

Decidedly Attractive Special Offerings for This Week---Opportunity to Save on Purchases, and Guess on the Fine Buick Touring Car

Grand Closing Feature of Our Popular Presidential Auto Contest

IMPORTANT NOTICE---All Guesses This Week and Until Close of Contest, Must Be Registered on Day of Purchase

Have you figured it?

What vote will Oregon give the next President?

This next business week marks the closing of one of the most successful advertising campaigns in our history. The beautiful Buick Touring Car which we are giving away has attracted wide attention and rightfully deserves its popularity for it is certainly beautiful, and some one will be its proud possessor. The contest closes in just nine days. Get busy this week---try to win the auto. The guess is: What vote will Oregon give the next President?



Do you want the Beautiful Buick Auto?

We are anxious that our Great Presidential Auto Contest close in a blaze of glory---it has proven remarkably popular and we are going to make this week a special feature event. We shall give special low prices throughout the store and in addition you'll get a free guess with every dollar's worth of merchandise you buy. Just think---15 free guesses with a \$10 garment, 20 guesses with a \$20 suit or coat. Anticipate your needs and buy now---get the free guesses on the Buick Auto.

A Decidedly Interesting Special Sale of Women's and Misses' Suits--This week

In winding up the Great Presidential Auto Contest we are offering pronounced savings on suits so that you can register the extra guesses before the contest closes. Here you can buy a new, up-to-date suit of finest material and workmanship at a very much less than the regular price, and in addition, absolutely free, guess on the fine Buick Auto---a guess with every dollar's worth purchased.

- Regular \$15.00 suits, special.....\$11.85, and 11 guesses
- Regular \$20.00 Suits, special.....\$15.85, and 15 guesses
- Regular \$25.00 suits, special.....\$19.85, and 19 guesses
- Regular \$30.00 suits, special.....\$23.85, and 23 guesses
- Regular \$35.00 suits, special.....\$27.85, and 27 guesses
- Regular \$40.00 suits, special.....\$31.85, and 31 guesses
- Regular \$50.00 suits, special.....\$39.85, and 39 guesses

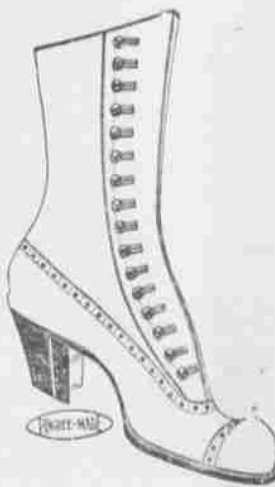


Our 610th Regular Wednesday Surprise Sale Women's Fine Flannelette Gowns at 98c each

We were lucky in obtaining such a splendid garment as these, and we succeeded only by taking a good many dozen. They are well made, cut very full and finished with braid and fancy stitching and may be had in round or square yoke style. It is an extra good \$1.25 quality and you may purchase them next Wednesday at 98c each.

None sold before 8:30. No phone orders SEE THE WINDOW DISPLAY.

An Attractive Offering of Ladies' Footwear



\$3.50 and \$4.00 Shoes this week \$2.49 a pair

An offering of much importance, coming at a time when all women are thinking of winter footwear. These are in tan, violet and patent leathers, in very good styles; both button and lace. If you need shoes, don't fail to supply yourself now and get the free guesses on the auto.

\$3.50 and \$4.00 qualities this week\$2.49

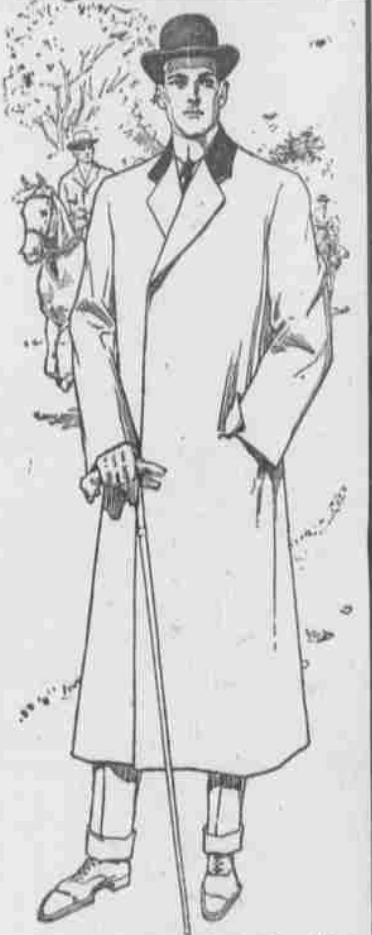
Men's and Young Men's OVERCOATS SPECIALLY PRICED

Here is your chance, men, to buy that overcoat that you have been studying about, and you'll get a free guess on the Buick Auto with every dollar you spend at Meyers. In regard to overcoats, we have what will please, in style color, and these special prices are exceptionally attractive. The coats are made by Hart, Schaffner & Marx you are fully protected in buying and doubly so when you buy at Meyers.

- Regular \$20.00 Overcoats at \$16.50, and 16 guesses.
- Regular \$22.50 Overcoats at \$18.50, and 18 guesses.
- Regular \$25.00 Overcoats at \$21.00, and 21 guesses.

Men's double-breasted blue flannel Shirts, reduced 20 per cent for this week's selling

You men who work outside, or those who take occasional trip across country, will appreciate one of these very useful and serviceable shirts. Take out life insurance by investing in one of these now and save 20 per cent.



Copyright Hart Schaffner & Marx

Men's 50-cent Silk Lisle Hose Our special low price 3 pair for \$1.00

Here's a quality that most fellows are glad to get at 50c---the fellows who know what these value is---those are the ones that like these. We offer as a special attraction in our Men's Section, three pairs of these for the price of two.

Get What You Pay For

Getting what you pay for---in style, fit, quality and satisfaction---that's a job that's not always easy when you start out to buy boy's clothing.



An Important and Timely Sale of Beautiful Afternoon and Evening Gowns

This timely event will be welcomed by many who were intending to purchase gowns for the coming winter functions. This sale offers the opportunity for an immense saving and should be taken advantage of now before they are picked over, for the best are always first to go. These gowns are Taffeta, Crepe Meteor, Messaline, Chiffon, Pongee and Charmeuse; made up in stunning, tasteful styles. Regularly priced up to \$65.00.

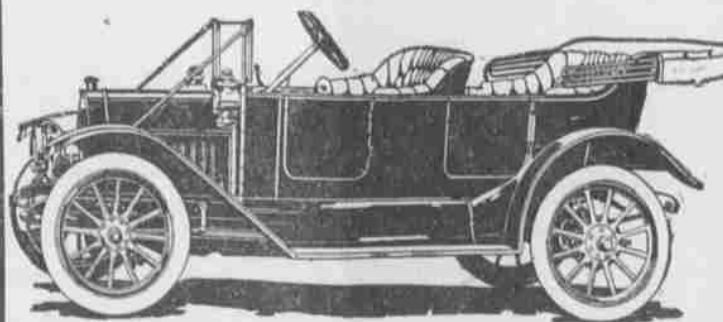
Your choice during this sale \$23.85

And you'll get 23 free guesses on the fine "Buick" Touring Car

Special Sale of Jergens 50c an oz. Royal Perfumes---Special 29c an oz.

A high grade perfume prepared to meet the demands of exacting tastes. A grade that is worthy of the half dollar price every day in the week. May be had in violet carnation, lilac, crab apple, aloha and lily of the valley. Our regular 50c quality--- Extra Special, 29c an ounce

THIS IS THE BUICK TOURING CAR



The car that we are giving away in our great Presidential Auto Contest. A \$1200 automobile fore-door touring car, with 25 horsepower. A car of unusual merit and distinction. It is given absolutely free and will be a gift that the winner will indeed be proud of

Men's good quality \$2.50 Underwear Special \$1.85 suit

Buy your winter underwear from this lot. You'll be glad you did. A fine Jersey ribbed undergarment for men, made from fine Australian wool, natural gray color. A good \$2.50 a suit quality. Selling at \$1.85 a suit. See window display, Men's Section

Get Your Next Boy's Suit Here

Learn what it means to patronize a store that gives satisfaction. You'll discover that there's one store that considers its customers' profit first, that gives all you pay for.

Boys' Suits, ages 3 to 17, \$5 to \$10

Ladies' fine 35c linen Handkerchiefs, priced 19c each



Here is your opportunity to purchase for your own use and for holiday gift giving---dainty laces, one corner embroidered, all pure linen and edged with hemstitching or lace. One of our regular 35c sellers---choose from them now at only 19c each

Salem's Largest and Only Department Store

THE STORE THAT GUARANTEES ITS ADVERTISING



Mail orders and phone orders given prompt attention. We will be glad to serve you through these departments and guarantee to please you. If you are not entirely satisfied, send it back and we'll make it right. Our city auto service insures rapid delivery.

When you're tired of shopping, visit the Ladies' Rest room. If you wish us to take care of your packages, our parcels checking department is at your service. A public telephone and drinking fountain conveniently located.

Special Sale of Bath Towels only 19c each



A fine brown bath towel---the kind that any housewife would be glad to possess. These are a good Turkish weave hemmed border and good size---being 23 by 39 inches.

Purchase these during this event in our Domestic Department at only 19c each