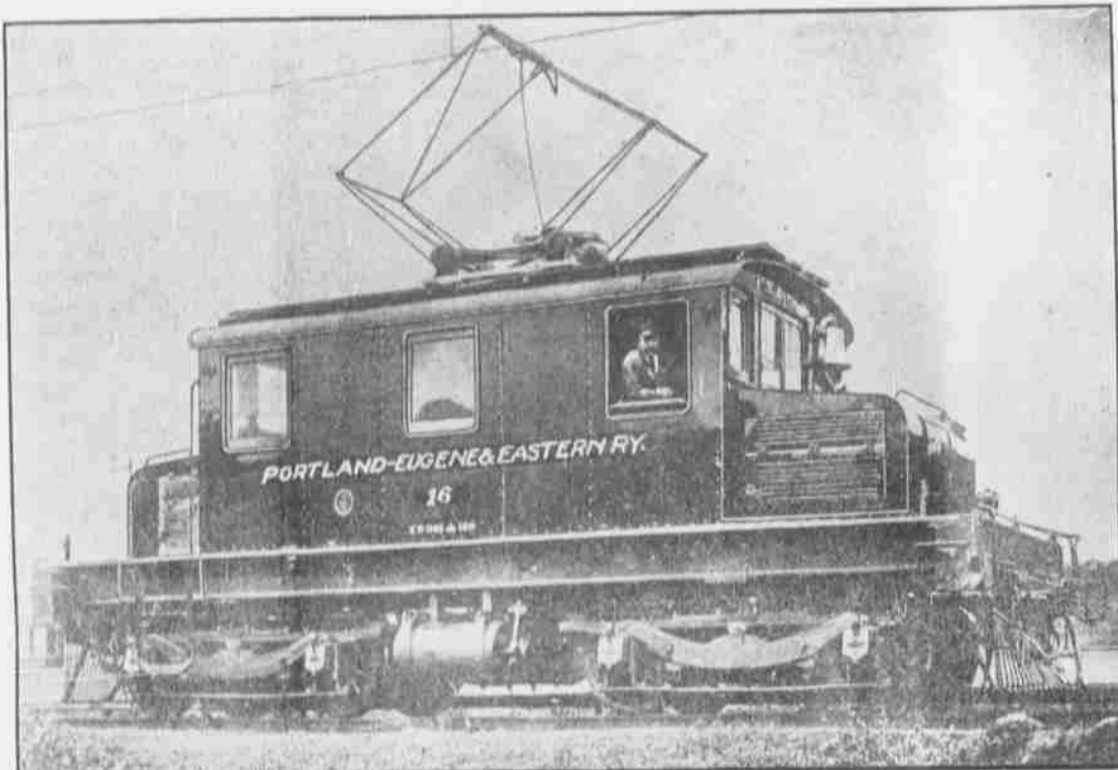
the agricultural belt in such a manner that every district will be adequately served.

Salem is designated as one of the important centers of this activity. The Portland, Eugene & Eastern operates the street cars of this city and has purchased an entire block of ground in the center of the business district where a central station will be located and to which all city and interurban trains will be routed. From that point local interurbans will lead out to Silverton on the east, and crossing the

new steel bridge at Salem will unite the East and West sides by the connection to Dallas. And for the first time it will be possible for residents of the West side to reach Salem without transferring or following a twisting route. But the important thing for this city will be the position of Salem on the main North and South line of the P. E. & E., making it a distribution center for the jobbing trade and a shipping point for land products that will have to be considered by every interest of the state.

With these facts as to the advancement of cities and countries where electric railroads have been built, and the situation of Salem as a part of the scheme for gridironing the valley by the P. E. & E., Salem has no hesitation about inviting attention from the world.

Incidentally, the P. E. & E. promises the best service ever given to the Willamette valley. Depots and stops will be located wherever required and at least 100 trains per day will be seen in the district.



Type of Motor, With Pantograph Attachment, to Be Operated by P. E. & E. Railway.

THE THOMAS KAY WOOLEN MILLS

The Thomas Kay Woolen Mills are the successors of one of the oldest industries in the Willamette Valley. Several generations of the Kay family have devoted their lives to woolen manufacture. Thomas Kay, Sr., who built the Salem mills, also established and conducted woolen mills at Brownsville and other places. The natural combination of climate, water and production of raw material make the Willamette valley a splendid location for this industry.

The Salem Woolen Mills, under the management of Thomas B. Kay, the present State Treasurer of Oregon, have enjoyed almost constant growth and prosperity.

The products of these mills have a large sale in New York, San Francisco and other large distributing centers, and it is a notable fact that out of all the material that is manufactured in this city not a yard of cloth is sold here. In this way, the Thomas Kay Woolen Mills bring thousands upon thousands of dollars into the city, employ Salem labor to the extent of nearly \$100,000 per year, and do not take one cent from the consumers in this city, county or state.

The Mills are one of the largest concerns of its kind on the Pacific Coast. The enormity of the business carried on by them during the past year (1912) will give some idea of what the establishment means to the city of Salem and the state of Oregon. The mills run day and night, employ 125 people at an expense of \$75,000 per year. During the past year, 750,000 pounds of wool were manufactured into \$340,000 worth of cloth.

Not only to the people of Salem is this industry a great benefit, but to all of the farmers and wool growers of the country. During the past year nearly every pound of wool produced in the county of Marion was purchased by the mills at the highest market price.

The life of the mills has passed the experimental stage of development and has proved that the Willamette valley of Oregon will become one of the greatest manufacturing districts in the United States. The congeniality and optimism of Mr. Kay has permeated the business in all of its phases. He believes in Oregon and that belief, backed up by work, has put his business where it is today, and is helping to put Oregon among the leaders of the nation in her output of manufactured products.

And many a man who wants to kiss a girl against her will, wouldn't want to if she was willing.

SHOE REPAIRING SHOP.

J. C. Lalley, who had charge of Ye Boot Shop shoe repairing department for the last seven years, is now in charge of the new and most complete shoe repairing shop in Salem, 223 North Commercial street. Jacob A. Rise, successor to E. S. Lamport, Saddle and Harness Co.

THE MARION HOTEL

J. E. CROWE, Manager.



Wishes all of its patrons a Merry Xmas and a Happy New Year, and takes this opportunity to state that its policy during the coming year will be the same as has heretofore characterized the success of the present management—the most courteous treatment possible and the very best service obtainable for each and every one of the Hotel Marion's guests.



A Merry Xmas.

A Happy New Year.

HOLIDAY GIFTS

From the Josse & Moore Furniture Co.

A Buffet



Your wife will have a Merry Christmas indeed, if you give her one of these Beautiful Buffets.

Furniture is a gift that every one appreciates and values. Man, woman and child can be remembered from our complete stock



Dining Tables

The newest finishes in oak tables; perfect workmanship at prices within reach of all.

The children can find their hearts' desire here in our stock of Toys and Child's Furniture. All at way down prices.

A Couch

A necessary part of the living room. A wide selection here in all finishes and styles. Remember we guarantee to save you money.



Let Us Play Santa

And bring you a Beautiful Sideboard. You will always remember this Xmas if you do.



Rugs and Carpets



Santa will bring Cheer to your home if a new Rug or Carpet is a part of his remembrances. Priced lower than elsewhere.

Every article bought here is fully guaranteed. We mean to your idea of satisfaction; not ours.

JOSSE & MOORE

We guarantee to save you money.
COURT STREET, BETWEEN COMMERCIAL AND LIBERTY.

We want you to come in and see our Christmas stock. It will be well worth the time.

Pianos and Organs

from the cheapest to the best sold on installments and rented.

GEO. C. WILL

Sewing Machines

Genuine needles, oil and new parts for all sewing machines. Sewing machines rented.

GEO. C. WILL

Edison, Victor and Columbia Talking Machines

A full stock of Records.

GEO. C. WILL

Latest Sheet Music

Piano and Organ Studies. Violins, Guitars, Mandolins and Banjos.

GEO. C. WILL

Dimension Lumber at \$10.00

We have just unloaded several cars and can give you a good grade of No. 2 dimension at the above price at our yard. We are selling the very best grade of

Extra Star A Star Shingles at \$2.55 per M AT OUR YARDS

WE SELL LIME CEMENT, PLASTER, BRICK OF ALL KINDS, DRAIN TILE, SEWER PIPE, CEDAR POSTS, ROOFING AND BUILDING PAPERS. Estimates cheerfully furnished.

SALEM LUMBER COMPANY
Office and Yard, 260 S. Liberty St., Phone Main 80