

The Portland, Eugene & Eastern Railway Co.

BUSINESS
IS DEVELOPED
WHERE THE PEOPLE ARE

The Largest Electrical Interurban System in the Northwest

THREE ROUTES CONNECT ALL PORTIONS OF WILLAMETTE VALLEY WITH PORTLAND.

LOCAL INTERURBAN SERVICE IS AFFORDED THE CITIES OF HILLSBORO, FOREST GROVE, NEWBERG, WMINVILLE, INDEPENDENCE, ALBANY, CORVALLIS, EUGENE, OREGON CITY, SALEM AND SILVERTON.

THE PEOPLE
FOLLOW
THE RAILROADS

Service

The P. E. & E. promises steel passenger cars, combining comfort and safety; trains operated on the best schedule yet given the Willamette Valley; ample and commodious stations for the use of farmers, and so located as to aid rural communities in sending their perishable products to market with greatest possible speed.

All trains will be of vestibule type and operated by Pantagraph, which makes a "dark" car an impossibility, and reduces risk of accidents to the minimum.

SALEM

The P. E. & E. owns and operates the city street car system of Salem.

Its employees are charged that their first duty is to accommodate and extend courtesy to the public.

It has purchased an entire block in heart of business district for a terminal station for city and interurban cars.

It is spending \$2,000,000 in and around Salem.

It is connecting the East and West sides of the Willamette Valley for the first time, with Salem as the junction point.

It is giving to Salem interurban connections with the Silverton country on the east, South Salem Hills fruit district, and Dallas on the west.

Co-operation

The P. E. & E. will co-operate with the cities and communities in development of enterprises.

By its service factories will be possible, where they do not now exist.

It makes schools available and adds to the charm of rural life, by making city advantages obtainable.

It will materially co-operate in upbuilding cities of the valley by employing hundreds of skilled men, where tens are now at work.

It will work with the people as FRIENDS should work together.

The interests of the valley are the interests of the P. E. & E.

*Three Hundred and Forty Miles of Electrically Operated Railroad in
The Willamette Valley One Year From Today*

SALEM WATER,
LIGHT & POWER CO.